

CTE Data Unlocked - Data & Outcomes Unlock Strong Workforce \$200M

2/18/2016

I would like to introduce myself as the Dean of Field Operations with the Division of Workforce and Economic Development at the Chancellor's Office. As such, I am assisting with the rollout of CTE Data Unlocked training under the Doing What Matters initiative. I wanted to reach out to you as the training will:

- Assist the regional development of workforce plans that are required under the proposed \$200 million in new Career Technical Education funding
- Provide usable tools, training, technical assistance, and funding to support better use of CTE outcome data and labor market information
- Strengthen ongoing capacity for Career Technical Education data usage for program review, accreditation, integrated planning, and regional and sector-based program design

I am writing to request your assistance to have your staff attend the upcoming regional training, and to begin forming a team to handle the accountability requirements associated with the \$200 million in new CTE funding proposed for the community college system. I have included what will hopefully helpful information about CTE Data Unlocked training including dates, agendas, possible uses for \$50,000 in one-time funding, and more information about the suite of data tools that is available including LaunchBoard. Kathy Booth from WestEd (kbooth@wested.org), the Chancellor's Office Technology, Research and Information Services (TRIS), and I will be leading the trainings, so please consider this an invitation to attend. A copy of the 2/18/2016 e-alert for CTE Data Unlocked is also below.

CTE Data Unlocked - Decision-making Information for CEOs

Each college strategic mission and direction supports the communication of data-driven facts and descriptors to monitor, evaluate, inform, and make new decisions. CEO's need access to grounded and reliable information on benchmarked/standardized program outcomes to help put those numbers in a usable context. The Chancellor's Office can assist CEO's to better understand where to find, and how to interpret this information through CTE Data Unlocked training. Suggestions for CEO's:

- Build capacity by sending teams to spring CTE Data Unlocked regional trainings where they will learn more about the comprehensive suite of data tools available to use for specific college processes such as program review, accreditation, and planning – [click here for dates and the program agenda](#)
- Attending training ensures your college has access to \$50,000 in additional funding plus ten hours of technical assistance to support local data usage and integration - [click here for more information on eligibility requirements and possible uses](#);
- The goal is to help build local capacity for Career Technical Education data integration by sending Deans, Faculty, and Institutional Researchers to "super-user" training that provides more in-depth information on understanding and using data tools (available during 2016-17)
- Engage and sustain a data conversation to review analyses of labor market needs and develop both regional and local plans that align with the job market needs. This will help to determine the allocation of proposed \$200 million in new funding in 2016-2017 (regional meeting to be held in fall 2016)

Want to learn more?

- Have a staff member attend a webinar on CTE Data Unlocked and upgrades to the LaunchBoard on February 25 at noon. Find out more here: <http://doingwhatmatters.cccco.edu/LaunchBoard/Webinars.aspx>
- See the types of data that are now available here: bit.ly/launchboard
- Find out more about CTE Data Unlocked by visiting: <http://doingwhatmatters.cccco.edu/LaunchBoard/CTEDataUnlocked.aspx>

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