Mt. San Antonio College Research Agenda: Student Centered Funding Formula

September 17, 2019

In President's Cabinet notes, there are many projects that focus on Student Centered Funding Formula (SCFF) —Continued Follow Up:

A. Tracking Students in Support Cohorts (Student Support Workgroup (Dale, Antonio, Barbara, 8/27)

On August 27, 2019, President's Cabinet was joined by the Student Support Cohort System Workgroup: Dale Vickers, Chief Technology Officer; Antonio Bangloy, Director of Enterprise Application Systems; Barbara McNeice-Stallard, Director of Research and Institutional Effectiveness; and Wook Kim, Professional Expert, Research & Institutional Effectiveness. Wook Kim led a discussion of design principles for the collection and analysis of data on students participating in support cohorts. The team will use EOPS as a pilot for the project. [Update: as of September 16, 2019, Audrey recommended we change from EOPS to Arise]

On September 3, 2019, President's Cabinet was joined by Madelyn Arballo, Vice President for Continuing Education, and Meghan Chen, Dean of Library and Learning Resources, to present the Academic Support Coordination Project Quarterly Report (attached). Within the report, it states that, "Cohort Tracking Project. Barbara has assigned a researcher (Wook Kim) to this project who is going to reach out to several student services centers, the writing center, and ASAC as a starting point for designing an APEX template for tutoring centers. Currently, the idea is that one APEX template for student services and one APEX template for academic support will be developed by IT. Each center would be able to customize those templates further. A representative from the Academic Support Centers project needs to be present at these meetings." Barbara will work with John Cardenas on this project. Wook should be invited to future large group ASC meetings.

Based on PC feedback 9/17/2019, Barbara will work with the Completion Center to provide more demographics of the students.

Next report out is 11/26.

B. Noncredit Support of SCFF & Multiple Measures (Madelyn, 6/25)

On June 25, 2019, President's Cabinet was joined by Madelyn Arballo, Associate Vice President of Continuing Education, and Tami Pearson, Dean of Continuing Education and Workforce Development, to provide the scheduled report on Noncredit Support of SCFF & Multiple Measures Placement following AB 705 (attached).

Next report out is 9/24.

C. Implementing SCFF Research Agenda and Data Reporting/Analytics (Barbara, 9/17)

See table below for update as of September 17, 2019. Information on the June 18, 2019 President's Cabinet meeting went as follows:

President's Cabinet was joined by Barbara McNeice-Stallard, Director of Research and Institutional Effectiveness, who presented an update (attached) on the Student Centered Funding Formula Research Agenda and Data Reporting/Analytics. Cabinet discussed the report and suggested changes that are reflected in the attached document which was revised before posting. Cabinet agreed that Barbara and Bill will follow up with local K-12 districts to assure that they are fully participating in CalPASS-Plus in a timely fashion.

D. CalPASS-PLUS follow up for K-12 full participation (Barbara, Bill, 9/17 – will be 1st report out)

On June 18, 2019, President's Cabinet agreed that Barbara and Bill will follow up with local K-12 districts to assure that they are fully participating in CalPASS-Plus in a timely fashion.

Next report out is 9/17. (See below)

E. Auto Award/Near Completion/Selection of Major (Audrey, George, Francisco, Dale, 8/13)

On August 13, 2019, Cabinet was joined by George Bradshaw, Dean of Enrollment Management; Francisco Dorame, Dean of Counseling; and Dale Vickers, Chief Technology Officer; to report on Auto Award of Degrees and Degree Completion. Using the Degree Works Degree Audit function combined with several prescreening criteria, the team has identified students who were qualified to earn a degree or certificate but did not petition to do so. Through "Award Pending" letters (attached), qualifying students are informed that they are eligible for the awards. They are asked to respond within two weeks if they do not wish to receive the award. For those not responding, follow up phone calls and emails are made by A&R staff. There were 967 auto-award degrees awarded last year. Cabinet also discussed the Completion Center (presentation attached) and the number of degrees and certificates awarded through this process.

Next report out is 11/2.

F. Auto Award counselor-aided student assent system (Audrey, George, Francisco, Dale)

Report out combined with above.

G. EAB Navigate Schedule Building & Data Analytics (Student Support Workgroup--Dale, 4/30)

On August 20, 2019, Cabinet was joined by the Student Support Workgroup (Dale Vickers, Chief Technology Officer;, Antonio Bangloy, Director of Enterprise Application Systems; George Bradshaw, Dean of Enrollment Management; Francisco Dorame,

Dean of Counseling, and Monica Cantu-Chan, Director of IT Project Implementation, to discuss the implementation of EAB Navigate for 1) student semester schedule building from their education plan, 2) students utilizing one touch registration from that schedule, and 3) data analytics from the student registrations to inform instructional class scheduling. The full EAB Team is listed on the <u>attachment</u>. Mt. SAC's EAB team will meet with representatives from EAB on August 29th. The agenda for this Project Launch Onsite visit is <u>attached</u>. The lead person from the company will be on campus the day before the meeting as a "secret shopper" to experience our student's interaction with the educational planning, schedule building, and registration process, and he will meet with Audrey as preparation for the team meeting.

Next report out is 11/19.

G. Increasing Financial Aid Awards: ProVerify software and Case Management (Audrey, Chau, Dale, 7/23)

On July 23, 2019, Cabinet was joined by Dale Vickers, Chief Technology Officer, Antonio Bangloy, Director, Enterprise Application Systems, and Chau Dao, Director, Financial Aid to provide an update on increasing financial aid awards (<u>Financial Aid Completion Plan</u>).

On August 20, 2019, President's Cabinet was joined by Chau Dao, Financial Aid Director. Dr. Dao provided a comparison (attached) of the first financial disbursement for Fall 2018 versus Fall 2019. Great news! The number of students receiving aid is up from 4,478 to 6,679 and the aid is up from \$1,853,707 to \$2,791,333.

Barbara will work with FA to provide data on impact of their in reach & outreach work.

*Next report out is Nov, 2019.

Educating the College on SCFF

President's Cabinet is also educating the College on the ever changing nuances of the SCFF and taking action to protect the District budget accordingly:

- On June 4, 2019...
 - o President's Cabinet discussed how this Mt. SAC SCFF Research Agenda will be <u>presented</u> at the <u>Community College League of California</u> in November, 2019. Bill, Audrey, Dale, and Barbara will demonstrate how *Institutional Practices to Increase Student Centered Formula Performance Outcomes* are being accomplished at the college. The session will focus on the Student Centered Funding Formula and how it has shifted college income basis from enrollment to a blend of enrollment, financial aid awards, and student outcome performance. The presenters will talk about implementing a research, planning, budgeting, and action agenda to improve overall college funding while staying true to the college mission.

