

**SAN DIEGO MESA COLLEGE  
GUIDELINES AND RESPONSE SHEET FOR COMPLETION OF  
PROGRAM REVIEW**

**Academic Year:** 2011-2012

**Program/Service Area Name:** Fine Arts

**Name of Lead Writer(s):** Wendell M. Kling  
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**INSTRUCTIONS:**

This document is designed to provide programs/service areas with guidance while completing the Program Review Guidelines and Response Sheet and Goals Matrix. Please respond as completely as possible in the spaces provided. **These spaces are designed to automatically increase in size as responses are typed in.**

These questions provide an opportunity to evaluate the program or service area's current status, and to shape and implement its future. The report is also an opportunity to enumerate any obstacles the program or service area may be facing, as well as identification of needs. Formulation of goals occurs as this assessment is done. Place these goals on the included Program Review Goal Matrix.

**Program or Service Area Description:** *Questions 1 - 3*

Provide a complete description of the program or service area. When responding, the following information should be reported.

**1. Provide the program or service area mission  
Criteria**

**SAN DIEGO MESA COLLEGE DEPARTMENT OF FINE ART MISSION STATEMENT**

The San Diego Mesa College Department of Fine Art is committed to academic freedom and providing students with a comprehensive and rigorous Visual Arts education. We foster an academic environment that reflects and is informed by the diversity of our local, national, and global communities. It is a place where students learn to think and write critically, and improve their imaginative and inventive approaches to problem solving. Our curriculum in Contemporary Studio Art, Art History and Museum Studies is developed and taught by faculty and staff devoted to creating a fertile educational environment.

#### GOALS:

- Provide a diverse curriculum in contemporary Studio Art, Art History and Museum Studies.
- Teach students the technical skills, historical and social context of Art.
- Provide access to evolving technology and methods related to current art making practices and strategies.
- Facilitate community involvement.
- Foster Visual Literacy.
- Prepare students for completion of the Department of Fine Art's two year program and Museum Studies Certificate.
- Prepare students for transfer into four-year colleges, universities, art schools, and other educational institutions.

#### Response

- Please indicate if the statement has been updated within the last year and why.

Yes, the Department of Fine Art has changed it's Mission Statement as of 12/11. It was changed to include reference to Museum Studies in addition to Studio and Art History. Minor changes in goals were enacted to more accurately reflect the realities of our department.

#### 2. Provide degrees and certificates that are offered by the program (for Instructional Programs) Criteria

- Attach curriculum grid and provide the link to the catalog pages and website.

Crse	#	Title	City	Mesa	MM	Intergrated	Last Revision	Current /Past Due	2012	2013	2014	2015	2016	2017
ARTF	44	Supervised Tutoring in Fine Art	X	X	X		3/9/95	3/9/01						
ARTF	100	Art Orientation	X	X	X	X	3/24/11							3/24/17
ARTF	107	Contemporary Art		X	X	X	5/27/04	5/27/10						
ARTF	109	History of Modern Art	X	X	X	X	4/24/08				04/24/2014			
ARTF	110	Art History: Prehistoric to Gothic	X	X	X	X	3/14/02	3/14/08						
ARTF	111	Art History: Renaissance to Modern	X	X	X	X	3/14/02	3/14/08						
ARTF	113	African, Oceanic, and Native American Art		X	X	X	2/12/04	2/12/10						
ARTF	115	African Art	X	X		X	3/14/02	3/14/08						
ARTF	120	Native American Indian Art		X		X	3/11/04	3/11/10						
ARTF	125	Art History: Arts of the Asian Continent		X	X	X	5/14/09					5/14/15		
ARTF	151	Three-Dimensional Design	X	X	X	X	3/24/11							3/24/17
ARTF	152	Color Theory		X		X	5/23/02	5/23/08						
ARTF	163	Art Museum/Gallery Internship		X		X	12/11/08				12/11/2014			
ARTF	191	Cultural Influences on Photography		X		X	5/14/09					5/14/15		
ARTF	194	Critical Photography		X		X	5/14/09					5/14/15		
ARTF	196	Clay and Glaze Technology	X	X		X	3/11/04	3/11/10						
ARTF	200	Photographic Composition and Theory		X		X	3/11/10						3/11/16	
ARTF	231	Introduction to Digital Art		X		X	3/13/08				03/13/2014			

ARTF	232	Introduction to Digital Drawing and Painting		X		X	3/13/08				03/13/2014			
ARTF	233	Introduction to Digital Photographic Imaging		X		X	3/13/08				03/13/2014			
ARTF	260	Studio Art Studies		X			11/1/86	11/1/92						
ARTF	270	Work Experience	X	X	X		1/1/86	1/1/92						
ARTF	281	Issues in Visual Art (Lab)		X			10/1/86	10/1/92						
ARTF	290	Independent Study	X	X	X		12/13/90	12/13/96						
ARTF	296	Individualized Instruction in Fine Art		X	X		5/10/01	5/10/07						
ARTF	150A	Two-Dimensional Design	X	X	X	X	5/14/09					5/14/15		
ARTF	150B	Beginning Graphic Design	X	X	X	X	12/12/02	12/12/08						
ARTF	155A	Freehand Drawing I	X	X	X	X	5/23/02	5/23/08						
ARTF	155B	Freehand Drawing II	X	X	X	X	5/23/02	5/23/08						
ARTF	161A	Museum Studies/Gallery Exhibition Skills I		X		X	4/14/05	4/14/11						
ARTF	161B	Museum Studies/Gallery Exhibition Skills II		X		X	4/28/05	4/28/11						
ARTF	165A	Composition in Painting I	X	X	X	X	5/14/09					5/14/15		
ARTF	165B	Composition in Painting II	X	X	X	X	12/11/03	12/11/09						
ARTF	165C	Composition in Painting III	X	X	X	X	12/11/03	12/11/09						
ARTF	165D	Composition in Painting IV	X	X	X	X	12/11/03	12/11/09						
ARTF	174A	Book Arts I		X		X	10/1/92	10/1/98						
ARTF	175A	Sculpture I	X	X		X	6/27/02	6/27/08						
ARTF	175B	Sculpture II	X	X		X	9/12/02	9/12/08						
ARTF	175C	Sculpture III	X	X		X	9/12/02	9/12/08						
ARTF	190A	Black and White Art Photography		X		X	9/1/95	9/1/01						
ARTF	195A	Ceramics I	X	X	X	X	3/11/04	3/11/10						
ARTF	195B	Ceramics II	X	X	X	X	3/11/04	3/11/10						

ARTF	197A	Handbuilding Ceramics I	X	X		X	3/11/04	3/11/10						
ARTF	197B	Handbuilding Ceramics II	X	X		X	3/11/04	3/11/10						
ARTF	198A	Introduction to Printmaking I		X	X	X	10/1/86	10/1/92						
ARTF	198B	Introduction to Printmaking II		X	X	X	10/1/86	10/1/92						
ARTF	198C	Introduction to Printmaking III		X	X	X	12/11/03	12/11/09						
ARTF	210A	Life Drawing I	X	X	X	X	1/22/04	1/22/10						
ARTF	210B	Life Drawing II	X	X	X	X	12/9/04	12/9/10						
ARTF	210C	Life Drawing III	X	X			10/1/86	10/1/92						
ARTF	220A	Life Sculpture I		X	X	X	5/1/88	5/1/94						
ARTF	220B	Life Sculpture II		X	X	X	5/1/88	5/1/94						
ARTF	220C	Life Sculpture III		X	X	X	5/1/88	5/1/94						
ARTF	280A	2-Dimensional Art Studio Lab		X		X	5/14/09					5/14/15		
ARTF	280B	3-Dimensional Studio Lab		X		X	5/14/09					5/14/15		
ARTF	280C	Ceramics Studio Lab		X		X	5/14/09					5/14/15		
ARTF	280D	Digital Art Studio		X		X	5/14/09					5/14/15		
ARTF	280E	Museum Studies Lab		X		X	5/14/09					5/14/15		
ARTF	280F	Photography Studio Lab		X		X	5/14/09					5/14/15		

Link to Catalogue (please see pp 141- 146 for Art/Fine Art): <http://studentweb.sdccd.edu/docs/catalogs/2011-2012/mesa.pdf#view=Fit&pagemode=bookmarks>

## Art-Fine Art

### Award Type Units

#### Certificate of Performance:

Fine Art 15

Museum Studies 10

#### Associate in Arts Degree:

Art History Emphasis 36\*

Ceramics Emphasis 36\*

Digital Art Emphasis 34-35\*

Museum Studies Emphasis 35\*

Three-Dimensional Emphasis 34\*

Two-Dimensional Emphasis 34\*

Photography and New Genres Emphasis 37\*

\* plus credits to satisfy District requirements and elective credits, as needed, to meet the 60 unit minimum.

### **Description**

The Fine Arts program aims to develop student understanding of current and historical art practices and theoretical issues. The program investigates new media and technologies as it builds upon foundational skills. It strives to provide a challenging learning environment of research, originality and experimentation through student engagement and interaction. The major consists of six core courses, plus additional courses that define an "area of emphasis."

### **Program Goals**

The Fine Arts program provides students with a foundation for the study of the visual arts and their contribution to history and culture. Idea centered, the program serves as a model for the department's approach to fine art from cultural, social, economic and political contexts. **142** San Diego Mesa College • 2011-

2012 **Art-Fine Art**

## **Program Emphasis**

The Fine Arts program emphasizes critical thinking and perceptual awareness to enable students to develop their artistic skills. There are seven areas of emphasis in the Fine Art major: Two Dimensional, Three Dimensional, Digital, Art History, Ceramics, Museum Studies and Photography.

## **Career Options**

Students may obtain an Associate of Arts degree, complete preparation for the major in fine art and/or transfer to a four-year institution. Career options may include art practice, gallery management and curatorial practice.

## **Student Learning Outcomes**

Students who complete the Art-Fine Art Program will gain facility with:

### **Global Awareness:**

- Students will develop the ability to expand the vision of the role of art in the greater culture.
- Students will develop an awareness of cultural diversity (and its use/effect on art-making).

### **Historical Awareness:**

- Students will develop the ability to engage visual art as defined in a progression of change.

### **Critical Thinking:**

- Students will develop the ability to affect critical thinking in visual terms.

### **Visual Literacy:**

- Students will develop the ability to employ art concepts and terminology effectively.
- Students will develop the ability to understand the creative process of art-making.

### **Technological Awareness**

- Students will develop the ability to understand materials, methods and techniques both historical and contemporary and the contexts in which they are employed.
- Students will be assessed through a combination of performance evaluations, written assignments, and written tests and quizzes.

## **Certificate of Performance: Fine Art\***

The Certificate of Performance in Fine Art certifies that the student has completed the core course work in Fine Art and has demonstrated an operational understanding of critical visual skills.

### **Courses: Units**

ARTF 110 Art History: Prehistoric to Gothic **or**  
ARTF 111 Art History: Renaissance to Modern 3  
ARTF 150A Two-Dimensional Design 3  
ARTF 150B Beginning Graphic Design 3  
ARTF 151 Three-Dimensional Design 3  
ARTF 155A Freehand Drawing I 3

**Total Units = 15**

\* A Certificate of Performance is a departmental award that does not appear on the student's transcript. All courses must be completed within the San Diego Community College District.

## **Certificate of Performance:Museum Studies\***

The Certificate of Performance in Museum Studies certifies that a student has completed all our museum studies courses, including an off-campus

internship at a gallery or museum.

**Courses: Units**

ARTF 161A Museum Studies/Gallery Exhibition Skills I 3

ARTF 161B Museum Studies/Gallery Exhibition Skills II 3

ARTF 163 Art Museum/Gallery Internship 4

**Total Units = 10**

\* A Certificate of Performance is a departmental award that does not appear on the student's transcript. All courses must be completed within the San Diego Community College District.

**Associate in Arts Degree: Art - Fine Art**

**Art History Emphasis**

The Art History emphasis focuses on the development of a core foundation of a global history of art. Students will be able to apply and expand these understandings to specific problems of media and context. Successful completion of the courses indicates that a student has achieved an operational

understanding of certain essential visual skills and San Diego Mesa College • 2011-2012 **143 Art-Fine Art**



an awareness of cultural and historical factors that manifest various types of visual media.

**Courses Required for the Major: Units**

ARTF 107 Contemporary Art 3

ARTF 109 History of Modern Art 3

ARTF 110 Art History: Prehistoric to Gothic 3

ARTF 111 Art History: Renaissance to Modern 3

ARTF 113 African, Oceanic, and Native American Art 3

ARTF 125 Art History: Arts of the Asian Continent 3

ARTF 150A Two-Dimensional Design 3

ARTF 151 Three-Dimensional Design 3

ARTF 150B Beginning Graphic Design **or**

ARTF 155A Freehand Drawing I 3

**Select three courses from:**

ARTF 115 African Art 3

ARTF 120 Native American Indian Art 3

ARTF 161A Museum Studies/Gallery Exhibition Skills I 3

ARTF 165A Composition in Painting I 3

ARTF 175A Sculpture I 3

ARTF 191 Cultural Influences on Photography 3

ARTF 194 Critical Photography 3

ARTF 195A Ceramics I 3

ARTF 210A Life Drawing I 3

ARTF 231 Introduction to Digital Art 3

BLAS 110 African American Art 3

CHIC 230 Chicano Art 3

**Total Units = 36**

For graduation requirements see **Requirements for the Associate Degree** on page 84.

**Electives as needed to meet minimum of 60 units required for the degree:**

**Recommended electives:** Fine Art 174A, 190A, 198A, 220A.

**Note:** Only one Fine Arts (ARTF) course from the above list may be used to satisfy SDCCD general education requirements.

**Associate in Arts Degree: Art - Fine Art**

**Ceramics Emphasis**

The Ceramics area of emphasis focuses on the expansion of artistic practice through exploration, experimentation, studio work and study. Students are encouraged to integrate traditional, contemporary and alternative materials and processes as they express themselves through skill development, critical thinking and artistic discourse relevant to the ceramics medium.

**Courses Required for the Major: Units**

ARTF 107 Contemporary Art 3

ARTF 109 History of Modern Art **or**  
ARTF 110 Art History: Prehistoric to Gothic **or**  
ARTF 111 Art History: Renaissance to Modern 3  
ARTF 150A Two-Dimensional Design 3  
ARTF 150B Beginning Graphic Design 3  
ARTF 151 Three-Dimensional Design 3  
ARTF 155A Freehand Drawing I 3

**Complete the Requirements for the Ceramics Emphasis:**

ARTF 195A Ceramics I 3  
ARTF 195B Ceramics II 3  
ARTF 197A Handbuilding Ceramics I 3

**Select two courses from the following:**

ARTF 175A Sculpture I 3  
ARTF 197B Handbuilding Ceramics II 3  
ARTF 220A Life Sculpture I 3  
ARTF 196 Clay and Glaze Technology 3

**Select one course from the following:**

ARTF 113 African, Oceanic, and Native American Art 3  
ARTF 115 African Art 3  
ARTF 120 Native American Indian Art 3  
ARTF 125 Art History: Arts of the Asian Continent 3  
BLAS 110 African American Art 3  
CHIC 230 Chicano Art 3

**Total Units = 36**

For graduation requirements see **Requirements for the Associate Degree** on page 84.

