

***Leveraging Technology - Run your business with low or no cost using the latest technology  
for business***



**By the end of this course you will:**

- Learn and go through the different tools that google has available at low or no cost for businesses like yours
- Use technology to set up systems for your companies such as CRM, internal file sharing and online purchase options
- Review the importance of maintaining your systems up to date and keeping a customer database to retain customers
- Know about the different costs associated with systems available and learn which system is best for your company to attract customers

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