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Strategic Planning through SWOT Analysis

Course Overview

Learn the time-tested process of SWOT Analysis. Understand how SWOT can assist you in planning for your work group, your organization and even your personal career. Begin to break down the internal and external factors that create opportunities through use of strengths and how to avoid allowing weaknesses to expose you to potential threats.

Key takeaways:

- How to perform a SWOT
- Applying SWOT to planning
- Learn how to conduct a group SWOT

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