- On June 11, 2019...
 - The Budget Conference Committee has concluded its work (attached) including the following actions:
 - Changes to the Student Centered Funding Formula:
 - Cap the student success allocation at 10% of the total formula allocation
 - Clarify that for 2018-19, transfer data is based on publicly available information
 - Starting in 2019-20, transfer data is based on recently enrolled students
 - Implement a three-year rolling average for the student success metrics
 - Implement an unduplicated count for the highest award obtained
 - Cabinet also discussed the negative impacts on Mt. SAC's allocations through the Student Centered Funding Formula (<u>attached</u>) including:
 - 1. no funding for the \$5,147,484 earned at 2018-19 P1;
 - 2. cut of \$1,902,468 in the "constrained" 2018-19 P1 due to lack of SCFF funding, and
 - 3. cut of \$1,293,937 for 2018-19 and ongoing due to Chancellor's Office error in miscounting transfer students
 - Cabinet discussed actions to maintain a sustainable balanced budget under the uncertain future of the Student Centered
 Funding Formula. In particular, decisions that increase the compensation of employees based on reclassification and/or
 reorganization was identified as needing to be accompanied by a commitment for additional ongoing funding for such changes.
 The following process was approved.
 - Reclassifications that result in additional ongoing costs will require approval of funding through the New Resource Allocation process.
 - Changes in job descriptions that include range changes will continue to require Board approval but will not be implemented until a New Resource Allocation is approved for the additional ongoing funding.
 - Request to Fill forms will be signed by Fiscal Services only when all compensation is fully funded.
- On June 25, 2019...
 - The Community College League of California has produced a summary (<u>attached</u>) of Student Centered Funding Formula "Factors and Rates [from the] May Revise 2019-20 Budget." These are the point values that drive college unrestricted general funds through the SCFF each year.
 - Given the complexities that have emerged in implementation of the Student Centered Funding Formula, particularly this year, Bill has written "Budgeting in the Era of the Student Centered Funding Formula" (attached) in an effort to produce a comprehensive but understandable narrative about how SCFF has drastically changed not just the formula by which we receive funds but also the way Mt. SAC carries out our budget building process.
- On August 13, 2019...
 - The Chancellor's Office 2019-20 Memo on the July Advance Principal Apportionment (<u>attached</u>). The memo describes the three changes enacted this year in the budget act for 2019-20, AB 74 (<u>link</u>) that apply to the "success metrics" 10% of the SCFF formula:

- Three-year averages of each of the measures are used in the allocation.
- Only the highest of all awards are counted for the year and only if the student was enrolled in the district in the year the award was granted.
- It amends the definition of a successful transfer. Under the definition that will be used beginning with the 2019-20 apportionment, "a student must have completed 12 or more units in the district, exited the CCC system in the following year, and be enrolled in a four-year university in that year of exit."

On August 27, 2019...

- At the Budget Workshops in July, the Chancellor's Office presentation (attached) announced that:
 - SCFF rates will be recalculated for 2019-20 so that the funds are distributed 70% base (enrollment), 20% equity (financial aid), and 10% student success. (See page 24 of the attachment.)
 - As shared in last week's Cabinet notes, new changes in the formula for 2019-20 include that
 - only the highest award earned in the same year will be counted,
 - the success/completion metrics will be averaged over the last three years, and
 - a transfer student is now defined as taking 12 units at the college during the year prior to transfer.
 - Timeline for the 2019-20 fiscal year "recalculation" mentioned in the first bullet will be P1 for base FTES (data through fall 2019 semester) and a final date of January 14, 2020 for supplemental (financial aid) and success/completion data reported "for apportionment purposes" (page 30) through MIS submission.
 - By recalculating the SCFF metric dollar values after January 14th, districts will not know the input dollar values on SCFF performance and will this not know the actual SCFF apportionment for 2019-20 until recalculation.
 - The Chancellor's Office distributed 2019-20 Advance Exhibit R (attached) instead of Exhibit C which would have had the specifics of the SCFF allocations elements for each district—now not known until next year. Districts will thus now get as an "advance apportionment" which is the "hold harmless" minimum revenue or the "constrained" 2018-19 P2 apportionment (called "Total Computational Revenue" TCR).
 - Mt. SAC's 2018-19 P2 was \$187,627,396 just slightly above our hold harmless value of \$187,112,691.
 - And more changes are on the way. See pages 37, 38 and 39 of the attachment.
 - Given the uncertainty of the apportionment of 2019-20, Cabinet is recommending that the Mt. SAC 2019-20 budget assume an unrestricted general fund revenue of the hold harmless minimum revenue guarantee.
- The SCFF Faculty Flex Day presentation is <u>attached</u>. Included are details on the 2018-19 SCFF allocations mess throughout the year—from Advance (July 18) to first P1 (March 19) to second P1 (April 19) to P2 (June 19) and including legislative action for 2019-20. Also described are the impacts on Mt. SAC budgeting practices as they were under FTES funding to now under Student Centered Funding Formula.

Research Agenda

The following is an update on the status of **C. Implementing SCFF Research Agenda and Data Reporting/Analytics (Barbara, 6/18)**. These are projects prioritized for action to impact student success. These projects, while focused on the Student Centered Funding Formula, are certainly helping students with their <u>Guided Pathways to Success (GPS)</u>. There is somewhat of an overlap between these projects and the SCFF-Continued Follow-up projects listed above.

Priority	Topic	Questions	Lead(s)	Completed
	A. Completion Data			
2	Degrees and Certificates	What are the stumbling blocks to completion?	Instruction, RIE	ongoing

Notes/reporting

Multiple places where there students could use more assistance. We first need to know what our business operations are.

Group #1 of the Pathways Workgroup oversees Research, Integrated Planning, and Collaborative Inquiry. They worked with many across campus to build a visual display of What needs to happen for students to earn degree or certificate or to transfer? This work included faculty, staff, and managers from areas such as Counseling, Admissions and Records, High School Outreach, Research and Institutional Effectiveness, School of Continuing Education, and more. Each area provided analyses of the Strengths, Weaknesses, Opportunities, and Threats (SWOT). Based on this work, losses on the pipeline from admission to completion were found and some already are fixed. For example, students who wished to graduate had to go to Admissions and Records to complete a paper form. There is now a process for issuing awards that aligns with College and Financial Aid policies and does no hard to students.

