

F-1 ISP UPDATE

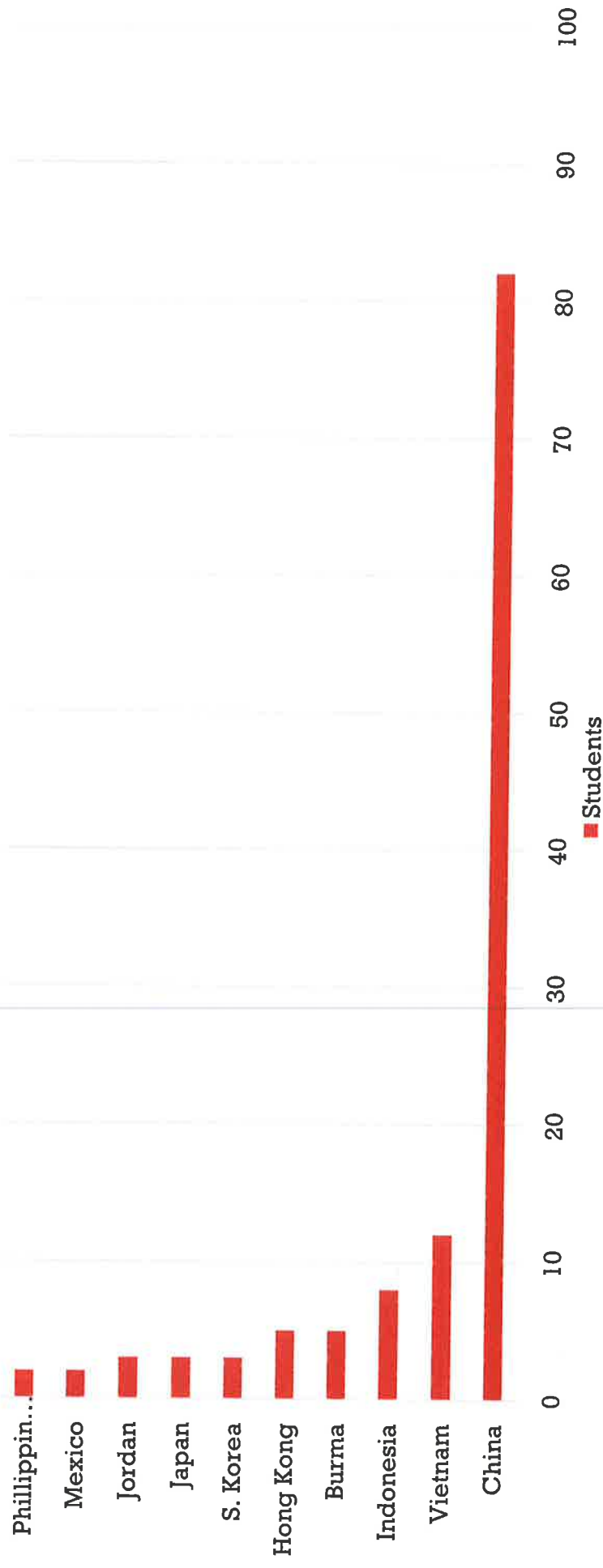
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TRENDS IN INTERNATIONAL EDUCATION

- **\$36 Billion** – Estimated economic impact in U.S. dollars of international students in higher education in the US in 2016 (*NAFSA*)
- **#2** - Most important consideration for students choosing a country to study in is how welcoming is it F-1s (*International Student Survey 2017*)
- **50%** - Japan wants half of international students stay on to working the country after their studies by 2020; currently 30% stay on to work (*Japan Student Service Organization*)
- **314%** - projected increase in the total number of students enroll in higher education by 2030 (*UNESCO*)
- **66%** - increase in students worldwide enroll in MOOCs from 35 million in 2015 to 58 million in 2016 (*Class Central*)
- **18** – Number of people per second who stated accessing social media via a mobile device in 2016 (*We Are Social*)
- **78%** - more than three quarters of people watch videos online every week; 55% watch everyday. (*eCity Interactive*)
- **3** – China, India, and S. Korea are responsible for 50% of foreign students in the US (*US Department of Commerce*)

