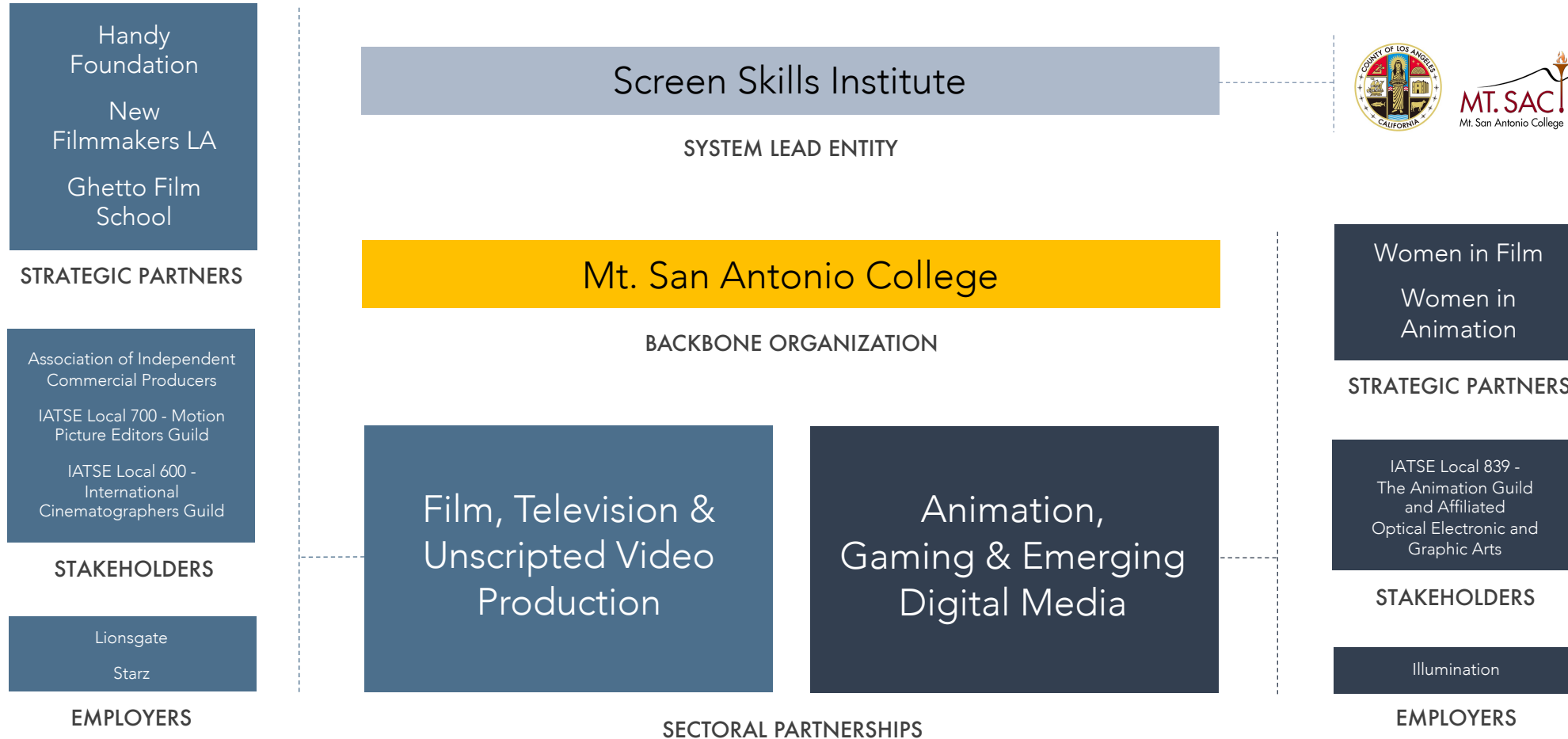


# THE ECONOMIC DEVELOPMENT ADMINISTRATION GOOD JOBS CHALLENGE

Proposed grant application structure  
for the Los Angeles County Screen  
Skills Initiative, a regional Film &  
Digital Media talent and workforce  
development system

**PREPARED BY**  
CVL Economics  
December 8, 2021

# ORGANIZATIONAL STRUCTURE & PARTNERSHIPS



# PROJECT PHASES AND TIMELINE

PHASE				AWARD		ACTIVITIES								DELIVERABLES						
PHASE 1: SYSTEM DEVELOPMENT				\$2 Million		<ul style="list-style-type: none"><li>Finalize key stakeholders and commitments</li><li>Establish Formal Regional System</li><li>Develop infrastructure and process for developing training-to-employment models</li><li>Develop strategies for leveraging additional funds</li></ul>								<ul style="list-style-type: none"><li>Final Documentation of Process and Organization</li><li>Web presence</li></ul>						
PHASE 2: PROGRAM DESIGN				\$4 Million		<ul style="list-style-type: none"><li>Build Skills Councils and Determine Needs</li><li>Establish apprenticeship program and curricula</li><li>Develop outreach planning and strategy with CBOs and other Stakeholders</li></ul>								<ul style="list-style-type: none"><li>Apprentice Program Registration</li><li>Apprentice Curricula</li><li>Convening of Skills Councils</li></ul>						
SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR		
2022				2023												2024				

Phase				Award		Activities							Deliverables						
Phase 3: Implementation				\$4 Million - \$14 Million		<ul style="list-style-type: none"><li>Recruit Participants</li><li>Launch Mentoring Program</li><li>Launch Apprenticeship Program</li><li>Launch Skills Training Program</li><li>Provide Wrap Around Services</li></ul>							<ul style="list-style-type: none"><li>Worker Placements</li></ul>						
APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	
2024									2025										

# APPLICATION DEVELOPMENT TIMELINE

	12/06	12/13	12/20	12/27	01/03	01/10	01/17	01/24
<b>Project Narrative - Leads: Mt. SAC, Handy Foundation, and CVL Economics</b>								
Task 1.1: Description and Overview [Section 1]	■	■	■	■	■	■		
Task 1.2: Employer Leadership and Commitments [Section 2]		■	■	■				
Task 1.3: Regional Description [Section 3]	■	■	■					
Task 1.4: Regional Workforce Training System [Section 4]			■	■	■			
Task 1.5: Funding Request and Program Design and Implementation [Section 5]		■	■	■	■			
<b>Standard Application Forms - Leads: Mt. SAC and Handy Foundation</b>								
Task 2.1: SF, ED, SC and Miscellaneous Forms		■	■	■	■			
Task 2.2: Budget Narrative		■	■	■	■	■		
<b>Letters of Support - Leads: LA County, CVL Economics, and Handy Foundation</b>								
Task 3.1: Board of Supervisors		■	■	■	■	■		
Task 3.2: State and National Elected Officials		■	■	■	■	■		
Task 3.3: Regional Stakeholders		■	■	■	■	■		
Task 3.4: Private Sector and Employers		■	■	■	■	■		
<b>Final Review and Submission - Lead: TBD</b>								
Task 4.1: Final Review of Narrative							■	
Task 4.2: Final Application Review and Submission							■	★