



2025-26 Chancellor's Office SEM Program: Supporting the Student Journey

SEM APPLICATION WORKSHEET

INSTRUCTIONS

This worksheet is provided to help you develop your college's SEM application. Use the following steps to prepare and submit your application:

- Review the application questions and the sample SEM projects listed on page 4.
- Use this worksheet to develop your college's application.
- Have a question? Need help with your application?
 - Join us for an **Application Webinar** on **February 4, 2025, from 1:00-2:00 pm.**
https://pro-av.zoom.us/webinar/register/WN_LeWo92VXSdO46r_0AeAj3g
 - If you have additional questions, we will hold an **Office Hour** on **February 11, from 2:00-3:00 pm.**
Please feel free to drop in! **Office Hour link:** <https://cccconfer.zoom.us/j/86496391292>
- **Submit your SEM application by clicking the following link and entering the responses from this worksheet by February 19, 2025:** <https://www.surveymonkey.com/r/LCB57M9>

APPLICATION QUESTIONS

1. College Name:

District Name:

District Type:

☐ Single-College ☐ Multi-College

2. Title of the SEM Project:

3. Please select the primary SEM area this project addresses.

- Data, Planning, and Integration
- Marketing, Outreach, and Onboarding
- Wraparound Student Support
- Student Centered Programs and Scheduling
- Teaching and Learning
- Other (Write in):

4. Briefly describe what sparked the need for this project, including challenges your college is facing related to SEM that have impacted enrollment, student success, and/or fiscal viability.
5. Describe your SEM project and the key activities or steps you will take to implement it.
6. How will your SEM project benefit students? Specifically, consider how the project could strengthen equitable outcomes and address disproportionately impacted student populations.
7. How does your proposed SEM project align with the Vision 2030 goals and strategic directions? Learn more about Vision 2030 here: <https://www.cccco.edu/About-Us/Vision-2030>
8. How will you measure the success of your SEM project?

a. Vision 2030 Alignment

Identify from the list below which Vision 2030 metric(s) your project will impact.

- ☐ **Outcome 1: Completion**
Increase with equity the number of California community college students who complete a meaningful educational outcome.
- ☐ **Outcome 2: Baccalaureate Attainment**
Increase with equity the number of California community college students attaining a baccalaureate degree.
- ☐ **Outcome 3: Workforce Outcome**
Increase with equity the number of California community college students who earn a living wage.
- ☐ **Outcome 4: Student Participation**
Increase, with equity the number of students attending a California community college, with particular emphasis on the number of underserved Californians.
- ☐ **Outcome 5: Maximizing Financial Aid**
Increase with equity the number of California community college students receiving state and federal aid for which they are eligible to better support their educational journey.
- ☐ **Outcome 6: Reduce Units to Completions**
Decrease with equity the number of units in excess of 60 units for the Associate Degree for Transfer (ADT).

b. College Outcomes/Metrics

List any additional outcomes or metrics your college will monitor or use to determine the project's impact.

9. Briefly describe how your project is integrated with other student-focused plans and initiatives at your college (e.g., Guided Pathways; Diversity, Equity, and Inclusion).
10. Explain the support or benefit you hope your college will receive by participating in the SEM Program (*unscored question used to help plan the program*).

11. List up to ten members of your college who will comprise your 2025-26 SEM Program cross-disciplinary team *(must include an executive administrator, at least one faculty member, and a data/research representative)*.

Requested information for team members:

- Name
- Title
- Constituent Group
- Email Address

<See Sample Projects on Next Page>

SAMPLE SEM PROJECTS

The following sample projects are illustrative examples and are not intended to represent an exhaustive list of all SEM projects a participating college could develop or implement as part of the program.

Data, Planning, and Integration

- Develop an integrated SEM plan that focuses on optimal enrollment growth and maximum student success.
- Identify target student enrollment groups, including those identified in Vision 2030 (e.g., transfer-seeking students, Career Education students, Men of Color students, and low-income adult learners) and develop specific SEM goals and strategies for each.
- Develop tools and models for forecasting enrollment and student completion.
- Integrate equity-based practices and strategies throughout SEM plans and initiatives.
- Implement analytics (and/or Artificial Intelligence) to forecast or optimize student enrollment, scheduling, etc.

Marketing, Outreach, and Onboarding

- Create a targeted marketing and communications plan for specific target student enrollment groups.
- Implement a Customer Relations Management (CRM) system that includes data and interactions across the student journey.
- Establish a holistic case management approach for outreach, onboarding, financial aid, and enrollment.
- Review and revise admissions and registration policies and practices to mitigate blocks and obstacles to enrollment.

Wraparound Student Support

- Implement student success teams aligned with Guided Pathways initiatives or affinity groups.
- Review and revise award policies and practices to mitigate institutional roadblocks for completion.
- Implement technologies that enhance the effectiveness and efficiency in delivering student-centered support programs and services (e.g., educational planning and advising).

Student Centered Programs and Scheduling

- Align scheduling practices with guided/program pathways.
- Develop and implement credit for prior learning policies and procedures.
- Expand or strengthen dual enrollment programs.
- Research and implement effective class schedules informed by student enrollment patterns, success and completion rates, and/or education plans.
- Implement flexible term structures and/or schedules to meet student needs.

Teaching and Learning

- Implement professional development institute that partners faculty with researchers to examine disaggregated course data as it relates to equitable course policies, practices, and pedagogy.
- Create and administer professional development series on SEM (e.g., for faculty, instructional deans, student services).
- Implement innovative evidenced-based engagement and academic support strategies specifically tailored to the student groups identified in the college's equity plan.

Other SEM initiatives related to the Chancellor's Office Vision 2030

- <https://www.cccco.edu/About-Us/Vision-2030>