



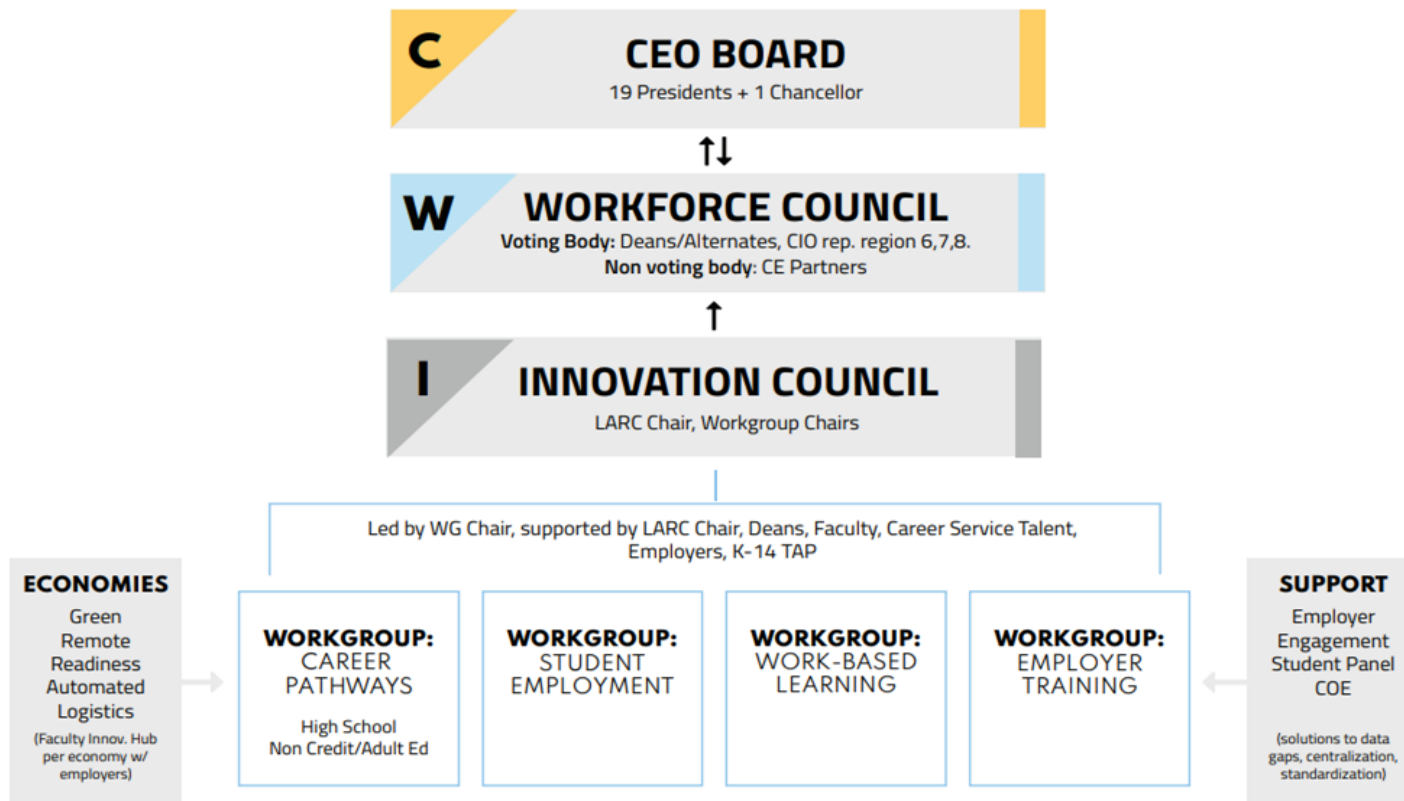
LARC

LOS ANGELES
REGIONAL
CONSORTIUM

Round 7: SWP Regional Project Presentations



Governance Structure





LARC

LOS ANGELES
REGIONAL
CONSORTIUM

Thank you Workgroup Chairs & Program Managers!

