

The background of the slide is a photograph of the Mt. SAC campus at dusk or dawn. In the foreground, there are green fields and some trees. In the middle ground, there are several buildings and parking lots, some of which are lit up. In the background, there are large, rugged mountains with some snow or light-colored rock. The sky is a mix of blue and orange, suggesting the time is either early morning or late evening.

# President's Cabinet Quarterly Report: International Student Program

*Dr. George Bradshaw, Dean, Enrollment Management*

*Dr. Chris Dickson, Director, International Students*

*Patricia Montoya, Assistant Director, Admissions and Records*

**May 2, 2023**

## NAFSA Annual Conference 2023



- Washington, DC | May 30 – Jun 2
- National conference for all stakeholders in international secondary and higher education
- 75<sup>th</sup> Anniversary
- Likely will be the largest attendance “post-pandemic”

## Dear Colleague Letter & International Recruitment

- [Dear Colleague Letter \(GEN-23-03\)](#) (Feb. 15, 2023): *Requirements and Responsibilities for Third-Party Servicers (TPS) and Institutions*
- A TPS is any entity or individual that administers any aspect of an institution's participation in Title IV programs, including student recruitment
- The U.S. Department of Education concluded that most activities and functions performed by non-U.S. entities on behalf of institutions are intertwined with the institution's administration of Title IV programs and subject to TPS policy
- ***Therefore, an institution may not contract with a TPS to perform any aspect of an institution's participation in a Title IV program if the services are located outside the U.S. or is not operated by a U.S. citizen or permanent resident.***
- Impact on IE: This guidance would drastically impact U.S. institutions' international recruitment by banning the use of international recruitment agencies
- Response: Over 1,000 individuals and organizations expressed their concern to the U.S. government. NAFSA wrote a [letter to Secretary Cardona](#) opposing the policy guidance.

# STUDENT EXCHANGE VISITOR PROGRAM (SEVP) UPDATES

- The ISP had its annual meeting with its assigned SEVP Field Representative on March 16th
  - **March 2020 COVID-19 policy guidance set to expire end of Spring 2023:**
  - The regular online enrollment regulations will apply to all new and continuing students: *Only one online course may be applied to their full course of study (hybrid classes are not considered online).*
  - Use of Electronic Signatures and Transmission for Form I-20 guidance policy will remain indefinitely until SEVP says otherwise.
  - Entry from Canada is sometimes problematic because they are not required to have a student visa to enter the U.S. CBP may require a wet I-20 signature from a designated school official.

## SEVP Updates (Cont.)

- **Drone Program:** We can add this to our I-17 under “programs” because it is not subject to FAA regulations. Until approved, we cannot offer this program to F-1’s.
- **Aviation:** Since we are not approved to offer the aviation program to F-1’s, we are responsible for ensuring they are not enrolled in this program.
  - Aviation program must be be FAA 141 & 142 certified
- **Emergency Preparedness (October):** PDSO is responsible for ensuring F-1 students are accounted for. Development of a plan is needed for F-1 students to check-in.
- **Student (F and M) visas for new students:** Visas can be issued up to 365 days in advance of their program start date. However, they cannot enter the U.S. with an F-1 visa more than 30 days before their program start date.
- **Air passengers on an inbound U.S. flight from China, Hong Kong, or Macau:** No longer required to show a negative COVID-19 test result or documentation of recovery from COVID-19 prior to boarding.

# Citizenship and Immigration Services (USCIS) Updates

- Employment authorizations and change/reinstatement of status adjudications
- **Processing Fee Increases**
  - Current Form I-539 fee = \$370
    - Proposed: \$525 (online) , \$620 (paper)
    - Premium processing = \$2,500
  - Current Form I-765 fee (OPT, Hardship) = \$410
    - Proposed: \$555 (online), and \$650 (paper)