Second, we need to know more about students' perspectives. In Summer 2019, Research Department worked with Richard Myers, English to conduct one pilot study with evening credit students. The study allowed students to draw their Guided Pathways to Success experiences. These 22 flipchart drawings, some might call *participatory diagramming or graphic elicitation*, are allowing us to see where students are being well supported and where they see roadblocks. Student Intern, John Phu from Cal State LA is helping to make sense of it along with Marcell Gilmore, Research. The Research Office will conduct more studies in fall 2019 with noncredit and day-time credit students to gather students' input. Suggested classes and people to help with the data collection and analyses are requested.

On July 23, 2019, Audrey reported that the Completion Center is open in 9G under the direction of Francisco Dorame. Staffing is hired and counselors have been assigned. Staff is working on a plan to ensure students are aware of completion requirements. Per the August 13, 2019 PC presentation on the <u>Completion Center</u> Counseling and Student Records) there continues to be some excellent work calling students who are close to completing their majors.

George Bradshaw gives a Pod Cast on the process for obtaining an award.

Priority	Topic	Questions	Lead(s)	Completed
Timeline: Fall 2	2019			
1	Degrees and	Where are the losses on the pipeline from	RIE, Instruction	ongoing
	Certificates	admission to completion?		
Notes/reporting	ng		·	
Same as above	2.			
2	Degrees and	What impact does academic support	RIE, Instruction	ongoing
	Certificates	(tutoring, SI, etc.) have on reducing these		
		losses?		
Notes /reporting	20			

At the beginning of this document, there is an outline of work done on the SCFF-Continued Follow-Up project A. Tracking Students in Support Cohorts (Student Support Workgroup). The Cohort Project will allow the College to combine students' usage of programs/services across the College. It is important to measure many aspects of student success such as learning styles and affective domain (e.g., well-being) that help the student be able to achieve their outcomes (degrees). The Academic Support Services provide many of these services to the students. An academic referral to Counseling may require academic and person counseling.

Research Department conducted a few interviews in summer 2019 to better understand operations and services. It is time for action. Barbara will meet with John Cardenas to review the Academic and Student Support Services programs work in capturing students' use of their programs. Barbara, Antonio, and Wook Kim along with Lisa DiDonato will be using Arise program as the pilot for this work as opposed to EOPS. Wook continues to work with IT to examine the technology they are using to record students' use of services. IT and Research will continue their conversations about the technology platforms being used.

Timeline: Summ	ier/Fall 2019			
3	Degrees and	How many local certificates do we have	RIE, Instruction	Done
	Certificates	that are below 16 units?		
Notes/reporting	8			

Datamart Report provided input on the number that were being awarded.

3	Degrees and	Which programs have low numbers of	RIE, Instruction	Done
	Certificates	students completing?		

Notes/reporting

Our program review, Planning for Institutional Effectiveness (PIE), allows programs to see all award data across the College. Programs discuss the data and actions needed.

Priority	Topic	Questions	Lead(s)	Completed
		~		

As per the above introduction, a new tool, developed by consultant Ganesh Nathan, the Degree Completion Analytics Dashboard (<u>sample report attached</u>) is capable of deriving the number of students who are 80%, 90%, and 95% complete with a degree or certificate. The dashboard displays a Division Summary, a Courses Remaining Report (for each student giving courses needed to finish their declared major), and an Eligible Degrees Report (with other degrees for which a student is near completion).

2	Transfers	How many transfers does each program	RIE	ongoing
		produce?		

Notes/reporting

When students obtain a certificate and/or degree, the Research team can send their information to the National Student Clearinghouse to secure their transfer status (e.g., program of study, degree conferred). Some programs would expect their students to transfer, while others would not. For students without a program award, Research Department will need to work with IT to determine which students appear to be taking courses related to which program of study using MAP (aka Degree Works).

Timeline: Summer/Fall 2019

3	Transfers	What is the status of our CalPASS+	RIE, Dual Enrollment,	ongoing
		agreements?	High School Outreach	

Notes/reporting

Mt. SAC has been a <u>CalPASS+ Member</u> for at least the last 10 years. The High Schools that we work with are not all in CalPASS+ and those who are part of the Data Co-Op do not consistently submit their data. This makes data-driven decision making difficult. Barbara and Bill will work together on this project. Report might include:

- √ # of USD (and high schools) with MOU
- √ # with data submissions & consistency
- ✓ What important to USD? Improves students' placement into English and Math using more granular data.

In Fall 2019, Dr. Scoggins began work with the others to discuss the need for more systematic high school data. Communications began with John Hadad jhadad@ccctechcenter.org and Tim Calhoon tcalhoon@ccctechcenter.org too. CCGI is minimal. Andy Newman anewman@ccctechcenter.org is the lead for the Tech Center's Enabling Services team that can assist in getting us setup to receive the K-12 data. Colleges would be able to access this data for their local implementation of AB 705 if they are not using the CCCApply approach.

The Chancellor's Office is developing Memorandum of Understandings (MOUs) with the Dept of Education with other educational sectors for data exchange. Do have agreement with CDE, but the information was receive in a format difficult to use. Chancellor's Office is developing a version of CCCApply that allows HS data and it has a backend that connects to CalPASS, CGI (state tested and it does not work for California), and CalPADS.

Priority	Topic	Questions	Lead(s)	Completed	
Timelines TPD					
Timeline: TBD					
3	Transfers	Do we have state data on UC and CSU transfers by TOP code?	RIE	ongoing	
		•			

There is an Assembly Bill in Legislature that would establish a statewide-integrated database with longitudinal data. It could be used for research purposes only with security protections. Another Assembly Bill that would establish an oversite CPEC-type body that would own it (as an independent body). Would all institutions want to cooperate? Threatens the independent of the UC system to share data. AB 1306 (Obernolte) Creates the California Cybersecurity Integration Center IC). (UC Named) It appears to not be supported.

There is an interest in the Chancellor's Office to have granular data with respect to the metrics used for special programs:

- O How are you using the money?
- Which students are receiving the money and benefiting from it (e.g., equity, fairness, best practices).

Transfer data from National Student Clearinghouse shows us the students' major. Need to find UC/CSU data by TOP Code.

Timeline: Summer 2019

1	Counseling Case	What is it about the	Counseling	Ongoing
	Management	student/counselor interaction should		
		be analyzed for impact on success?		