STUDENT EMPLOYMENT & JOB CREATION:

Chair, Dr. Marcia Wilson, LA Trade-Tech Colleges
Program Manager, Randy Morales

WORKFORCE (EMPLOYER) TRAINING:

Chair, Marla Uliana, LA Mission College
Program Manager, Judy Fox

WORK-BASED LEARNING:

Chair, Lynell Wiggins, Compton College
Program Manager, Ruth Amanual

CAREER PATHWAYS:

Chair, Dr. Armando Rivera-Figueroa, LA City College
Program Manager, Randy Morales, Ruth Amanual
& Judy Fox

Total Allocation Round 7: \$16,584,354

Total Request Round 7: \$21,948,229 | (\$5,363,875 over allocation)

Cornerstone Projects

Cornerstone Projects	Allocation	Lead
Non-Credit Career Pathways	\$2,250,000	Mt Sac
Career Pathways Partnership	\$4,280,425	Rio Hondo
Job Placement and Employment Success	\$4,076,675	East LA College
Total		\$10,607,100

Regional Projects

Regional Project Proposals	Budget	Lead
Virtual and Executive Administrative Assistant Preparation	\$319,972	PCC
Bridges to Success - Regional Work Based Learning Project	\$400,000	PCC
Industry 4.0 – Manufacturing and Industrial Systems Technicians	3,102,743	Rio Hondo
Biotechnology Lab Equipment Purchase and Retrofitting	\$784,451	SMC
LA Game Design, Gaming Technology, & Esports (LA Game)	\$1,950,000	LACC
Center for a Competitive Workforce (CCW)	\$674,000	Mt. Sac
LA Regional Marketing	1,100,000	Long Beach
Entertainment and LA Creative Economy Project 2.0	1,299,953	Rio Hondo
2022-2023 Faculty Hub	1,710,010	Mt. Sac
Total		\$11,341,129

Project Overview	<p>The Career Pathways Partnership Project was created to fund one full time individual (Career Pathways Specialist) at each college to facilitate the development/revision of CTE Career Pathways from HS and Noncredit courses to entry level employment or CTE Bachelor's Degree Programs. They work in concert with the K12 Pathway Coordinators to develop this alignment utilizing LMI data, articulation agreements and offering dual enrollment courses. www.lacareerpathwayspartnership.com.</p>
Colleges Involved	<p>Project Lead - Rio Hondo College (Dr. Lyla Eddington & Mike Slavich, CTE Dean)</p> <p>All 19 colleges</p>
Budget Ask	<p>\$4,280,425</p> <p>Additional Funding needed for:</p> <ul style="list-style-type: none"> • COLA for Career Pathway Specialists and Project Lead • Student support strategies for underperforming students • 4 -K 12 Pathway Coordinators • Digital Articulation Approval Process to include a student Credit by Exam Process • 5-7 new CTE Bachelor's Degree Programs.
Outcomes & Activities	<ul style="list-style-type: none"> • Increase K14 Career Pathways by 10% utilizing articulation agreements and dual enrollment strategies, incorporating Work Based Learning strategies along the entire Career Pathway. • Recruit & retain underperforming HS students by working with HS Counselors and initiating student support strategies to improve success by 10%. • Develop 5-7 new CTE Bachelor's Degree Programs including developing a Plan of Action for Bachelor's Degree in Nursing. <p>LA Co CTE Bachelor's Degree Programs</p>
How Project Impacts Metrics	<ul style="list-style-type: none"> • Increase in the number of underperforming HS students obtaining college credit. • Increase number of students who receive credit for articulated courses due to a better data collection system • Increase number of career pathway completers • Increase enrollment in the new CTE Bachelor's Degree Programs. <p>CPP Implementation Summary 2022</p>

Project Overview	<p>Since 2017, the Noncredit Career Pathways project has supported the development of noncredit programs in high demand career fields that prepare students for college and work. Overall goals of this project are as follows:</p> <ul style="list-style-type: none"> • Develop free, noncredit, short-term, competency-based training and career pathways programs • Support regional economic recovery and growth by providing essential training to underrepresented populations • Organize professional development for region to ensure the expansion of noncredit CTE programs including distance education, competency-based education, apprenticeships, and noncredit work experience 	
Colleges Involved	All 19 LA Colleges - Mt. SAC Lead College	
Budget Ask	\$2,250,000	
Outcomes & Activities	1. Develop noncredit CTE programs and effectively market them to students.	Each college will develop at least one new noncredit CTE certificate, which will result in a 3-5% increase in enrollment.
	2. Develop noncredit apprenticeship model.	Toolkits, curriculum, and partnerships will be developed and shared across all partner colleges. Apprenticeships will be implemented at at least 2 colleges.
	3. Plan and implement regional professional development events for faculty and administrators.	At least 5 events will be held on topics including: DE, mirrored courses, articulations, CBE, behavioral design principles for outreach, DEI, and credit for prior learning.
How Project Impacts Metrics	<ul style="list-style-type: none"> • Enrollment - increases number of new courses developed and offered, which increases FTES • Progress - increases noncredit milestone metric (number of students who complete 48hrs in noncredit CTE or workforce prep) • Completion - increased number of student who earn certificates 	
Supplemental Information	Noncredit Career Pathways SWP Project Website Number of Programs Developed by Sector	Professional Development Events Metrics/Outcomes Charts Success Stories