**Electives as needed to meet minimum of 60 units required for the degree:**

**Recommended electives:** Fine Art 165A, 175A, 175B, 175C, 194, 190A, 198A, 260, 280C.

**Note:** Only one Fine Art (ARTF) course from the above list may be used to satisfy SDCCD general education requirements.

**Associate in Arts Degree: Art - Fine Art**

**Digital Art Emphasis**

**Courses Required for the Major: Units**

ARTF 110 Art History: Prehistoric to Gothic 3 **144** San Diego Mesa College • 2011-2012 **Art-Fine Art**

ARTF 111 Art History: Renaissance to Modern 3  
ARTF 150A Two-Dimensional Design 3  
ARTF 150B Beginning Graphic Design 3  
ARTF 151 Three-Dimensional Design 3  
ARTF 155A Freehand Drawing I 3

**Complete the Requirements for Emphasis in Digital Art:**

MULT 101 Introduction to Multimedia 4  
ARTF 231 Introduction to Digital Art 3  
ARTF 232 Introduction to Digital Drawing and Painting 3  
ARTF 233 Introduction to Digital Photographic Imaging 3

**Select one course from the following:**

ARTF 165A Composition in Painting I 3  
ARTF 210A Life Drawing I 3  
ARTF 190A Black and White Art Photography 3  
ARTF 174A Book Arts I 3  
ARTF 198A Introduction to Printmaking I 3  
MULT 112 Beginning Flash 4  
MULT 123 Digital Video 3

**Total Units = 34-35**

For graduation requirements see **Requirements for the Associate Degree** on page 84.

**Electives as needed to meet minimum of 60 units required for the degree:**

**Note:** Only one Fine Art (ARTF) course from the above list may be used to satisfy SDCCD general education requirements.

## **Associate in Arts Degree: Art - Fine Art**

### **Museum Studies Emphasis**

The Museum Studies area of emphasis focuses on theoretical and hands-on instruction in curatorial practice. Students participate in the workings of the college gallery through the development of supplemental materials and the creation and installation of exhibits. Completion of an internship at a local museum or art venue teaches students to apply their curatorial skills within a professional arts setting.

**Courses Required for the Major: Units**

ARTF 107 Contemporary Art 3  
ARTF 109 History of Modern Art **or**  
ARTF 110 Art History: Prehistoric to Gothic **or**  
ARTF 111 Art History: Renaissance to Modern 3  
ARTF 150A Two-Dimensional Design 3  
ARTF 150B Beginning Graphic Design 3  
ARTF 151 Three-Dimensional Design 3  
ARTF 155A Freehand Drawing I 3

**Complete the requirements for the Museum Studies emphasis:**

ARTF 152 Color Theory **or**  
ARTF 231 Introduction to Digital Art 3  
ARTF 161A Museum Studies/Gallery Exhibition Skills I 3  
ARTF 161B Museum Studies/Gallery Exhibition Skills II 3  
ARTF 163 Art Museum/Gallery Internship 4  
ARTF 280E Museum Studies Lab 1

**Select one course from:**

ARTF 113 African, Oceanic, and Native American Art 3  
ARTF 115 African Art 3  
ARTF 120 Native American Indian Art 3  
ARTF 125 Art History: Arts of the Asian Continent 3  
BLAS 110 African American Art 3  
CHIC 230 Chicano Art 3

**Total Units = 35**

For graduation requirements see **Requirements for the Associate Degree** on page 84.

**Electives as needed to meet minimum of 60 units required for the degree:**

**Recommended electives:** Fine Art 152, 191, 194, 198A, 233, Multimedia 101.

**Note:** Only one Fine Art (ARTF) course from the above list may be used to satisfy SDCCD general education requirements.

## **Associate in Arts Degree: Art - Fine Art**

### **Three-Dimensional Emphasis**

The Three Dimensional area of emphasis focuses on the development of sustained artistic practice through exploration, experimentation, studio work and study. Students are encouraged to examine and explore all the creative possibilities offered by three dimensional art forms as well as where their work fits into the history of art and contemporary art practice.

**Complete the Art Major Core Course Requirements:**

**Courses Required for the Major: Units**

ARTF 107 Contemporary Art 3 San Diego Mesa College • 2011-2012 **145 Art-Fine Art**

ARTF 109 History of Modern Art **or**  
ARTF 110 Art History: Prehistoric to Gothic **or**  
ARTF 111 Art History: Renaissance to Modern 3  
ARTF 150A Two-Dimensional Design 3  
ARTF 150B Beginning Graphic Design 3  
ARTF 151 Three-Dimensional Design 3  
ARTF 155A Freehand Drawing I 3

**Courses Required for the Three-Dimensional emphasis:**

ARTF 175A Sculpture I 3  
ARTF 175B Sculpture II 3  
ARTF 195A Ceramics I 3  
ARTF 280B 3-Dimensional Studio Lab 1

**Select one course from:**

ARTF 113 African, Oceanic, and Native American Art 3  
ARTF 115 African Art 3  
ARTF 120 Native American Indian Art 3  
ARTF 125 Art History: Arts of the Asian Continent 3  
BLAS 110 African American Art 3  
CHIC 230 Chicano Art 3

**Select one course from:**

ARTF 165A Composition in Painting I 3  
ARTF 190A Black and White Art Photography 3  
ARTF 191 Cultural Influences on Photography 3  
ARTF 194 Critical Photography 3  
ARTF 198A Introduction to Printmaking I 3  
ARTF 210A Life Drawing I 3  
ARTF 220A Life Sculpture I 3  
ARTF 231 Introduction to Digital Art 3

**Total Units = 34**

For graduation requirements see **Requirements for the Associate Degree** on page 84.

**Electives as needed to meet minimum of 60 units required for the degree:**

**Recommended electives:** Fine Art 155B, 161A, 165B, 165C, 198B, 210B, 220B.

**Note:** Only one Fine Art (ARTF) course from the above list may be used to satisfy SDCCD general education requirements.

## **Associate in Arts Degree: Art - Fine Art**

### **Two-Dimensional Emphasis**

The Two Dimensional area of emphasis focuses on the development of sustained artistic practice through exploration, experimentation, studio work and study. As students develop ideas and express them in a variety of two-dimensional forms, they are prompted to examine how their artwork reflects the time

and culture within which they are creating it and how their work fits into the history of art and contemporary art practice.

**Complete the Art Major Core Course Requirements:**

**Courses Required for the Major: Units**

ARTF 107 Contemporary Art 3

ARTF 109 History of Modern Art **or**

ARTF 110 Art History: Prehistoric to Gothic **or**

ARTF 111 Art History: Renaissance to Modern 3

ARTF 150A Two-Dimensional Design 3

ARTF 150B Beginning Graphic Design 3

ARTF 151 Three-Dimensional Design 3

ARTF 155A Freehand Drawing I 3

**Complete the requirements for the Two-Dimensional Emphasis:**

ARTF 165A Composition in Painting I 3

ARTF 210A Life Drawing I 3

ARTF 280A 2-Dimensional Art Studio Lab **or**

ARTF 280F Photography Studio Lab 1

**Select two courses from:**

ARTF 155B Freehand Drawing II 3

ARTF 165B Composition in Painting II 3

ARTF 165C Composition in Painting III 3

ARTF 191 Cultural Influences on Photography 3

ARTF 194 Critical Photography 3

ARTF 198A Introduction to Printmaking I 3

ARTF 232 Introduction to Digital Drawing and Painting 3

**Select one course from:**

ARTF 113 African, Oceanic, and Native American Art 3

ARTF 115 African Art 3

ARTF 120 Native American Indian Art 3

ARTF 125 Art History: Arts of the Asian Continent 3

BLAS 110 African American Art 3

CHIC 230 Chicano Art 3

**Total Units = 34**

For graduation requirements see **Requirements for the Associate Degree** on page 84.

**Electives as needed to meet minimum of 60 units required for the degree:**

**Recommended electives:** Art-Fine Art 152, 161A, 190A, 198B. **146** San Diego Mesa College • 2011-2012 **Art-Fine Art**

**Note:** Only one Fine Art (ARTF) course from the above list may be used to satisfy SDCCD general education requirement.

### ***Transfer Information***

Students planning to transfer to a four-year college or university should complete courses required for the university major and the general education pattern required by that transfer institution. See catalog TRANSFER INFORMATION section. Additional courses may be required to meet university lower-division requirements. ***Course requirements at the transfer institution are subject to change and may be verified by a counselor or by consulting the current university catalog. Many Baccalaureate in arts degrees require third semester competency in a foreign language. Consult the current catalog of the transfer institution and consult with a counselor.***

### **Associate in Arts Degree: Art - Fine Art**

#### **Photography and New Genres Emphasis**

The Photography/New Genres area of emphasis focuses on developing student understanding of photographic art practice and theory and the value of its contribution to cultural development and change. The program equips students to expand as artists in ways that are meaningful in the social context in which they live and work. Critical thinking and perceptual awareness are emphasized, throughout, and enable the student to broaden their artistic skills through observation, translation and invention of images.

The Associate Arts Degree in Fine Art with an emphasis in Photography/New Genres certifies that a student has explored a particular interest in art in an orderly manner and has produced a range of work indicative of a thorough understanding of the visual arts as a discipline. Award of the Photography/New Genres Area of Emphasis prepares the student for successful completion of requirements for a baccalaureate degree in Art, Fine Art Photography, Design/Media, Film Studies and Television, Digital Media, Museum Administration and Curation.

#### **Courses Required for the Major: Units**

ARTF 107 Contemporary Art 3

ARTF 109 History of Modern Art **or**

ARTF 110 Art History: Prehistoric to Gothic **or**

ARTF 111 Art History: Renaissance to Modern 3

ARTF 150A Two-Dimensional Design 3

ARTF 150B Beginning Graphic Design 3

ARTF 151 Three-Dimensional Design 3

ARTF 155A Freehand Drawing I 3

#### **Complete the requirements for the Photography Emphasis:**

ARTF 190A Black and White Art Photography 3

ARTF 191 Cultural Influences on Photography 3

ARTF 194 Critical Photography 3

ARTF 200 Photographic Composition and Theory 3

ARTF 233 Introduction to Digital Photographic Imaging 3

ARTF 280F Photography Studio Lab 1

#### **Select one course from:**

ARTF 113 African, Oceanic, and Native American Art 3

ARTF 120 Native American Indian Art 3

ARTF 125 Art History: Arts of the Asian Continent 3

BLAS 110 Afro-American Art 3  
CHIC 230 Chicano Art 3  
ARTF 115 African Art 3

**Total Units = 37**

For graduation requirements see **Requirements for the Associate Degree** on page 84.

**Electives as needed to meet minimum of 60 units required for the degree:**

**Recommended electives:** Art-Fine Art 231, 232.

**Note:** Only one Fine Art (ARTF) course from the above list may be used to satisfy SDCCD general education requirements.

Link to Department Website: <http://www.sdmesa.edu/art/faculty.html>

## Response

- Are all course outlines in the program/department current? YES NO If not, please address any courses that are not current in their review cycle.

No. The Fine Art Department has made significant progress in completing 6 year curriculum reviews. Many revisions are complete and launched. All courses are in process in Curricunet with an anticipated completion date of May 2012.

- Please indicate changes if any have occurred to course offerings and/or the degrees/certificates within the last year.

-6 year review process.

-New course offering. ARTF 100 with emphasis on Latino Art.

-New course offering. ARTF 130 Pre-Columbian Art.

-New course offering. ARTF 200 Composition in Black and White Photography (reconfiguration of ARTF 190B).

-New course offering. ARTF 205A New Genres; Art in the Twenty First Century.



-New program emphasis. Photography (state approved).

-New program emphasis. Digital Art (state approved).

**3. Provide service area description (for Service Areas)**

**Criteria**

- Provide the link to the catalog service area pages and website.

**Response**

- Please indicate if any changes or deletions to services provided within the last year.

Program or Service Area Assessment: *Questions 4- 6*

**Utilizing program/service area faculty and staff knowledge, advisory committees' input, internal and external research, changes in the program/service area, please respond to the following three questions. It is recommended that responses to questions 4, 5 and 6 be limited to no more than 5 pages.**

**4. Describe the current state of the program/service area. How does the program/service area address the following at Mesa?**

**Criteria**

- Review the College's Vision, Mission, Values and Goals at <http://www.sdmesa.edu/mission-statement/index.cfm>.
- The annual objectives/ priorities and performance indicators are located at <http://www.sdmesa.edu/strategic-planning/manual.cfm>.
- Analyze the program/service area's Strengths, Challenges, and External Influences

## **Response**

- Identify the College-level Vision, Mission, Values, Goals related to the program/service area.

The Fine Art Department's Vision, Mission, Values and Goals closely reflect the College-level Vision, Mission, Values and Goals. The Fine Art Department is increasingly recognized (by local artists, administrators and critics) as a key force in our community. We pride ourselves on our community interaction and are committed to a forward looking education of students within the field.

The Fine Art Department is dedicated to providing an environment of diversity. This is evidenced in the diversity of our faculty as well as within the broad curriculum that we offer. We strongly believe in freedom of expression, excellence, integrity, scholarship and sustainability.

- Describe how the College's Annual Objectives/Priorities and Performance Indicators relate to the program/service area.

The Fine Art Department Mission Statement and Goals closely parallel the College's Annual Objectives/Priorities (See Mission and Goals above).

Our retention and our success rates as well as our annual GPAs over the last 5 years have consistently exceeded

The strength and diversity of our course offerings, the content of our courses and the professionalism of our faculty indicate a strong teaching environment. The quality of the student work and the frequency of successful transfer as well as extra-curricular professional success indicates a strong and healthy learning environment.

We demonstrate a strong commitment to cultural diversity through the wide range of cultural topics in individual courses as well as a solid representation of nonwestern history courses. Our ethnic, gender and age diversity is consistent with Mesa College's rates. This diversity informs and strengthens the environment within the classroom.

We frequently review course offerings with a view to changes within the Art field and transfer needs (including new courses listed above). We pride ourselves on the collaborative spirit of our faculty regarding pedagogy, learning environment and student success. This collaborative spirit also contributes to an environment that promotes employee well-being.

- In the analysis, consider how your program/service area serves students, the College, and the community.
  - Through different lenses including but not limited to access, diversity, equity, basic skills, general education, career-technical education and transfer.

- We are a consistently strong program that is actively growing and responding to student needs and changes in industry trends and transfer institution requirements.

-We are proud of our active and valuable community interaction. Our Faculty and Students are actively engaged in San Diego's Art Community. The Museum Studies Program regularly (and increasingly) works with local institutions to provide valuable student experiences outside the classroom context.

-We maintain a solid reputation within the local arts community as well as local institutions. Regional arts professionals are increasingly aware of Mesa students as being productive, critical and well prepared for careers in art and arts administration.

