

Class Pass Data and Research Communication
December 19, 2019

Hi Hendy,
Fantastic links. Thank you!

In our call today, you asked if we had any previous surveys related to transportation. I do have a survey that Jeanne Marie Velickovic, Associate Dean of Humanities and Social Sciences gave me ([see attached](#)). It is related to sustainability and transportation. It might help us as we create our joint Public Transportation and Class Pass Survey (PTCLPS) (need a catchier name!). I've copied her on this email.

Also [attached](#) is the very, very rough survey per our conversation. I will leave it in your group's hands to add/edit it. It will then be Mt. SAC's turn to do so. May we say that your team will have it back to us before the end of January, 2020? Reasonable? More details about it are noted below under #2.

As a follow-up to our conversation from today, our next steps appear to be (let me know if you have edits):

1. **Share information regarding Class Pass online** (done today!)
2. **Create a Large Student Survey:**
 - a. Share first draft of survey based on today's phone call (done today!)
 - i. Here are some links to other surveys that might give us some ideas – please do not copy word-for-word if they have copyrighted the document:
 1. http://media.metro.net/projects_studies/research/images/infographics/survey-research-onboard_2018.pdf
 2. http://media.metro.net/projects_studies/research/images/annual_survey_results/bus-results-spring-2019.pdf
 3. https://www.goldcoasttransit.org/images/Planning_Page/Survey_Analysis.pdf
 4. <https://www.nctr.usf.edu/wp-content/uploads/2012/07/416-083.pdf> (more methodology)
 5. <https://www.usatoday.com/story/news/2015/11/12/survey-transit-riders/75592042/>
 6. <http://www.samtrans.com/Assets/MarketDevelopment/pdf/SamTrans+Customer+Experience+Survey+Report.pdf>
 - b. All to review the shorter December 2019 Foothill Survey that Lisa Wharton completed with RIE's assistance (Foothill to provide)
 - c. Before January 30, 2020, Foothill to give the next draft large survey back to Mt. SAC. Mt. SAC will review it and edit it. It will be given to Foothill before February 20, 2020. (Foothill, Mt. SAC)
3. **GIS Project:**
 - a. Data Security:

- i. Before January 30, 2020, set up a meeting for Chris Schroeder, Barbara, Vera, Annel, Lourdes, and Joe to meet to discuss data security because we may be transferring student and employees' addresses to Foothill Transit to leverage your GIS skills. We also need to discuss a formal Data Sharing Agreement. (Doris Torres will work with Mt. SAC and Joe to set up the meeting) (Doris, please also ask Chris if we have a general data sharing agreement that IT uses. If not, please ask Bill's office if we may ask the Mt. SAC lawyers to help us create a generic Mt. SAC data sharing agreement).
 - ii. Develop and execute the data sharing agreement by TBD (Mt. SAC, Foothill)
 - iii. Mt. SAC to share data by TBD (Mt. SAC, Foothill)
 - b. Heat Maps:
 - i. (TBD)
4. **Meetings and Status Reports:** As the project develops, we will decide on the correct timing for the aforementioned.



Barbara McNeice-Stallard
Director (& Chair, IRB)
Research and Institutional Effectiveness




From: Hendy Satya <hsatya@foothilltransit.org>
Sent: Thursday, December 19, 2019 2:24 PM
To: Mc Neice-Stallard, Barbara <bmcneice-stallard@mtsac.edu>

Thanks for taking the time to chat with us today. Here is the information you were looking for from our conversation earlier:

- Trip Planner: <http://foothilltransit.org/trip-tools/trip-planner/>
 - The trip planner can be found at the top of the page and it uses two sources to provide an itinerary.
- Ride Info: 1-800-RIDE-INFO (743-3463) is our customer service hotline.
- Class Pass Website: <http://foothilltransit.org/fares/discounts/college-passes/mt-sac-class-pass/>

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