CORNERSTONE PROJECT: Job Placement and Employment Success Project

Project Overview	<p>This project was developed to address the call to action for more and better CTE. For the past several years, the region has been highly focused on the “more” but has been somewhat inefficient at addressing the “better” as it relates to getting students employed and improving their earnings. Colleges are challenged with capitalizing on the regional efforts to connect with employers, engage businesses and intermediaries, and coordinate the employment services embedded in many of the regional projects since most do not have the staff to coordinate these employment efforts and provide the direct services needed to maximize the impact on students. If we want to increase the social mobility of our students, we must invest in a sustainable regional infrastructure with campus-based service delivery to support the job placement and tracking of our students in real time.</p>
Colleges Involved	<ul style="list-style-type: none"> • Lead College: East LA College • 18 of the 19 LA Colleges are participating; Glendale College opted out of participating.
Budget Ask	<p>\$4,076,675</p> <p>The requested budget is less than was requested the previous year. However, for some colleges the budgets increased slightly to include the following:</p> <ol style="list-style-type: none"> 1. Increase of 2% - 6% for COLA increases for our salaried Job Placement Specialists 2. Funds to hire additional staff for large colleges to assist the Job Placement specialist, including part-time hourly assistance (student workers, unclassified hourly, hourly career counselors, etc.) 3. Funds for a campus-wide job seeking platform (Handshake, Job Speaker, College Central Network, etc.) 4. Funds needed to host specialized hiring events.
Outcomes & Activities	<p>The goals of the Regional Job Placement and Employment Success Project are aligned with the purpose and desired outcomes of the Strong Workforce legislation. The goals include:</p> <ul style="list-style-type: none"> • Connecting students to jobs in their field of study, specifically in the LA Regional priority and emerging sectors; the project will provide 10,000 students with job placement assistance services; the aspirational goal is that 90% of them will get jobs closely related to their field of study. • Strengthening colleges’ internal and external partnerships to coordinate job placement strategies, avoiding duplication of efforts. • Intentional collaboration with other regional projects, particularly those that are sector-based and those with related employment outcomes; this includes leveraging the strategies led by the LARC Director of Employer and Business Engagement.
How Project Impacts Metrics	<ul style="list-style-type: none"> • Increase the number of students placed in jobs closely aligned with their field of study <p>This is the primary Strong Workforce Metric addressed by this project. We believe that this is one of the most vital SW metrics, since it is the one that most directly impacts students, their families and our communities. While not directly measurable during the program period, this project will ultimately have an impact on Wage gain and Living Wage attainment.</p>

Project Overview	The LA Game Design, Gaming Technology, and Esports (LA Game) project will have three main components: (1) curriculum development, (2) establishment of a regional advisory board, and (3) development of a regional esports center. All three strategies will include regional work-based learning practices to outreach and engage students.		
Colleges Involved	1. Los Angeles City College – Lead College 2. Compton College 3. East Los Angeles College 4. El Camino College 5. Glendale College 6. Long Beach College 7. LA Harbor College 8. LA Mission College 9. LA Pierce College 10. LA Southwest College 11. LA Trade Technical College 12. Mt. San Antonio College 13. Rio Hondo College 14. Santa Monica College 15. West Los Angeles College		
Budget Ask	\$1,950,000.00		
Outcomes & Activities	-Foundational regional curriculum development for COA and AA; 1-to-1 articulation to 4-yr (UC, CSU and private), and LAUSD. -Formation of string regional advisory board. -Development of specialized training esports rooms (computer labs). -Professional expert consultant for all colleges helping in development of curriculum, facilities (training labs), and events. -Creation of eSports center accessible to all colleges in the region. -Work-based learning activities open for all region (speakers, special events, field trips, etc) -Students will compete for jobs within the new emerging economy of “gaming and eSports.”		
How Project Impacts Metrics	This is an emerging economy that is envision to impact all VSF goals and SWP metrics. Completion - by curriculum development of a new emerging high demand program. Transfer - by establishing 1-ti-1 articulation with both public and private universities. Unit accumulation- by having clear pathways to jobs and transfer universities. Alos, with the development of LAUSD articulation, it will impact equity and time of completion. Workforce - preparing the LA students for the high-demand emerging economy of “gaming and eSports.”		