## Active Work Authorizations for Mt. SAC International Students

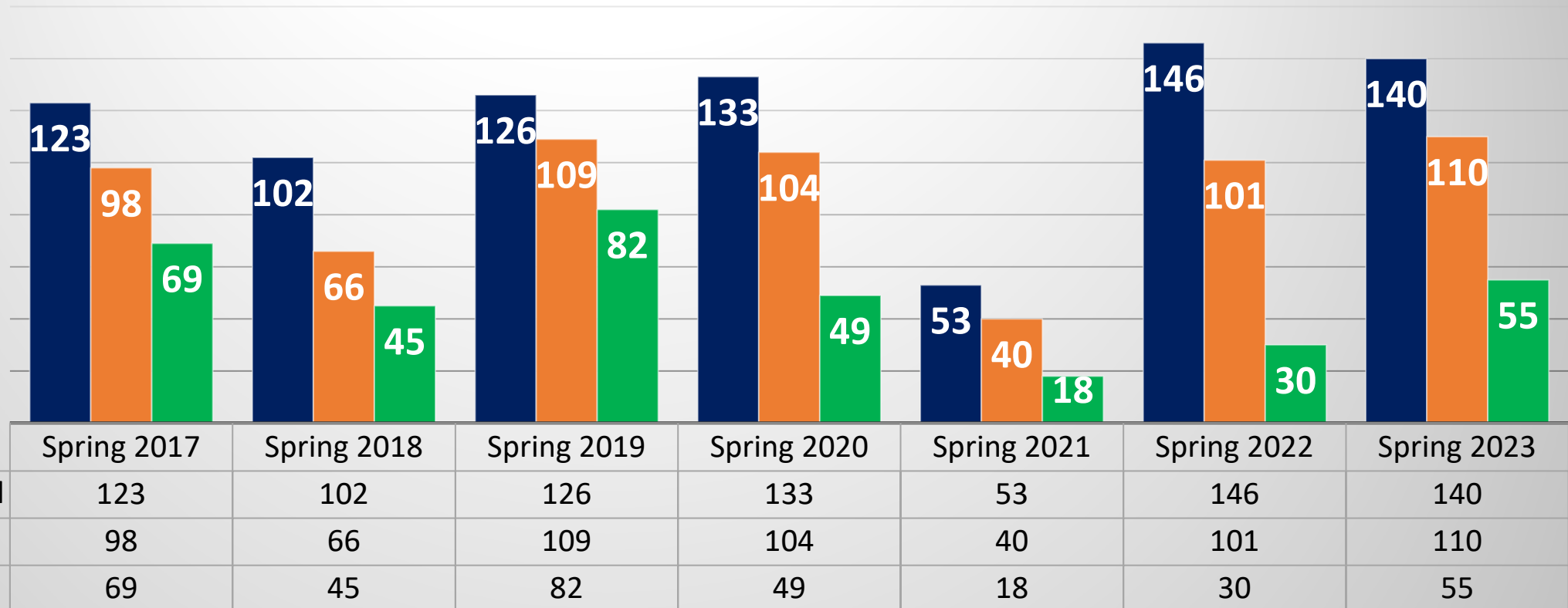
Post-Completion Optional Practical Training	6
Economic Hardship	3

# LewerMark Student Insurance

- F-1 student health insurance vendor as of Fall 2021
- 230 Students were on-boarded for Spring 2023
- Awaiting the new service agreement proposal from LewerMark for AY 2023-24 renewal rates. Typically a 2-5% year-to-year increase.
- [Make Your Mark Scholarship](#) deadline was April 15<sup>th</sup>. A total of \$7,000 will be awarded. Students at colleges with LewerMark as its insurance provider were eligible. The scholarship was advertised to our F-1 students.

