

THE ECONOMIC DEVELOPMENT ADMINISTRATION GOOD JOBS CHALLENGE

Proposed grant application structure for the Los Angeles County Screen Skills Initiative, a regional Film & Digital Media talent and workforce development system

PREPARED BY

CVL Economics December 8, 2021

ORGANIZATIONAL STRUCTURE & PARTNERSHIPS

Handy Foundation

New Filmmakers LA

Ghetto Film School

STRATEGIC PARTNERS

Association of Independent Commercial Producers

IATSE Local 700 - Motion Picture Editors Guild

IATSE Local 600 -International Cinematographers Guild

STAKEHOLDERS

Lionsgate

Starz

EMPLOYERS

Screen Skills Institute

SYSTEM LEAD ENTITY

Mt. San Antonio College

BACKBONE ORGANIZATION

Film, Television & Unscripted Video Production

Animation,
Gaming & Emerging
Digital Media

SECTORAL PARTNERSHIPS

CALIFORNIA



Women in Film

Women in Animation

STRATEGIC PARTNERS

IATSE Local 839 -The Animation Guild and Affiliated Optical Electronic and Graphic Arts

STAKEHOLDERS

Illumination

EMPLOYERS

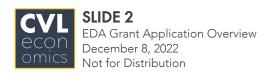


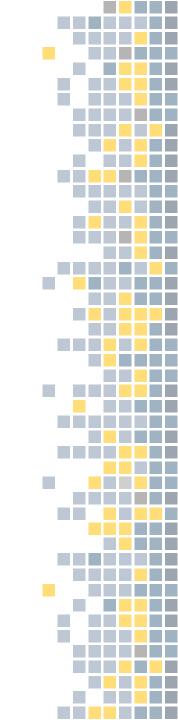


PROJECT PHASES AND TIMELINE

PHASE	AWARD	ACTIVITIES	DELIVERABLES						
PHASE 1: SYSTEM DEVELOPMENT	\$2 Million	 Finalize key stakeholders and commitments Establish Formal Regional System Develop infrastructure and process for developing training-to-employment models Develop strategies for leveraging additional funds 	 Final Documentation of Process and Organization Web presence 						
PHASE 2: PROGRAM DESIGN	\$4 Million	 Build Skills Councils and Determine Needs Establish apprenticeship program and curricula Develop outreach planning and strategy with CBOs and other Stakeholders 	 Apprentice Program Registration Apprentice Curricula Convening of Skills Councils 						
SEP OCT NOV DEC	JAN FEB	MAR APR MAY JUN JUL AUG SEP	OCT NOV DEC JAN FEB MAR						
2022	2023		2024						

PHASE				AWARD		ACTIVITIES							DELIVERABLES							
PHASE 3: IMPLEMENTATION \$4 Million \$14 Million						 Recruit Participants Launch Mentoring Program Launch Apprenticeship Program Launch Skills Training Program Provide Wrap Around Services 							Worker Placements							
APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ		
2024									2025											





APPLICATION DEVELOPMENT TIMELINE

	12/06	12/13	12/20	12/27	01/03	01/10	01/17	01/24
Project Narrative - Leads: Mt. SAC, Handy Foundation, and CVL Economics								
Task 1.1: Description and Overview [Section 1]				•	•			
Task 1.2: Employer Leadership and Commitments [Section 2]								
Task 1.3: Regional Description [Section 3]								
Task 1.4: Regional Workforce Training System [Section 4]				•	•			
Task 1.5: Funding Request and Program Design and Implementation [Section 5]								
Standard Application Forms - Leads: Mt. SAC and Handy Foundation								
Task 2.1: SF, ED, SC and Miscellaneous Forms								
Task 2.2: Budget Narrative								
Letters of Support - Leads: LA County, CVL Economics, and Handy Foundation								
Task 3.1: Board of Supervisors								
Task 3.2: State and National Elected Officials								
Task 3.3: Regional Stakeholders								
Task 3.4: Private Sector and Employers								
Final Review and Submission - Lead: TBD								
Task 4.1: Final Review of Narrative								
Task 4.2: Final Application Review and Submission								*