Project Overview	This iteration of the Center for a Competitive Workforce (CCW) will focus solely on providing data-driven intelligence and labor market research on middle-skill occupations and related supply and demand of labor in L.A. County. The Los Angeles Center of Excellence for Labor Market Research will partner with a regional economic development research team to conduct labor market supply and demand research into three high-growth industries per year to identify middle-skill job opportunities for our students that pay above a living wage.
Colleges Involved	Reports will benefit all LA19 and highlight colleges with relevant programs.
Budget Ask	\$337k per year = \$674k total
Outcomes & Activities	<p>Research & Reports</p> <ul style="list-style-type: none"> Three educational supply and labor market demand reports in high growth industries per year <p>Engagement & Release Webinars</p> <ul style="list-style-type: none"> Accompanying release webinar for each report, bringing employers and community colleges together
How Project Impacts Metrics	CCW's focus on middle-skill career pathways within LA County's high-growth industries will illuminate occupations related to each career program area, increasing the portion of students working in a job closely related to their field of study.
Supplemental Information	<ul style="list-style-type: none"> Essential Workers in Critical Infrastructure Industries at the time of COVID: https://competitiveworkforce.la/essential/ Opportunities in Global Commerce – Middle Skill Jobs at LA Basin Air and Sea Ports: https://competitiveworkforce.la/ports/ Middle-Skill Occupations through the lens of Race and Ethnicity in the Los Angeles Basin: https://competitiveworkforce.la/race-and-ethnicity/ All other previous CCW reports: https://competitiveworkforce.la/labor-market-reports/

Project Overview	The 2022-2023 Faculty Hub project will focus on two CAN areas: Cross Discipline Contextualization of English and Math in CTE Pathways and Environmental Technologies Addressing Climate Change. Each CANs will address disciplines within four industry sectors: Advanced Transportation, Advanced Manufacturing, Energy, Construction, & Utilities, and Agriculture, Water, and Environmental Technologies. The goal of the two CANs is to bring together faculty from 15 LA colleges to Identify and assess best-in-class teaching models, create common curriculum to scale across colleges, create regional workforce alliances, and focus on reaching historically underserved populations to connect them with training for high demand, family sustaining wage jobs.
Colleges Involved	Lead: Mt. SAC Citrus, East LA, El Camino, Glendale, Long Beach City, LA City, LA Mission, LA Pierce, LA Southwest, LA Trade-Tech, LA Valley, Pasadena, Santa Monica, West LA
Budget Ask	\$1,710,010
Outcomes & Activities	<p>Activities and deliverables:</p> <ul style="list-style-type: none"> Assess Existing CTE Programs within the 15 Partner Colleges and Beyond—Best-practice models will be identified and shared Conduct research with employer partners hiring managers to identify English, Math, technical, and soft skills desired, and how these skills manifest themselves behaviorally on the job - Information gathered from research will be incorporated into each model developed Create curriculum models within the 2 CAN areas - There will be a minimum of eight (total) curriculum models created Develop cross-disciplinary convenings/Learning Labs to educate, create buy in, and build innovative new programs - A minimum of 8 new community college programs will be created, and many other existing programs will be augmented Incorporate Work-based learning built as electives within curriculum - At least two new WBL courses will be created and WBL will be infused into multiple existing programs Focus on reaching historically underserved populations and communities of color, women, and other groups facing labor market barriers - All products from this project will be developed with the needs of historically underserved populations as the central area of focus
How Project Impacts Metrics	The work of both CANs will increase enrollment and student completion rates for the colleges: Completion Targets, 4 Industry Sectors in LA County: 2022-2023-2,406; 2023-2024; 2,826