-We boast high caliber faculty that are active in their fields. Mesa College Fine Art faculty (both contract and adjunct) are active professionals taking part in a wide range of in local, national and international professional opportunities.

-We take pride in the high caliber of our student work. Each semester the student art show in the main gallery provides a cross section of student work from each of our studio courses. This acts as a very immediate and demonstrative mechanism to judge the quality of student work across skill levels.

-We engage in a continual active dialogue with transfer institutions (regionally, statewide and beyond) to keep current with changes and adjusting our curriculum to ensure that our students can meet their criteria. As a result students are drawn to this program because of the confidence transfer institutions have in our program.

-The Mesa College Art Gallery consistently puts on high quality exhibitions which are well attended by the off campus community and regularly garner the interest of local media.

-We continue to seek and foster interdisciplinary collaborations (multi media, fashion, Chicano studies, Women's studies, Black Studies, Architecture, English(Mesa visions magazine,)).

-Our students are successfully transferring to 4-year institutions and art schools. Recent art students have successfully transferred to or have been accepted for graduate study at the following schools: Yale, SDSU, CSUSM, UCSD, UCI, CSULB, California College of the Arts, San Francisco Art Institute, Kansas City Art Institute.

-Our students are active in the local arts scene and enjoying professional success. 25% of students who have completed the Museum Studies program find gainful employment as arts administrators locally and nationally.

-We strive to provide an engaging and stimulating learning environment for our students within and outside of the classroom. This is accomplished through thriving student clubs (Ceramics club. Studio Art club), student facilitated events (Women's Studies Art Exhibitions, Student exhibitions), inter-class collaborations and faculty cooperation and interaction

-Our faculty are committed to individual research and keeping abreast of industry trends and directions which directly informs course content.

-Our faculty are committed to the use of contemporary technology in our professional work, course content and classroom presentation.

- Factors that may influence your analysis include issues such as changes in curriculum, current and projected labor market indicators, changes in high school to community college pipeline, and changes in four-year transfer practices.

We are struggling with outdated and marginally unsafe instructional facilities and equipment which hinders instructor's performance and student safety and success. We have had several instances (in several classrooms) of students becoming entangled in the electrical cord "octopus" that results from temporary installation of checked out AV equipment which has jeopardized not only the student but the equipment (in one of these cases a student's wheel chair became entangled). Many faculty members are put in the position of using their private computers due to a lack of current technologies in the class room. Much equipment is rendered useless due to lack of physical space in which to operate it. Some equipment (such as curtains) is so old and dilapidated as to be nearly unusable.

Over the last two years two of our core courses have been hit with low enrollment due to enforcement of new prerequisites that were put in place to improve student success. These prerequisites were put in place due to a perceived need for students to have improved entry level skills in order to succeed. These processes were undertaken collaboratively with colleagues at City and Miramar Colleges. ARTF 165A enrollments are now improving as students are becoming aware of the prerequisites and taking those courses first. ARTF 151 is currently suffering from low enrollments but we are expecting these numbers to even out soon.

We are invested in maintaining appropriate class caps that support program pedagogy.

As individual faculty we pride ourselves on maintaining up to date research within our fields. One of the primary ways to keep abreast of contemporary topics and trends within the art world is to visit museums and galleries. In many cases this is the only way to gain this information. Many of our faculty travel extensively nationally and internationally in order to perform this invaluable research. Yet we are frustrated that this is not acceptable for professional development.

We have experienced students being unable to complete their programs due to the loss of summer classes.

We are burdened with an inadequate ESU allocation to facilitate the Mesa College Art Gallery and Museum Studies Program at a time when this program is growing to include increasing off campus opportunities for students.

- Examples of information used to support your analysis include professional program evaluation; program/service area data (provided by the Office of Instructional Services, Resource Development and Research) including diversity data, outcomes data, enrollment/productivity data, Point of Service Survey data; program/service area SLO/AUO assessment results; internally-collected data; external data; and, other information relative to the college and/or the program/service area.

Based on productivity and outcomes reports from 2006 through 2011 the Fine Art Department has seen regular increases in overall enrollment (with the exception of a decrease in the 2007/2008 school year). During these years our retention rates have regularly exceeded Mesa College's overall retention rates by up to 2%. Our success rates have regularly exceeded Mesa College's overall success rates by up to 4%. And our annual GPAs exceed Mesa College's overall annual GPA.

All program and course levels SLOs have been written and are in place. We are in the second year of assessment. For studio courses we are using the semi annual student show as a vehicle for assessment which occurs in ongoing dialogue beginning annually with the Fall Semester student show and concludes without the Spring Semester student show. This dialogue happens on multiple levels including department wide dialogue across disciplines (lecture and studio courses included), within disciplines between lead contract faculty and adjuncts and between faculty who each teach a given individual course. Written assessment reports are housed in annual binders organized by course and discipline. We are currently revisiting, modifying and adjusting existing SLOs based on the assessment findings. Departmental SLOs are reviewed by contract faculty working collaboratively. Course level SLOs are periodically reviewed by discipline leads working closely with concerned adjuncts.

**5. What does the program envision for itself in the next five years?**

**Criteria**

- Describe what the program/service area will look like in the next five years.

**Response**

*Suggestion: Bulleted descriptions are acceptable.*

-Art Facilities will be expanded and unified to enhance program cohesion and support student learning and community (including outdoor communal instructional and display spaces)

-New Facilities to include Sculpture, Ceramics, Photography, New Genres, Printmaking, Painting, Student Gallery. These are currently being negotiated under the Prop S&N renovations.

-The Fine Art Dept. will grow and expand to meet increased student demand and industry standards.

-We will replace our Photography position that has been vacant since 2004. This will support our strong photo emphasis which includes new curriculum. This need is in response to student demand and the reality that

-Full time Digital Lab technician

-Full time Sculpture/Ceramics Technician.

-Updated Facilities. To Include:

-Smart rooms (state-of-the-art computers and software with broadband capability, Internet access and connectivity to Local-Area Network. Configure rooms for VHS/DVD media projection and multi-media presentations) Larger Screen in G102)

-Maintain and upgrade current Computer software and AV technology in D103

-Upgrade AV Technology.

-Curtains in all rooms (D100 & D200 buildings)

-Digital and Photo equipment including digital cameras, large format printers, digital tablets, scanners, video camcorder

-Large scale painting facilities. Portable mural supports (exterior or interior).

-Maintain access to Artstor and periodicals through the LRC.

-African Art Collection. We would like to incorporate the maintenance, exhibition, facilitation and promotion of the African Art Collection into the Fine Art Dept.

-We hope to work on cross listing of interdisciplinary courses in schedule in order to improve enrollment and promote access.

**6.**

**Criteria**

- **What are the missing program/service area needs necessary to accomplish the five year vision?**
- Identify the missing program/service area needs necessary for the next five years.

**Response**

*Suggestion: The needs in question six (6) can correlate to the descriptions in question five (5).*

-Smart Classrooms. Install state-of-the-art computers and software with broadband capability, Internet access and connectivity to Local-Area Network. Configure rooms to access VHS/DVD/digital media projection and multi-media presentations.

-Maintain and upgrade existing facilities (digital lab, ceramics, photography, Art Gallery)

-New facilities. (Sculpture, Ceramics, Photography, New Genres, Printmaking, Painting, Student Gallery. Prop S&N)

-Fund supplies and materials for existing facilities

-New Photo Faculty

-Digital Technician

-Ceramics/Sculpture Technician. (OSHA trained)

-African Art collection



**Program Review Goal Matrix:** The development of S.M.A.R.T. goals will assist the program/service area in reaching their desired improvements/changes. These goals address the gaps identified by the program/service area. The goals should cover any aspect of the program or service area including but not limited to program and service area initiatives, development of course/section offerings and services/workshops/events offerings, enrollment management, and professional as well as staff development. S.M.A.R.T goals are:

Description Questions to Answer	Component
	<b>S</b> Specific
Specific goals are clear and unambiguous; they explain exactly what is expected. Who? What? Where? What are the requirements?	
	<b>M</b> Measurable
Measurable goals require you to establish concrete criteria for measuring progress toward attainment of each goal you set. How much? How many? How will we know it is accomplished?	
	<b>A</b> Attainable
Attainable goals are realistic and attainable in the current environment. They best goals require that you stretch a bit to achieve them. Can the objectives of this goal be carried out? If so, in what manner will they be carried out?	
	<b>R</b> Results-based
Results-based goals represent an objective toward which you are willing and able to work. What is the result you are trying to achieve?	
	<b>T</b> Time-bound
Time-bound goals have starting points, ending points and fixed durations. There is a clear target date. When will the goal be completed?	

Directions for Completion of the Goal Matrix Form: (Note – the form will automatically expand to the length of the response.)

**Status:** Specify the academic year in which the goal is being reported; then, indicate whether the status of it is new, progress made, obstacles encountered, changes made, completed, and/or deleted (more than one may apply).

**SMART Goal:** State the specific, measureable, attainable, results-based, and time-bound goal.

**Rationale:** Describe the reason for the goal based upon the gap analysis.

**Plan/Activity:** List the explicit actions to be taken.

**Time Frame:** Specify the timeline for action to accomplish the goal.

**Person(s) Assigned:** Identify the person(s) responsible for the goal.

**Non-Budgetary Needs:** List any non-budgetary needs/items required to accomplish this goal.

**Funding Source(s) Type:** Select all funding sources that are requested for this goal. In order to be considered for funding, separate sheet(s) must be attached addressing the corresponding criteria listed in Table 1, Criteria for Funding Sources at: <http://www.sdmesa.edu/instruction/prog-rev/lead-writer.cfm>.

**Resources:**

- Description – be as specific as possible in describing the personnel (classified or faculty), supplies/materials, equipment, and facilities.
- Estimated cost – estimate dollar amounts for the resources listed; see Resource Allocation FAQs for personnel and computer costs.
- Cost to sustain – estimate any costs to sustain resources. Indicate if cost is annual or within another timeframe.

**Total:** Total cost for this goal.

**Current Assessment of Goal:** Describe the reasons for the current status of the existing goal, i.e., progress made, obstacles encountered, changes made, completed and/or deleted; and, discuss the implications of this status. If the goal is new, no response is required.

**Related SLOs/AUOs:** Select the Institutional Learning Outcome(s) AND indicate the program/course/service area SLOs/AUOs that support this goal.

**Related College Goal:** Select the College-level goal(s) that support this goal. <http://www.sdmesa.edu/mission-statement/index.cfm>

05/31/11

### **Program Review Goal Matrix**

**STATUS:** Academic Year 2012      New   Progress Made   Obstacles Encountered   Changes Made   Completed   Deleted

#### **SMART Goal**

By Spring semester 2013, the Art Department will fill the vacant Photography/New Genres position with a permanent faculty member.

#### **Rationale**

The Art Department curriculum and teaching methods fully support San Diego Mesa College's vision for promoting high levels of student retention and matriculation, successful transfer to four-year institutions and creating pathways for upward mobility. With the addition of a contract photography/New Genres position that focuses on both critical thinking skills and technical competency, students will be able to compete successfully at four-year institutions and/or within the continually changing world of professional photography. In creating a genuine passion for photography and by instilling critical analysis in the evaluation of visual communication, this position will expand student capabilities beyond simple image production and manipulation to a higher order of creating and evaluating art photography and other art genres, as well.

The Photography/New Genres position will provide rigorous instruction in the technical procedures and latest techniques in photographic image making. In providing a broad foundation for students seeking either a profession in the field of photography or continuing in the formal study of photography, this position will stress both academic rigor and technical competency. While introducing students to skills necessary for success in newspaper photojournalism, studio management, commercial and editorial photography and photographic editing, the emphasis will be on the use of the critical process in interpreting, understanding and evaluating photographic media. The increased knowledge of the role of criticism and analysis in art enables students to expand their creative vision and sharpen critical thinking skills. These capabilities will empower students with the skills and perspective that are vital for articulation to higher institutions and successful entry to the professional field of photography

**Plan/Activity**

The Department will submit for a permanent faculty position in the Spring of 2012 for an anticipated hire in the Spring of 2013. In preparation, The Department will include the position as a priority in the annual Program Review and provide supporting data including: (1) historical success rates by photography students in retention, matriculation and articulation to four year institutions (2) specific diversity selection and broadened opportunity plans, (3) the position's contribution to enrollment growth and curriculum balance, and (4) the position's help in meeting College goals and objectives.

The Department will advocate for the position in the College's position selection process in Spring 2012 with supporting data on faculty efficiency and productivity, student retention and transferability and data on upward mobility. The Department will lead the subsequent national recruiting effort and manage the hiring process in accordance with San Diego Community College District employment practices.

**Time Frame**

Spring 2012 –Spring 2013

**Person(s) Assigned**

Georgia Laris  
Barbara Sexton

**Non-Budgetary Needs**

To successfully compete this position, it would be helpful to understand the selection methodology used by the review committee, particularly, the ranking criteria and how they are weighted and any guidance provided by the Administration on hiring priorities and objectives. The Department would benefit by knowing what specific data is important for the committee in making the ranking decision on the various candidates.

**Funding Source(s):** *Select any and all that apply.* <http://www.sdmesa.edu/instruction/prog-rev/lead-writer.cfm>

x

Classified Staff

*Attach sheet addressing criteria in Table 1*

## Faculty Position

*Attach sheet addressing criteria in Table 1*

## Equipment

*Attach sheet addressing criteria in Table 1*

## Facilities

*Attach sheet addressing criteria in Table 1*

## Perkins

*Attach sheet addressing criteria in Table 1*

## Supplies Materials

*Attach sheet addressing criteria in Table 1*

## Resources

### Description Estimated Cost Cost to Sustain

### Human

1000/2000/3000

Salary and Benefits

\$66,801.00

\$66,801.00+ annual % increase

### Supplies

4000/5000

### Equipment

6000

Office furniture, computer etc. \$4,000

### Facilities

Office space and laboratory/classroom w/ technical support

## TOTAL

### Current Assessment of Goal

The Department submitted for the position in 2007 and it was approved for hiring in 2009. The position was subsequently frozen due to budget constraints and the position was re-submitted in 2010 but was not identified for hiring (ranked no.17 in priority). The Department will be re-submitting in Spring 2012 and is developing a strategy for successful selection.

**Related SLOs/AUOs:** *Select all that apply.*

Institutional ILO(s)

x Critical Thinking

x Communication

x Self-Awareness & Interpersonal Skills

Personal Actions & Civic Responsibility

Global Awareness

x Technological Awareness

Program SLO(s): *If selected, please specify:*

The Art Department's fine arts program emphasizes the development of a sustained artistic practice through exploration, experimentation, and studio work and study. Students are encouraged to examine and explore all the creative possibilities offered by two-dimensional art forms, while continuing to develop their own personal styles of expression.

The Fine Art Program provides students with a foundation for the study of fine art and its contribution to history and culture. Idea centered, the program serves as a model for the department's approach to fine art from a cultural, social, economic, and political context. Students may obtain an Associate of Arts degree, complete preparation for the major in fine art and/or transfer to a four-year institution. Further, the Program prepares students to successfully compete in the job market in areas like museum administration, graphic arts and photography.

