

WEB REDESIGN PROJECT UPDATE

Presented at Cabinet

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Process Overview – Phase 1

Preliminary

- **Pre-planning**
- YIELDS: Identify processes and decision makers

Step 1

- **Research**
- YIELDS: Data and context for understanding

Step 2

- **Strategy**
- YIELDS: Strategy and sitemap

Step 3

- **Design**
- YIELDS: Establishes design look/feel, architecture

Step 4

- **Development**
- YIELDS: Transfer to web environment, content

Step 5

- **Asset Management**
- YIELDS: Implementation and long-term plan

Logic of the Re-Design Phase 1



Phase 1 Included

- Home page
- Mega Menu
- Landing Pages
- Admissions
- Financial aid
- Cost to attend
- Transfer information
- Tours
- Clubs
- Calendar
- Sports
- Testimonials
- Transportation

What happened after Flex Day?

- More Training (20+ hours)
- More Open Office Hours (30+ hours)
- More One-on-One Meetings (150+ hours)
- More Programming and Design Work
 - Finding and fixing glitches
 - Adjusting for mobile, tablet, desktop views
 - Creating more snippets and assets
- More Web Editing
 - Strengthening web text and media

What happened after launch?

- Usability studies with prospective and current students
- Newly designed snippets and styles requested by Departments
- New Google Translate feature
- New search with Best Match feature
- New accessibility feature called Sitecues
- New 3D map and tour
- More Programming and Design Work
- More Web Editing
 - A contractor is helping with SEO and writing

Search with Best Match

Mt. San Antonio College
Portal Login Search A — A

Search

Search Results:

where can I file my application q

269 Results for where can I file my application 1 2 3 4 5 6 7 8 9 10 / Next

When Can I File My Application for Admission?
 Application dates for 2016 are as follows: Winter 2016 - Intercession, Application available: October 13, 2015, Session dates: January 4 - February 14, 2016. Spring 2016 - Semester, Application available: October 13, 2015, Session dates: February 22 - June 12, 2016. Summer 2016 - Intercession, Application available: October 13, 2015, Session dates: June 20 - July 31, 2016. Fall 2016 - Semester, Application available: October 13, 2015, Session dates: August 29 - December 18, 2016. Students are strongly urged to file their Applications at least three months prior to the beginning of the desired semester. Applications are processed in the order received.
<http://www.mtsac.edu/admissions/faq/when-can-i-file-for-admissions.html>

Admissions & Records Frequently Asked Questions
 Can I File My Application for Admission? Application dates for 2016 are as follows: Session Application Availability Session Dates Winter 2016 - Intercession October 13, 2015

Pre-designed Features

- A to Z (Folder-Level) Index
- Accordion
- Note Box (Blue, Gray, White 1 and 2 Columns)
- Contact Table
- Faculty Contact List and Faculty Contacts with Photos
- Green Chevron Lists (1, 2, and 3 Columns)
- Image Caption
- Landing Page
- Layout (2 and 3 Columns)
- Quote Callout and Quote Callout with Citation
- Responsive Table
- RSS Display

www.mtsac.edu/webdesign

Sample of Pre-designed Features

Gray Panel Snippet:

Important Dates

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Advanced

Icon Navigation Bar

Requires editing the source code html and moving styles to the headcode section

200 x 200

200 x 200

200 x 200

200 x 200

200 x 200

200 x 200

Link Name 1

Link Name 2

Link Name 3

Link Name 4

Link Name 5

Link Name 6

Icon Toolbar Example

Mt. San Antonio College

Portal Login

Q Search

A — A

≡

Scholarships

Apply for Scholarships

Workshops & Events

Scholarship Resources

Scholar Stories

Request Email Updates



Apply for Scholarships



Workshops & Events



Scholarship Resources



Scholar Stories




Request Email Updates

Event Calendars on Websites

Mt. San Antonio College

Writing Center

[About Us](#)
[Tutoring](#)
[DLAs](#)
[Workshops](#)
[AWL Help](#)
[Research Tools](#)
[For Faculty](#)



Welcome to the Mt. SAC Writing Center

Phone: (909) 274-5325 | Location: 26B, 1561A (behind the clock) | [Make an Appointment](#)



Online Tutoring Appointments Now Available!

Don't have time to come to the Writing Center? You can meet with an online tutor to get help with any writing assignment or to finish a DLA.

Spring 2016 Writing Center Hours

Workshop Events

| | | |
|--------|--|-----------------|
| 22 MAR | Writing Boot Camp | 1:30pm - 3:00pm |
| 22 MAR | Understanding Pronoun Agreement | 3:00pm - 4:00pm |
| 23 MAR | Writing Boot Camp | 1:30pm - 3:00pm |
| 23 MAR | _On Course_ Writing Success Strategies | 3:00pm - 4:00pm |
| 23 MAR | Quick Reading Strategies | 5:15pm - 6:15pm |

News Feeds

Mt. San Antonio College

News Feed

My Program Information

Welcome!

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My News



68th Cross Country Invitational Runs Oct. 16, 23 & 24

Mt. San Antonio College is holding its 68th annual Cross Country Invitational, the largest community college cross country invitational in the nation with over 72,000 runners expected to...

14 October 2015 - 12:24



Art Gallery Opens with "Moving in Color"

The Mt. SAC Art Gallery kicked off its 2015-16 season with a painting exhibition, "Moving in Color," which runs through Dec. 3, at the Art Gallery. This exhibit is free and open to the public...

26 October 2015 - 12:30

Future Phases

- Depends on research results
- More focus on department and program level pages
- Consider standardizing content:
 - Contact Information
 - Clear Calls to Action
 - Calendar
 - News/Announcements Feed
- Add-on Features
 - 3D Map (Facilities)
 - Online Catalog (Instruction)
 - Directory Information (Bios can be featured)

What's next?

- **Plan for Phase 2**
- **Recruit for Phase 2 Advisory Board**
- **Survey** of faculty, staff, students
- **User group meetings** launched for advanced features
- **Web writer** to continue with search engine optimization
- **More Add Ons** need to be fully implemented
 - Directory
 - 3D map and tour (Facilities)
 - Online College Catalog (Instruction-led Initiative)
 - RSS news feeds and news blog

Phase 2 – We do it all again

Preliminary

- **Pre-planning**
- YIELDS: Identify goals, process

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Clarify Goals of Phase 2

- Based on results of research make adjustments to site
- Focus on Interior Pages
 - Best Practices for divisions
 - Best Practices for departments
 - Best Practices for academic programs/departments
 - Best Practices for committees
 - Best Practices for faculty pages
- Department-level add-ons and features
 - Online Directory - how deep should implementation go?
 - Online Catalog - how can we take advantage of the online catalog at the department level?
 - Department Calendar Widget
 - Department News/RSS Widget

Best practices for committees
 System for posting accreditation evidence
 - using a smart sheet

Cabinet Feedback on Advisory Board

- Student Services Reps (1-2 reps appointed by VP)
- Instruction Reps (1-2 reps appointed by VP)
- Student (1 rep appointed by Associated Students)
- Faculty (1 rep appointed by Academic Senate)
- Staff (1 rep appointed by Classified Senate)
- Human Resources (1 rep appointed by VP)
- Administrative Services (1 rep appointed by VP)
- Experts, as needed