Notes/reporting

Per Francisco Dorame (6/18/2019), a systematic process for allowing Counseling Interns at Mt. SAC was created in 2017-18. This process allows Counseling Department to improve upon our abilities to offer internships. In the past, internship requests would be received on an individual basis. The following creates a systematic process for tracking and monitoring the interns. This makes it more purposeful: (1) how we vet the interns, (2) how we give priority to students who needed hours to complete their graduate program, and (3) how we evaluate our internship process. The following is an overview of the three types of internships offered:

1. Counseling Interns (traditional): Unpaid volunteers who complete the Interest Form. Set number of hours per graduate school requirement. Primary role is to shadow a Counselor (appointments, workshops, meetings, classrooms) to secure the first-hand experience. Also, the Counseling Interns will get some level of experience to engage in a counseling session so that the Counselor can provide them with feedback. Have 6-8 Counseling Interns per semester. Counseling Interns must provide a report to their graduate program. They come from many colleges including U of La Verne, LB State, APU, Cal State San Bernardino, etc. At Mt. SAC, many other employees are also part of the process of helping the Counselling Interns. This is a non-paid position because they have to secure a number of hours for their

Priority Topic Questions Lead(s) Completed

graduate program. Based on the number of hours required for each graduate program, we ask them to do some of those hours for Mt. SAC during one semester, typically (about 250 hours). They must complete an Interest Form to demonstrate their reasons for approaching Mt. SAC, their expertise, and their desired learning.

- 2. Counseling Students close to their degree or just completed their degree: Paid and processed as Professional Experts or more frequently as Hourly Staff. For example, we have 4 interns working on STEP program. They are recruiting students (outreach, call, and information sessions) as part of the onboarding process. Work with Instruction to build the workshop schedules within STEP. Assuring students are successfully completing Edu Plans and registration. We have similarly placed an hourly staff to work in the Completion Center. Tend to work based on the hours needed for each project. They must complete an Interest Form to demonstrate their reasons for approaching Mt. SAC, their expertise, and their desired learning.
- 3. Blended from above: Unpaid volunteers who complete the Interest Form. Work on a specific project. These are short-term projects (workshops, panelists). Bridge program asks them to do a specific program on Health and Wellness and another one on Study Skills. These interns already have some tangible experience. Another area where they provide assistant is in Career and Transfer Services. This blended Internship approach allows for opportunities for them to showcase their skills so they can build more experience in higher education. It is about matching their expertise with the College needs so that they are provided experience and the College is provided expertise. Tend to work based on the hours needed for each project and related to the needs for their graduate internship, if relevant. They must complete an Interest Form to demonstrate their reasons for approaching Mt. SAC, their expertise, and their desired learning.

In summary, the above opportunities allow the College to provide internships for about 15 to 16 interns per semester. This is an excellent service to the Community and to the discipline of Counseling.

This may overlap with the SCFF-Continued Follow-Up project A. Tracking Students in Support Cohorts (Student Support Workgroup) as it relates to well-being.

3	Counseling Case Management	What factors trigger students when they need extensive discussion with	Counseling	ongoing
		counselors?		

Notes/reporting

Added counselor case management system by using Degree Works and ability for counseling professionals to act as a team (note fields to update next counselor).

Phase 2 for future: Success Centers and Support Cohorts that are not active members of the case management system. We need to identify and collect information about them. A counsellor would like to know if students are going to DREAM, REACH centers and to which tutoring centers and for which courses. Reviewing that information will allow further discussions with students about their actions and thus counselor can advise them as to next level to improve their outcomes.

Priority	Topic	Questions	Lead(s)	Completed

We have the systems, but not the inputs. Whole workload and training that goes with that. Writing Center has the data, but how do you get it into Degree Works or Referential System? For example, the Success Center could have a profile and the Support Center could have a profile. Both allow each Center to see what the student is doing, congratulate them on it, and suggest more actions such as "Pay special attention to student next time comes into your center."

Navigator versus MyPath versus Mt. SAC way. Which way?

The Chancellor's Office Data Warehouse project (Alex Jackle) could help, at the state level, do profiles of students to show that we need to invest more in XYZ.

What are the successful interventions that work? Talk to those leaders to ask them what they are doing and how well it is working! Pride Center – this is a safe place for them – psychosocial safeness for them; what are the elements necessary to create this? Safeness – self-defined gender identify is a key element to safeness? How do we ensure that the technology backend is aligned with these needs for case management?

2	Close to	How many students have ≥45 units?	Enrollment Mgt	ongoing
	Completion	What are their characteristics?		

Notes/reporting

For Fall 2019 enrollment, Marketing worked with Enrollment Management to try a smaller scale project (due to vendor limitations). This project was not nearly as effective. It is recommended that the College re-consider other vendors for the future.

On May 7, 2019, President's Cabinet reviewed the Call Center Engagement Campaign in partnership with Black Board (proposal attached). Engagement campaigns are designed to help proactively move students through applying/ registering, improve student engagement, optimize enrollment and retention, and improve the overall student journey. Blackboard and Mt. San Antonio College mutually determined the campaign objectives and target populations. The Spring 2019 Call Center Impact Report (attached) defines the three target populations and shows engagement campaign outreach results. Of the 10,703 target population, 8,333 were voice messaged, 2,783 were engaged with live conversation, and 7,169 enrolled. Of that number, 197 were deemed incremental gains in enrollment for a 440% financial return on the original investment of \$85,000 for the contract. The Call Center Impact report shares several additional campaign insights. Target groups were:

• GROUP 1— Missed Fall Term (Criteria 1 — Enrolled in spring 2018 or summer 2018; Criteria 2 — Missed Fall 2018 enrollment; Criteria 3 — remove if enrolled in winter 2019; Criteria 4 — No holds and no probation; Find registration date for Spring 2019.)