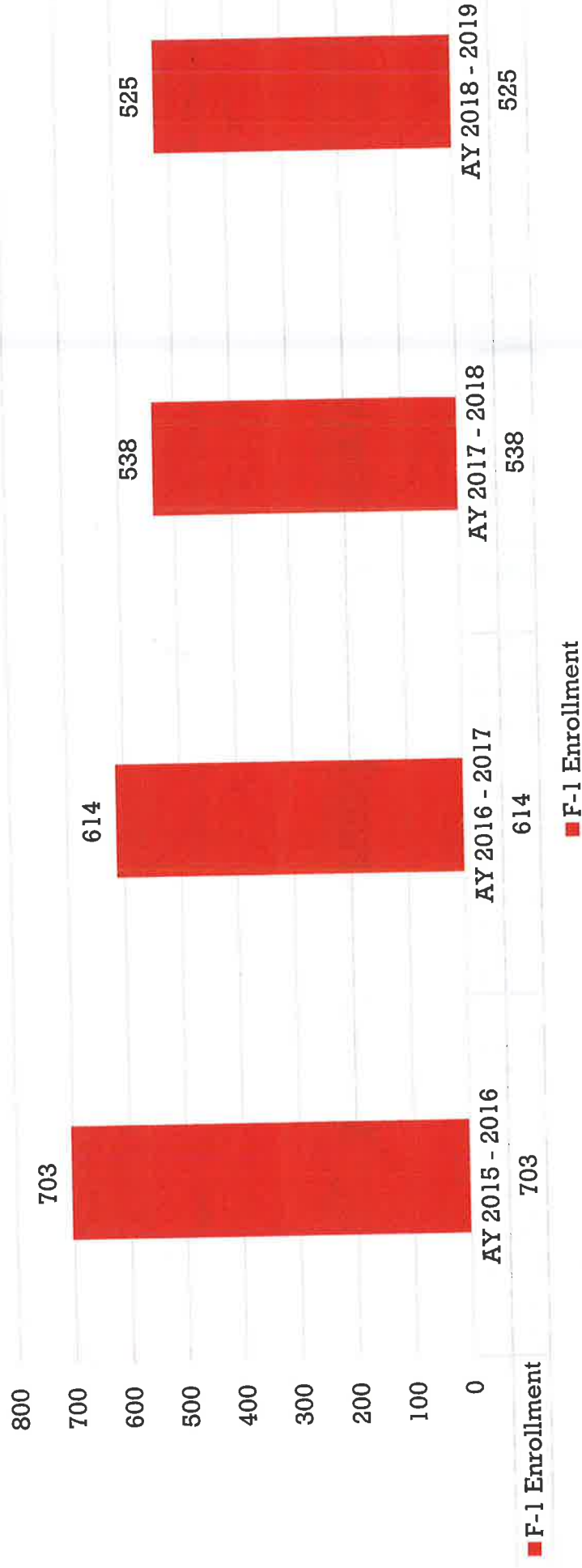
TOP PLACES OF ORIGIN: THE FALL 2018 CLASS

