

APPROVED

President's Cabinet

Martha Stone

May 7, 2024

EMERGENCY FUNDING REQUEST**2023-24**

Requested by: (Unit, Department, Division or Vice President)		Date to VP:	
Location	(Fill-in)	Reviewed By (Signature):	
Department or Unit:	Marketing and Communications		Date to Cabinet:
Division:	President's Office		Outcome:
Vice President:			

Budget Request(s)		Justification for Request(s)	Funding	
(List in Priority Order)		An "Emergency Funding Request" is a shortfall in funding that, unless funded immediately, could cause a program to cease to function.	Amount Requested**	Amount Approved
1.		Outreach to the College District about planning for Mt. SAC's future. As recommended by campus consultants, this funding would provide for two targeted informational mailings to the District as well as paid digital advertising.	\$ 195,000.00	
	Account Number(s):			
2.				
	Account Number(s):			
3.				
	Account Number(s):			

**** Please provide documentation to support the amount requested, such as price quotes from vendor, copy of catalog, etc.
Also, include any ancillary costs, such as maintenance, annual software upgrades, etc.**