## Mesa College Department of Fine Art

### Departmental SLOs:

Global Awareness

- Ability to expand the vision of the role of art in the greater culture.
- Awareness of cultural diversity [and its use/effect on art-making].

Historical Awareness

- Ability to engage visual art as defined in a progression of change.

Critical Thinking

-Ability to affect critical thinking in visual terms.

#### Visual Literacy

- Ability to employ art concepts and terminology effectively.
- Ability to understand the creative process of art-making.

#### Technological Awareness

-Ability to understand materials, methods and techniques both historical and contemporary and the contexts in which they are employed.

Course SLO(s): *If selected, please specify:*

Below are Photography/New Genres SLO(s) developed to support the photography/new genres curriculum. Student will be able to:

- Apply critical thinking and intellectual inquiry to the theory and practice of photographic image making and to the invention of hybrid and emerging art forms, including conceptual art, land-art, performance, installation art, and video.
- Apply artistic principles and concepts to the selection of expanded art mediums and new practices in photographic art production.
- Understand the interdisciplinary character of photography in the selection and experimentation with cross-media and cross-cultural art practices
- Display competency with the means and methods photography uses to create new analytic tools and adopt fresh material from other genres while maintaining its own history and traditions.
- Demonstrate an understanding of art theory and criticism by composing vivid and intelligible photographic images that are technically well-formed, well-processed and well-presented
- Gain comprehension of aesthetic and ethical concerns in art by examining influential cultural movements and mores, as well as, alternate philosophical viewpoints.
- Consider evaluative questions about the content and meaning of photographic imagery and relate these perspectives to the development of a self-sustaining and coherent set of artistic concepts.
- Evaluate the contribution of non-Western art to the medium's development and its manifestations in the wider world through visions of science, anthropology, journalism and art.

- Analyze how art, photojournalism, social documentary and scientific imaging are converging to address wider social issues and shape the modern experience.
- Develop artistic viewpoints and judgments by examining influential cultural movements and mores, as well as, emerging social trends.

Attachment: 2012-2013 Art Department Program Review

The information provided below responds to guidance provided in SMART Goal Matrix; Funding Source Table 1, *Faculty Position*.

Photography/New Genres Position Submittal (New Hire)- Funding Criteria and Justification

**I. Mesa College Vision, Mission, Goals and Objectives**

The Fine Art Department Photography/New Genres curriculum and overall Departmental approach to student success fully support San Diego Mesa College's vision for (1) promoting high levels of student retention and matriculation, (2) successful transfer to four-year institutions and (3) creating pathways for upward mobility.

The photography/New Genres position will provide rigorous instruction in the technical procedures and latest techniques in photographic image making. In providing a broad foundation for students seeking either a profession in the field of photography or continuing in the formal study of photography, this position will stress both academic rigor and technical competency. While introducing students to skills necessary for success in newspaper photojournalism, studio management, commercial and editorial photography and photographic editing, the emphasis will be on the use of the critical process in interpreting, understanding and evaluating photographic media. The increased knowledge of the role of criticism and analysis in art enables students to expand their creative vision and sharpen critical thinking skills. These capabilities will empower students with the skills and perspective that are vital for articulation to higher institutions and successful entry to the professional field of photography

With the addition of a contract photography/New Genres position that focuses on both critical thinking skills and technical competency, students will be able to compete successfully at four-year institutions and/or within the continually changing world of professional photography. In creating a genuine passion for photography and by instilling critical analysis in the evaluation of visual communication, this position will expand student capabilities beyond simple image production and manipulation to a higher order of creating and evaluating art photography and other art genres, as well.

Our efforts to strengthen the faculty with the highest levels of expertise and knowledge of innovative technology is in full accord with the California Community College System Strategic Plan.

(1) Retention. Shown below are the retention and success rates for the Fine Art department compared to the overall statistics and photography retention success is one of the high indicators within the Department.

(1) From Fall 2005 – Fall 2009

College of Fine Art Overall Student Retention Rate	Average 84%		College of Fine Art Student Success Rate	Average 71%
Mesa College of Fine Art Overall Student Retention Rate	Average 81%		Overall Student Success Rate	Average 66%.

(Source: SDCCD- Office of Institutional Research and Planning).

At San Diego Mesa College, students enroll in high numbers in photography courses because it is viewed as critical to understanding the basic principles and practice of fine art. It is a gateway course that is widely accepted for GE credit in the UC and CSU systems (see below). They realize that art is essentially the individual process of invention and that photography allows them a well-rounded view of art's potential to expand their visual literacy and, thereby, their confidence in the college experience.

(2) Transferability. The increased knowledge of the role of criticism and analysis in art enables students to expand their creative vision and sharpen critical thinking skills. These capabilities will empower students with the skills and perspective that are vital for articulation to four-year institutions. The New Genre curriculum is intended to fulfill transfer and lower division requirements at schools such as SDSU, UCSD, UCLA, California Institute of the Arts, the San Francisco Art Institute, The School of the Art Institute of Chicago, and the University of Kansas. Visual thinking and concept preparation is becoming a trend with transfer to UC and other prominent art schools and universities. Mesa Art Majors are informed that UCLA accepts and requires a lower division Fine Arts course in New Genre. The Photography/New Genres Area of Emphasis ARTF Courses have been approved for transfer as shown below:

ARTF 190A	SFSU, CSUN, CSULB, CSUSM, CSUSB, UCOP, UCSB, UCSC
--------------	--



ARTF 191	IGETC (3A&B), CSU, GE, UCOP-H
ARTF 194	IGETC, (3A), CSU, GE, UCOP-H
ARTF 233	CSUSB, UCOP

(3) Upward Mobility. The photography/New Genres position will provide rigorous instruction in the technical procedures and latest techniques in photographic image making. In providing a broad foundation for students seeking either a profession in the field of photography or continuing in the formal study of photography, this position will stress both academic rigor and technical competency. While introducing students to skills necessary for success in newspaper photojournalism, studio management, commercial and editorial photography and photographic editing, the emphasis will be on the use of the critical process in interpreting, understanding and evaluating photographic media.

#### Additional Mesa College Objectives:

(1) Improve Contract To Adjunct Faculty Ratio. Mesa College's objective (and the goal of AB 1725) of having 75% of credit instruction hours taught by contract faculty is not being met. The Fine Art Department currently has 45.8% of credit instruction hours being taught by contract faculty. A Photography/ New Genres position will greatly improve the current ratio to 48.60%, still far below the goal, but real improvement, nonetheless.

SPRING 2011	CONTRACT	ADJUNCT	TOTAL	ADJUNCT RATIO	CONTRACT RATIO
Current FTEF	8.174	9.675	17.85	54.20%	45.80%
New Position .975 FTE	9.149	9.675	18.82	51.40 %	48.60%

SOURCE: OFFICE OF INSTITUTIONAL RESEARCH AND PLANNING

(2) Accelerate Enrollment Growth and Improve Curriculum Balance. The development of this Photography/New Genres curriculum will significantly add to sustained and new student enrollment by providing a resource that is currently unavailable at the community college level. As shown in the table below, the Art Department's Fill Rate is trending toward greater student demand for art instruction with enrollment approaching 97% of capacity. Likewise, increased efficiency has been realized by generating greater enrollment and retention with higher course completion rates. The Department overall Load is also increasing, exceeding the State benchmark of 525 and approaching the SDCCD benchmark of 557. Concurrently, student enrollment in the Art Department is increasing each year as seen in higher levels of FTES. This exemplifies the program's viability for the coming

decade as students are increasing enrollment in Community Colleges and opting for the fine art disciplines. Photography is one of the Department's most popular core courses because it provides a professional skill based learning experience, as well as, greater literacy in the liberal arts.

#### **EFFICIENCY AND PRODUCTIVITY – FINE ART DEPARTMENT**

<b>SECTIONS / FINE ART</b>	<b>FILL RATE</b>	<b>LOAD</b>	<b>ENROLLMENT</b>	<b>FTEs</b>
Spring 2006	76%	455	1,495	224.89
Spring 2007	70%	424	1,405	211.98
Spring 2008	73%	446	1,370	205.10
Spring 2009	87%	509	1,633	245.34
Spring 2010	97%	541	1,723	248.92

SOURCE: OFFICE OF INSTITUTIONAL RESEARCH AND PLANNING-----ADDITIONAL DATA AVAILABLE UPON REQUEST

As local universities have more programs impacted by a decrease in graduate student and adjunct FTEF, the Mesa College Fine Art Department is experiencing a rise in unmet demand for those students who are unable to enroll in introductory level and general education courses at their home university. Mesa College has absorbed local university bound students but not the FTEF necessary to fully accommodate the demand. This has been highlighted in the Art Department, where we are experiencing an increase in photo courses (4) while the total number of art courses is decreasing. The unmet need is particularly high in introductory and general education courses, as well as those needed for liberal arts transfer.

(3) Achievement of a Diverse Applicant Pool. The Fine Art Department is committed to increasing the diversity of our staff to better serve a multicultural student body and to properly identify with the expanding demographic make-up of our region. We intend to take a very aggressive approach to ensuring there is a pool of qualified, highly motivated and substantially diverse candidates with an outreach program that reaches a wide spectrum of potentially interested applicants. The fact that our department staffing profile compares well to the campus figures in the Mesa College Outcomes Report further underscores our determination to broaden and deepen our affinity with the community we serve. The selection process will include an opportunity for candidates to demonstrate the ability to relate to student perspectives and aspirations and possess the interpersonal skills necessary to succeed in this culturally diverse academic setting. Specifically, candidates will be asked to address issues involving cultural awareness and sensitivity to ethnic diversity within our primary criteria and candidates will be asked to address this issue in the supplemental questions and at the interview. We will continue to implement strategies that have underpinned our history of success in securing large and diverse hiring pools.

## **II. Art Department Goals and Objectives**

The Photography/New Genres program is a critical component of the Fine Art Department and one that acts as a gateway instruction in the expanding field of New Genres. A new hire for the Photography position is essential to the viability of this program. In keeping with the Departmental Program Review, the Fine Art Department sees the acquisition of this position as not only crucial to ensure the proficiency and cohesion of the Photography program, but also an opportunity for the Fine Art Department to cultivate a regional instructional niche by developing a New Genre curriculum to satisfy the demands of an expanding field. The following are Departmental objectives the Photography/New Genres position is expected to contribute toward achieving.

(1) Maintain Balance of General Education Curriculum and Advanced Studies. With the photography/New Genres position in place, the Art Department faculty expertise will be in excellent balance with the visual literacy requirements that are prominent in lower division programs. Five courses in the Photography/New Genres Area of Emphasis are approved for GE (ARTF100, 107, 190A, 191 and 194). The Photography/New Genres position will have the following specific area responsibilities in fulfilling our vision for high quality instruction, supporting student success with introductory course material and General Education.

- Position will foster connectivity and close collaboration with other disciplines within the Fine Art Department and other college departments that are anticipated to interact with the photography/new genres program.
- Position will develop long-range plans for continuously improving the photography course curriculum and instructional content.
- Position will provide continuity and stability in delivering an intelligent program of instruction for all forms of photo image making.
- Position will seek state grants and funding support from local and national foundations to offset costly equipment acquisitions and mount photographic exhibitions.
- Position will fashion a public (community) communication action plan to advance the educational benefits of the Photography/New Genres program at Mesa College and attract and retain students in the program and at the college.

With a movement toward fine art education that includes exposure to New Genres as a major component of visual literacy, the Fine Art Department will develop a Photography/New Genres curriculum that is compatible and supportive of general education course learning objectives.

(2) Art Department Program Review Goal Setting. Filling the Assistant Professor of Art (Photography/New Genres) position will meet several goals and objectives outlined in the Department's 2009-2010 Program Review, specifically:

- a. Five Year Goal Number 5: *Secure full-time contract instructor for photography program who would oversee New Genres updating and Art100/107 GE course integration.*
  - 5a. Manage Photography facilities by incorporating digital component into photography curriculum
  - 5b. Re-configure Photography Bldg (P-100) with a color film/digital hybrid laboratory, lighting studio and configure "Common Room" for New Genres art production.
  - 5c. Update and Manage Photography/New Genres and Art 100 curriculum.

5d. Obtain State Program Credit Approval for the Photography Emphasis Option.

*b. Three Year Goals (1) Update and manage Photography/New Genres and Art 100 courses in reference to highly specific facility needs, curriculum consistency and transfer requirements. (2) Incorporate digital component into photography curriculum. (3) Educate campus regarding Public Art Process related to particularly strong Fine Art Department expertise*

c. This position will achieve the above goals by:

5a. & 5b. Leading Departmental efforts in modernizing and properly outfitting Photography/New Genres facilities

5c. & b(1) & b(2) Implementing plans to expedite course outline integration and review.

5c. & b(1) & b(2) Refining existing curriculum and program learning objectives.

5c. Seeking transfer agreements for various introductory and general education courses.

b(3) Advancing the Mesa College Public Art Advisory Committee for certification and operation

Concurrently, the position will resuscitate a vital program that has been neglected in the absence of contract faculty support by modernizing an aging facility, obtaining new, specialized equipment and updating its curricula. Staffing this position will lead to a more comprehensive Photography Program, thereby working toward Program Review goals of better supporting the SDCCD Educational Master Plan (specifically those pertaining to transfer, student retention, and the awarding of more degrees and certificates).

Service Area SLOs or Administrative Unit Outcomes (AUOs):*If selected, please specify:*

**Related College Goals:** *Select all that apply. (Link to College Goals: <http://www.sdmesa.edu/mission-statement/index.cfm>)*

x Goal 1 x Goal 2 x Goal 3 x Goal 4

05/31/11

### **Program Review Goal Matrix**

**STATUS:** Academic Year 2013

New Progress Made Obstacles Encountered Changes Made Completed Deleted

**SMART Goal**

By Fall 2013, install “Smart Room” technology in all Fine Art classrooms (Drawing & Painting, Ceramics, Sculpture & Photography). Configure Sculpture, Ceramics, Photography and Painting rooms with “Smart Room” technology, i.e., state-of-the-art computers and software with broadband capability, Internet access and connectivity to Local-Area Network. Configure rooms to access VHS/DVD media projection and multi-media presentations. Install sufficient power/data outlets, with surge protection (initial temporary 110/220 volt connectors recommended). Equip Drawing & Painting and Photography classrooms with two iPad 2’s.

**Rationale****Overall Rationale for Installing Smart Room Technology**

To remain competitive with other area colleges and properly prepare students for transfer to four-year universities, we need to dramatically expand and improve Department media equipment and communications capability. In preparation for success at universities and today’s work force, students must be knowledgeable and experienced with the uses of digital and broadband equipment. As instructional media, its use is critical to demonstrating materials, facilitating in-class media research and evaluating student work. Individual student productivity, clarity of instruction and class learning efficiencies all result from use of high tech communication and access to computer aided media. Outfitting classrooms with “smart” technology equipment and computers will greatly improve classroom functionality and versatility. It will enhance the classroom learning experience, encourage higher class attendance rates and increase student retention.