Mt. SAC F-1 INTERNATIONAL STUDENTS



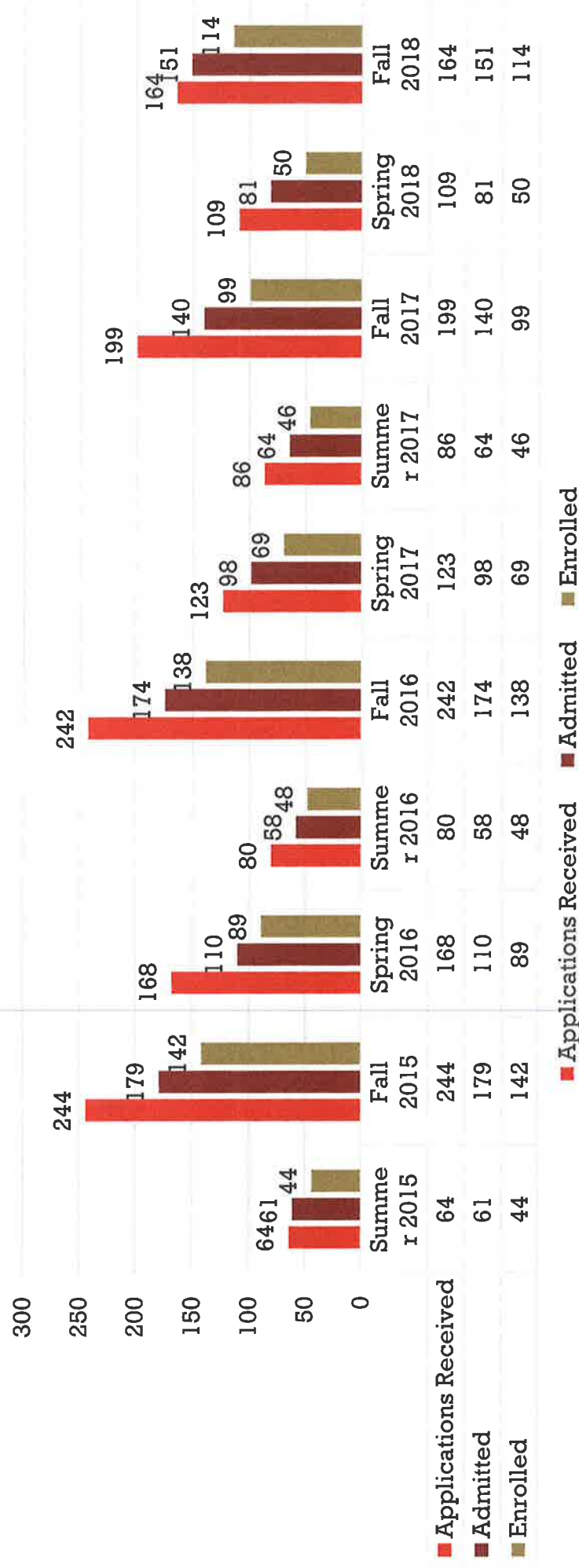
MT. SAC ENROLLMENT UPDATE

Mt. SAC F-1 Enrollment



ENROLLMENT UPDATE

Applications Received, Admitted, & Enrolled



2015 – 78% Yield Rate

2016 – 80% Yield Rate

2017 – 71% Yield

2018 FALL F-1 MT. SAC TRANSFER-IN TRENDS

TRANSFER STUDENT DEFINITION: F-1 STUDENTS THAT ARE CURRENTLY IN THE U.S. STUDYING AT A U.S. INSTITUTION OR LANGUAGE SCHOOL AND ARE HAVING THEIR 1-20 TRANSFERRED OVER TO MT. SAC.

U.S. High School = 45

- 27 different area high schools sent 45 student transfer requests to Mt. SAC. Top producing F-1 high schools listed below.
- St. Paul High School, Los Angeles (5)
- Southlands Christian School (3)
- Orange County Christian School (3)
- Apple Valley Christian School (2)

U.S. Language School = 28

- 7 different language schools sent 28 student transfer requests to Mt. SAC. Top producing F-1 high schools listed below.
- ESL Academy (8)
- Oxford School (7)
- Cal Poly English Institute (6)
- ELS La Verne (4)

2018 FALL MT. SAC TRANSFER-IN TRENDS

TRANSFER STUDENT #S: 107 TRANSFER STUDENTS APPLIED TO MT. SAC. 44 STUDENTS ENROLLED

Community Colleges = 24

- 12 different area community colleges sent 24 student transfer requests to Mt. SAC.
- Top producing F-1 community colleges listed below.

- Pasadena City College (3)
- Fullerton College (2)
- Citrus (2)
- Santa Ana (2)

4yr Universities = 10

- 9 different area universities sent 10 student transfer requests to Mt. SAC.
- Azusa Pacific
- CSU Fullerton
- Marymount College
- Cal Poly Pomona
- UCLA
- University of La Verne
- UCI

17 MONTH PROJECT PROGRESS REPORT

- Marketing Materials - June 2017/ March 2018
- Summer Institute/Global Leader Training - July 2017
- Insurance Reconfiguration/ Fee Reduction - July 2017/ January 2018
- Website Updates - June 30, 2017 (always improving)
- Global Pals - February 2018
- Foreign HS Counselor Tour - Concluded July 16, 2018
- ELS Conditional Admittance - Signed, September 5, 2018
- ELS Agent Contract - Board Approved, September 12, 2018
- Online Application - Launched, September 14, 2018
- ELS Summer Pathway - In Progress. Contract set to go to Board in Oct.
- IELTS Testing Center - In progress

ONLINE APPLICATION UPDATE — LAUNCHED SEPT. 14TH

PROCESS:

- **STEP 1 - Complete OpenCCC Application:** Upon completing the OpenCCC application, students are conditionally accepted pending the completion of step 2 and 3. An email will follow with credentials to complete steps two and three.
- **STEP 2 - Access to Mt. SAC Student Portal:** Students can claim their student portal account with the provided login credentials. This account will also be used for all college related business during their studies at Mt. SAC.
- **STEP 3 - Complete F-1 International Student Application:** Students can now upload all required documents via this F-1 International Student Application. The information in this application will determine their official and final acceptance to Mt. SAC.
- **GOAL:** By moving away from our current paper supplemental application to an online form, Admissions will be able to evaluate applications from prospective students faster thereby generating 1-20s quicker. The online application has been constructed through APEX and will work in tandem with CCCApply. Students will be able to upload necessary documents needed for evaluation directly to the online application. Students will now have the option to pay the \$50 application fee online through their student portal. This new online model will simplify the application process for prospective students, and expedite the review and I-20 issuance process for Admissions.

UPDATES

- **New F-1 Application Due Dates**
 - Summer – April 30, 2019
 - Fall – June 15, 2019
 - Spring – November 15, 2018
- **Agent Conferences**
 - September 24, 2018 - GSM USA Roadshow: Conference hosted at Cal Lutheran University
 - October 27 - November 8, 2018 - ELS Agent: Conference hosted in Japan & China
 - December 10 - December 12, 2018 - ICEF Agent Conference: Hosted in Miami, FL
- **ELS Summer Pathway**
 - Finalizing Contract with Bill Eastham
- **Domestic Outreach**
 - High Schools
 - ELS Lang. Schools

- **College Week Live**

- Program to increase student retention and reduce melt through social media, live messaging, video conferencing, etc.

- **Social Media Advertising**

- Working with marketing to identify ways we can advertise using social media internationally.

- **MOU Approval**

- GEMS HS Network
- American International High School Dubai and Pakistan

- **Alumni Network**

- Working with Foundation to enhance our F-1 alumni network

- **CSU International Admissions Roadshow**

- 16 CSUs will be at Mt. SAC to work with solely with F-1 students.
- Catholic High School will be attending the fair with 11 F-1 students.