

How to start your own business Part 2: Putting your ideas on paper and developing an impactful, realistic and necessary Business Plan



By the end of this course you will:

- Analyze the importance of a business plan and why this long process is important to making your business a success
- Review an entire Business Plan packet and go through practical exercises that will help you determine the plan to get your business started
- Learn about a marketing strategy, financial strategy, and start-up strategy that will fit your company
- Understand the key elements that investors look for when looking for a business plan
- Complete most (if not all) of your business plan

Annette Limon

1100 N. Grand Ave., Bldg. 40, Rm# 136

Walnut, CA 91789

Phone: (909) 274-4027

Fax: (909) 274-2937

E-mail: workforcetraining@mtsac.edu

WTC.MTSAC.EDU