# SPRING ADMISSIONS DATA

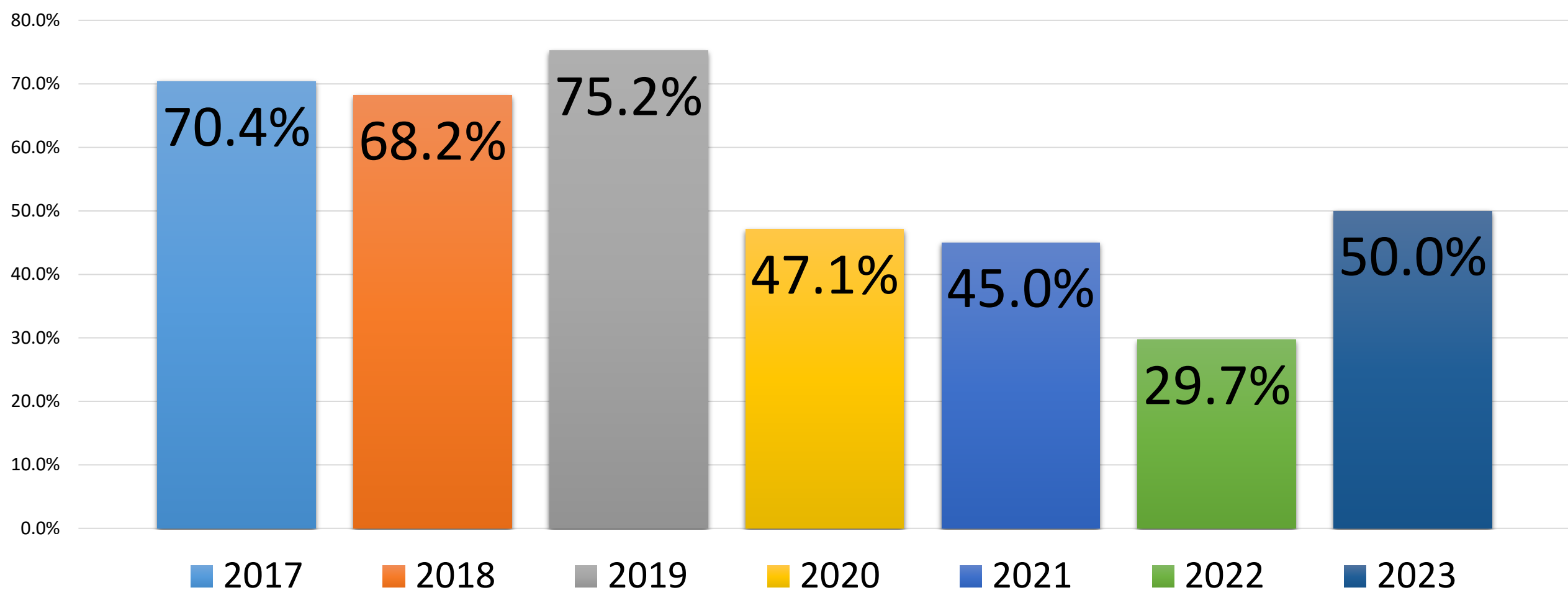
## Applications Received, Admitted, & Enrolled



■ Applications Received	123	102	126	133	53	146	140
■ Admitted	98	66	109	104	40	101	110
■ Enrolled	69	45	82	49	18	30	55