**Facility Inadequate To Meet Student Needs**

The present Art Department facilities are wholly deficient in meeting today’s student needs. An insufficient number and poor location of electrical power/data outlets restricts instructional flexibility. There is very little on-site multi-media equipment, no resident capability to dependably access broadband and, while some equipment is available through coordination with the IT Department, it is not available in any realistic time frame. Additionally, internet access is very limited and often unreliable due to loss of connectivity with area server.

Smart Room Technology will greatly improve classroom functionality and versatility, add value to the on-campus learning experience encourage higher-class attendance rates and increase student retention.

**Plan/Activity****Smart Classrooms Phasing Plan.**

Beginning in Spring 2012, Department will source Smart Room concept equipment, including media projection, audio/wireless MIC system, various state-of-the-art shared data systems (iPad 2s), cable and control system, a multimedia work station and broadband communication

suites. Costing and installation constraints will be identified. In Spring 2013, prototype equipment will be installed and evaluated. Classroom technology for presentation of Audio Visual materials including but not limited to functioning video projectors, computers, DVD, VHS, projection screens, Wolf vision Document Camera (for history classrooms), slide projectors will be installed and evaluated. Wireless internet access for selected classroom will be installed (Interim Solution: Smart Cart for P100 and D200 to fulfill immediate needs). After evaluation, most cost effective equipment suites will be purchased and installed in D100 and D200 art classrooms and the Photography building.

**Time Frame**

Shown above in Plan/Activity

**Person(s) Assigned**

[NAMES]

**Non-Budgetary Needs**

**Funding Source(s):** *Select any and all that apply.* <http://www.sdmesa.edu/instruction/prog-rev/lead-writer.cfm>

**Classified Staff**

*Attach sheet addressing criteria in Table 1*

**Faculty Position**

*Attach sheet addressing criteria in Table 1*

**Equipment**

*See attached funding estimates*

**Facilities**

*Attach sheet addressing criteria in Table 1*

**Perkins**

*Attach sheet addressing criteria in Table 1*

**Supplies Materials**

*Attach sheet addressing criteria in Table 1*

**Resources**

**Description  
Estimated Cost  
Cost to Sustain**

**Human**

1000/2000/3000

**Supplies**  
4000/5000

**Equipment**  
6000

The equipment requested will outfit upgrading D106, 107, 108, 201, 204 and 205 classrooms to smart classrooms. The total estimate for each classroom is \$18,304.18 with a Grand Total of \$109,825.08 for all 6 classrooms.

See attached quote.

**Facilities**

**TOTAL            109,825.08**

**Current Assessment of Goal**

**Related SLOs/AUOs:** *Select all that apply.*

Institutional ILO(s)

☒ Critical Thinking

☒ Communication

☐ Self-Awareness & Interpersonal Skills

☐ Personal Actions & Civic Responsibility

☒ Global Awareness

☒ Technological Awareness

Program SLO(s):

Equipping selected Art Department classrooms with “Smart” technology fully supports a major program SLO as follows:

*“The Fine Art program aims to develop student understanding of current and historical art practices and theoretical issues. The program investigates new media and technologies as it builds upon foundational skills. It strives to provide a challenging learning environment and experimentation through student engagement and interaction”.*

Course SLO(s):

Equipping selected Art Department classrooms with “Smart” technology fully supports a major Course SLO in Freehand Drawing and Photography/New Genres as follows:

#### Freehand Drawing (SLOs)

1. Student will demonstrate an understanding of art theory and practice while developing the critical thinking skills to create pictorial space using basic art elements.
2. Student can apply compositional strategies for making depictions meaningful and effective and display an ability to observe, distinguish and compose imaginative images.
3. Student can translate art principles and critical theory to particular problems of graphic representation and expression. Student can employ visual analysis and inquiry in creating pictorial space and applying drawing media.
4. Student can create a portfolio of digital artwork from observation and research that conveys visual principles such as the use of narrative imagery and transparency to present complex content.
5. Student will be able to Compare and contrast, orally or in writing, the expressive goals, techniques, strategies and styles of past and present artists working in drawing media.
6. Student will be able to explain the concepts used and the compositional choices made in the construction of their drawings and intelligently critique the drawings of fellow students and others.
7. Student will gain an understanding of the intentions, means and methods of visual artists, past and present.

#### Photography/New Genres (SLOs)

1. Student demonstrates fluency with the art making-process creating photographic images and concepts using self-expression, visual literacy and artistic inquiry.
2. Student can practice high levels of visual literacy with black and white photography from both technical and conceptual perspectives.
3. Student can apply the principles of art criticism and use the critical process in conceptualizing and producing photographic images.
4. Student can demonstrate an understanding of art theory and criticism by composing vivid and intelligible photographic images that are technically well formed, well processed and well presented.
5. Student can apply critical thinking and intellectual inquiry to the theory and practice of photographic image making and to the invention of hybrid and emerging art forms, including conceptual art, land-art, performance, installation art, and video.
6. Student demonstrates an understanding of art theory and criticism by composing vivid and intelligible photographic images that are technically well formed, well processed and well presented.

#### Student will be able to:

7. Analyze various historical points of reference that photographers have applied to their pictures and the manner in which they related to their intended audience
8. Possess an understanding and appreciation for historic and present use of photography and apply its relationship to cultural and aesthetic norms



9. Analyze how art, photojournalism, social documentary and scientific imaging are converging to address wider social issues and shape the modern experience.
10. Develop artistic viewpoints and judgments by examining influential cultural movements and mores, as well as, emerging social trends.
11. Place their own work within the context of contemporary issues and concerns.
12. Demonstrate an understanding and knowledge of art criticism, the value of art criticism and its relationship with the creation of photographic images. The increased knowledge and appreciation of the role of criticism and analysis in photography will enable students to expand their artistic vision and sharpen critical thinking skills.
13. Consider descriptive, interpretive and evaluative questions about the content and meaning of photographic imagery and relate these perspectives to the development of a self-sustaining and coherent set of artistic concepts. Possess the skill and knowledge to defend such concepts orally and in writing.
14. Exhibit familiarity with the major categories and schools of photography and photographic aesthetics. Comprehend and analyze various historical points of reference that photographers have applied to their images and the manner in which they related to their intended audience.
15. Possess an understanding and appreciation of photographic theory and practice. Gain comprehension of aesthetic and ethical concerns in photography by examining influential cultural movements and mores, as well as, alternate philosophical viewpoints.

#### **RE: COMPOSITION IN PAINTING I SLOs**

- 1) Student will show an understanding of Painting theory and methods as they develop the conceptual skills to resolve image and content.
- 2) Student can create mixtures of secondary and tertiary color, as well as tints, shades, and chromatic blacks/grays.
- 3) Student can use value and perspective to create the illusion of three-dimensional space and volume.
- 4) Student can use Critical Thinking to create images and/or subject matter rooted in concepts informed by Realism, Modernism, and Cultural Diversity.

#### **COMPOSITION IN PAINTING II**

(In addition to 1-4 above)

- 5) Student can develop a series of paintings conceptually connected through theme, subject, and technique.

#### **COMPOSITION IN PAINTING III**

(In addition to 1-5 above)

6) Student can understand art historical trends in painting such as Realism, Modernism, Postmodernism, and Globalism to develop their own personal philosophy of artmaking.  
(In addition to 1-6 above)

#### **COMPOSITION IN PAINTING IV**

(In addition to 1-6 above)

7) Student can document their work, and produce a cohesive body of paintings for exhibition.

#### **ARTF 175ABC. Sculpture.**

##### **Course SLO's**

- 1) Global Awareness: Students will develop the ability to expand the vision of the role of Sculpture in the greater culture. Students will develop an awareness of cultural diversity (and its use/effect on sculpture making).
- 2) Historical Awareness: Students will develop the ability to engage visual art (and sculpture in particular) as defined in a progression of change.
- 3) Critical Thinking: Students will develop the ability to affect critical thinking in visual terms in the creation of 3 dimensional artworks.
- 4) Visual Literacy: Students will develop the ability to employ art concepts and terminology effectively in the creation of 3 dimensional artworks. Students will develop the ability to understand the creative process of art-making.
- 5) Technological Awareness: Students will develop the ability to understand sculptural materials, methods and techniques both historical and contemporary and the contexts in which they are employed.

# SOUTHLAND TECHNOLOGY

8053 Vickers St., San Diego, CA 92111  
Tel: 858-694-0932 Fax: 858-694-0938  
Duns: 016379153 GSA: GS-35F-0351N

## SALES QUOTE

SQ-71136

3/8/2012

### Costs to upgrade One (1) classroom to a Smart Classroom

Customer			Ship To			
San Diego Community College District Accounts Payable 3375 Camino Del Rio South San Diego, CA 92108 UNITED STATES			San Diego Community College District DISTRIBUTION & TECHNOLOGY CENTER 9315 HILLERY DRIVE San Diego, CA 92126 UNITED STATES Tel: 619.388.1180			
Account	PO #	Reference	Terms	Due Date		
1204		AV Mesa D Proto	NET 30	4/7/2012		
Quotation	Account Rep	Ship VIA	Page			
SQ-71136	Darrin Lee	Vendor Truck	1			
L Item	Brand	Description	Qty	Price	UM	Amount
1		Mesa D Building Model				
2 013691	DA-LITE	113" 16:10 MODEL C W/CSR # 34730	1	\$385.00	EA	\$385.00
3 AVSUPP	GENERIC	FLAT WALLMOUNT STRUT MOUNTING HARDWARE	1	\$110.00	EA	\$110.00
4 013833	EPSON	POWERLITE D6155W 3500 LUMENS #V11H396020	1	\$1,529.00	EA	\$1,529.00
5 020185	EPSON	1 YEAR WARRANTY EXTENSION *BRIGHTER	1	\$0.01	EA	\$0.01
6 011972	CHIEF	LOW PROFILE MOUNT 6100I # RPA-166	1	\$179.00	EA	\$179.00
7 013857	PREMIER	4" PIPE DROP WITH PASSTHRU # PWH-4B	1	\$29.00	EA	\$29.00
8 G26842	KENSINGTON	KENSINGTON MASTER SET # 64186	3	\$59.00	EA	\$177.00
9		Install locks on monitor, Doc Camera and Projector				
10 AVSUPP	GENERIC	UNISTRUT DUAL BEAM PROJECTOR MOUNTING	1	\$200.00	EA	\$200.00
11 013880	MARSHALL	LECTERN ADA MM RIGHT SIDE R2 # 24609R	1	\$3,137.00	EA	\$3,137.00
12		REV 2 PODIUM INCLUDES THE FOLLOWING REVISIONS FROM CURRENT: 12" TOTAL LIFT ON PODIUM (REV 1 HAD 8") 1 ADDITIONAL RACK UNIT DEPTH OF UNIT REDUCED BY 2" (30" DEEP) FRONT RACK RAILS PLACED 1.75" FORWARD.				
13		All podiums should have 1 key that opens the front (all the same key) and 1 key that opens the back (different then key # 1, but all the same)				
14 013881	MARSHALL	LECTERN SLANTED ACCESSORY # SPEC	1	\$100.00	EA	\$100.00
15 062075	CHIEF	LCD FLAT PANEL ARM MOUNT #KCG110	1	\$199.00	EA	\$199.00
16 CT5142	VIEWSONIC	19" WS LCD 1366X768 DISPLAY #VA1931WA	1	\$199.00	EA	\$199.00
17 EWRFL5		Electronic Waste Fee - 15 to 35 inches	1	\$8.00	EA	\$8.00
18 001430	MIDATLANTIC	DRAWER 2U BLK #UD2	1	\$89.00	EA	\$89.00
-THIS QUOTE IS ONLY VALID FOR 30 DAYS.				Page	1	
-To obtain a current quote email Lisa at lisa@southlandtechnology.com. Must reference the original quote number.				Sub Total	\$6,341.01	

# SOUTHLAND TECHNOLOGY

8053 Vickers St., San Diego, CA 92111  
Tel: 858-694-0932 Fax: 858-694-0938  
Duns: 016379153 GSA: GS-35F-0351N

## SALES QUOTE

SQ-71136

3/8/2012

<b>Customer</b>		<b>Ship To</b>				
San Diego Community College District Accounts Payable 3375 Camino Del Rio South San Diego, CA 92108 UNITED STATES		San Diego Community College District DISTRIBUTION & TECHNOLOGY CENTER 9315 HILLERY DRIVE San Diego, CA 92126 UNITED STATES Tel: 619.388.1180				
<b>Account</b>	<b>PO #</b>	<b>Reference</b>	<b>Terms</b>			
1204		AV Mesa D Proto	NET 30			
<b>Due Date</b>	4/7/2012					
<b>Quotation</b>	<b>Account Rep</b>	<b>Ship VIA</b>	<b>Page</b>			
SQ-71136	Darrin Lee	Vendor Truck	2			
<b>L Item</b>	<b>Brand</b>	<b>Description</b>	<b>Qty</b>	<b>Price</b>	<b>UM</b>	<b>Amount</b>
19 013070	TOSHIBA	VCR/DVD COMBO TOSHIBA # SD-V296	1	\$110.00	EA	\$110.00
20 013071	MIDATLANTIC	RSH FOR TOSHIBA SDV-296 # RSH4A3S	1	\$104.52	EA	\$104.52
21 N93961	BELKIN	SURGE MASTER METAL 10 OUT 15' #F9D1000-15	1	\$24.00	EA	\$24.00
22 013757	LUMENS	DOCUMENT CAMERA LUMENS DC265	1	\$711.00	EA	\$711.00
23 SH		SHIPPING FOR CAMERA	1	\$15.00	EA	\$15.00
24 011189	EXTRON	MEDIALINK IP MLC-226 IP L # 60-600-32	1	\$915.00	EA	\$915.00
25 011747	EXTRON	SECONDARY CONTROL FOR MLC226 #60-671-02	1	\$299.00	EA	\$299.00
26 012927	RDL	3 GANG SURFACE MOUNT BOX # DC-3W	1	\$110.00	EA	\$110.00
27 011741	EXTRON	UCM RAAP BLACK #70-344-02	1	\$65.00	EA	\$65.00
28 011036	EXTRON	BLANK PLATE QUAD BLK #70-090-14	2	\$18.00	EA	\$36.00
29 030141	EXTRON	MLS 406MA MEDIA LINK SWITCHER #60-560-02	1	\$975.00	EA	\$975.00
30 004167	JBL	CONTROL 25 W/ TRANSFORMER #25T-WH	6	\$135.00	EA	\$810.00
31 030389	AUDIOTECHNICA	UNIPAK UHF W/RECEIVER #ATW-3110BD	1	\$359.00	EA	\$359.00
32 001447	AUDIOTECHNICA	LAPEL MIC #MT830CW	1	\$79.00	EA	\$79.00
33 012905	LISTENTECH	ASST LISTENING TRANS ONLY #LT-800-072-01	1	\$569.00	EA	\$569.00
34 012906	LISTENTECH	RACK KIT FOR LISTEN # LA-326	1	\$59.00	EA	\$59.00
35 012907	LISTENTECH	ANTENNA FOR LISTEN # LA-126	1	\$45.00	EA	\$45.00
36 056024	LISTENTECH	ASSISTIVE LISTENING NOTIFICATION SIGNAGE	1	\$20.00	EA	\$20.00
37		KIT #LA-304				
38 061572	LISTENTECH	LISTEN TECH RECEIVER #LR-400-072	1	\$159.00	EA	\$159.00
39 061571	LISTENTECH	LISTEN TECH EAR SPEAKERS #LA-164	1	\$16.00	EA	\$16.00
40 AVSUPP	GENERIC	CABLE PER FT PLENUM BNC-6 HR #22-130-02	100	\$1.95	EA	\$195.00
41 AVSUPP	GENERIC	CONNECTOR BNC MALE MHR SNGL # 100-186-01	20	\$2.50	EA	\$50.00
-THIS QUOTE IS ONLY VALID FOR 30 DAYS.						<b>Page</b> 2
-To obtain a current quote email Lisa at <a href="mailto:lisa@southlandtechnology.com">lisa@southlandtechnology.com</a> . Must reference the original quote number.						<b>Sub Total</b> \$5,725.52
						<b>Running Sub Total</b> \$12,066.53

