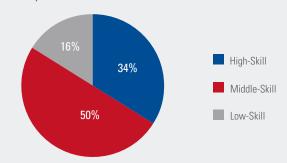
California's Forgotten Middle

Middle-skill jobs, which require education beyond high school but not a four-year degree, make up the largest part of America's and California's labor market. Key industries in California are unable to find enough sufficiently trained workers to fill these jobs.

Demand for Middle-Skill Jobs is Strong

Fifty percent of all jobs in 2012 were middle-skill.

Jobs by Skill Level, California, 2012

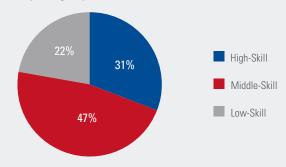


Source: NSC analysis of Bureau of Labor Statistics Occupational Employment Statistics by State, May 2012.

Demand for Middle-Skill Jobs Will Remain Strong

Between 2010-2020, 47 percent of job openings will be middle-skill.

Job Openings by Skill Level, California, 2010-20

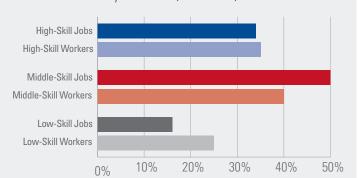


Source: NSC analysis of long-term occupational projections from state labor/ employment agency.

A Middle-Skill Gap

Middle-skill jobs account for 50 percent of California's labor market, but only 40 percent of the state's workers are trained to the middle-skill level.

Jobs and Workers by Skill Level, California, 2012



Source: NSC analysis of Bureau of Labor Statistics Occupational Employment Statistics by State, May 2012 and American Community Survey data, 2012.

