Dear California Community Colleges,

I hope this email finds you well.

The California Students Vote Project (CSVP) — a project by the California Secretary of State's Office in partnership with each California higher education system — has taken strides to improve student civic engagement. In 2019, AB 963 codified the Students Vote Project into state law, and laid out requirements of each of California's higher education institutions. These requirements include designating one person per campus as the Civic and Voter Empowerment Coordinator.

We are excited to share information about the second statewide, California University and College Ballot Bowl Competition, which we encourage you to incorporate in your campus's action plan. The Ballot Bowl aims to encourage students to engage in the democratic process by registering to vote, and allows campuses across California to participate in a friendly competition for the highest number of students registered and the highest percentage of the student body registered.

Last year's overall Ballot Bowl champion was California Polytechnic University, San Luis Obispo with over 3,000 registrations. The challenge is accepted, and we think we can do better!

The second Ballot Bowl competition is **now live**, and will conclude on **Election Day**, **November 3**, **2020**.

I am requesting that the Civic and Voter Empowerment Coordinator at each California community college register their campus in the Ballot Bowl.

To register, visit the following URL and enter your campus's unique registration code, which can be found in the attached spreadsheet: https://caballotbowl.sos.ca.gov/Registration/Create

Once your school is registered, you will receive an automated message on the registration page confirming your registration. You will see the name of your school displayed in the competition results section of the Ballot Bowl results page, found here: https://caballotbowl.sos.ca.gov

Please contact the California Students Vote team at <u>caststudentsvote@sos.ca.gov</u> if you have any questions or need assistance in finding out if your school is registered.

Students registering to vote must follow the guidelines below to ensure it counts towards the competition total:

This unique URL MUST be used to register to vote and is the same for all the schools: https://registertovote.ca.gov/?t=s

Please note: The unique URL above is intended for ALL schools to be able to register using our online platform. Going to registertovote.ca.gov on our main site *will not* produce the university/college dropdown list

Students will be asked to designate their college system and campus during the registration process. The selection is made on Page 3 of the application process (Additional Information/Consent - Voter Registration Application).



In addition to online registrations, physical registration cards will be counted in Ballot Bowl numbers, as long as the Secretary of State's Office receives the affidavit range numbers for the completed voter registration cards. The Secretary of State's Office will be sending out physical registration cards to your campus this month. If you are using registration cards from your county elections office, please be sure that the affidavit range numbers are reported to the Secretary of State's Office in order to count those registration cards in your campus's registration total.

We look forward to the friendly competition and ensuring the California Community Colleges are represented by registering students to vote, and voting in this year's general election.

If you have any questions, please do not hesitate to contact us at caststudentsvote@sos.ca.gov.

Thank you,

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