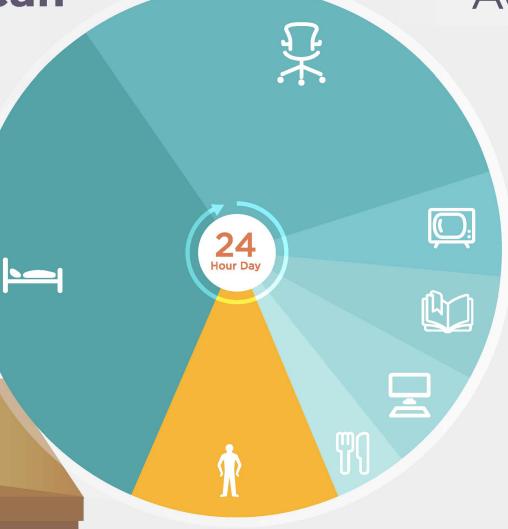
SITTING SO MUCH SHOULD SCARE YOU

People across the U.S. are sitting almost all day, living an excessively sedentary lifestyle.

They don't like it, they know it's bad for them, but they are doing it anyway.

How Sedentary is the Typical American

Each Day?



Sedentary 21 Hours
Active 3 Hours



Sitting at Work
7.5 Hours

Watching TV

1.5 Hours

Leisure Time

1.5 Hours

On Home Computer

1.5 Hours

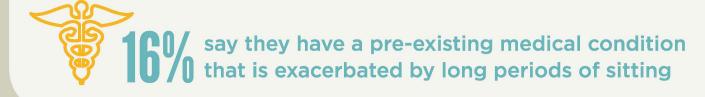
Active/Standing

Eating
1 Hour

3 Hours

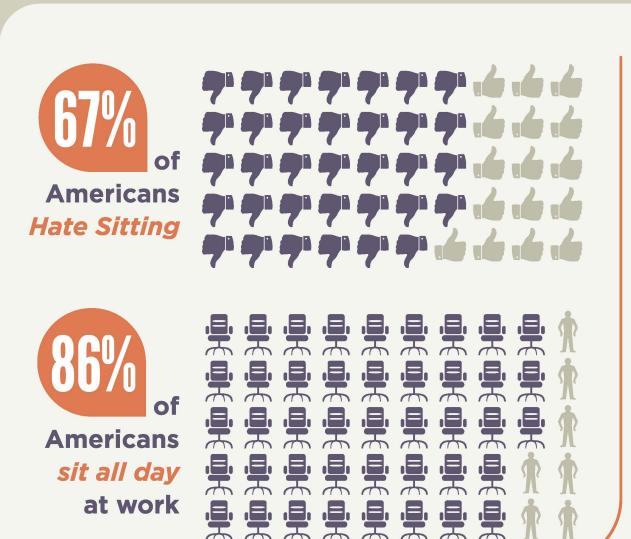
Sitting Can Be Uncomfortable Disrupting Workflow, Focus & Productivity

85% take breaks at work for symptom relief.
This loss in productivity ranges from:
1-15 minutes
16-30 minutes
31 minutes to an hour
1-2 hours
4%



The Top 5 Most Common Excuses For Breaks:

Going to the bathroom 92%
 Getting a drink 80%
 Stretching 64%
 Going to the printer 61%
 Getting food 56%



Americans Hate Sitting So Much, They Would Rather:





Go without coffee Give up social for a week media for a week



Go to the doctor





53%

would rather stand more while working than do 30 minutes of cardio a day

SITTING EPIDEMIC:

We are sitting up to 13 hours a day and research suggests it's wreaking havoc on our health.



It's called Sitting Disease. Daily exercise is not enough to counteract excessive sitting. If you are physically inactive, you are at "significant risk"; and if you are physically active, you're still at "high risk."



Key fat burners shut off the minute we sit. Every 2 hours spent just sitting reduces blood flow, raises blood sugar and drops good cholesterol levels by 20%.



Excessive sitting is cited as a key risk factor in 4 of the top 7 U.S. killers: heart disease, stroke, diabetes and some cancers. It is also linked to obesity and early mortality rates.

would be willing to stand more to improve their health or life expectancy

THE REMEDY: SIT LESS. STAND MORE. START NOW.

- American Medical Association recommends alternative means to prolonged sitting like standing desks, exercise balls and treadmills.
- Centers for Disease Control indicates adjustable sit-to-stand products are an effective solution for reducing prolonged sitting.
- American Cancer Society recommends all public health messages should include both being physically active and reducing time spent sitting.
- Research shows if people sat 3 hours less a day, it would add 2 years to the average U.S. life expectancy.



Americans who believe they could be at risk for sitting disease

The Ergotron Consumer survey was fielded by independent panel research firm Research Now from June 21 to June 25, 2013. The responses were generated from a survey of 1,000 people who self-identified as full-time employees. All respondents are age 18 or older and living in the continental United States. The margin of error for the survey is plus or minus 3.1 percent.