	Topic	Questions	Lead(s)	Completed
GROUP 2	– Attended in Fall, but Have	Not Registered for Spring. (Criteria 1 – Attende	d in Fall 2018; Criteri	a 2 – Has not registered for
oring 2019	; Criteria 3 – Registration Da	te has Passed; Criteria 4 – No holds and no pro	bation; Find registrat	ion date for Spring 2019.)
_	_	enroll. (Criteria 1 - Applied to attend in Fall 20	_	
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	, (.,	
imeline: Fa	all 2019 enrollment cycle			
1	Close to	How many of these have CSU "golden	Transfer, RIE	ongoing
	Completion	four" for transfer? What incentives would	,	0 0
	·	motivate these students to complete?		
		'		
otes/repo	rting			
his questic	on aligns with the above enr	ollment project.		
	B. Noncredit			
2	Noncredit Growth	What is the annual growth in noncredit	SCE	Ongoing
	Potential	FTES statewide and by college over the		
		last five years?		
lotes/repo	rting			
n March 2	6, 2019, Madelyn Arballo at	tended <u>President's Cabinet</u> . She provided an <u>up</u>	odate on this question	n.
iii iviarch 2	· · · · · · · · · · · · · · · · · · ·			
	•			
	esearch and data analysis ha	ve answered the question and served as a sprir	ngboard for increases	in both scope and effectivene
xtensive re	•	ve answered the question and served as a sprir s within SCFF. Cabinet discussed each of these, o	•	•
xtensive re f noncredi	t in support of the outcome	•	•	•
xtensive re f noncredi	t in support of the outcome	s within SCFF. Cabinet discussed each of these,	•	•
xtensive re f noncredi xpanded in	t in support of the outcome nitiatives, and set direction a	s within SCFF. Cabinet discussed each of these,	expressed appreciation	on for the extent of new and
xtensive re f noncredi xpanded ii In June 25,	t in support of the outcome nitiatives, and set direction a 2019, President's Cabinet v	s within SCFF. Cabinet discussed each of these, and priorities for future work	expressed appreciation	on for the extent of new and ng Education, and Tami Pearso
extensive re of noncredi expanded in On June 25, Dean of Cor	t in support of the outcome nitiatives, and set direction a 2019, President's Cabinet v	s within SCFF. Cabinet discussed each of these, on and priorities for future work was joined by Madelyn Arballo, Associate Vice P oforce Development, to provide the scheduled i	expressed appreciation	on for the extent of new and general new and general new and general new and Tami Pearso
extensive re of noncredi expanded in On June 25, Dean of Cor	t in support of the outcome nitiatives, and set direction a 2019, President's Cabinet w ntinuing Education and Wor	s within SCFF. Cabinet discussed each of these, on and priorities for future work was joined by Madelyn Arballo, Associate Vice P oforce Development, to provide the scheduled i	expressed appreciation	on for the extent of new and general new and general new and general new and Tami Pearso
extensive re of noncredi expanded in On June 25, Dean of Cor	t in support of the outcome nitiatives, and set direction a 2019, President's Cabinet w ntinuing Education and Wor lacement following AB 705	s within SCFF. Cabinet discussed each of these, and priorities for future work vas joined by Madelyn Arballo, Associate Vice P kforce Development, to provide the scheduled in attached).	expressed appreciation resident of Continuing report on Noncredit S	on for the extent of new and ng Education, and Tami Pearso Support of SCFF & Multiple
extensive re of noncredi expanded in On June 25, Dean of Cor Measures P	t in support of the outcome nitiatives, and set direction at 2019, President's Cabinet within the company of th	within SCFF. Cabinet discussed each of these, and priorities for future work was joined by Madelyn Arballo, Associate Vice Proforce Development, to provide the scheduled rattached). High school credit recovery is slowing	expressed appreciation	on for the extent of new and ng Education, and Tami Pearso
extensive re of noncredi expanded in On June 25, Dean of Cor Measures P	t in support of the outcome nitiatives, and set direction a 2019, President's Cabinet w ntinuing Education and Wor lacement following AB 705	s within SCFF. Cabinet discussed each of these, and priorities for future work vas joined by Madelyn Arballo, Associate Vice P kforce Development, to provide the scheduled in attached).	expressed appreciation resident of Continuing report on Noncredit S	on for the extent of new and ng Education, and Tami Pearso Support of SCFF & Multiple
Extensive re of noncredi expanded in On June 25, Dean of Cor	t in support of the outcome nitiatives, and set direction at 2019, President's Cabinet within the company of th	within SCFF. Cabinet discussed each of these, and priorities for future work was joined by Madelyn Arballo, Associate Vice Proforce Development, to provide the scheduled rattached). High school credit recovery is slowing	expressed appreciation resident of Continuing report on Noncredit S	on for the extent of new and ng Education, and Tami Pearso Support of SCFF & Multiple
extensive re of noncredi expanded in On June 25, Dean of Cor Measures P	t in support of the outcome nitiatives, and set direction at 2019, President's Cabinet within the company of th	within SCFF. Cabinet discussed each of these, and priorities for future work was joined by Madelyn Arballo, Associate Vice Perforce Development, to provide the scheduled restauched). High school credit recovery is slowing down as is ESL enrollment, what data is	expressed appreciation resident of Continuing report on Noncredit S	on for the extent of new and ng Education, and Tami Pearso Support of SCFF & Multiple

Priority	Topic	Questions	Lead(s)	Completed
Notes/repor	-			
Same as abo				
2	Noncredit Growth Potential	What are the growth opportunities to partner with K- 12 in non-credit and dual enrollment?	SCE	Ongoing
Notes/repor	ting			
Same as abo	ve.			
1	Noncredit Growth Potential	What are the growth potential for alignment with credit programs on campus, e.g., English and Math Review courses to support Multiple Measures Placement?	SCE	ongoing
Notes/repor	ting			
Same as abo	ve.			
	C. Auto Award of Degrees and Certificates			
2	Increase Auto Award	What is the degree and certificate potential growth through Auto Award?	A&R	done
Notes/repor	ting			
George Brad	shaw, Dean of Enrollment N	lanagement, shared an analysis (<u>attached</u>) of 019. Strong growth in associate degrees for tr	-	
For auto awa	arding, there were a saw a si	nall number, 113, Awarded Auto Petition.		
2	Increase Auto Award	What policy/process challenges will Auto Award create?	A&R	done
Notes/repor	ting			
,	•			

Priority	Topic	Questions	Lead(s)	Completed
3	Increase Auto Award	How do we match non-current (past five years) student transcripts with degree and certificate requirements?	A&R	done

Communications on Auto Awards from George Bradshaw in <u>Nov/Dec 2018</u> to President's Cabinet shows different student groups and how auto-issuing awards was being handled.

In September 16, 2019, George noted:

- We've been awarding degrees and certificates via the "auto-award" really an auto petition process since 2012
- An Argos report is run after we roll grades for every term. With this report we can determine the students who met all of the requirements for either the degree or certificate the student has listed as their major
- Once we have the list A&R will double check the information to ensure accuracy
- With the data review accomplished A&R will send the students a letter notifying them of their accomplishment and notifying them of the timeline whereby they need to respond if they do not want the degree/certificate
- If A&R does not hear back prior to the deadline, the campus will issue the degree/certificate
- What was new for 2018-2019 was the decision to look back at past enrollments (up to 5 years back) for students who were in "faux" majors (i.e., majors that the campus can't award actual degrees) such as Transfer Biology, Transfer Chemistry, etc.
- Once these "faux majors" were evaluated for "next best degree fit" we were able to award additional degrees, see the attached document.
- You'll notice the spike in Fall for both Degrees and certificates. This was directly related to the strategic look back at past enrollments with faux majors on file.
- In 2019-20 the College will only look at current students for this process.

3	Increase Auto Award	How can we allow current students to readily update their major and then trigger a counselor review?	Enrollment Mgt	done
---	---------------------	--	----------------	------

Notes/reporting

Students have to re-verify their major each time they begin the enrollment process for a semester.

