

YES on Measure GO

Tips for Running an Effective Measure GO Endorsement and Voter Registration Drive

Keys to successful endorsement gathering and voter registration:

- **Set a goal and a timeframe:** It's important to identify a numerical goal for endorsements and calculate how many volunteer hours will be devoted.
 - Endorsements Goal: We recommend a goal of **collecting 500 YES on Measure GO endorsements by October 1st.**
 - Voter Registration/Vote by Mail Deadlines: In addition to collecting endorsements it will be important to register students to vote or to have them sign up to vote-by-mail in the Nov. election.
 - **The last day to register to vote is Monday, October 22.**
 - **The last day to request a Vote by Mail Ballot is Tuesday, October 30th.**
- **Location for tabling:** As you are asking students to endorse Measure GO and registering them to vote, you should set up your table in the "free speech" zone.
- **Approach people:** Be proactive and friendly. Sitting passively behind a table won't create the energy necessary for effective endorsement gathering or voter registration.
- **Beverages & Treats:** You may offer cookies, candy, or refreshments as part of your student engagement effort, and they may help attract people to your table.
- **Watch them fill it out:** Whenever possible, get each student to complete their endorsement petition/form with you. Simply handing them a blank endorsement form to take home means that there is only a remote chance they'll complete it. The same goes for voter registration. Also ensure that all fields are filled out correctly and the forms are signed.
- **Format for endorsement or voter registration.** Students should sign up to endorse YES on GO with a traditional paper form. Students can register to vote online. You can have iPads or smart phones available for students to use that point directly to the Secretary of State online voter registration page. You should have paper endorsement petitions, voter registration forms and vote-by-mail forms as well.
 - Online Voter Registration: <https://registertovote.ca.gov/>

- Note: There is a box on the last page to sign-up the voter to vote by mail. This link can also be used to re-register current voters to sign-up to vote by mail or update their information.
- For paper vote by mail applications:
<https://www.lavote.net/documents/permanent-vote-by-mail-application.pdf>
- To check if someone is registered to vote: <https://voterstatus.sos.ca.gov/>
- **Make sure you have the right materials for the job:**
 - black or blue pens
 - clipboards
 - registration/Vote by Mail forms/information
 - tape
 - Measure GO endorsement flyers
 - posters
 - iPads, smart phones, etc.
 - paper weight

Specific Voter Registration Tips

- **Register everyone who wants to participate:** By law, volunteers handing out voter registration application forms must help everyone who is interested, to register. You may not provide forms only to people who agree on your position on a certain issue – in other words, voter registration is a nonpartisan activity. We are required to give a voter registration application form to anyone who requests one.
- **No "pre-marking":** The Voter Registration Application form may not be "pre-marked." For example, we may not check the political party boxes before (or after) giving someone the form to fill out.
- **Assistance:** If you assist someone in filling out their form, you must sign and date the form below the voter's signature.
- **Xerox Copies:** All completed forms should be copied for the campaign's records before being submitted to the Los Angeles County Clerk-Recorder.

Delivering the forms: New voters may mail the application form themselves, or we can mail or turn it in for them. If you mail a registration form, be sure to give the voter a receipt stub. The stub has the same number as the form they filled out. Please submit all completed forms (in person or via mail) to the Los Angeles County Clerk-Recorder

by October 22 at 5pm, located at 12400 Imperial Hwy., Norwalk, CA 90650, Phone: 800-815-2666; Office hours 8am-5:00pm.

Specific Vote-By-Mail Tips

- **Sign Up to Vote By Mail:** As many people forget to vote on Election Day (November 6th), it is important to register people to sign up to vote by mail for this Election. They will then receive their ballot at their home and can simply mail it in.
- **Submitting the forms:** Unlike voter registration forms, in which the original must be submitted to the County Clerk Recorder, Vote By Mail request forms may be faxed or emailed in.
 - Fax: (562) 864-6786
 - Email: voterinfo@rrcc.lacounty.gov

Please confirm receipt with the County Elections Department by calling (562) 466-1323.