

A Guide to Managing Organizational Change



Course Description:

This class is designed to teach the role communication plays in change management. Students assess and make recommendations on live organizational change projects. Course pulls from case studies and teaches the role of the change agent, change models and their application. Students practice using change management tools and techniques while assessing organizational change efforts.

Key takeaways:

- Implement a change process using the changes models.
- Describe and model the role of a facilitator of change.
- Establish sponsorship, ownership, and involvement in change efforts.
- Evaluate change results.

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