

Do I Need* A LINKEDIN PROFILE?

CNET,
ELECTRONICS,
IDE, AND
MANU-
FACTURING

High Priority - Recruiters actively search LinkedIn; projects, certifications, and portfolios are often evaluated online.

ARCHITECTURE

High Priority - Portfolio visibility and networking are key; many internships and jobs come through online connections.

AERONAUTICS
AND AIRCRAFT
MAINTENANCE

Medium Priority - Not required early, but networking and professional presence help with long-term career advancement.

NURSING /
RAD TECH /
RESPIRATORY
THERAPY

Medium Priority - Hiring is mostly license + clinical-based, but LinkedIn helps with promotions, specialization, and mobility.

MENTAL
HEALTH

Medium- High Priority - Useful for professional credibility and networking, especially when advancing to higher roles or private practice.

WELDING /
HVAC-R

Lower Priority - Employers generally prioritize certifications, apprenticeships, and hands-on skills over online profiles.

PUBLIC
SAFETY

Lower Priority - Hiring follows formal processes (testing, academies, civil service), not recruiter searches.

This information is based on our communications with employers regarding their hiring processes. Individual experiences may vary depending on specific employers. Creating or not creating a LinkedIn profile is ultimately a personal decision. Students should consider their own preferences, comfort with online networking, and long-term career plans when deciding whether it is right for them.