## February 23, 2016

- 1. Yen Mai, Director of Marketing and Communication, provided the <u>attached update</u> on the work her department has been doing to advertise our CTE programs. The initiative is part of our web-and social media-based marketing to draw more students to Mt. SAC. The departmental "landing pages" have been rewritten and edited to showcase what makes each program special and lead visitors inside. Each program got several hundred extra visitors to department websites. In total, ads were delivered 12.4 million times, and 7,800 people visited the web pages. The breakdown by program is <u>attached</u>.
- 2. Cabinet discussed legislation, noting that Friday, 2/19, was the last day to introduce new bills.
  - The CCLC summary of trailer bills (<u>attached</u>) was particularly valuable in its analysis of the impact of
    this potential legislation. Specifically, Cabinet was concerned about the funding allocation for the
    Student Success for Basic Skills Program. Cabinet also noted favorably that next year's Awards for
    Innovation in Higher Education criteria provide INCENTIVES for colleges to create new innovation
    rather than last year's system of REWARDING existing innovations.
  - Cabinet continued to be concerned about the Adult Education Trailer Bill (<u>attached</u>), particularly Ed Code 84905(d)(1)(E) that requires that a decision have prior input from SEVEN different groups.
  - The McCallum Group summary (<u>attached</u>) was the most complete list of bills—including many "spot" bills for which content has not yet been written. Among the flotsam and jetsam are three bills which Cabinet supports.
    - AB 2758 (Gipson) exempts certain undocumented students who are dual enrolled in high school and college from paying nonresident tuition.
    - SB 1314 (Block) extends Cal Grant A eligibility to those enrolled in community college pilot baccalaureate degree programs.
    - AB 2222 (Holden) appropriates \$50 million annually from the Greenhouse Gas Reduction Fund to provide free or reduced-fare transit passes to students in public school, community college, CSU, and UC.
- 3. The Chancellor's Consultation Council received a report (<u>attached</u>) on implementing the Board of Governors intent that a new model for an accrediting agency be established. The direction:
  - 1) Enter into an agreement with a regional accreditor that better aligns the accrediting structure for the California Community Colleges with that of other segments of higher education and allows for the full transition of California community colleges to this new regional accrediting agency.
  - 2) Work with both ACCJC and the new accreditor to define specific transition steps to be approved by the U.S. Department of Education.
  - 3) Seek formal accommodations with both ACCJC and the new accreditor, effective July 1, 2016, to ensure that orderly progress toward alignment with a new accreditor begins with the 2016-17 academic year.
  - 4) Operate ACCJC under new leadership with specific and significant structural and operational changes to fill the role of transitional accreditor.
  - 5) Ensure that the ACCJC complies with all federal requirements for a recognized accreditor while reconstituting the agency.

- 4. Four days after the above Consultation Council meeting, ACCJC issued the <u>attached letter</u> asserting all the changes that have been implemented to come into compliance with U.S. Department of Education edicts necessary for ACCJC to retain its federal recognition as a regional accrediting body.
- 5. Cabinet discussed a memo (<u>attached</u>) from the Chancellor's Office regarding the requirement to adopt 2016-17 Institutional Effectiveness College Goals. The new set of indicators (<u>attached</u>) have:
  - Revised the Successful Course Completion Rate metric from "annual" to "fall" to align with the ACCJC data.
  - Added under audit findings both State Compliance and Federal Compliance.
  - Added a new college student achievement metric that a college must set a goal focused on unprepared students or basic skills students. The metric selected is left to the discretion of the college.
- 6. A BrightLink projector was approved for Marketing & Communication for use in their remodeled photo studio and multimedia room. See the <u>attached rationale</u>.
- 7. Bill shared the PowerPoint (attached) presented on Spring Flex Day to summarize the recommendations of the Strong Workforce Task Force and the intended use of the \$200 M in the Governor's proposed 2016-17 Budget. The Chancellor's Office has responded to the Task Force recommendation on the use of workforce data with a series of regional trainings, "CTE Data Unlocked Data & Outcomes Unlock Strong Workforce" (link). The training closest to Mt. SAC is Friday, April 15, from 9:30 AM to 3:30 PM, at the Sheraton Hotel in Cerritos (link).
- 8. The college received a solicitation of interest request (<u>attached</u>) from the Chancellor's Office for a grant entitled, "Connecting Community Colleges to the Maker Movement to Build In-Demand STEM/STEAM Skills." Cabinet discussed the Maker Movement (<u>article attached</u>) for inventive project based learning and saw several instructional programs on campus that might be a fit. Irene will pursue the opportunity with the Instruction Team.
- 9. Cabinet was joined by Carolyn Keys, Dean of Student Services, to provide an update on changes being considered for AP 5530—Student Rights and Grievances (attached). Cabinet recommended that, rather than mentioning Lorraine Jones by name, the AP refer to the "Title IX Coordinator."
- 10. Cabinet discussed the implementation of Auto-Awarding of degrees and certificates. Our current system allows us to identify students who have successfully completed the courses required for their declared major but have not petitioned to graduate. Based on this information, the college auto-awarded 53 degrees last year. Audrey will discuss the Auto-Award process with her team and consider any improvements that might emerge. She shared snapshot data (attached) on the awarding of degrees and certificates.
- 11. James shared this week's update (attached) on the status of searches for filling vacant positions.
- 12. Items for future agendas (items for the **next** Cabinet meeting are shown in **BOLD**:
  - a. Dual Enrollment Offerings at Local High Schools (Irene & Audrey, 4/19)
  - b. Text messaging (Mike, Yen & Vic, 3/29)
  - c. Next Steps on the Foothill Transit Center (Mike, 4/19)
  - d. Follow Up on Ergonomic Accommodations (James, 3/29)
  - e. On-Boarding New Developmental Education Students (Audrey & Irene, 3/29)

- f. AP 3540—Sexual and Other Assaults on Campus (Carolyn Keys, 3/29)
- g. AP 5530—Student Rights and Grievances (Audrey & Carolyn, 4/5)
- h. BP/AP 3530—Weapons on Campus (Mike & Dave, 4/12)
- i. AP 3710 Filming and Photography (Bill & Yen, 3/15)
- j. Student Holds: Establishing, Communicating, Clearing (Mike, 3/1)
- k. Update on Classroom Technology Standards (Mike, Vic, Bill Eastham, 3/1)

## 13. Quarterly Reports to Cabinet

- a. Emergency Response Plan Implementation (Karen Saldana, 4/19)
- b. Classroom Utilization Project (Mike & Irene, 3/22)
- c. Faculty Position Control Report (Irene, 4/5)
- d. Timely Employee Evaluations & Quarterly Cabinet Review (All, 3/22)
- e. Construction Project/Scheduled Maintenance Quarterly Report (Mike & Gary, 3/8)
- f. IT Projects Quarterly Report (Mike & Vic, 3/8)
- g. Grants Quarterly Update (Irene & Adrienne, 3/22)
- h. Expansions of Work Experience (Irene & Audrey, 3/22)