

The Starfish Enterprise Success Platform™

Starfish EARLY ALERT™

- Collect as much information as possible, as often as possible, from both people and data systems
- Keep everyone on the same page but let departments and groups use information differently
- Enlist students in their own success

Survey: Microbiology (BIOL220.109.01) Midterm Survey	No Concern	Good Work in Class	Improve coursework	Attendance Concern
Baumgartner, Sean				
Berger, Deb	✓			
Chapman, Jeff	✓			
Ellis, Gene	✓			
Ferre, Jim				
Attendance Concern: Jim, attending class is a large portion of your grade in this class. By not attending class you are putting yourself at risk of failing. Please contact your advisor ASAP!				
Samano, Will	✓			
Savitsky, Rebecca	✓			
Smith, Ved	✓			

Learn More, Earlier, About Your Students

Integrates with SIS/LMS
Reflects predictive models
Web-based Cohort Builder
Unlimited Flags and Kudos
Flag Journals
Faculty-Friendly Surveys
Attendance Tools

Starfish CONNECT™

- Help students find and engage with the right people and services
- Give advisors simple tools to document and share interactions
- Show students their next steps and track issues through to completion

Make it Easy for Students to Engage
Single Sign-On Everywhere
Personal Success Networks
Appointment Scheduling
Quick Meeting Notes
Kiosks and Waiting Rooms
Student Success Plans
Referrals and To-Do Tasks

Add Appointment

With: Yasmin Gold

Reason: Homework Help

Course: College Composition II (ENGL112.014.02)

Select a reason in order to complete the following fields.

When: 9/15 am 03:00-04:00

Duration: 15 minutes

Where: Anders Hall, Room 301

Instructions: Sign up for a visit, whether for my class or for an advising session. We'll both benefit from the time together!

Detailed Description: Can we meet to review the draft of my midterm paper? I've been working with the writing center. Thanks!

Starfish ADVISING™

- Establish Academic Plans based on departmental patterns of success
- Show students a path to the finish line so they can make good choices
- Track students' changing goals and enrollments so you can act quickly

Requirement	Enrollment or Equivalency	Grade
✗ GEP Mathematics Requirement	✓ MATH.101.109.01	B
✗ Intro Bio: Cellular & Molecular	✓ BIOL220.109.01	B
✗ Principles of Genetics	No Enrollment	

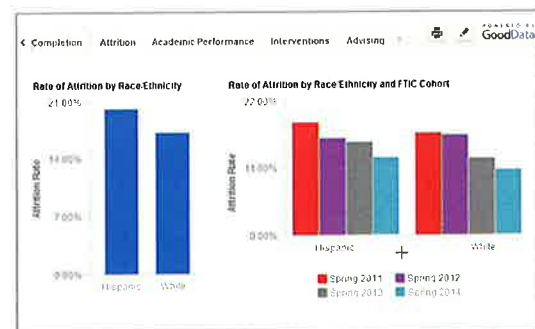
Show Students the Finish Line

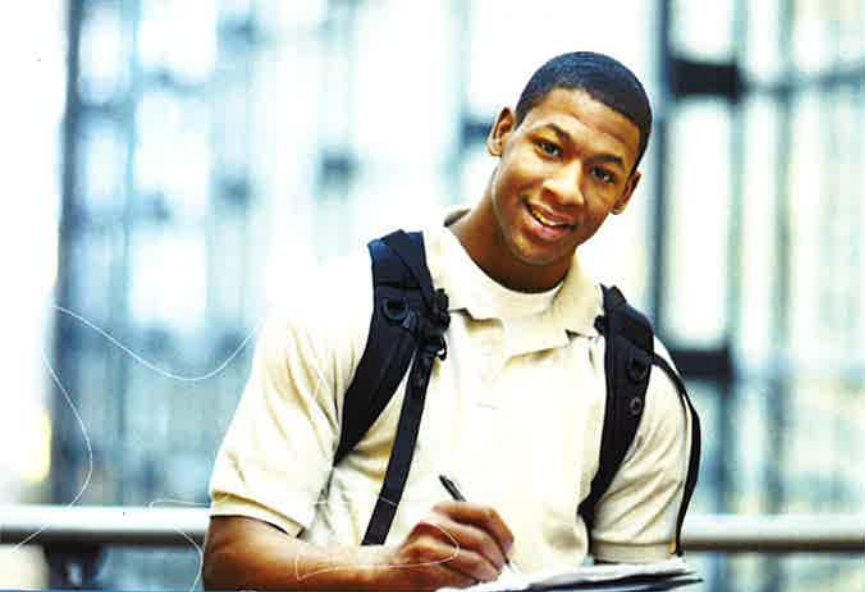
Simple Intake Forms
Student Academic Plans
Plan Templates
Academic Plan Tracking
Automatic Notifications
Meeting Tools

Starfish INSIGHT™

- Understand possible connections between activities and outcomes
- Learn more about the students you serve
- Evaluate the impact of new initiatives by comparing outcomes over time and across cohorts of students

Use Data to Measure Your Success Efforts
Business Intelligence Engine
Custom Dashboards
Ad-hoc Data Queries
Automated Report Delivery
Custom Data Models





"Paul Smith's College succeeds when our students succeed, and our adoption of the Starfish technology was critical to improving the effectiveness of our student support program."

Ann Marie Somma
Vice President for Business and Finance
Paul Smith's College

SCALE YOUR STUDENT SUCCESS INITIATIVES

The Starfish community includes more than 240 institutions:

- Becker College
- Birmingham Southern College
- Clarke University
- DePaul University
- Duquesne University
- Gallaudet University
- High Point University
- Johnson & Wales University
- Indiana Institute of Technology
- Lindsey Wilson College
- Manhattanville College
- Muskingum University
- Nazareth College
- Paul Smith's College
- Philadelphia University
- Presbyterian College
- Ramapo College of New Jersey
- Rochester Institute of Technology
- Rocky Mountain College of Art and Design
- Seattle University
- Seton Hall University
- Ultimate Medical Academy
- Viterbo University
- Wilmington University
- Young Harris College

The Opportunity for Student Success

At Starfish, we believe that your students can succeed when they are engaged with an informed, connected campus community. Unfortunately, several factors make this easier said than done. We understand:

- **Success is a moving target.** Life happens every day and students need different kinds of encouragement at different times.
- **Success hinges on academic participation.** Faculty have unique perspectives on their students and you need to understand what happens in the classroom.
- **Success requires engagement.** Students are busy and so are the people that want to help them. Making connections is essential—but it is not easy.
- **Success is measurable.** Student support happens all across campus, so you need to tie outcomes to specific activities in order to see the big picture.

Use Your Data in a New Way

Your institution knows a lot about your students already. Unfortunately, the most important information is stored across campuses, in different technology systems, in folders, in spreadsheets, and in people's heads.

To move the needle on your retention, persistence, and completion efforts, you need a solution that leverages your existing technology investments *and* makes it easy for busy people to share information about critical student success activities.

A Proven Approach

The Starfish® Enterprise Success Platform™ consists of four modules: Starfish EARLY ALERT™, Starfish CONNECT™, Starfish ADVISING™, and Starfish INSIGHT™ that work together—and integrate with your LMS, SIS and other systems—to help you scale your student support initiatives and reach more students, more effectively.