Priority	Topic	Questions	Lead(s)	Completed
3	Increase Auto Award	How to prompt students to update their major with a pre-registration action item including a confirmation of major?	Enrollment Mgt, Counseling	done
Notes/reportin	g			
Students have	to re-verify their major each	n time they begin the enrollment process for	a semester.	
1	Priority for 1 or 2 Courses to Completion	How many students are 1 or 2 courses short of completion?	Enrollment Mgt	done

On April 30, 2019, <u>President's Cabinet</u> was joined by Francisco Dorame, Dean of Counseling; Dale Vickers, Chief Technology Officer; and Antonio Bangloy, Director of Enterprise Applications Systems, to discuss the Auto Award/Near Completion/Selection of Major/Counselor-Aided Student Assent System.

• A new tool, developed by consultant Ganesh Nathan, the Degree Completion Analytics Dashboard (<u>sample report attached</u>) is capable of deriving the number of students who are 80%, 90%, and 95% complete with a degree or certificate. The dashboard displays a Division Summary, a Courses Remaining Report (for each student giving courses needed to finish their declared major), and an Eligible Degrees Report (with other degrees for which a student is near completion).

	D. Enrollment Analysis			
2	Continuing Students	Which students are not returning for the following term?	Enrollment Mgt	ongoing

Notes/reporting

On May 7, 2019, President's Cabinet reviewed the Call Center Engagement Campaign in partnership with Black Board (proposal attached). Engagement campaigns are designed to help proactively move students through applying/ registering, improve student engagement, optimize enrollment and retention, and improve the overall student journey. Blackboard and Mt. San Antonio College mutually determined the campaign objectives and target populations. The Spring 2019 Call Center Impact Report (attached) defines the three target populations and shows engagement campaign outreach results. Of the 10,703 target population, 8,333 were voice messaged, 2,783 were engaged with live conversation, and 7,169 enrolled. Of that number, 197 were deemed incremental gains in enrollment for a 440% financial return on the original investment of \$85,000 for the contract. The Call Center Impact report shares several additional campaign insights. Target groups were:

- GROUP 1— Missed Fall Term (Criteria 1 Enrolled in spring 2018 or summer 2018; Criteria 2 Missed Fall 2018 enrollment; Criteria 3 remove if enrolled in winter 2019; Criteria 4 No holds and no probation; Find registration date for Spring 2019.)
- GROUP 2 Attended in Fall, but Have Not Registered for Spring. (Criteria 1 Attended in Fall 2018; Criteria 2 Has not registered for Spring 2019; Criteria 3 Registration Date has Passed; Criteria 4 No holds and no probation; Find registration date for Spring 2019.)
- GROUP 3- Applied for Fall, but did not enroll. (Criteria 1 Applied to attend in Fall 2018; Criteria 2 Did not enroll in classes in Fall 2018)

Priority	Topic	Questions	Lead(s)	Completed
	being repeated for Fall 2019 2019 enrollment cycle	9.		
3	Continuing Students	How can we maximize enrollment of continuing students?	Enrollment Mgt	ongoing
Notes/reporti	ing			
Same as abov	e.			
1	New Students	How can we maximize enrollment of new students, particularly for those qualifying for financial aid?	Enrollment Mgt	ongoing
Notes/reporti				
Same as abov				
	E. Impact of Multiple Measures Placement			
1	Implementing AQ	What is the profile of students who follow/do not follow AQ recommendations? Success rates of each group? Disproportionate impact (DI)?	RIE	Ongoing
Notes/reporti	ing			
	sk Force 2/28/2019			
Need DI Timeline: sum	nmer 2019			
2	Implementing AQ	What is the predictive validity of the high school performance data used for MMP in producing successful course completion?	RIE	done

Priority	Topic	Questions	Lead(s)	Completed
Notes/repor				
Rpt to MM T	ask Force 2/28/2019			
1	Implementing AQ	How successful is the use of corequisites for similarly qualified students? Disproportionate impact?	RIE	done
Notes/repor	ting		·	
Rpt to MM T	ask Force 2/28/2019			
1	Implementing AQ	What themes emerge when student focus groups are asked about the AQ process?	RIE	done
Notes/repor	ting		·	
Rpt to MM T	ask Force 2/28/2019			
1	Guided Self Placement	What models have proven effective in guided self-placement? When counselor input is added to the MMP model, what impact is observed on student successful course completion?	Counseling	
Notes/repor	ting			
"What mode The models vide • Cour • AWE • High	els have proven effective in we are using include: os on math, English, and Renselor interview & DRP	ead work (taking next level) based on AQ		
1	Impact of MMP on FTES	What changes has MMP had on FTES in English 1A/Math 100s and below? Disproportionate impact?	RIE, Instruction	done

Priority	Topic	Questions	Lead(s)	Completed
Notes/repo				
Rpt to MM	Task Force 2/28/2019			
3	Impact of MMP on FTES	How effectively is MMP data used to schedule the appropriate number of sections?	Instruction	ongoing
Notes/repo	rting			
	Ilment management.			
1	Impact of MMP on FTES	How effective are corequisite courses in supporting student success in transfer level Math and English?	RIE, Instruction	done
Notes/repo	rting			
Rpt to MM	Task Force 2/28/2019			
1	Impact of MMP on FTES	How effective are noncredit Math and English review classes in supporting student success in first class taken?	SCE	ongoing
Notes/repo	rting			
Extensive re of noncredi expanded in	esearch and data analysis has t in support of the outcomes nitiatives, and set direction a	·	gboard for increases in	both scope and effectivene
		t June 25, 2019 with a further update.		
2	Impact of MMP on Completion	What changes has MMP had on program completion? Has higher MMP had an effect on earlier entry into and completion of programs?	RIE	
		entry into and completion of programs:		
Notes/repo	rting	entry into and completion of programs:		
Notes/repo		entry into and completion of programs:		