# SOUTHLAND TECHNOLOGY

8053 Vickers St., San Diego, CA 92111  
Tel: 858-694-0932 Fax: 858-694-0938  
Duns: 016379153 GSA: GS-35F-0351N

## SALES QUOTE

SQ-71136

3/8/2012

<b>Customer</b>		<b>Ship To</b>	
San Diego Community College District Accounts Payable 3375 Camino Del Rio South San Diego, CA 92108 UNITED STATES		San Diego Community College District DISTRIBUTION & TECHNOLOGY CENTER 9315 HILLERY DRIVE San Diego, CA 92126 UNITED STATES Tel: 619.388.1180	
<b>Account</b>	<b>PO #</b>	<b>Reference</b>	<b>Terms</b>
1204		AV Mesa D Proto	NET 30
<b>Quotation</b>		<b>Account Rep</b>	<b>Ship VIA</b>
SQ-71136		Darrin Lee	Vendor Truck
<b>L Item</b>	<b>Brand</b>	<b>Description</b>	<b>Qty Price UM Amount</b>
42 AVSUPP	GENERIC	LIBERTY 1 PAIR 16AWG (FOR SPK)	125 \$0.85 EA \$106.25
43 AVSUPP	GENERIC	BELDEN 82723 PLENUM 2 PAIR 22AWG	75 \$0.85 EA \$63.75
44 012157	GENERIC	CABLE 6' VGA M-M + AUDIO #S-H15MM3.5-6XL	2 \$39.00 EA \$78.00
45 AVSUPP	GENERIC	CABLE 15' CAT6E PREMADE	3 \$15.00 EA \$45.00
46 AVSUPP	GENERIC	CAT5E CABLE FOR DIGITAL FUTURE	1 \$59.00 EA \$59.00
47 00720DLE	STI	IPLink PROGRAMMING	1.00 \$95.00 HOUR \$95.00
48 00720AV	STI	IN SHOP LABOR-LECTERN ASSEMBLY	5 \$95.00 EA \$475.00
49 00720AV	STI	BUILDING FLANNING/JOB COORDINATION	5 \$95.00 EA \$475.00
50 00720AV	STI	PER ROOM ON SITE INSTALLATION	32 \$95.00 EA \$3,040.00
-THIS QUOTE IS ONLY VALID FOR 30 DAYS.		<b>Tax Details</b>	<b>Taxable</b>
-To obtain a current quote email Lisa at lisa@southlandtechnology.com. Must reference the original quote number.		EW \$0.000 Labor \$0.000 SD7.75 \$960.654 SHIP \$0.000	\$12,395.53
		<b>Exempt</b>	\$4,108.00
		<b>Total Tax</b>	\$960.65
		<b>Sub Total</b>	\$17,464.18
<b>Additional Items:</b> (M. Lara estimated costs)			
<ul style="list-style-type: none"> <li>- Apple Mac-mini Computer, \$579.00</li> <li>- 2.3GHZ: 500MB, 4GB 1333MHZ DDR3 SDRAM</li> <li>- OSX operating system</li> <li>- iLife</li> <li>- Apple Mouse, \$49.00</li> <li>- Apple Keyboard w/Numeric Keypad, \$49.00</li> <li>- Applcare Protection Plan, \$99.00</li> </ul>			

<b>Taxable</b>	\$776.00
<b>Total Tax</b>	\$64.00
<b>Sub Total</b>	\$840.00
<b>Grand Total</b>	\$18,304.18

## Table 1. Criteria for Funding Sources

### Equipment Requested

The equipment requested will outfit upgrading D106, 107, 108, 201, 204 and 205 classrooms to smart classrooms. The total estimate for each classroom is \$18,304.18 with a Grand Total of \$109,825.08 for all 6 classrooms.

Additionally provided are quotes and estimates for upgrading the D103 Digital Art Mac Lab. Total estimate is \$81,973.93.

Additionally provided is a company quote for twelve (12) iPad 2s for D106, 107, 108, 201, 204 and 205 (two in each classroom) at \$399.00 per unit for a total of \$4,788.00

### Funding Criteria and Discussion

1. Health and Safety—The current solution to presentation of course materials is wholly inadequate and unsafe. Temporary installation of AV equipment in classrooms results in cords and cables (electrical, Ethernet, AV) being stretched across aisles. This impairs safe movement within the classroom. Recent incidents have occurred in which students (including wheelchairs) and faculty have become ensnared. This has jeopardized not only the safety of the humans involved but also of the equipment itself.
2. Accreditation—Principles and Standards for Accreditation  
First: The state accreditation process requires Mesa to enhance the quality of our instructional programs within the context of available resources and capacities and to create an environment in which teaching, research and occur, as appropriate to our mission:  
*“To inspire and enable student success in an environment that is strengthened by diversity, is responsive to our communities, and fosters scholarship, leadership and responsibility.”*  
Second: Accreditation requires Mesa’s commitment to student learning and achievement.  
Third: Accreditation requires Mesa to ensue its instructional programs are complimented by support structures and resources that allow for total growth and development of our students.  
The standards shown above can be satisfactorily achieved and instructional quality at Mesa significantly enhanced with the requested equipment.
3. College-wide  
Access to and familiarity with state of the art technical equipment for research, learning and art project delivery will improve student performance and raise intellectual competency college-wide.
4. Replacement  
This is new equipment, except for the limited internet access presently resident in some of the rooms.
5. Instructional Support

This is the central rationale for requesting the equipment and will raise the level of student learning to standards being offered at many other community colleges in the San Diego area and all the four year universities in our region.

6. Faculty/Students

Mesa must upgrade its facilities and equipment or face real loss of competitiveness in attracting high potential students and quality faculty. Our programs need to be modernized to stay competitive with other institutions that are already far superior in these areas. Priority must be given to equipment upgrades before we fall even further behind. Finally, we, as art faculty are committed to offer our students the highest quality instruction consistent with the resources available.

### **Program Review Goal Matrix for Digital Art Instructional Facility**

**STATUS:** Academic Year 2012 New Progress Made Obstacles Encountered Changes Made Completed Deleted

**SMART Goal**

Unable to determine a specific date when this goal can be fulfilled due to existing fiscal limitations.

**Rationale**

The Art Department curriculum and teaching methods fully support San Diego Mesa College's vision for promoting high levels of student retention and matriculation, successful transfer to four-year institutions and creating pathways for upward mobility. With the upgrading of the existing digital art lab, students will be able to compete successfully at four-year institutions and/or within the continually changing world of professional digital art and design. This facility upgrade will expand student capabilities beyond simple image production and manipulation to a higher order of creating and evaluating art digital imaging.

The facility upgrade would also put the Department of Fine Arts on par with the existing Multimedia Program at Mesa College thereby offering creative instructional opportunities for students from this Program.

**Plan/Activity**

The Department of Fine Arts is already in the process of soliciting necessary costs quotes.

**Time Frame**

Unable to determine at this time.

**Person(s) Assigned**

Georgia Laris, Chair  
Mario Lara

**Non-Budgetary Needs**

It would be helpful to determine specific funding sources for the Digital Art Emphasis since it is a non-vocational Program and is not eligible for technology funding available to other vocational Programs such as Multimedia and Computing Sciences.

**Funding Source(s):** *Select any and all that apply.* <http://www.sdmesa.edu/instruction/prog-rev/lead-writer.cfm>

**Classified Staff**

*Attach sheet addressing criteria in Table 1*

**Faculty Position**

*Attach sheet addressing criteria in Table 1*

**Equipment**

*Attach sheet addressing criteria in Table 1*

**Facilities**

*Attach sheet addressing criteria in Table 1*

**Perkins**

*Attach sheet addressing criteria in Table 1*

**Supplies Materials**

*Attach sheet addressing criteria in Table 1*

**Resources**

**Human**

1000/2000/3000

**Supplies**

Estimated costs for supplies for the Digital Art Lab is \$2,000.00 annually. This includes replacement printer toner/inks and assorted printer paper.

**Equipment**



Estimated costs to upgrade the existing D103 Digital Art Lab classroom is \$82,000.00 (see price quotes).

**Facilities**

Redesign the D103 Digital Art Lab to better support digital art instructional needs. Unable to determine costs at this time.

**TOTAL**  
**\$84,000.00**

**Current Assessment of Goal**

The Department has yet to target suitable funding sources at this time but is including this critical need in Program Review for now.

**Related SLOs/AUOs:** *Select all that apply.*

Institutional ILO(s)

X Critical Thinking

X Communication

Self-Awareness & Interpersonal Skills

Personal Actions & Civic Responsibility

Global Awareness

X Technological Awareness

Program SLO(s): *If selected, please specify:*

The Art Department's fine arts program emphasizes the development of a sustained artistic practice through exploration, experimentation, and studio work and study. Students are encouraged to examine and explore all the creative possibilities offered by two-dimensional art forms, while continuing to develop their own personal styles of expression.

The Fine Art Program provides students with a foundation for the study of fine art and its contribution to history and culture. Idea centered, the program serves as a model for the department's approach to fine art from a cultural, social, economic, and political context. Students may obtain an Associate of Arts degree, complete preparation for the major in fine art and/or transfer to a four-year institution. Further, the Program prepares students to successfully compete in the job market in areas like museum administration, graphic arts and photography.

Course SLO(s): *If selected, please specify:*

Below are Digital Art SLO(s) developed to support the digital art curriculum. Student will be able to:

- Apply critical thinking and intellectual inquiry to the theory and practice of digital image making and to the invention of hybrid and emerging art forms, including conceptual art, performance, installation art, and video.

- Apply artistic principles and concepts to the selection of expanded art mediums and new practices in digital art production.
- Understand the interdisciplinary character of digital art in the selection and experimentation with cross-media and cross-cultural art practices
- Display competency with the means and methods digital imaging uses to create new analytic tools and adopt fresh material from other genres while maintaining its own history and traditions.
- Demonstrate an understanding of art theory and criticism by composing vivid and intelligible digital art compositions that are technically well-formed, well-processed and well-presented
- Gain comprehension of aesthetic and ethical concerns in art by examining influential cultural movements and mores, as well as, alternate philosophical viewpoints.
- Consider evaluative questions about the content and meaning of digital imagery and relate these perspectives to the development of a self-sustaining and coherent set of artistic concepts.
- Evaluate the contribution of non-Western art to the medium's development and its manifestations in the wider world through visions of science, anthropology, journalism, technology and art.
- Analyze how art, photojournalism, social documentary and scientific imaging are converging to address wider social issues and shape the modern experience.
  - Develop artistic viewpoints and judgments by examining influential cultural movements and mores, as well as, emerging social trends.

Service Area SLOs or Administrative Unit Outcomes (AUOs):*If selected, please specify:*

**Related College Goals:** *Select all that apply. (Link to College Goals: <http://www.sdmesa.edu/mission-statement/index.cfm>)*

Goal 1   Goal 2   Goal 3   Goal 4

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Duns: 016379153 GSA: GS-35F-0351N

## SALES QUOTE

SQ-71136

3/8/2012

### Costs for Upgrading the D103 Digital Art Mac Lab

Customer			Ship To			
San Diego Community College District Accounts Payable 3375 Camino Del Rio South San Diego, CA 92108 UNITED STATES			San Diego Community College District DISTRIBUTION & TECHNOLOGY CENTER 9315 HILLERY DRIVE San Diego, CA 92126 UNITED STATES Tel: 619.388.1180			
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1204		AV Mesa D Proto	NET 30	4/7/2012		
Quotation	Account Rep	Ship VIA	Page			
SQ-71136	Darrin Lee	Vendor Truck	1			
L Item	Brand	Description	Qty	Price	UM	Amount
1		Mesa D Building Model				
2 013691	DA-LITE	113" 16:10 MODEL C W/CSR # 34730	1	\$385.00	EA	\$385.00
3 AVSUPP	GENERIC	FLAT WALLMOUNT STRUT MOUNTING HARDWARE	1	\$110.00	EA	\$110.00
4 013833	EPSON	POWERLITE D615SW 3500 LUMENS #V11H396020	1	\$1,529.00	EA	\$1,529.00
5 020185	EPSON	1 YEAR WARRANTY EXTENSION *BRIGHTER	1	\$0.01	EA	\$0.01
6 011972	CHIEF	LOW PROFILE MOUNT 6100I # RPA-166	1	\$179.00	EA	\$179.00
7 013857	PREMIER	4" PIPE DROP WITH PASSTHRU # PWH-4B	1	\$29.00	EA	\$29.00
8 G26842	KENSINGTON	KENSINGTON MASTER SET # 64186	3	\$59.00	EA	\$177.00
9		Install locks on monitor, Doc Camera and Projector				
10 AVSUPP	GENERIC	UNISTRUT DUAL BEAM PROJECTOR MOUNTING	1	\$200.00	EA	\$200.00
11 013880	MARSHALL	LECTERN ADA MM RIGHT SIDE R2 # 24609R	1	\$3,137.00	EA	\$3,137.00
12		REV 2 PODIUM INCLUDES THE FOLLOWING REVISIONS FROM CURRENT: 12" TOTAL LIFT ON PODIUM (REV 1 HAD 8") 1 ADDITIONAL RACK UNIT DEPTH OF UNIT REDUCED BY 2" (30" DEEP) FRONT RACK RAILS PLACED 1.75" FORWARD.				
13		All podiums should have 1 key that opens the front (all the same key) and 1 key that opens the back (different then key # 1, but all the same)				
14 013881	MARSHALL	LECTERN SLANTED ACCESSORY # SPEC	1	\$100.00	EA	\$100.00
15 062075	CHIEF	LCD FLAT PANEL ARM MOUNT #KCG110	1	\$199.00	EA	\$199.00
16 CT5142	VIEWSONIC	19" WS LCD 1366X768 DISPLAY #VA1931WA	1	\$199.00	EA	\$199.00
17 EWRP15		Electronic Waste Fee - 15 to 35 inches	1	\$8.00	EA	\$8.00
18 001430	MIDATLANTIC	DRAWER 2U BLK #UD2	1	\$89.00	EA	\$89.00
-THIS QUOTE IS ONLY VALID FOR 30 DAYS.				Page	1	
-To obtain a current quote email Lisa at lisa@southlandtechnology.com. Must reference the original quote number.				Sub Total	\$6,341.01	

