

## Pomona's Promise Education & Career Readiness Convening January 28

On January 15, you should have received an Evite for the upcoming January 28 convening of the Education & Career Readiness focus group of Pomona's collective impact effort. We certainly do hope you'll be able to join us for this third convening of our focus group.

**PLEASE RSVP to that Evite today** if you have not already done so. Look in your inbox for a message received January 15th with the subject heading: "Pomona's Promise".

If you did not receive the Evite please write to Lorraine Williams, Inland Empire United Way, at [lwilliams@ieuw.org](mailto:lwilliams@ieuw.org) and she'll send you one.

Mt. SAC Representatives: Christopher Sweeten, Upward Bound Jessee Lopez, H.S. Outreach
--

At the January 28 convening we will cover the following:

### REVIEW

- Quick review of what was covered during first two convenings

### OUTCOMES

- Sample goals & indicators from other cities' Cradle to Career efforts (submitted by Education & Career Readiness focus group members)
- Summary of RBA (Results Based Accountability) training that was provided by the City in September for Pomona's Promise participants (including draft goals and indicators for the Education & Career Readiness group that were arrived at during this training)
- Preliminary consensus on major goals and indicators (measurements)

### PROPOSAL FOR AN EVENT TO BE SPONSORED BY EDUCATION & CAREER FOCUS GROUP

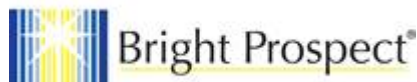
- Proposal for a Joint Advising Event targeting 8<sup>th</sup>-12<sup>th</sup> graders and parents re post-high school options
- Begin to explore/plan event if there is group consensus

Education and Career Readiness Focus Area Conveners  
Pomona's Promise Collective Impact Partners

Stephanie Campbell, Executive Director  
Bright Prospect  
281 So. Thomas St., Ste. 302  
Pomona, CA 91766  
(909) 623-9007 Fax (909) 623-9008  
[stephanie@brightprospect.org](mailto:stephanie@brightprospect.org)  
[www.brightprospect.org](http://www.brightprospect.org)

See BP on TV: <http://www.pluggedinland.org/brightprospect/>

Wednesday, January 28, 2015 Registration 4:00-4:15 p.m. Event 4:15-6:00 p.m. Location: The Village at Indian Hill 1460 E Holt Ave Pomona, CA 91767 Multipurpose Room (MPR), downstairs. Enter through Door 3.
--



**Proposal for Joint Advising Event for Pomona Youth**  
Stephanie Campbell, Bright Prospect  
On behalf of Pomona's Promise "Education & Career Readiness" Focus Area

**Context and need:**

Nationally as well as locally there is (1) a significant misalignment between the preparation traditionally provided to young people in secondary and post-secondary institutions and the skills needed by employers for their modern workforce, and (2) a troubling number of young adults who do earn a bachelor's degree, incurring sometimes crippling debt in the process, but don't have the skills needed to find employment based on their degree, and end up under-employed. There is much discussion both nationally and locally about how to respond to these challenges, resulting in initiatives including the Common Core, linked learning, academy high schools, and innovative certificate programs responding to the needs of local industry.

Youth are making choices about their post-secondary paths with very limited knowledge about the career options that exist, including information about new careers that are arising and others that are being phased out by technology, and the pathways provided in their communities to prepare for jobs and careers that are in demand.

We have launched in Pomona a collective impact initiative, Pomona's Promise, which aims to stimulate greater prosperity for the city, its residents and youth. Among the work to be done within this initiative is to research the growth industries in our region and workforce needs, identify the efforts being designed by educational providers to respond to these current and future needs, and to provide this information to the youth and their parents in an interesting and timely manner.

**Proposed participants (not exclusive) and some of the programs they have to offer:**

- PUSD - the programs PUSD has to promote 21st century skills and computer literacy, linked learning and academy high schools
- Fairplex - the pathways available through CTEC
- Bright Prospect - guidance and support for earning a bachelor's degree at CA public universities and private (non-profit) colleges and universities throughout the country
- Chaffey College - training for modern manufacturing currently provided and that will be supported by the new \$15 mm grant; other certificate programs offered by the college
- Mt. SAC - the broad range of certificate programs offered, including those focused on the aviation industry
- Citrus College - the range of certificate programs offered, including the new one on biomedical manufacturing
- Western U's Pomona Health Careers Ladder - the multitude of health careers available and the pathways to prepare for them
- Some of our local four-year colleges and universities, including but not limited to Cal Poly Pomona, University of La Verne, CSUSB, UCR - programs designed to align with changes in the modern economy
- Any local program or organization that promotes entrepreneurship
- An organization that does research on the regional economy, such as the San Gabriel Valley Economic Partnership, the Inland Empire Economic Partnership or business advisory councils to any of the local community colleges that can help develop the introductory PowerPoint mentioned below

**Target audience:**

PUSD students 8th through 12th grade and their parents. Include students of San Gabriel Valley Conservation Corps.

**Proposed timing:**

This is completely open for ideas, one of which would be to hold this event on a Saturday morning in the spring 2015 from 9:00 to 11:30 at a PUSD site.

**Proposed format:**

9:00-9:20: Sign-in

9:20-9:35: An introductory PowerPoint to set the context, based on the concern of parents (and the youth themselves) that their children be able to embark on a path that will hopefully lead them to economic security

9:35-10:00: Each participant presents a 2- to 3-minute overview of the range of programs it offers (a "table of contents", so to speak)

10:00-11:15: Three 20-minute break-out sessions (each preceded by a 5-minute break for changing groups), where youth and their parents can go to learn in more detail about the programs offered by whichever three participants interested them the most.

11:15-11:30: Time for students/parents to talk more with any of the providers.