

Return & Recover Initiative: Reconnecting and Reengaging Students to College

Reconnect & Reengage Team Leads:

Michael Carr, Director Academic Technology

Matt Judd, Dean of Natural Sciences

Tannia Robles, Associate Dean of Student Engagement

Laura Sherwood, Manager for Noncredit Engagement



R& E Initiative Goals

R&E, Early and Often

Utilize Data to Identify Enrollment Patterns

Offer Accessible & Flexible Scheduling

Build Community-Sense of Belonging

Enrich Outside of Classroom Student Experiences

Connect Students to Resources



R&E Implementation Plan

- Create a larger committee/subgroups to ensure equitable and inclusion of different perspectives for the following areas of focus:

RIE & IT	Marketing & Outreach	Academic Instruction	Targeted Outreach/ Events	Admissions/ Enrollment Process
Lead: Michael Carr	Lead: Tannia Robles	Lead: Matthew Judd	Lead Tannia Robles	Lead: Laura Sherwood
Patty Quinones , Eric Lara, +1 noncredit	Yen Mai, Joel Monroy, Laura Sherwood, Anabel Perez	Romelia Salinas, Katie Datko	Events Committee	George Bradshaw, Tannia Robles
Survey non- returners to identify barriers to returning	Student Stories- Utilizing student videos and photos. Contests? What are we marketing, where, and how?	Are we meeting student demand? Online vs. in-person	Are we being purposeful in our events? Summer, Vocational, Multicultural, etc.	Is the tone and language we're using inviting and easy to understand? Are the instructions clear?

Progress Updates

- Examined, "Welcome to Mt. SAC" email that is provided to new students and created a draft with recommended edits
 - Provided to the Dean of Enrollment (*in review*)
- Established a wider task force for the implementation plan
 - Subgroups for each category
 - Includes Representatives from: Marketing, RIE, IT, Counseling, Instruction, Noncredit, Student Life, High School Outreach, Library Services
- Completed two proposed events
 - Summer Programs Extravaganza (*350 potential new students and parents*)
 - Vocational Programs Exploration Day (*390 new and current students*)