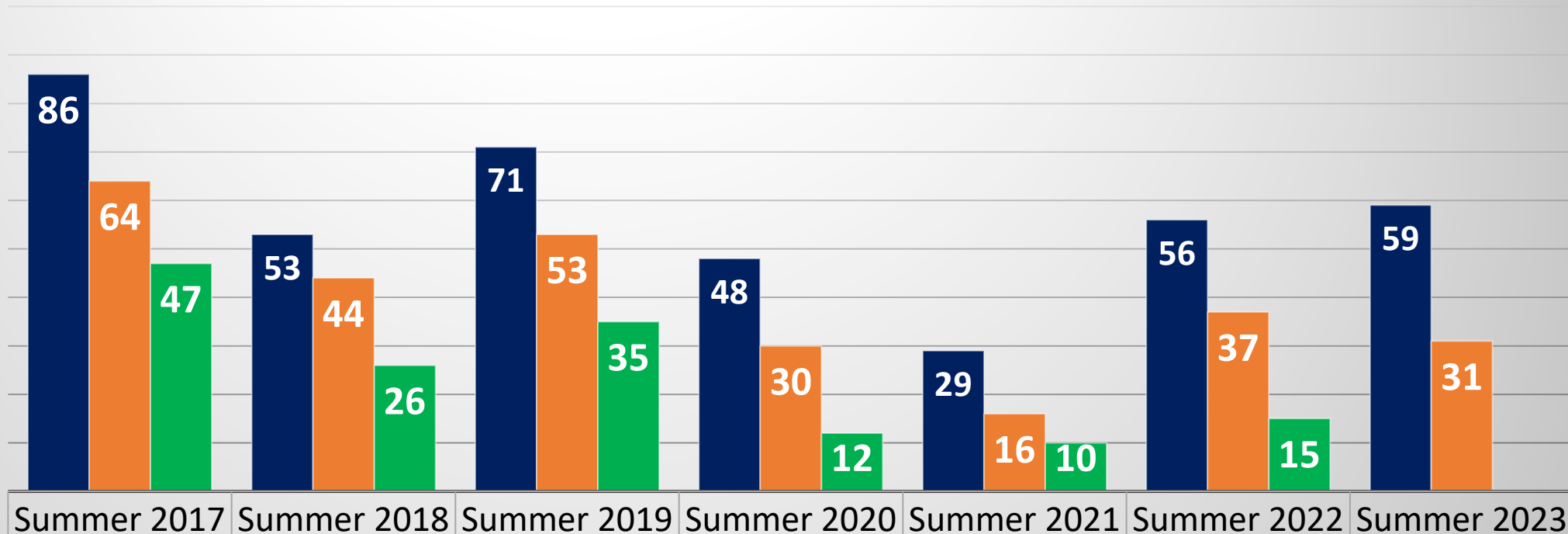
# SPRING ADMISSIONS DATA

Spring Admission Yield (%)



# SUMMER ADMISSIONS DATA

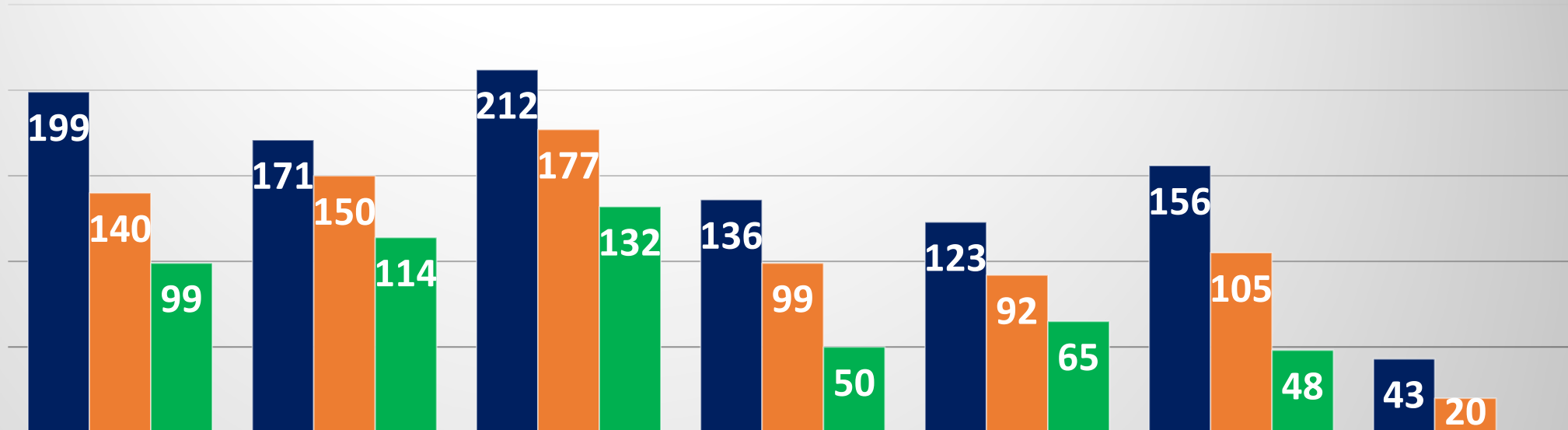
Applications Received, Admitted, & Enrolled



■ Applications Received	86	53	71	48	29	56	59
■ Admitted	64	44	53	30	16	37	31
■ Enrolled	47	26	35	12	10	15	

