

# **Navigate Campus**

Overview of Advisor Facing Features

# **Navigate Campus Feature Overview**

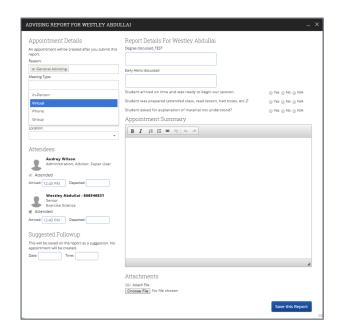
### Advising Workflow Management

### **Advising Summary Reports**

Embed mandatory and standardized reporting into advisors' workflow. Includes customizable open ended and yes/no/NA questions. Advisors can add additional summary notes and upload attachments.

#### **Appointment Scheduling Campaigns**

Target specific student populations to schedule appointments. Use 'Advanced Search' to curate lists of specific students based on criteria (e.g., missed success marker, specific course enrollment, major, pathway). Send customized multi-modal messages (email + SMS) to students to schedule appointments. Monitor response rate via appointment scheduled within campaign parameters.

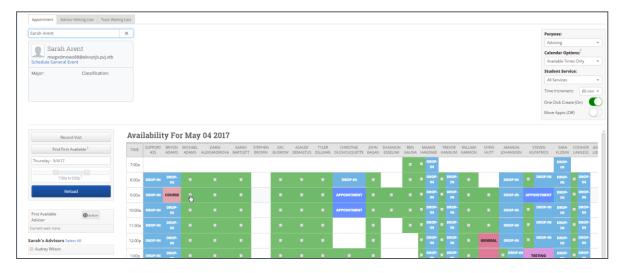


#### Kiosk

Enhance student queue management on campus. Allows students to check in to appointments and schedule future appointments in person. Kiosk can be set up at a computer/tablet workstation (designated for kiosk use only). 30 card readers included in Navigate membership.

# **Appointment Center**

Front desk staff triage students and manage advisor calendars. Advisor availability updated regularly via calendar sync. Front Desk Staff able to better triage students to appropriate advisors by selecting advising appointment purpose.

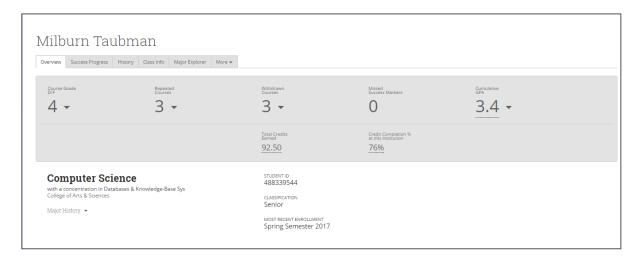


# **Navigate Campus Feature Overview**

#### **Enhance Student Interactions**

#### **30-Second Gut Check**

Advisor/faculty/administrator/staff view of high-level insight into student academic performance and indicators. Tabs allow advisor to drill deeper into student performance areas (e.g., academics, past course history, Navigate preferences, My Path, etc.).

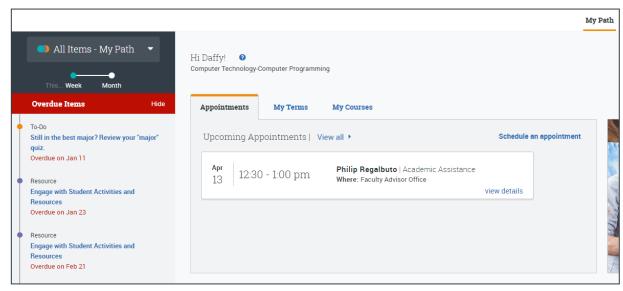


### **Multi-Modal Messaging**

Send and receive SMS and email messages via Navigate campus without having to open another screen. Advisors able to view previous conversations with student. Appointment reminders sent via text and email (students able to opt-out).

# **Student Appointment Scheduling in Navigate**

User friendly appointment scheduling windows strategically placed throughout Navigate site to nudge students to schedule appointments with advisors when needing additional support.