# SOUTHLAND TECHNOLOGY

8053 Vickers St., San Diego, CA 92111  
Tel: 858-694-0932 Fax: 858-694-0938  
Duns: 016379153 GSA: GS-35F-0351N

## SALES QUOTE

SQ-71136

3/8/2012

<b>Customer</b>		<b>Ship To</b>	
San Diego Community College District Accounts Payable 3375 Camino Del Rio South San Diego, CA 92108 UNITED STATES		San Diego Community College District DISTRIBUTION & TECHNOLOGY CENTER 9315 HILLERY DRIVE San Diego, CA 92126 UNITED STATES Tel: 619.388.1180	
<b>Account</b>	<b>PO #</b>	<b>Reference</b>	<b>Terms</b>
1204		AV Mesa D Proto	NET 30
<b>Quotation</b>	<b>Account Rep</b>	<b>Ship VIA</b>	<b>Page</b>
SQ-71136	Darrin Lee	Vendor Truck	2
<b>L Item</b>	<b>Brand</b>	<b>Description</b>	<b>Qty Price UM Amount</b>
19 013070	TOSHIBA	VCR/DVD COMBO TOSHIBA # SD-V296	1 \$110.00 EA \$110.00
20 013071	MIDATLANTIC	RSH FOR TOSHIBA SDV-296 # RSH4A3S	1 \$104.52 EA \$104.52
21 N93961	BELKIN	SURGE MASTER METAL 10 OUT 15' #F9D1000-15	1 \$24.00 EA \$24.00
22 013757	LUMENS	DOCUMENT CAMERA LUMENS DC265	1 \$711.00 EA \$711.00
23 SH		SHIPPING FOR CAMERA	1 \$15.00 EA \$15.00
24 011189	EXTRON	MEDIALINK IP MLC-226 IP L # 60-600-32	1 \$915.00 EA \$915.00
25 011747	EXTRON	SECONDARY CONTROL FOR MLC226 #60-671-02	1 \$299.00 EA \$299.00
26 012927	RDL	3 GANG SURFACE MOUNT BOX # DC-3W	1 \$110.00 EA \$110.00
27 011741	EXTRON	UCM RAAF BLACK #70-344-02	1 \$65.00 EA \$65.00
28 011036	EXTRON	BLANK PLATE QUAD BLK #70-090-14	2 \$18.00 EA \$36.00
29 030141	EXTRON	MLS 406MA MEDIA LINK SWITCHER #60-560-02	1 \$975.00 EA \$975.00
30 004167	JBL	CONTROL 25 W/ TRANSFORMER #25T-WH	6 \$135.00 EA \$810.00
31 030389	AUDIOTECHNICA	UNIPAK UHF W/RECEIVER #ATW-3110BD	1 \$359.00 EA \$359.00
32 001447	AUDIOTECHNICA	LAPEL MIC #MT830CW	1 \$79.00 EA \$79.00
33 012905	LISTENTECH	ASST LISTENING TRANS ONLY #LT-800-072-01	1 \$569.00 EA \$569.00
34 012906	LISTENTECH	RACK KIT FOR LISTEN # LA-326	1 \$59.00 EA \$59.00
35 012907	LISTENTECH	ANTENNA FOR LISTEN # LA-126	1 \$45.00 EA \$45.00
36 056024	LISTENTECH	ASSISTIVE LISTENING NOTIFICATION SIGNAGE KIT #LA-304	1 \$20.00 EA \$20.00
37			
38 061572	LISTENTECH	LISTEN TECH RECEIVER #LR-400-072	1 \$159.00 EA \$159.00
39 061571	LISTENTECH	LISTEN TECH EAR SPEAKERS #LA-164	1 \$16.00 EA \$16.00
40 AVSUPP	GENERIC	CABLE PER FT PLENUM BNC-6 HR #22-130-02	100 \$1.95 EA \$195.00
41 AVSUPP	GENERIC	CONNECTOR BNC MALE MHR SNGL # 100-186-01	20 \$2.50 EA \$50.00
-THIS QUOTE IS ONLY VALID FOR 30 DAYS.			<b>Page</b> 2
-To obtain a current quote email Lisa at lisa@southlandtechnology.com. Must reference the original quote number.			<b>Sub Total</b> \$5,725.52
			<b>Running Sub Total</b> \$12,066.53

# SOUTHLAND TECHNOLOGY

8053 Vickers St., San Diego, CA 92111  
Tel: 858-694-0932 Fax: 858-694-0938  
Duns: 016379153 GSA: GS-35F-0351N

## SALES QUOTE

SQ-71136

3/8/2012

Customer			Ship To			
San Diego Community College District Accounts Payable 3375 Camino Del Rio South San Diego, CA 92108 UNITED STATES			San Diego Community College District DISTRIBUTION & TECHNOLOGY CENTER 9315 HILLERY DRIVE San Diego, CA 92126 UNITED STATES Tel: 619.388.1180			
Account	PO #	Reference	Terms	Due Date		
1204		AV Mesa D Proto	NET 30	4/7/2012		
Quotation	Account Rep		Ship VIA	Page		
SQ-71136	Darrin Lee		Vendor Truck	3		
L Item	Brand	Description	Qty	Price	UM	Amount
42 AVSUPP	GENERIC	LIBERTY 1 PAIR 16AWG (FOR SPK)	125	\$0.85	EA	\$106.25
43 AVSUPP	GENERIC	BELDEN 82723 PLENUM 2 PAIR 22AWG	75	\$0.85	EA	\$63.75
44 012157	GENERIC	CABLE 6' VGA M-M + AUDIO #S-H15MM3.5-6XL	2	\$39.00	EA	\$78.00
45 AVSUPP	GENERIC	CABLE 15' CAT6E PREMADE	3	\$15.00	EA	\$45.00
46 AVSUPP	GENERIC	CAT5E CABLE FOR DIGITAL FUTURE	1	\$59.00	EA	\$59.00
47 00720DLE	STI	IPLink PROGRAMMING	1.00	\$95.00	HOURL	\$95.00
48 00720AV	STI	IN SHOP LABOR-LECTERN ASSEMBLY	5	\$95.00	EA	\$475.00
49 00720AV	STI	BUILDING PLANNING/JOB COORDINATION PER ROOM	5	\$95.00	EA	\$475.00
50 00720AV	STI	ON SITE INSTALLATION	32	\$95.00	EA	\$3,040.00
-THIS QUOTE IS ONLY VALID FOR 30 DAYS.			<b>Tax Details</b> EW \$0.000 Labor \$0.000 SD7.75 \$960.654 SHIP \$0.000		<b>Taxable Exempt Total Tax Sub Total</b>	\$12,395.53 \$4,108.00 \$960.65 \$17,464.18
-To obtain a current quote email Lisa at lisa@southlandtechnology.com. Must reference the original quote number.						
<b>ADDITIONAL ITEMS NOT INCLUDED WITH SOUTHLAND QUOTE:</b>						
<b>Apple iMac Computer Workstations (20), (see Apple Store quote), \$36,761.70</b>						
- iMac 21.5" 2.7GHZ Intel Quad-Core i5/8GB SDRAM/500GB HD/ATI Radeon HD 6750M w/512MB, (\$1,579.00)						
- Apple Mouse and Keyboard w/Numeric Keypad, (\$98.00)						
- SuperDrive (DVD+R DL/DVD+-RW/CD-RW), (\$150.00)						
- AppleCare Protection Plan (S3128LL/A), (\$119.00)						
- Apple iLife (included)						
<b>Software for Computer Workstations (20 licenses), (see JourneyEd quote), \$10,892.60</b>						
- Adobe Creative Suite 5.5 Design Premium-Extended, (\$8,820.00)						
- Corel Painter 12 + 1 Yr Maint., (\$2,072.00)						
- Google SketchUp (free version)						
- MS Office for Mac (free from District license)						
<b>Printers (network ready)</b>						
- Hewlett Packard Color Laserjet Printer, Professional CP5225dn (CE712A), \$1,699.00						
- Hewlett Packard Black & White Laserjet Printer, P4015dn (CB526A), \$1,279.00						
- Epson Stylus Pro 7890 (SP7890K3) 24" wide Inkjet Printer, \$2,995.00						
<b>Wacom Digital Tablets (20) \$3,980.00</b>						
- Bamboo Create, (\$199.00)						
<b>Flatbed Scanner (1)</b>						
- Epson Perfection V700 Photo (B11B178011), \$600.00						
<b>Apple Server, (1) \$1,386.00</b>						
- Mac mini w/Lion Server (1), 2.0 Hz Quad-Core Intel, 500GB HD, 8GB 1333MHz DDR3 SDRAM, (\$1,159.00)						
- Apple MacBook Air SuperDrive (MC684ZM/A), (\$79.00)						
- Apple Thunderbolt cable (MC913ZM/A), (\$49.00)						
- AppleCare Protection Plan (S3132LL/A), (\$99.00)						
- Apple Remote Desktop Network Software, (\$?)						
				<b>Taxable</b>	\$59,593.30	
				<b>Total Tax</b>	\$4,916.45	
				<b>Sub Total</b>	64,509.75	
				<b>Grand Total</b>	\$81,973.93	

Table 1. Criteria for Funding Sources

### Equipment Requested

The equipment requested will upgrade the D103 Digital Art Mac Lab. Total estimate is \$81,973.93.

### Funding Criteria and Discussion

1. Health and Safety—N/A

2. Accreditation—Principles and Standards for Accreditation

First: The state accreditation process requires Mesa to enhance the quality of our instructional programs within the context of available resources and capacities and to create an environment in which teaching, research and occur, as appropriate to our mission:

*“To inspire and enable student success in an environment that is strengthened by diversity, is responsive to our communities, and fosters scholarship, leadership and responsibility.”*

Second: Accreditation requires Mesa’s commitment to student learning and achievement.

Third: Accreditation requires Mesa to ensure its instructional programs are complimented by support structures and resources that allow for total growth and development of our students.

The standards shown above can be satisfactorily achieved and instructional quality at Mesa significantly enhanced with the requested equipment.

3. College-wide

Access to and familiarity with state of the art technical equipment for research, learning and art project delivery will improve student performance and raise intellectual competency college-wide.

4. Replacement

This is new equipment, except for the limited internet access presently resident in some of the rooms.

5. Instructional Support

This is the central rationale for requesting the equipment and will raise the level of student learning to standards being offered at many other community colleges in the San Diego area and all the four year universities in our region.

6. Faculty/Students

Mesa must upgrade its facilities and equipment or face real loss of competitiveness in attracting high potential students and quality faculty. Our programs need to be modernized to stay competitive with other institutions that are already far superior in these areas. Priority must be given to equipment upgrades before we fall even further behind. Finally, we, as art faculty are committed to offer our students the highest quality instruction consistent with the resources available.

Cost to Sustain

### Program Review Goal Matrix

STATUS: Academic Year 2012/2013      New   Progress Made   Obstacles Encountered   Changes Made   Completed   Deleted

#### SMART Goal

By Fall 2013 we will hire a full time digital technician to oversee equipment maintenance and upkeep in D 103 and a full time ceramics/sculpture technician to oversee maintenance and upkeep of ceramics facilities and faculty wood shop. The digital technician will be responsible for both hardware and software upgrades to support the classroom instruction in digital art and other courses using the D 103 lab. The ceramics/sculpture technician will not only maintain the equipment but will assist faculty in preparing materials and firing kilns.

#### Rationale

Both the D103 digital lab and the ceramics/sculpture facilities are technology and equipment dependent areas. Currently maintenance and upkeep of digital technology as well as ceramics/sculpture facilities falls to the area contract faculty. Both areas require complex technical and mechanical operations that significantly distract from classroom instruction/ attention to course content. The current lack of a full time ceramics technician also presents a significant health and safety risks as we rely on part time help and untrained students to perform the tasks.

#### Plan/Activity

In preparation, The Department will include the position as a priority in the annual Program Review.

#### Time Frame

2012/2013

#### Person(s) Assigned

Mario Lara, Nate Betschart

#### Non-Budgetary Needs

Funding Source(s): Select any and all that apply. <http://www.sdmesa.edu/instruction/prog-rev/lead-writer.cfm>

#### Classified Staff

Attach sheet addressing criteria in Table 1

Faculty Position

Attach sheet addressing criteria in Table 1

Equipment

Attach sheet addressing criteria in Table 1

Facilities

Attach sheet addressing criteria in Table 1

Perkins

Attach sheet addressing criteria in Table 1

Supplies Materials

Attach sheet addressing criteria in Table 1

Resources

Description  
Estimated Cost  
Cost to Sustain

Human

1000/2000/3000

Classified staff:

Instructional Lab Assistant/ Digital Technician. Step C Range 23      \$58,028

Instructional Lab Assistant/ Ceramics/Sculpture technician. Step C Range 23      \$58, 028

Cost to Sustain      \$116,056

Supplies

4000/5000



Equipment  
6000

Facilities

TOTAL

Current Assessment of Goal

Related SLOs/AUOs: Select all that apply.

Institutional ILO(s)

Critical Thinking

Personal Actions & Civic Responsibility

Communication

Global Awareness

Self-Awareness & Interpersonal Skills

Technological Awareness

Program SLO(s): If selected, please specify:

Mesa College Department of Fine Art

Departmental SLOs:

Global Awareness

- Ability to expand the vision of the role of art in the greater culture.
- Awareness of cultural diversity [and its use/effect on art-making].

Historical Awareness

- Ability to engage visual art as defined in a progression of change.

Critical Thinking

- Ability to affect critical thinking in visual terms.

Visual Literacy

- Ability to employ art concepts and terminology effectively.
- Ability to understand the creative process of art-making.

Technological Awareness

- Ability to understand materials, methods and techniques both historical and contemporary and the contexts in which they are employed.

Course SLO(s): If selected, please specify:

Service Area SLOs or Administrative Unit Outcomes (AUOs): If selected, please specify:

Related College Goals: Select all that apply. (Link to College Goals: <http://www.sdmesa.edu/mission-statement/index.cfm>)

Goal 1 ☒ Goal 2 ☒ Goal 3 ☐ Goal 4 ☐

### **Research and Other Documentation**

**Attach both hard and electronic copies of the research and any other documentation used in the program/service area report. Examples of research and other types of documentation to support the responses include but are not limited to the following:**

- Curriculum grid
- Program pages from the catalog
- All research used when responding to the program review questions.
- SLO/AUO documentation cited in the program review responses.
- The sheet(s) addressing the criteria in Table 1

### **Signatures and Submissions**

**These signatures indicate the completion of this Program Review document.**

- **Lead Writer (Signature): \_\_\_\_\_ Date: \_\_**

*After the lead writer has signed and dated this document, please forward electronic and hard copy to the Department Chair.*

- **Department Chair/Supervisor (Signature): \_\_\_\_\_ Date: \_\_\_\_\_**

*After the Department Chair has signed and dated this document, please forward electronic and hard copy to the Manager.*

- **Manager (Signature): \_ Date: \_\_**

*After the Manager has signed and dated this document, please:*

- Forward this original hard copy and two additional copies to the Program Review Administrative Co-Chair in A-109.
- E-mail the electronic copy to: cpalesti@sdccd.edu.