Priority	Topic	Questions	Lead(s)	Completed
3	Reduce time to award	What is the current process time to verify FAFSA?	FA	done
Notes/repo	orting			·
data directl	•	emented ProVerify. <i>ProVerify</i> is an automate of completing an e-Signed IRS Form 4506-T. S		
1	Improve FA processing	What effective practices are in use at other colleges?	FA	done
Notes/repo	orting			
Financial Ai	id implemented ProVerify.			
3	Identify FAFSA Data Barriers	What FAFSA data is left incomplete?	FA	done
Notes/repo	orting	'		'
To address their indivi	these issues, Financial Aid impl dual needs. The work shift for F	emented ProVerify. This implementation allo A staff is that we will be increasing follow-up ts, and FA Manager to help in this capacity.		
To address their indivi	these issues, Financial Aid impl dual needs. The work shift for F	A staff is that we will be increasing follow-up		
To address their individue nearly com	these issues, Financial Aid imploudled in the work shift for Faplete for additional FA Specialis Fix FAFSA Data Barriers	A staff is that we will be increasing follow-up its, and FA Manager to help in this capacity. How can student's best acquire missing	campaign to get all FA fil	es completed. Hiring is
To address their individual nearly com 3	these issues, Financial Aid impledual needs. The work shift for Fiplete for additional FA Specialis Fix FAFSA Data Barriers orting	A staff is that we will be increasing follow-up its, and FA Manager to help in this capacity. How can student's best acquire missing	campaign to get all FA fil	es completed. Hiring is done
To address their individual nearly com 3 Notes/reports To address	these issues, Financial Aid impledual needs. The work shift for Financial FA Specialis Fix FAFSA Data Barriers orting these issues, Financial Aid imple	A staff is that we will be increasing follow-up ts, and FA Manager to help in this capacity. How can student's best acquire missing FASFA data?	FA ws the staff more time to	done work with the students
To address their individual nearly com 3 Notes/repo To address their individ	these issues, Financial Aid impledual needs. The work shift for Financial FA Specialis Fix FAFSA Data Barriers orting these issues, Financial Aid impledual needs. The work shift for Fa	A staff is that we will be increasing follow-up its, and FA Manager to help in this capacity. How can student's best acquire missing FASFA data? emented ProVerify. This implementation allowed	FA ws the staff more time to	done work with the students
To address their individual nearly com 3 Notes/repo To address their individ	these issues, Financial Aid impledual needs. The work shift for Financial FA Specialis Fix FAFSA Data Barriers orting these issues, Financial Aid impledual needs. The work shift for Fa	A staff is that we will be increasing follow-up ts, and FA Manager to help in this capacity. How can student's best acquire missing FASFA data? emented ProVerify. This implementation allo A staff is that we will be increasing follow-up	FA ws the staff more time to	done work with the students
To address their individual nearly com 3 Notes/report To address their individual nearly com 2	these issues, Financial Aid impledual needs. The work shift for Fiplete for additional FA Specialis Fix FAFSA Data Barriers orting these issues, Financial Aid impledual needs. The work shift for Fiplete for additional FA Specialis Improve Student Follow Up	A staff is that we will be increasing follow-up its, and FA Manager to help in this capacity. How can student's best acquire missing FASFA data? emented ProVerify. This implementation allo A staff is that we will be increasing follow-up its, and FA Manager to help in this capacity. How effective is our contact with student	FA ws the staff more time to campaign to get all FA file	done work with the students es completed. Hiring is
To address their individual nearly com Notes/report address their individual nearly com Notes/report address their individual nearly com Notes/report address/report address/report addres/report address/report addr	these issues, Financial Aid impledual needs. The work shift for Fiplete for additional FA Specialis Fix FAFSA Data Barriers orting these issues, Financial Aid impledual needs. The work shift for Fiplete for additional FA Specialis Improve Student Follow Up	A staff is that we will be increasing follow-up its, and FA Manager to help in this capacity. How can student's best acquire missing FASFA data? emented ProVerify. This implementation allo A staff is that we will be increasing follow-up its, and FA Manager to help in this capacity. How effective is our contact with student	FA ws the staff more time to campaign to get all FA files	done work with the students es completed. Hiring is
To address their individual nearly com 3 Notes/report address their individual nearly com 2 Notes/report address to address their individual nearly com 2	these issues, Financial Aid impledual needs. The work shift for Fiplete for additional FA Specialis Fix FAFSA Data Barriers orting these issues, Financial Aid impledual needs. The work shift for Fiplete for additional FA Specialis Improve Student Follow Up orting these issues, Financial Aid impledering	A staff is that we will be increasing follow-up its, and FA Manager to help in this capacity. How can student's best acquire missing FASFA data? emented ProVerify. This implementation allo A staff is that we will be increasing follow-up its, and FA Manager to help in this capacity. How effective is our contact with student who are missing data? Email? Text?	FA ws the staff more time to campaign to get all FA file FA FA ws the staff more time to get all FA file ws the staff more time to	done work with the students es completed. Hiring is done work with the students work with the students
To address their individual nearly com 3 Notes/report To address their individual nearly com 2 Notes/report To address their individual nearly com To address their individual nearly com	these issues, Financial Aid impledual needs. The work shift for Fiplete for additional FA Specialis Fix FAFSA Data Barriers orting these issues, Financial Aid impledual needs. The work shift for Fiplete for additional FA Specialis Improve Student Follow Up orting these issues, Financial Aid impledual needs. The work shift for Fiplete for Student Follow Up	A staff is that we will be increasing follow-up its, and FA Manager to help in this capacity. How can student's best acquire missing FASFA data? emented ProVerify. This implementation allow a staff is that we will be increasing follow-up its, and FA Manager to help in this capacity. How effective is our contact with student who are missing data? Email? Text? emented ProVerify. This implementation allowers.	FA ws the staff more time to campaign to get all FA file FA FA ws the staff more time to get all FA file ws the staff more time to	done work with the students es completed. Hiring is done work with the students work with the students
To address their individual nearly com 3 Notes/report To address their individual nearly com 2 Notes/report To address their individual nearly com To address their individual nearly com	these issues, Financial Aid impledual needs. The work shift for Fiplete for additional FA Specialis Fix FAFSA Data Barriers orting these issues, Financial Aid impledual needs. The work shift for Fiplete for additional FA Specialis Improve Student Follow Up orting these issues, Financial Aid impledual needs. The work shift for Fiplete for Student Follow Up	A staff is that we will be increasing follow-up its, and FA Manager to help in this capacity. How can student's best acquire missing FASFA data? emented ProVerify. This implementation allow A staff is that we will be increasing follow-up its, and FA Manager to help in this capacity. How effective is our contact with student who are missing data? Email? Text? emented ProVerify. This implementation allow A staff is that we will be increasing follow-up	FA ws the staff more time to campaign to get all FA file FA FA ws the staff more time to get all FA file ws the staff more time to	done work with the students es completed. Hiring is done work with the students work with the students

