Sites for the 2026 Men's World Cup Practice

Monday, November 25, 2019

Dr. Scroggins,

I am on the Board of the Los Angeles Sports and Entertainment Commission and we are responsible to help find sites for the 2026 Men's World Cup. The Board of course was looking to many 4 year institutions and I told them that Mt. Sac is the perfect place for the teams to practice. There is information below about the event, please let me know if you would like me to have someone contact you regarding the World Cup Opportunity?

Best,

JOHN

John Semcken

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From: Schloessman, Kathryn [mailto:KSchloessman@lasec.us]

Sent: Monday, November 25, 2019 9:34 AM

To: Semcken III, John < <u>JSemcken@majesticrealty.com</u>>

Cc: Citelli, Allison <acitelli@lasec.us>

Subject: Mt. Sac contact

John,

Following up on our board meeting, we would love your help in connecting us with the **Mt. San Antonio** president. We would like to have them involved, as a potential training site, in our 2026 FIFA Men's World Cup bid for Los Angeles. Because this event is so important to the Mayor's office and LA County, and has such incredible economic and social impact, it would help to have "top down" support so that the Athletic Department would know that this is important to the university.

I've included a little background below on what we are looking for. Would you mind making the introduction? We'd really appreciate the help.

Kathy

2026 FIFA Men's World Cup Background

- The 2026 LA World Cup Bid Committee, made up of the Rams/SoFi Stadium, the Rose Bowl, LAFC, the LA Galaxy/AEG and LASEC, submitted our initial bid package in April 2018, as part of the overall U.S. bid.
- In June 2018, the US/Mexico/Canada bid team was awarded the right to host the 2026 FIFA Men's World Cup (June/July 2026)
- Our Competition
 - Now that the US/Mexico/Canada bid has been chosen, FIFA and US Soccer will narrow down the list of candidate host cities by the end of 2020
 - FIFA will choose 16 host cities from the proposed slate of 23 candidates 3 will be in Canada; 3 in Mexico; 10 in the US
 - The list of Candidate Host Cities includes:
 - Canada: Edmonton, Montreal, Toronto
 - Mexico: Guadalajara, Mexico City, Monterrey
 - United States: Atlanta, Baltimore, Boston, Cincinnati, Dallas, Denver, Houston, Kansas City, Los Angeles, Miami, Nashville, New York/New Jersey, Orlando, Philadelphia, San Francisco Bay Area, Seattle, Washington DC
- Updated Bid Package: We now have the opportunity to submit an updated bid, due by April 2020, and our goal is to add additional Training Sites and Team Base Camps to our package, to make Los Angeles more desirable to FIFA/US Soccer and also to the individual country's teams.
 - The Team Base Camps bring a lot of business to our city because the "team" sets up camp at the site for the entire term of the tournament. They bring with them family, friends and others, who spend money on our hotels and attractions.
- We would like our revised bid package to include the following:
 - Los Angeles Host Stadiums: Rose Bowl & SoFi Stadium (DONE)
 - Los Angeles Training Site Stadiums (need 4-6) Banc of CA Stadium & Dignity Health Sports Park (DONE)
 - UCLA
 - Cal State University Northridge

- Cal State LA
- Loyola Marymount University
- United Airlines Field at the LA Memorial Coliseum
- Santa Monica City College
- Los Angeles Team Base Camp Stadiums (need 6-8)
 - Long Beach State University
 - Fullerton University
 - OC Great Parks
 - UC Irvine
 - UC Santa Barbara
 - Mt. San Antonio Community College

We would really appreciate any assistance you can provide in getting us connected with the best person from your facility's management team, so that we can include your campus as part of our revised bid package. We've found it works best to set up a call to talk through the requirements initially and follow up with an in-person meeting.

Kathryn S. Schloessman
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The Los Angeles Sports & Entertainment Commission (LASEC) is a non-profit organization officially designated by Los Angeles Tourism to attract, secure and support high-profile sports and entertainment events in Los Angeles. We connect local businesses and communities with events to create lasting economic, cultural, and social impact for the region.

Join us in supporting these major Los Angeles events:

- MLB All-Star (July 14, 2020)
- Super Bowl (February 2022)
- NCAA Men's West Regional Basketball (March 26 & 28, 2020)
- College Football Playoff National Championship (January 9, 2023)
- 123rd U.S. Open Championship (June 2023)
- FIFA World Cup™ Candidate Host City (Summer 2026)
- 2028 Olympic and Paralympic Games (July August 2028)