Project Overview	Continuation of the Entertainment Creative Economy project that is working with businesses and industry to create new certificates and degrees that will lead them into high demand and living wages in the Entertainment Industry. We are currently working with CVL Economics who is an economic and research and planning firm who is helping us navigate through the challenges we may encounter in the industry and connect us to key players that can guide the types of skills that need to be developed for successful placement of students in the industry.
Colleges Involved	13 Colleges: (Lead) Rio Hondo College , East LA College, El Camino College, LA City College, LA Harbor College, LA Mission College, LA Pierce College, LA Southwest College, LA Trade Tech College, LA Valley College, Long Beach City College, West LA College, Citrus College
Budget Ask	Total Budget Request: \$1,299,953
Outcomes & Activities	<ul style="list-style-type: none"> •Continue nurturing & strengthening industry partnerships- Guidance of CVL Economics •Professional Development- Training for staff that supports curriculum to prepare students for job placement in the industry. •Create career pathways in the industry- partnerships with employers and local entertainment unions to share model with the LA region •Increasing Quality of existing programs- By implementing career readiness and job placement recommended by industry •Develop Fellowship in collaboration with industry- Student projects that showcase work to industry that includes training and workshop sessions. •Platform for all Entertainment Programs in LA Region- Develop website or page that will include all existing certificates, partnerships and resources that students and partners can connect with.
How Project Impacts Metrics	<p>Project impacts metrics under Workforce to help median annual earnings for SWP for existing students.</p> <p>Completion of certificates and degrees within the Entertainment industry.</p> <p>Address equity gaps within the industry sector and increase number of underrepresented student groups.</p>
Supplemental Information	2022 Otis College Report on Creative Economy: https://www.otis.edu/creative-economy/2022

Project Overview	<p>The Los Angeles Regional Marketing Round 7 proposal, is a completely new effort charged with transforming regional marketing for the 19 Los Angeles community colleges. The key differentiator of this project is that it's messaging, and social media campaign strategies shall reflect programs that are in high demand such that the LA19 will see an increase in enrollment in those disciplines to meet occupational needs and employment gaps. In addition, the project will focus on building on the foundation of the LARC brand, and the critical data points, assets (creative content), processes, and relationships that have been built to streamline the process for each local campus to benefit from these investments and outcomes.</p>
Colleges Involved	<p>Project Co-Leads: Long Beach City College and LARC</p> <p>The LA 19 Community Colleges:</p>
Budget Ask	<p>Total Requested Budget = \$1,100,000.00</p> <p>Which includes:</p> <ul style="list-style-type: none"> - Media Project Management Leads Management
Outcomes & Activities	<ul style="list-style-type: none"> - Marketing Strategy: Comprehensive Marketing Plan Aligned to College's Desired Enrollments. - Media Plan: Comprehensive Media Plan Highlighting Program Areas to Drive Awareness/ Enrollment - Media Placement, Tracking, Testing and Optimization: Bi-Weekly Reports and Quarterly Reports - A/B Testing and Creative Optimization: Microsite Testing
How Project Impacts Metrics	<p>Equity: CTE Students</p>
Supplemental Information	<p>The regional marketing campaign has addressed the need to create a centralized point of reference (website) and contact (call center) to capture prospective learners once their interest was piqued. The competitive analysis report revealed that to "capture and convert" a prospective buyer of education into a student, there needs to be a precise pathway, in real-time to next steps that addresses their pain and/or passion-points.</p> <p>See Attached Chart on Awareness, Leads, Optimization and Growth</p>

TOTAL CAMPAIGN RESULTS TO-DATE

AWARENESS



144M+
Ad Impressions

12.8M+
Video Views

1.4M+
Ad Clicks

957K
Website Visits

3K+
Social Media
Followers

76%
New Interest

LEADS



22,163
Requests For
Information

10,805
Contacted Leads

4,520
Transfers to
CCLA

OPTIMIZE



\$115
Cost-Per-Lead

48%
Contact Rate

Ongoing
Performance
Tracking +
Enhancements

GROWTH



2,381+
Enrollments
(Fall 2019 – Spring
2022)

