EAB Navigate Leadership Teams

Title	Description	Student Services Primary	Student Services Secondary	IT Primary	IT Secondary
PROGRAM SPONSOR:	Overall program champion, look to for direction (Provost, Chancellor)	Audrey Yamagata- Noji	Tom Mauch		
PROGRAM OWNER:	Primary contacts to plan, coordinate, and communicate with EAB team – decision-makers for how platform will look; some project management – to be the main point of contact to make the platform operational. (Director of Advising, Director/Dean of Student Success)	George Bradshaw	Francisco Dorame		
TECHNICAL LEAD:	Leads the technical effort with Business Analyst from EAB. (Director of IT Services)			Antonio Bangloy	Chuong Tran
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Application Administrator(s):	Leads configuration and user management efforts, triages end user support. (IT Project Manager, Academic Advisor)		Caron Gomes??	Monica Cantu-Chan	(IT Application Specialist – TBD)
Content Administrator(s):	Publishes and maintains in-app content; inputs Academic Plan templates into Content Administration Tool. (Marketing Coordinator, Academic Coordinator)		Caron Gomes?? Uyen Mai??	(IT Application Specialist – TBD)	
Faculty Champion:	Chisato Uyeki				

Engagement Teams (Leads should be Advising Leads and/or Faculty members)

Team Lead:	Caron G	omes							
	F	Faculty Advisors		Advising Leads Suc		ccess Coaches		Technology Trainers	
Team Members:									llyn Ojeda (IT) ers (By Functional Area?)
Promotion & Comn	nunication T	eam: Develo	p and execute	adoption and	d utilization promo	otion plans	s, build campu	s awareness,	engage stakeholders.
Team Lead:	Uyen Ma	ai							
Cam		npus Marketing Rep		Communications Expert		Soci	Social Media Lead		Orientation/Res Life Directors
Team Members:									
Team Lead:	Sara Me	stas & Lina So							
	Contont Ad	Content Administrator R		Reps from Student Success & Advising Career Serv		vices Financial A			
	Content Au	iiiiiistiatoi	& Advi		Career Serv	ices	Financ	ial Aid	Student Affairs
Team Members:	Content Au	IIIIIIstratoi	& Advi		Career Serv	ices	Financ	ial Aid	Student Affairs
				ising					
Analytics Team: Info				ising					
		dations for key		ising Irses; identify	targeted campaig	ns based (on curriculum		
Analytics Team: Info		dations for key	milestone cou	ising Irses; identify	targeted campaig		on curriculum		l data insights.
Analytics Team: Info Team Lead: Team Members:	orm recommend	dations for key Acad	milestone cou	ising Irses; identify Ship	targeted campaig	ns based (on curriculum	and historica	I data insights. Advisors
Analytics Team: Info Team Lead: Team Members: Academic Planning	orm recommend	dations for key Acad	milestone cou	ising urses; identify ship scriptions are	targeted campaig	ns based (on curriculum	and historica	l data insights.
Analytics Team: Info Team Lead: Team Members: Academic Planning Team Lead:	orm recommend	Acad	milestone cou emic Leaders and program de amaika Fowle	ising urses; identify ship scriptions are	targeted campaig	Coordinate to bes	on curriculum	and historica	Advisors pletion of required courses.