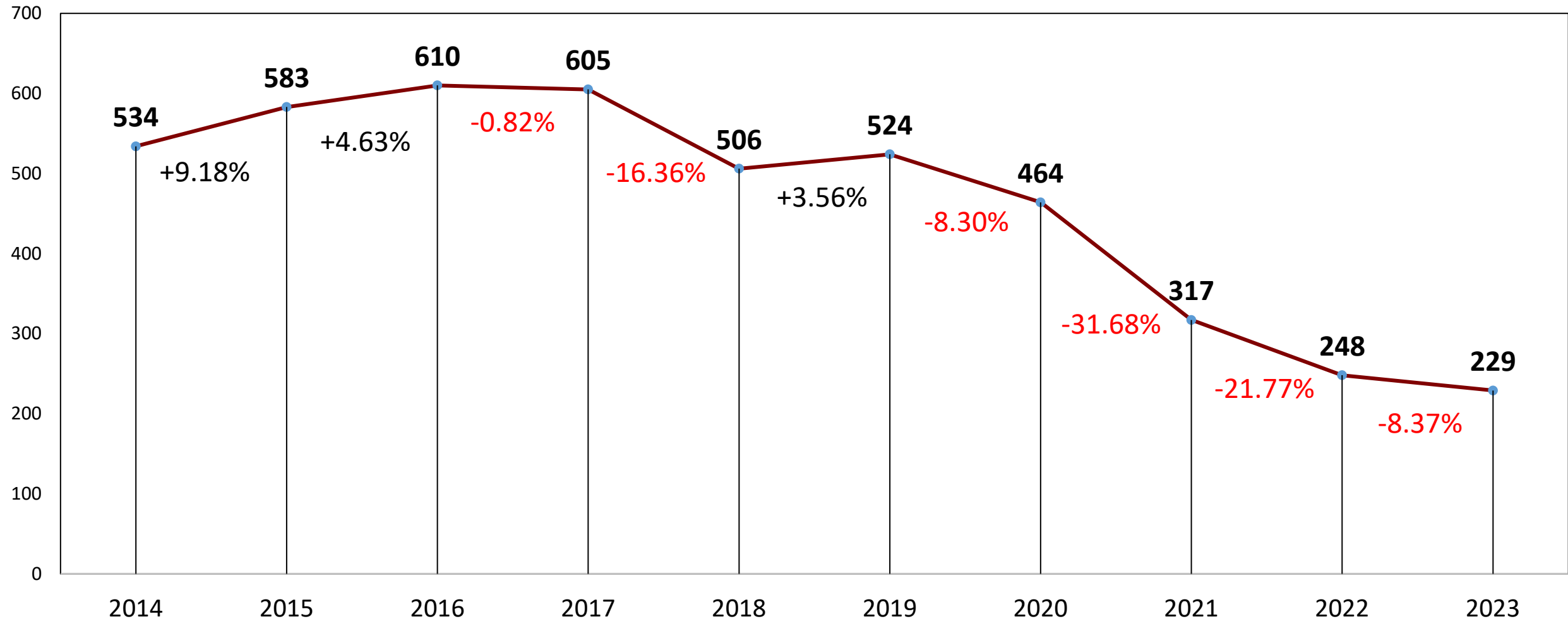
# FALL ADMISSIONS DATA

Applications Received, Admitted, & Enrolled

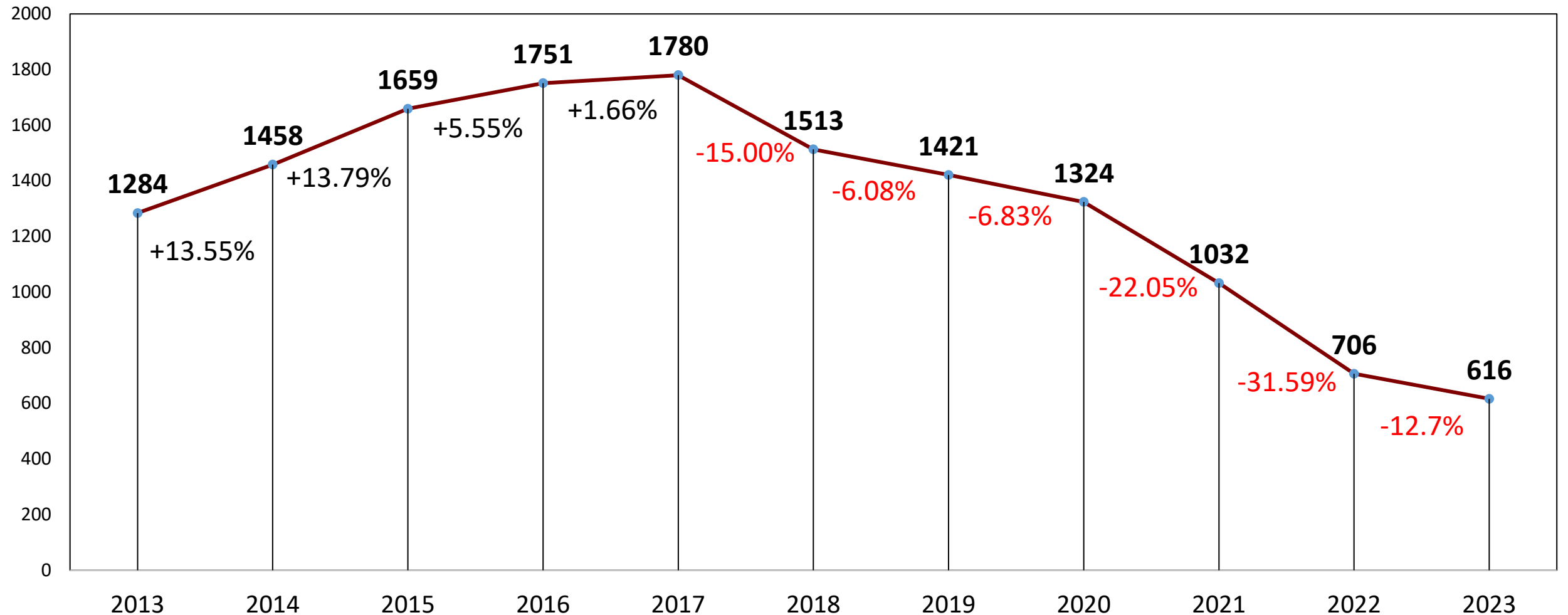


	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023
■ Applications Received	199	171	212	136	123	156	43
