

From: Doran Barnes DBarnes@Foothilltransit.org
Sent: Friday, July 12, 2019 5:04 PM
To: Bill Scroggins bscroggins@mtsac.edu
Cc: Joseph Raquel jraquel@Foothilltransit.org ; Felicia Friesema FFriesema@foothilltransit.org ; John Xie <jxie@foothilltransit.org> ; Michelle Caldwell <mcaldwell@foothilltransit.org> ; Kevin Parks McDonald <KMcDonald@Foothilltransit.org> ; David Reyno <DReyno@foothilltransit.org>
RE: Mt. SAC/Foothill Transit Survey of Riders and Service Improvements

Bill--

It was great to see you and Mike this week! We are so grateful for your support and for our ongoing partnership! The Mt. SAC Class Pass is a model for our region and for the entire transit industry!

During our conversation, you expressed interested in exploring the data available about class pass usage. Specifically, the routes that students are using, the times of day, and any other data. You suggested that a survey of students be conducted to see what improvements could be made to improve ridership.

We love this idea!!!

The team members from Foothill Transit that would be best to participate in this effort would be:

- Joe Raquel, Director of Planning
- Felicia Friesema, Director of Marketing and Communications
- John Xie, Fare Revenue Manager






I have copied each of them on this message. Let us know what the next steps would be.

Thanks!

Doran



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