10%+
Lead to Enroll
Rate

Biotechnology Lab Equipment Purchase and Retrofitting

Project Overview	<ul style="list-style-type: none"> •The three colleges in this Consortium share one common vision in their equity, diversity, and inclusion-centered bioscience technician education programs. The goal is to fundamentally shift and transform the current employment pattern in the biotech industry. •The project leads of the three colleges have worked collaboratively and are in various early stages of partnering with the world’s leading innovative cancer cell therapy company Kite Pharma with two R & D and manufacturing facilities in the LA area which has become a hub of emerging pioneering cell and gene therapy startups and established biotech companies. •With initial SWP support, the three colleges have secured or are seeking additional national/private funding to build capacity. This project aims at 1) retrofitting existing facilities into state-of-the-art cell culture teaching laboratories to accommodate over 400 students with guided pathway and prepared them for middle-skill, industry-ready certificates and credentials for good-paying jobs and careers. 2) expanding access and narrowing the equity gaps of historically marginalized students and upskilling working adults from South Central LA to enter the rapidly growing Biotech industry. This will be in keeping with the number of students receiving certificates per year in LA CCs.
Colleges Involved	<p>Lead: Santa Monica College Compton College, Los Angeles Southwest College</p>
Budget Ask	<p>\$784,451</p>
Outcomes & Activities	<p>Activities: The activities include: 1. Remodeling or retrofitting of industry-ready biotech/cell culture labs in two colleges. 2. Lab equipment purchase. 3. Outreach activities. 4. Student support services (tutoring, technology, etc.) 5. Faculty professional development and implementation of Universal Design for Learning (UDL) best practices. 6. High school biotechnology career awareness/exploration workshops and noncredit special credentialed courses.</p> <p>Outcomes: The project will 1) prepare over 400 students among three colleges with a completion goal of 75% for the bioeconomy jobs of the future, 2) expand access and narrowing the equity gap of historically marginalized students and working adults in the Biotech industry. 3) help 200 students meet their work-based learning, job placement, or transfer goals. 4) incorporate cutting-edge pedagogical strategies (e.g., UDL) in the curriculum,</p>
How Project Impacts Metrics	<ul style="list-style-type: none"> •The project will increase the number of students from the three colleges who acquire specific industry-credentialed skills, stackable Biotech certificates, A.S. degrees, and transfer to Biotech Bachelor’s degree offered at two CCCs. •The project will decrease the average number of units accumulated by the three partner colleges earning A.S. degrees. •The project will increase the number and % of historically underrepresented students including students with disabilities employed in biotech industry.
Supplemental Information	<p>White House Unveils Strategy To Grow Trillion Dollar U.S. Bioeconomy. September 2022. White House Unveils Strategy To Grow Trillion Dollar U.S. Bioeconomy (forbes.com)</p>

Bridges to Success - Regional Work-Based Learning Project

Project Overview	<ul style="list-style-type: none"> • The Bridges to Success - Work-Based Learning Regional Project aims to increase WBL offerings by leveraging leading Los Angeles economic development agencies, particularly LAEDC and Unite LA. • Support the pathways identified in the SWP regional projects and, in turn, complement and bridge the workgroups, particularly in career pathways and student employment/job creation. • LAEDC and Unite LA will intentionally increase work-based learning and employer offerings with our regional cornerstone and regional projects. In essence, this project aims to strengthen, not duplicate, other regional initiatives to benefit LA's 19 community colleges. • The Bridges to Success - Work-based learning project will facilitate activities across the WBL continuum, from career exploration to career engagement. • WBL project also aims to close equity gaps by ensuring career exposure is available to underrepresented students who often face barriers to opportunities.
Colleges Involved	<p>Lead: PCC All 19 colleges in LA involved.</p>
Budget Ask	<p>\$400k</p>
Outcomes & Activities	<ul style="list-style-type: none"> • Objective: Improve career readiness and job placement, • Activities: Some activities include but are not limited to Regional advisories, Guest speakers, Information Fairs, Field Trips, Internships. • Outcomes: The project will 1) expose approximately 260 students per college to at least one WBL activity 2) career exposure and narrowing equity gaps to underrepresented students at LA colleges 3) reactive to the labor needs of the community in high demand jobs
How Project Impacts Metrics	<ul style="list-style-type: none"> • Workforce: Participating in WBL during course of study will increase the percent of exiting students who report being employed in their field of study. • WBL will better help students contextualize learning in their field of study from exposure to subject matter experts and industry partners.
Supplemental Information	<p>LAEDC Employer Partners LAEDC Unite LA</p>

