

How to start your own business Part I: First, know what you're getting yourself into



By the end of this course you will:

- Discuss and understand exactly why you're starting your company and value the purpose of your dream
- Learn the different types of businesses and know which entity is right for your idea
- Review the importance of a business plan and why it is crucial to have when starting a business
- Understand the different types of funding and/or start-up capital needed to start your business
- Know the important traits about being a successful entrepreneur and how you can apply those traits when starting your business

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