

2023-24 NEW RESOURCE ALLOCATION REQUESTS #15 - PRIORITIZED SUMMARY

(For requests that have been approved for funding, please provide documentation to support amount requested, such as price quotes from vendor, copy of catalog, etc.)

TEAM: Foundation

To Be Completed By Departments								
Priority Number	Division	Department-Org/Department's Contact Staff	Description	Justification of Need	One-time	Ongoing	Total Requested	PIE Page (s)
1	Foundation	Bill Lambert	Fully fund Advancement Services Specialist and Program Account Specialist	The Foundation has limited budgetary resources. By far the largest part of our annual operating budget is reimbursing the college for staff salary and benefits. If the college absorbed those costs, it would free up resources and time for us to focus on fundraising initiatives that provide direct support for our students.		130,000	130,000	Yes
2	Foundation	Bill Lambert	Development of materials, food, and giveaways for Alumni engagement events	We are looking for \$20,000 for alumni engagement reunion events. We'd like to continue the effort we began last year with program specific activities in FY23-24. Our partner programs thus far include the Bridge Program's 25th anniversary event in Feb, a Baseball Program reunion before the start of the spring semester and a Dance Program reunion surrounding a fall/spring performance where alumni participate in the performance. We will use the money to develop materials and primarily to pay for food and give-aways at the events.	20,000		20,000	Yes

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3	Foundation	Bill Lambert	Promotional items	Having Mt. SAC branded give-away items is an ideal way to keep the college on the "radar" of our many constituencies. We are asking the college for \$10,000 to restock the Mt. SAC Foundation SWAG Closet. Items will include things like Mt. SAC penants, t-shirts, onsies, sunglasses, etc.	10,000		10,000	Yes

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4	Foundation	Bill Lambert	Membership and Conference and Travel	<p>In the Foundation we have a need for professional development. We have a new district employee as well as an employee who is new to the "Advancement" profession. Council for the Advancement and Support of Education (CASE) is the primary nationwide trade group for our profession. CASE membership allows access to resources for professional development that would be of great value to our staff. It also allows access to a library of materials that other campuses across the US have used in their advancement operations.</p> <p>We are asking for \$10,000 to pay for the annual membership (approx \$4,000 for an institution of our size) and the resources to attend conferences for our staff.</p>	10,000		10,000	Yes
5	Foundation	Bill Lambert	Development of materials and food	<p>We would also like to request \$5,000 to continue the popular President's Breakfast events. With a new President at the college, it is important to engage the community. This event is a tool that can be used to reach a substantial audience.</p>	5,000		5,000	Yes

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6	Foundation	Bill Lambert	Annual Report/Magazine	The Mt. SAC Magazine is the primary publication that comes from the college. It is filled with stories about the impact the college has on our students and the community. We are asking for \$25,000 to expand the distribution of the Mt. SAC Magazine to a broader audience (approx. 25,000 households).	25,000		25,000	Yes
					\$ 70,000	\$ 130,000	\$ 200,000	