# Case Management

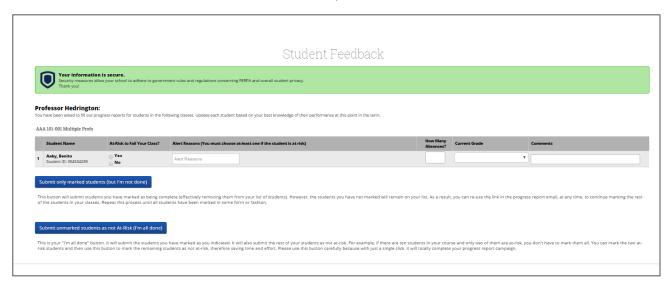
#### **Progress Report Campaigns**

Send and monitor large-scale requests for progress reports to be submitted by faculty. Faculty able to indicate whether student is "at risk" or not. "At risk" indicator requires additional context and "alert reasons"- triggering the additional case management workflow. List of students in progress report campaigns can be targeted via advanced search.

**Teodor**, please respond to the following progress report request(s):

- GradesFirst Support would like you complete 2 progress report(s) by Friday, Jun. 02, 2017
   Fill Out Progress Reports
- Audrey Wilson would like you complete 1 progress report(s) by Monday, Jun. 19, 2017
   Fill Out Progress Reports



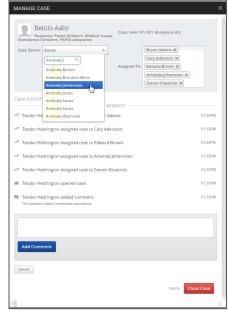


### **Alerts & Case Management**

Ensure alerts and cases are triaged to the right people and managed until appropriate outcome is reached.

Advisors, administrators, staff, and faculty, can submit an alert on any student based on demonstrated at-risk behavior. Administrators customize alert reasons and determine which alerts automatically open up a case.

Cases configured to be auto-assigned to specific administrators to ensure student need is addressed. Require specific case outcomes in order for advisors to close cases.



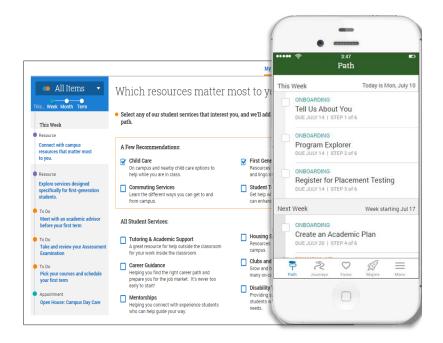
# **Navigate Feature Overview**

### **Guided Onboarding:**

Keep applicants on task by outlining all required enrollment steps in a single personalized page. Recommend best-fit programs based on information personalized to each individual student. Enable better-informed program choice with real-time job data and graduation requirements.

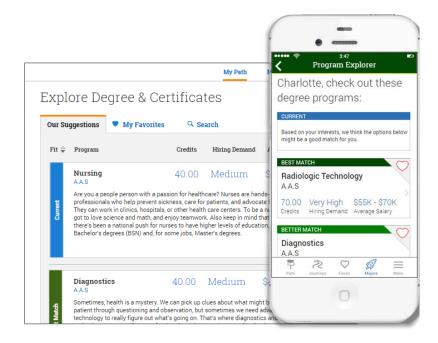
#### 1. Personalized Path

- Single Source of Truth: All major milestones and to-do's collected in one place
- On-Boarding Simplified: Turns the intake process from a maze into a straight line
- Intelligent: Automatically updates and customizes milestones for individual student needs



# 2. Program Picker

- Best-Fit Program Selection:
   Powerful algorithm combines students' interests, availability, academic needs and goals to suggest best-fit programs
- Side-by-side comparison:
   Provides key program information, including employment information, classes, tuition costs, typical salary, and financial aid eligibility to drive more informed student decision-making



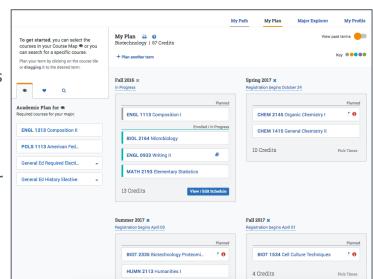
# **Navigate Feature Overview**

# **Smart Academic Planning:**

Reduce non-productive credits by creating a best-fit academic plan. Enable designed degree plans that marry advisor and faculty expertise with EAB guidance. Ensure compliance to degree plans by maintaining flexibility: academic plans automatically update term over term to fit students' changing academic goals or preferences.