■ Admitted	140	150	177	99	92	105	20
■ Enrolled	99	114	132	50	65	48	

## ISP Enrollment Numbers: Spring-to-Spring



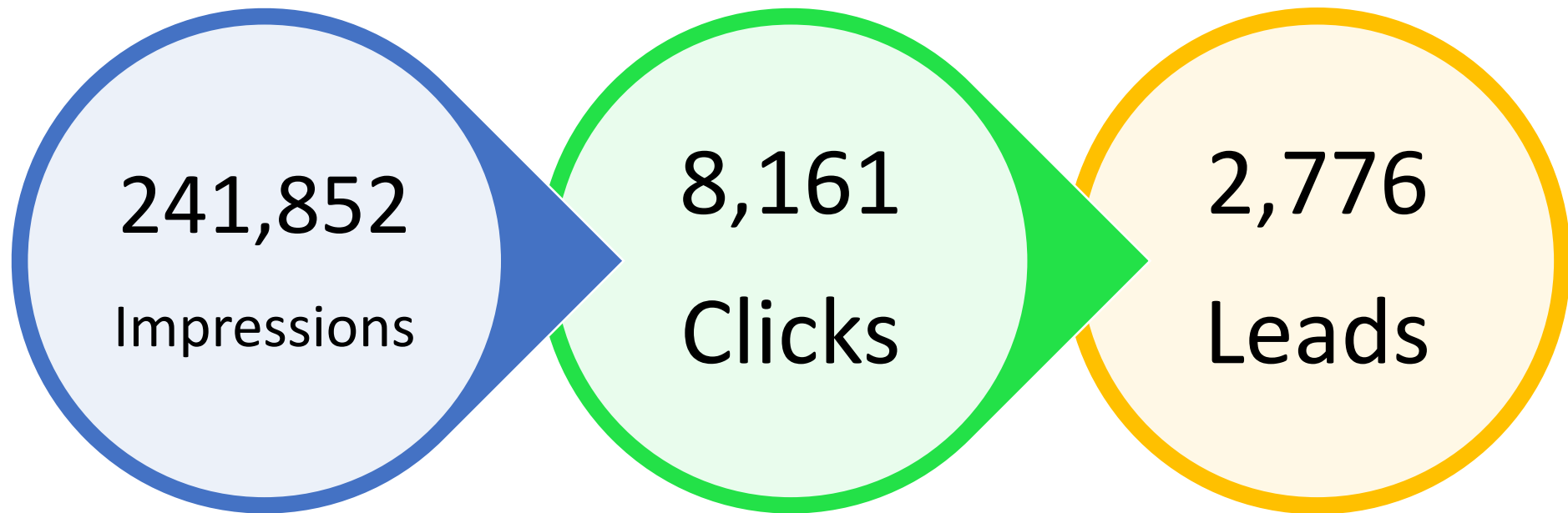
## ISP Enrollment Numbers: Year-to-Year Annual Duplicated Total