Virtual and Executive Administrative Assistant Preparation

Project Overview	<p>In the greater Los Angeles region there are currently over 96,000 jobs for administrative assistants within our region and through 2028 this number is anticipated to increase by an addition 9,600. With the advancement of the Technology, the role of administrative office professionals has begun to change with increasing number of opportunities being provided virtually rather in a location-based office setting.</p> <p>Goals of this project are to provide at least 600 students an introduction and career opportunities in this sector through work-based learning opportunities, creation of a common course that introduces the New World of Work and addresses common skills required for individuals looking to pursue careers as Virtual Assistants or Executive Administrative Assistants, and finally working with industry to host a regional employment fair and career awareness day for LARC college students interested in this career path.</p> <p>Sustainability of the proposed project will be achieved through creation of a common curricular product (new regionally created course) that may be adopted and adapted for use for by all LARC colleges, additionally by continuing to host regional work-based learning activities with representation from industry partners in this sector.</p>
Colleges Involved	<p>Lead: Pasadena City College LA Mission College , Santa Monica College , West LA College, Compton College, Pasadena City College, LA Southwest College</p>
Budget Ask	<p>\$319,972K</p> <ul style="list-style-type: none"> • Curriculum Work • Regional Work-Based Learning Events • Employment Fair and Career Day in support of Virtual and Executive Administrative Assistants
Outcomes & Activities	<ul style="list-style-type: none"> • Creation of common introductory course to address the “New World of Work” and introduce students to the skills and technologies commonly required for virtual employment opportunities. • Provide work-based learning opportunities to 400-600 students over the funding period while creating sustainable infrastructure to ensure the project activities continue beyond the immediate funding period.
How Project Impacts Metrics	<ul style="list-style-type: none"> • Objective: Improve career readiness and job placement, and provide WBL opportunities for students. • Activities: Some activities include but are not limited to Regional advisories, Guest speakers, Information Fairs, and Work-based learning opportunities. • Outcomes: The project will 1) expose approximately 600 students to at least one WBL activity 2) career exposure and narrowing equity gaps to underrepresented students at participating LA colleges in an in-demand career field that has a career pathway that leads from a life-sustaining wage to a family sustaining wage. • Expands and supports work-based learning opportunities for students • Career preparation for students • Creation of foundational curriculum that can be shared and adopted across the region

Industry 4.0 – Manufacturing and Industrial Systems Technicians

Project Overview	<ul style="list-style-type: none"> • Los Angeles Basin, the largest manufacturing center in the United States. • The manufacturing and related industry sectors are undergoing a major workforce transformation, transitioning to more specialized and multifunctional “high-tech” skills. • We are under-supplying the region’s advanced manufacturing talent needs by 20,000 unfilled positions each year, exposing an opportunity for great impact. • A coordinated response addressing the skills gaps and aligning programs to industry-valued and recognized stackable and transportable credentials.
Colleges Involved	<p>12 Colleges: Cerritos, ELAC, Glendale, LA Pierce, LA Southwest, LA Trade Tech, LA Valley, Long Beach, Mt. San Antonio, Pasadena, Rio Hondo, and West LA.</p>
Budget Ask	<p>\$3,102,743</p>
Outcomes & Activities	<ul style="list-style-type: none"> • <u>Activities</u>: Faculty Professional Development, Engaged Industry Advisory, Curriculum updating, Certifications and “Community of Practice”, Collaborate by leveraging LARC Resources, Intermediaries, and SWP Cornerstone and related regional projects. • <u>Outcomes</u>: Curriculum and training outcomes informed by industry-valued credentials; Fulfillment of transformational skill and talent gaps through additional education and training; Position LACCs as “Provider of Choice” among employers for new talent pipelines and an upskilled workforce; Facilitate income and career advancement along high-demand/high-wage career paths; Increased employment rates; Revenue and reputation enhancing campus benefits.
How Project Impacts Metrics	<p>LA Region - Advanced Manufacturing</p> <ul style="list-style-type: none"> • Increase Chancellor’s Office Recognized Completers, Credentials -2020-21 <u>608</u> / 2024-25 <u>750</u> <u>+23%</u> • Increase Advanced Manufacturing Enrollments 2020-21 <u>6,800</u> / 2024-25 <u>9,000</u> <u>+32%</u> • Students earning 9 or more units 2020-21 <u>20%</u> / 2024-25 <u>30%</u> <u>+50%</u>