

# **Student Services Organizational Proposal: EAB and Reconnect and Reengage**

## **New Position Requests**

**Associate Dean, Student Engagement  
Coordinator, Project Program – EAB Navigate  
Coordinator, Project Program – Reconnect and Reengage**

### **REQUEST**

Approval is requested to do three things:

- Open the approved Associate Dean, Student Engagement position (currently frozen)
- Fund the new Project/Program Coordinator to be assigned to the EAB Navigate effort
- Utilize State COVID Block Grant funds to hire a new Project/Program Coordinator to be assigned to the Reconnect and Reengage effort

The Associate Dean, Student Engagement will oversee all efforts related to the onboarding of new students including the existing Outreach, Inreach, and Promise Plus efforts, in addition to the new EAB Navigate communications coordination and the new effort to reconnect with students lost/impacted from the pandemic.

### **Associate Dean, Student Engagement – Request to Unfreeze**

This position will oversee the new efforts related to the “air traffic controller” for EAB Navigate – the new Project Program Coordinator -- collaborating with the Counseling and Admissions and Records efforts, assisting with oversight over the early alert, follow up and push notifications.

This position will oversee the new efforts related to Reconnect and Reengage students as part of the college’s efforts to reenroll students lost due to the impacts of the pandemic and the move to online instruction and online support services. Upon the conclusion of this effort, upon the conclusion of the State Covid Block Grant funding in June, 2022, the position will revert to a focus on re-entry services and funding will be from an existing, frozen educational advisor position.

This position has already been approved:

- Retirement, Director Assessment (M-15) September 30, 2018
- Reorganization Approved October, 2019 to convert Director, Assessment (M-15) to Associate Dean, Student Engagement (M-19 ) [balance of funds from SEAP]
- RTF submitted: December 6, 2019
- New Job Description, Associate Dean, Student Engagement, Board Approved March, 2020
- Position Frozen: September, 2020

### **Project Program Coordinator – EAB, Navigate**

Frequently referred to as the “air traffic controller” this position will work closely with the Counseling Department in assisting with the coordination and collaboration of functions and communications related to the implementation of the early alert operation and communications strategies and protocols in EAB Navigate. This position will ensure that the flow of referrals between faculty, the receipt of referrals by students and the follow-up feedback loop between service areas (tutoring, counseling, etc.) and the faculty members are in operation. Tracking of follow through communications and responsiveness of students will also be a critical function for this position.

### **Project Program Coordinator – Reconnect and Reengage**

This position will be funded out of the State COVID Block Grant through June, 2022, to focus on reconnecting and reengaging with students who dropped enrollment during the pandemic, in an effort to reenroll students for the fall semester of 2021 and the spring semester of 2022. Direct contact with students will be made, a “promise-type” program will be instituted to provide a support structure for students to reenroll, including support services and specialized courses, workshops, and other supports. Upon conclusion of this effort in spring, 2022, the position will revert to establishing and directing re-entry services. An existing educational advisor position (currently frozen) will be used to fund this position upon the conclusion of the State COVID Block Grant funding.

