



Noncredit

Super heroes

Everyday Advocacy
for Noncredit



Everyday advocacy for nonprofit

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advocacy within local
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Advocacy Everywhere

Strategies for ongoing and
expanded advocacy

WHOA!

What are we advocating for?

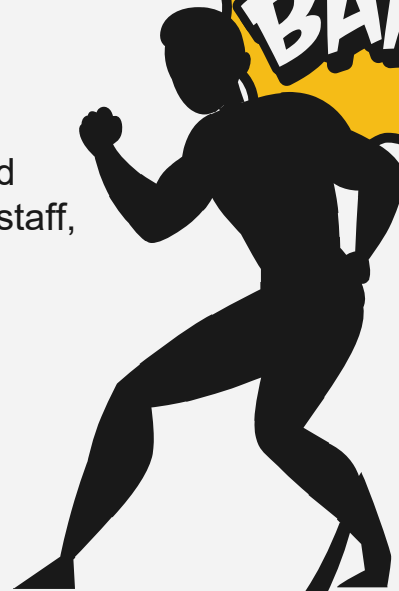
- Noncredit Students
- Programs & Program Expansion
- Curricular Pathways
- Funding & Resources
- Respect



Local Advocacy

Potential Audiences: administrators, board members, academic senates, classified staff, credit departments

- Highlight student successes
- Share stories
- Participate in planning committees
- Offer noncredit/inclusive strategies



Community advocacy

Consider your own community engagement

- Organizations, Agencies, Schools = Collaborators
- Learning/Training Needs = Opportunities
- Problem Solving = Opportunities
- School & Organization Sites = Learning Spaces

Caution: you don't have to offer 'noncredit'; start by considering literacy gaps, training needs, and solutions





Political advocacy

Show me the money!
If we want resources and respect, we must
advocate with the State Legislature, Governor's
office and Administration.

Advocacy everywhere

engage

Your engagement
in campus and
community spaces
is also your
opportunity to
engage with others



collaborate

K-12, CAEP,
campus
departments,
community
groups, colleagues
and friends



Share impacts

Use data to show
impact
Use stories to help
others understand
impact





Be a noncr edit
champion!

BAM!

Thank you!

Questions?

Be a champion!

You can do it!

BAM!

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