Productivity Report - Mesa College

		Sections	Enrollment	Capacity	Fill Rate%	Wsch	Contract	Adjunct	Overload	FTEF	LOAD	FTES
<b>ARTF Total</b>		528	8,438	10,146		39,879.12	39.04	41.25	3.28	83.56		1,215.04
ARTF	Spring 2007	113	1,561	2,210	71%	7,238.34	6.25	10.18	0.53	16.95	427	216.85
ARTF	Spring 2008	94	1,462	1,965.6	74%	7,117.21	6.83	8.35	0.53	15.70	453	214.73
ARTF	Spring 2009	102	1,715	1,928	89%	8,321.61	8.57	7.48	0.33	16.37	508	255.37
ARTF	Spring 2010	102	1,765	1,818	97%	8,261.31	8.77	5.65	0.85	15.27	541	247.08
ARTF	Spring 2011	117	1,935	2,224	87%	8,940.65	8.62	9.60	1.05	19.27	464	281.00

San Diego Mesa College  
Program Review Outcomes Report by Age Category: Fall Terms

SUBJ	TERM	AGE CATEGORY	Enrollment	Retention Counts	Retention Rate	Success Counts	Success Rate	Term GPA
ARTF	Fall 2006	Ages 17 and under	13	12	92%	9	69%	2.17
		Ages 18 to 24	1,022	842	82%	703	69%	2.77
		Ages 25 to 29	195	159	82%	143	73%	3.20
		Ages 30 to 39	106	86	81%	77	73%	3.33
		Ages 40 to 49	63	55	87%	54	86%	3.54
		Ages 50 and over	66	61	92%	57	86%	3.50
	Fall 2007	Unreported	1	1	100%	1	100%	4
		Ages 17 and under	13	11	85%	10	77%	2.82
		Ages 18 to 24	1,015	840	83%	712	70%	2.83
		Ages 25 to 29	174	138	79%	124	71%	3.25
		Ages 30 to 39	97	82	85%	75	77%	3.37
		Ages 40 to 49	44	37	84%	33	75%	3.50
	Fall 2008	Ages 50 and over	73	57	78%	56	77%	3.69
		Unreported	1	1	100%	1	100%	4
		Ages 17 and under	10	9	90%	8	80%	2.89
		Ages 18 to 24	1,087	898	83%	734	68%	2.73
		Ages 25 to 29	241	197	82%	167	69%	3.00
		Ages 30 to 39	114	99	87%	84	74%	3.14
	Fall 2009	Ages 40 to 49	64	52	81%	48	75%	3.40
		Ages 50 and over	79	63	80%	56	71%	3.36
		Ages 17 and under	17	16	94%	16	94%	3.69
		Ages 18 to 24	1,062	889	84%	724	68%	2.72
		Ages 25 to 29	232	199	86%	178	77%	3.10
		Ages 30 to 39	139	114	82%	105	76%	3.38
Fall 2010	Ages 40 to 49	75	60	80%	57	76%	3.48	
	Ages 50 and over	73	66	90%	64	88%	3.78	
	Ages 17 and under	5	5	100%	4	80%	3.20	
	Ages 18 to 24	1,204	1,036	86%	852	71%	2.71	
	Ages 25 to 29	337	280	83%	231	69%	2.92	
	Ages 30 to 39	180	155	86%	125	69%	3.04	
	Ages 40 to 49	81	73	90%	65	80%	3.33	
	Ages 50 and over	81	65	80%	62	77%	3.68	

San Diego Mesa College  
Program Review Student Outcomes Report by Age Category: Spring Terms

SUBJ	TERM	AGE CATEGORY	Enrollment	Retention Counts	Retention Rate	Success Counts	Success Rate	Term GPA
ARTF	Spring 2007	Ages 17 and under	11	10	91%	6	55%	2.20
		Ages 18 to 24	954	784	82%	638	67%	2.71
		Ages 25 to 29	219	176	80%	156	71%	3.17
		Ages 30 to 39	125	104	83%	91	73%	3.28
		Ages 40 to 49	47	34	72%	32	68%	3.54
		Ages 50 and over	77	64	83%	61	79%	3.70
	Spring 2008	Unreported	3	3	100%	3	100%	3.67
		Ages 17 and under	10	9	90%	7	70%	2.56
		Ages 18 to 24	944	786	83%	627	66%	2.70
		Ages 25 to 29	211	178	84%	153	73%	3.06
		Ages 30 to 39	104	89	86%	78	75%	3.19
		Ages 40 to 49	44	37	84%	35	80%	3.59
	Spring 2009	Ages 50 and over	84	72	86%	70	83%	3.78
		Ages 17 and under	8	6	75%	4	50%	1.83
		Ages 18 to 24	1,137	954	84%	808	71%	2.83
		Ages 25 to 29	246	213	87%	188	76%	3.10
		Ages 30 to 39	134	116	87%	104	78%	3.31
		Ages 40 to 49	69	60	87%	53	77%	3.34
Spring 2010	Spring 2010	Ages 50 and over	91	80	88%	77	85%	3.73
		Ages 17 and under	15	15	100%	12	80%	2.36
		Ages 18 to 24	1,137	964	85%	782	69%	2.73
		Ages 25 to 29	299	244	82%	215	72%	3.08
		Ages 30 to 39	154	135	88%	127	82%	3.41
		Ages 40 to 49	69	57	83%	53	77%	3.58
	Spring 2011	Ages 50 and over	91	83	91%	74	81%	3.61
		Ages 17 and under	11	10	91%	8	73%	2.60
		Ages 18 to 24	1,225	1,044	85%	813	66%	2.64
		Ages 25 to 29	346	299	86%	248	72%	2.96
Spring 2011	Spring 2011	Ages 30 to 39	217	188	87%	165	76%	3.28
		Ages 40 to 49	65	54	83%	49	75%	3.41
		Ages 50 and over	71	62	87%	58	82%	3.59

San Diego Mesa College  
Program Review Data Reports by Ethnicity: Fall Terms

		Enrollment		Retention Counts	Retention Rate	Success Counts	Success Rate	Term GPA
ARTF	Fall 2006	African American	50	36	72%	24	48%	2.06
		American Indian	9	9	100%	9	100%	3.50
		Asian/Pacific Islander	165	139	84%	116	70%	2.96
		Filipino	57	48	84%	38	67%	2.62
		Latino	248	202	81%	166	67%	2.67
		White	729	622	85%	550	75%	3.03
		Other	31	26	84%	18	58%	2.31
		Unreported	177	134	76%	123	69%	3.26
		African American	43	38	88%	33	77%	2.84
		American Indian	12	12	100%	10	83%	3.22
ARTF	Fall 2007	Asian/Pacific Islander	151	130	86%	109	72%	2.91
		Filipino	70	56	80%	51	73%	3.11
		Latino	273	220	81%	186	68%	2.80
		White	675	551	82%	484	72%	3.04
		Other	38	30	79%	29	76%	3.23
		Unreported	155	129	83%	109	70%	2.58
		African American	77	62	81%	50	65%	2.53
		American Indian	24	19	79%	15	63%	2.42
		Asian/Pacific Islander	195	164	84%	140	72%	3.03
		Filipino	66	55	83%	47	71%	3.09
ARTF	Fall 2008	Latino	299	252	84%	184	65%	2.56
		White	739	613	83%	525	71%	2.96
		Other	25	23	92%	20	80%	3.00
		Unreported	170	130	76%	106	62%	2.81
		African American	75	65	87%	57	76%	2.73
		American Indian	11	11	100%	9	82%	2.80
		Asian/Pacific Islander	175	142	81%	127	73%	3.07
		Filipino	66	48	73%	38	58%	2.59
		Latino	318	263	83%	204	64%	2.68
		White	709	602	86%	524	75%	3.00
ARTF	Fall 2009	Other	58	44	76%	34	59%	2.55
		Unreported	195	169	87%	151	77%	3.11
		African American	93	73	78%	55	59%	2.53
		American Indian	21	17	81%	14	67%	2.88
		Asian/Pacific Islander	209	183	88%	155	74%	2.95
		Filipino	95	81	85%	70	73%	2.80
		Latino	471	414	88%	315	67%	2.53
		White	752	681	91%	589	78%	3.01
		Other	83	70	84%	59	71%	2.68
		Unreported	123	95	77%	82	67%	3.12

San Diego Mesa College  
Program Review Outcomes Report by Ethnicity: Spring Terms

		Enrollment	Retention Counts	Retention Rate	Success Counts	Success Rate	Term GPA	
ARTF	Spring 2007	African American	41	33	80%	26	63%	2.36
		American Indian	14	14	100%	11	79%	2.62
		Asian/Pacific Islander	166	140	84%	120	72%	2.88
		Filipino	61	49	80%	38	62%	2.59
		Latino	243	200	82%	162	67%	2.81
		White	710	584	82%	507	71%	3.05
		Other	29	27	93%	24	83%	3.07
		Unreported	172	128	74%	99	58%	2.61
ARTF	Spring 2008	African American	66	52	79%	39	59%	2.54
		American Indian	18	18	100%	15	83%	2.94
		Asian/Pacific Islander	138	118	86%	100	72%	2.91
		Filipino	67	54	81%	46	69%	3.06
		Latino	233	188	81%	141	61%	2.56
		White	668	580	87%	499	75%	2.99
		Other	32	27	84%	23	72%	2.96
		Unreported	175	134	77%	107	61%	2.78
ARTF	Spring 2009	African American	79	65	82%	47	59%	2.35
		American Indian	17	17	100%	13	76%	3.00
		Asian/Pacific Islander	202	174	86%	162	80%	3.15
		Filipino	56	49	88%	46	82%	3.24
		Latino	312	266	85%	213	68%	2.64
		White	782	664	85%	585	75%	3.09
		Other	50	40	80%	34	68%	2.87
		Unreported	187	154	82%	134	72%	3.04
ARTF	Spring 2010	African American	75	60	80%	43	57%	2.19
		American Indian	26	21	81%	20	77%	3.30
		Asian/Pacific Islander	171	142	83%	128	75%	3.13
		Filipino	94	81	86%	73	78%	3.03
		Latino	374	317	85%	250	67%	2.61
		White	776	667	86%	567	73%	3.00
		Other	70	60	86%	48	69%	2.74
		Unreported	179	150	84%	134	75%	3.22
ARTF	Spring 2011	African American	90	72	80%	50	56%	2.26
		American Indian	25	15	64%	13	52%	2.94
		Asian/Pacific Islander	212	186	88%	164	77%	3.09
		Filipino	112	105	94%	84	75%	2.77
		Latino	529	450	85%	333	63%	2.50
		White	760	654	86%	563	74%	3.04
		Other	113	92	81%	67	59%	2.52
		Unreported	94	82	87%	67	71%	3.08



San Diego Mesa College  
Program Review Outcomes Report by Gender: Fall Terms

		Enrollment	Retention Counts	Retention Rate	Success Counts	Success Rate	Term GPA
Fall 2006	Female	895	746	83%	649	73%	3.00
	Male	570	469	82%	394	69%	2.81
	Unreported	1	1	100%	1	100%	4.00
Fall 2007	Female	799	667	83%	504	74%	3.12
	Male	617	498	81%	416	67%	2.77
	Unreported	1	1	100%	1	100%	4.00
Fall 2008	Female	934	782	84%	660	71%	2.85
	Male	661	536	81%	437	66%	2.72
	Unreported	1	1	100%	1	100%	4.00
Fall 2009	Female	922	788	85%	681	74%	3.00
	Male	676	556	82%	463	68%	2.79
	Unreported	1	1	100%	1	100%	4.00
Fall 2010	Female	1,029	880	86%	752	73%	2.95
	Male	859	734	85%	587	68%	2.69
	Unreported	1	1	100%	1	100%	4.00

San Diego Mesa College  
Program Review Outcomes Report by Gender: Spring Terms

		Enrollment	Retention Counts	Retention Rate	Success Counts	Success Rate	Term GPA	
ARTF	Spring 2007	Female	839	692	82%	598	71%	3.05
		Male	594	480	81%	386	65%	2.87
		Unreported	3	3	100%	3	100%	3.87
	Spring 2008	Female	815	695	85%	582	71%	2.96
		Male	582	478	82%	388	67%	2.74
		Female	964	831	86%	726	75%	3.06
	Spring 2009	Male	721	598	83%	508	70%	2.85
		Female	869	842	85%	736	74%	3.07
	Spring 2010	Male	776	656	85%	527	68%	2.71
		Female	1,024	871	85%	725	71%	2.94
		Male	811	786	86%	616	68%	2.88

San Diego Mesa College  
Program Review Overall Outcomes Report: Fall Terms

	Enrollment	Retention Counts	Retention Rate	Success Counts	Success Rate	Term GPA	
ARTF	Fall 2006	1,466	1,216	83%	1,044	71%	2.93
	Fall 2007	1,417	1,166	82%	1,011	71%	2.97
	Fall 2008	1,595	1,318	83%	1,097	69%	2.85
	Fall 2009	1,598	1,344	84%	1,144	72%	2.92
	Fall 2010	1,888	1,614	85%	1,339	71%	2.83

San Diego Mesa College  
Program Review Overall Outcomes Report: Spring Terms

	Enrollment	Retention Counts	Retention Rate	Success Counts	Success Rate	Term GPA	
ARTF	Spring 2007	1,436	1,175	82%	987	69%	2.90
	Spring 2008	1,397	1,171	84%	970	69%	2.87
	Spring 2009	1,685	1,429	85%	1,234	73%	2.97
	Spring 2010	1,765	1,498	85%	1,263	72%	2.92
	Spring 2011	1,935	1,657	86%	1,341	69%	2.82

Productivity Report - Mesa College

		Sections	Enrollment	Capacity	Fill Rate%	Wsch	Contract	Adjunct	Overload	FTEF	LOAD	FTES
<b>ARTF Total</b>		494	7,964	9,317		37,942.95	40.41	37.28	2	79.22		1,152.38
ARTF	Fall 2006	99	1,466	1,853.6	79%	7,198.16	7.20	8.05	0	15.25	483	229.13
ARTF	Fall 2007	90	1,417	1,830.6	77%	6,924.11	8.00	7.15	0	15.15	469	206.15
ARTF	Fall 2008	95	1,595	1,835.6	87%	7,644.12	8.64	7.11	0	15.75	491	221.68
ARTF	Fall 2009	103	1,598	1,797.6	89%	7,491.42	8.90	6.00	0.68	15.57	488	225.77
ARTF	Fall 2010	107	1,888	1,999.6	94%	8,685.14	7.67	8.98	0.85	17.50	502	269.65