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To: bscroggins@mtsac.edu  
Cc: Ralph Plaza <ralph.plaza@economicmodeling.com>  
Date: 03/10/2015 02:53 PM  
Subject: Career Coach

Bill,

Thanks for your time. Here is a little more info on Career Coach. This tool fully integrates and brands your college to your community. We upload all your college's programs and tie them into live jobs in the community. This helps you communicate how your programs serve businesses and jobs in your community, and is critical information for Student Success initiatives. Students also can utilize Career Coach as they look to your college to help them determine what programs lead to job opportunities in your college's region (which is important as they declare their major).

Here is a link to more info on our website, along with a live Career Coach over at Bakersfield College:

<http://www.economicmodeling.com/career-coach/>

<https://bakersfield.emsicareercoach.com>

I would be glad to setup a conference call/demo. Normally the executive team is involved in this call including marketing, CTE, and workforce development.

Please let me know if you have any questions and glad to chat further. Cheers!

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