Priority	Topic	Questions	Lead(s)	Completed
	CalPASS	sources: National Clearinghouse, CalPASS,		
		UC and CSU data exchange?		
Notes/repo	orting			
	-	from these data sources including:		
√ Tra	insfer institution			
	ijor			
	chelor degree conferred, progr	am of study		
	nen transferred			
	nich semesters at transfer insti			
	irl: If also came back or went t			
		r at least the last 10 years. <mark>The High Schools th</mark>		
		nsistently submit their data. Barbara and Bill v	will work with the Tech Cer	nter to see about
accessing t	<mark>his data.</mark>			
		transfer? We could begin with Access.		T.
3	Pell/Promise/ AB540	What is our data verification when	FA	done
	data	reporting Pell? BOG? AB540?		
Notes/rep	orting			
FA and IT v	erified MIS reports and alignm	ent with Argos Rpts		
2	Pell/Promise/ AB540	Are we missing key data that is blocking	FA	done
	data	these reports?		
Notes/rep	orting			
No. We are	e not missing any key data.			
2	Pell/Promise/ AB540	Do the Chancellor's Office SCFF databases	FA	done
	data	reflect our own data integrity?		
Notes/rep	orting			
Yes. FA and	d IT reviewed CO requirements	, MIS reporting, and internal Argos Reports.		
	•			
Daniel Ber	umen, RIE is working with Enro	llment Management workgroup to see how cl	osely he can predict our SC	CFF metrics. In
	n with Rosa Royce, she will pre			
			D.E.	

What sources are being used by the

RIE

done

Acquire Reliable

1

Priority	Topic	Questions	Lead(s)	Completed
	Wage/Earnings Gain	Chancellor's Office?		
	Data			

The Chancellor's Office <u>Data Element Dictionary</u> for the <u>Student Success Metrics (SSM)</u> uses the following for earnings/wages: Employment Development Department Unemployment Insurance Wage File is used to measure earnings. <u>Exempt employment status</u> means that some of our students would not be in this EDD database. A more comprehensive wage data source, such as the IRS, is needed to find students who are self-employed, for example. Email was sent to K. Booth 6/18/2019 to gather more EDD exception information.

Depending on the metric, how they make the calculation as detailed below:

Calculate median annual earnings:

• Annualize earnings in the second fiscal quarter after the academic year of exit

Multiply quarterly fiscal wages by four, using the quarterly wages in the second fiscal quarter immediately following the selected year AND

• Adjust for inflation

Use the CA CIP-U fiscal year averages from 1955 used to create deflator table used to adjust for inflation

Denominator: SM 100 students who were matched in the UI wage file, who did not transfer and who exited higher education:

• Were matched in the UI wage file

Wage record found in any of the four quarters following selected year AND

• Did not transfer in the year following the selected year

No valid course enrollment reported by CSU, UC, and the National Student Clearinghouse for any postsecondary institution AND

• Exited the community college system

Student Enrollment file is null for the academic year following the selected year

Next steps are to work with the Chancellor's Office to secure a more comprehensive data source.

Timeline:	TBD				
2	Acquire Reliable Wage Gain Data	Is the LaunchBoard data accurate for Mt. SAC?	RIE	ongoing	
Notes/reporting					
Moving target. Chancellor's Office data corrected and re-corrected many times. There were coding issues and logic changes. Using data					
provided by the Chancellor's Office was required and difficult.					
2	Acquire Reliable Wage	How can we improve student	Instruction, RIE	ongoing	
	Gain Data	participation in the "leaver's survey" for			

Priority	Topic	Questions	Lead(s)	Completed
		matching major with job class?		

The Career Technical Education Outcomes Survey (CTEOS) data contains three sources of data: (1) Self-reported survey, (2) data from the Chancellor's Office MIS Unit, and (3) <u>Burning Glass</u>. CTEOS is conducted on a yearly basis with all California Community Colleges by the Chancellor's Office via a contract with Santa Rosa Junior College. It is free to the Colleges.

For the 2017-18 CTEOS self-reported survey, the cohort of students will include those who in the 2015-2016 academic year met one or more of the following criteria:

- ✓ Completers: Have received a vocational/CTE award that is Chancellor's Office approved and enroll in 0-5 units each semester the next year (not enrolled or only minimally enrolled).
- ✓ Terminal Certificates: Received a vocational/CTE award of at least 6 units that is not Chancellor's Office approved (such as certificates with less than 12 units) and are not enrolled the following year.
- ✓ Skills Builders: Have completed 9 units that are SAM coded A-D, with at least one course SAM coded A-C (within the prior 3 years), have not received a vocational/CTE award of 6 or more units, and are not enrolled the following year.

CTE Deans response:

CTE faculty and managers discussed this topic many times over the past few years. They continue to remind students about the survey and ask for their participation. CTE Deans and faculty work closely with the Research Office to administer a short in-class survey to measure students' current views on their program of study. Results are periodically shared with students. It is through this use of survey data that faculty are reminding students of the value they place on their opinions.

How do we improve the contact information? There are opportunities to use faculty members' knowledge of students' up-to-date contact information. There are many programs where they know their students very well – cell, where working. This information, however, does not always make it into the centralized Banner system via the students' portal. Banner data is what the Research Office uses to extract contact information and give it to CTEOS. If the student is still at the College or is no longer enrolled, what are the options we can use to provide this up-dated information to the CTEOS survey administrators? How can we use this information to continue our contact with the students for enrollment, related campus events, and alumni communications?

9/9/2019 note from CTE Meeting: Strongworkforce (Dejah Swingle) is compiling an alumni database (contact person is Jacinta); Goal is to attain updated information from the Banner system and other sources like the Strongworkforce Alumni database.

Timeline:	Spring	2020.

2	Integrate Wage Gain	How can we use wage data for strategic	All	ongoing

Priority	Topic	Questions	Lead(s)	Completed
	Data Into Banner	planning at the college level? Program level?		

Wage data will be added to the metrics being tracked by the Institutional Effectiveness Committee (IEC) for the College's Strategic Plan. On a yearly basis, this data will be reviewed, evaluated against a goal, and action taken accordingly

Program-Level Planning (Per Dejah Swingle 9/12/2019)

In addition to the wage data generated by CTEOS, U.S. Bureau of Labor Statistics Standard Occupational Code (SOC) regional wage data is incorporated into reports generated by the Center of Excellence when a program in development is submitted for regional approval. Regional wage data for specific SOC codes is incorporated into CTE program review. The CTE programs also use the SOC wage data for the Los Angeles region to qualify for Strong Workforce funding.

It may be interesting to compare the wage data generated by the CTEOS with the SOC regional wage data to gauge if Mt. SAC graduates are obtaining regional wage levels after graduation. Differences in wages obtained could be discussed at program advisory committees.

Timeline: Spring 2020.

C:\Users\bmcneicestallard\Documents\2nd Hard Drive\My Documents\Student Centered Funding Formula\ResearchAgenda\ ResearchAgenda-SCFF-Plan-PC-Sept17-2019-PostMtg.docx