



DATA YOU NEED, WHEN YOU NEED IT

JobsEQ® puts the most up-to-date data you need all in one place, bringing together more than 80 unique data sources plus Chmura's proprietary modeling and forecasts.

THE BEST DATA AVAILABLE

Official data sources can have a variety of drawbacks: data that are missing or purposely obscured, access that is limited to only certain geographies, data updates that are infrequent, and user interfaces that are confusing and cumbersome. Chmura's data are easily accessible for the regions you need, as well as complete and more up-to-date.

TRUSTED ADVISORS—THE CHMURA SYSTEM

Chmura offers an integrative consulting approach for tracking and understanding labor trends through proprietary data and analytic tools designed by leading labor economists. We offer our clients fully transparent views into our data quality and processes.

TELL YOUR STORY

Quickly and easily create dynamic reports and presentations with impact. Customize charts, tables, and maps to make sense of big data.



STRATEGIC PLANNING

Workforce Alignment: Chmura's analyses will tell you if the skills, certifications, and degrees from postsecondary institutions are aligned with the occupational needs of regional employers.

Program Feasibility Analysis: Chmura identifies market space for expanding degree programs. Chmura builds sophisticated supply and demand models to identify current skill gaps and projected occupational shortfalls.

Market Share Trends: Understand your strengths and weaknesses. Chmura provides extensive metrics on trends in degree and certification awards in your region and forecasts educational trends in your key market segments.

Strategic Plan Development: From vision to mission to implementation and tracking performance measures, we offer a full range of services enabling clients to improve their organization's efficiencies and customer satisfaction.

Socioeconomic Impacts: Our analyses routinely go beyond the simple multiplier effects to include the myriad of positive socioeconomic outcomes that accrue to society from upskilling and the increase in human capital.

LABOR MARKET ANALYSIS

Understanding Returns to Education:

Chmura's models help demonstrate the return on investment of an education in your market as well as anchor students' expectations in terms of likely salaries and job prospects.

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Alternative Occupations: Chmura's JobsEQ® features patented algorithms to enable the examination of occupations that are realistic and desirable options for job seekers and students.

Alternative Scenarios: Our flexible labor market models feature the ability to produce alternative growth forecasts or to model the labor market impact of new industries moving into your region.

ANALYTICS

Student ROI: JobsEQ demonstrates the relative value of pursuing a postsecondary degree given the wage premium one can expect in your local region. JobsEQ provides metrics for degree affordability and what the expected return-on-investment (ROI) will be for a given degree program after accounting for student loans.

Career Tracks: JobsEQ provides guidance regarding the long-run career prospects for career tracks in your region. Potential career outcomes are detailed by local job openings, average wages, unemployment rates, long-run growth prospects, and job requirements.

Wage Metrics: JobsEQ provides detailed estimates of the average entry-level salary for jobs in your region.

Career Pathways: JobsEQ details occupation families that form natural career ladders that students can use to map their career paths. JobsEQ also models alternative occupations via a skill-competencies analysis, giving job seekers a fresh look on career possibilities outside of the traditional tracks.

Real-Time Data: Occupation job-openings data are updated on JobsEQ in real-time. Local workforce data are updated monthly or quarterly at the county level. Projections look forward ten years and historical data stretch back to 1990.

CONTACT US

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SELECTED EDUCATION CLIENTS



J. Sargeant Reynolds
Community College



Virginia
Career College Association

SYRACUSE UNIVERSITY



VCU

VIRGINIA COMMONWEALTH UNIVERSITY

KACCS



INDIANA UNIVERSITY