## NOTABLE INTERNATIONAL EDUCATION EVENTS: 2022-2023

EVENT	Event Type	LOCATION	DATE(S)
J.F. Oberlin University (Japan) Visit	Campus Visit	Mt. SAC	Feb. 24 – Mar. 10, 2023
Study and Go Abroad Fair (Recruit in Canada)	College Fair	Vancouver, BC, Canada	March 2, 2023
<b>NAFSA Annual Conference 2023</b>	Conference	Washington, DC	May 30 – Jun 2, 2023
<b>Europe Counselor-University Networking</b>	HS Counselor Fair	Virtual	May 9, 2023
<b>High School Visit: Cape 2023</b>	College Fair	Virtual	May 15, 2023
<b>High School Visit: North Africa</b>	College Fair	Virtual	May 16, 2023

# Keystone Academic Solutions: Leads Data, Oct. 2021 – Mar. 2023



## Keystone Academic Solutions: Applications and Connections Data

	Spring 2023	TOTAL
Applications Received	8	8
Accepted	2	2
Enrolled	2	2

## Keystone Academic Solutions: Application and Connections Data

### Connections (via Calendly): September 2021 – March 2023

Zoom	32
WhatsApp	124
Email/Keystone Chat	38

# Other Recruitment Updates

- **Master Agents:**
  - Global Student Mobility (GSM): Six student referred since initial agreement in 2021.
  - Pending Master Agents
    - ApplyBoard | Edvoy
- **Individual Agents and Agencies:**
  - Sinica (U.S./China): Located in West Los Angeles. They are interested in collaboration to enroll Chinese students at Mt. SAC and programming collaborations.
  - Illinois Institute of Technology: Interested in a collaboration for a transfer pathway from Mt. SAC to IIT. Visited Mt. SAC on May 1.

## Other Recruitment Updates

- **MOUs with English Language Schools:**
  - Meeting with Assessment & Matriculation Committee set for May 10
    - American English College
    - California Language Academy
- **Collaboration with High School Outreach:**
  - Continue to keep open lines of communication for F-1 and F-2 high school students interested in Mt. SAC.
  - Will meet with the HSO team on May 22nd

# Other Recruitment Updates

- **Other Digital Platforms**

- Study California: A consortium of California colleges who collaborate for international education events: [Mt. SAC Study California profile](#)
- Virtual College Fairs & Exhibitions
  - Europe HS Counselor Fair (5/9) | South Africa (5/15) | North Africa (5/16)
- Sinorbis: Digital recruiting platform specifically for China
  - Two meetings, including one demonstration on April 26
  - Exploring funding options for the subscription cost

# Agreement Updates (Recruitment & Admissions)

Entity	Entity Type	Agreement Type	Purpose	Progress
American English College	Language School	MOU	English proficiency and collaborative promotional and recruitment efforts.	Assessment & Matriculation Committee
California Language Academy				
Study California	International Education Consortium	Annual Subscription	Promotion of the Mt. SAC ISP online	Current
TOEFL Essentials (ETS)	Standardized Testing Company	International Student Admissions	English proficiency for International Student admissions	Assessment & Matriculation Committee
iTEP				
The Gateway English Test				
LanguageCert International ESOL				
ApplyBoard   Edvoy	Master Agents	Commissions-Based Contract	Bolster international recruitment and agent networks around the world	Contract terms agreed upon. Awaiting Purchasing feedback.



New!

# International Student Program Scholarship

- The College received a donation of \$5,500 (thus far) for the International Student Program
- The ISP decided to use the funds for scholarships for ISP participants
  - First applications accepted Spring 2023
  - Two awards over two years worth \$1,375 each
- The Foundation will continue working with the Donor, who is also looking for other donors to contribute to the fund.

# Notable ISP Events/Programs: Winter/Spring 2023

Events/Programs	Description	Dates/Information
Global Pals	Designed to connect F-1 visa students with non-F-1 visa students.	August – May 2022
Explorer Series	Helps students explore the greater Los Angeles area while meeting other students.	August – May 2023 (ft. SS Special Program)
Global Café	Promotes countries through information, activities, and food.	Japan (3/7)   Taiwan (4/27)
Workshops	Provides students with further enrichment and support outside the classroom. Topics include employment, immigration, transfer, career, mental health**, and health insurance.	Year-Round
Summer Orientation	New F-1 Student Orientation	May 10
Recognition	Annual celebration of graduating and transferring international students.	May 19, 2023   Founder's Hall   4:00 PM
Summer Institute	Three-week program primarily for new students involving academic preparation, social networking, and off-campus exploration.	July – August 2023