



CALIFORNIA COMMUNITY COLLEGES

**Doing What MATTERS™**

FOR JOBS AND THE ECONOMY

## **\$200M Strong Workforce Program: Final Trailer Bill Language**

[www.DoingWhatMATTERS.cccco.edu](http://www.DoingWhatMATTERS.cccco.edu)

#StrongWorkforce




@CalCommColleges @WorkforceVan

Version as of 7/22/16



CALIFORNIA COMMUNITY COLLEGES

## Local Share - Timeline

- **Local Share allocations by 7/31**
- **Board of Governors approval 9/18**
- **Local Share Template goes live on 9/19**
- **Ok to spend Local Share as of 9/19**
- **Report on uses of funds via Local Share Template**
  - ✓ Evidence of labor market demand 
  - ✓ Increase quantity / improve quality 
  - ✓ District certification 
- **Final date to report 1/31**
- **Summary reports posted by CCCCO to web after 1/31**

# Use of \$200M Strong Workforce Program

- Increase quantity of CTE
  - Improve quality of CTE
- Courses, programs, pathways, credentials (licensure), certificates, degrees

**Requirement: labor market demand!**

- Directed student services
- Provide career exploration, job readiness, job placement, work-based learning – *leveraging Student Success/Students Equity funds, Local Workforce Investment Board resources, etc.*



# Flow of Funds



**60%**

## **Local Shares**

Goes to districts to invest in CTE at colleges

**40%**

## **Regional Shares**

Invests in CTE at colleges upon coordinated action

**5%**

## **Statewide Activities**



# Allocation Model for the Funds: Variables and Weighting

	<u>2016-17</u>	<u>2017-18+</u>
1. Unemployment rate	1/3	1/3
2. Proportion of CTE FTEs	1/3	1/3
3. Projected job openings	1/3	1/6
4. Successful workforce outcomes*	0	1/6

\* Launchboard has already been updated for WIOA alignment.



# Local Share:

## Evidence of Labor Market Demand

DRAFT

- ✓ Supply and Table Tables (Centers of Excellence)
- ✓ Proven Success (Launchboard: > 50% attained living wage)
- ✓ Validated Employer Input via Employer Survey/Employer Advisory
- ✓ Regional Program Approval Obtained
- ✓ Vetted in Prior Regional Planning Process
- ✓ Curated library (Centers of Excellence)



# Submit 3-Year Projections Based on Following Multiple Measures:

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## INCREASE QUANTITY

- CTE enrollment

## IMPROVE QUALITY

- Skills gains
- Completion
- Transfer
- Employment rates
- Employment in field of study
- Earnings,
- Median change in earnings
- Proportion of students who attained living wages



## Allowables

- Use reasonable standard. Focus on outcomes

## CTE Portfolio

- Supplement not supplant. No less than 2015-16  
'CTE as a percent of FTES'

## Consolidated Planning of Workforce Categoricals

- Wish list: incorporate Perkins into planning template

## FAQ & Instructions

- [doingwhatmatters.cccco.edu/StrongWorkforce.aspx](http://doingwhatmatters.cccco.edu/StrongWorkforce.aspx)





# Regional Planning

- CCCCCO is coordinating with Labor Agency to integrated Strong Workforce Program and WIOA regional planning
- Instructions coming soon.