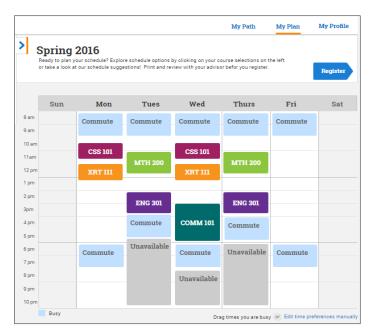
### 3. Academic Planning

- Collaborative Academic Plan Creation:
   Updates with changing student preferences
   (part-time to full-time, program changes,)
   based on Guided Pathways curriculum.
- Course Recommendation Engine:
   Providing the most efficient academic plan suggestions to students, offering a simpler way to select courses.
- Flexible Term-to-Term Updates: Track attempted, completed, and remaining courses, including transfer, pre- and corequisite rules. Real-time updates



# 4. Personalized Calendar

- Student-Centered Overview: Takes into account students' academic plan, commute, availability, online courses, and necessary study hours
- Adjustable: Preferences can be changed term-to-term to remain relevant to students' busy lives, as well as real-time course section adjustments
- One-Click Registration: Integration with PeopleSoft for student registration through Navigate platform.





# Northern Virginia Community College Kickoff

June 26, 2017

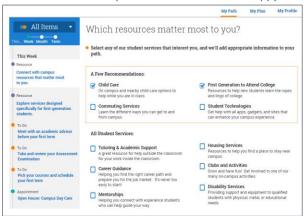
- 1 Components of Navigate
- 2 Workflow Implications Review and Discussion
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# Navigate Student - Onboarding Functionality

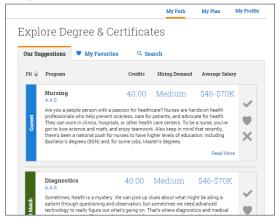
#### Supporting Students Preparing For Day 1

**Personalized Path** (Also Available on Mobile App)



- **Single Source of Truth:** All major milestones and to-do's collected in one place
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**Program Picker** (Also Available on Mobile App)



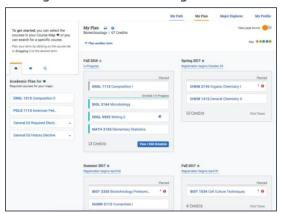
- Best-Fit Program Selection: Powerful algorithm combines students' interests, availability, academic needs and goals to suggest best-fit programs
- Side-by-side comparison: Provides key program information, including employment information, classes, tuition costs, typical salary, and financial aid eligibility to drive more informed student decision-making



# Navigate Student - Planning & Scheduling

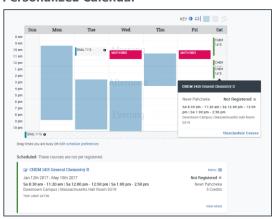
#### Supporting Clear Pathway and Best Fit Schedule

#### **Intelligent Academic Planning**



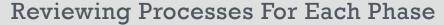
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#### Student and Administration Workflows

#### **Academic Planning & Scheduling**



Program course electives, build with Guided Pathways in mind or full choice?



Corequisites and Prerequisites, process for updating and keeping current?



Academic Curriculum Changes, timeframe and review for new students?



Timing and review of section updates?



Will students be required to plan with Navigate or phase for new?

#### **Advising Workflow**



Where will Advisors take notes or provide reports?



What tools are expected to be used during an advising session?



How are students and Advisors scheduling appointments, both can schedule or only advisors?



How are advisors currently assigned to students? Update?



Responsibility for pro-active outreach stays with professional or faculty or mix model?

# Getting the House in Order



#### College Leaders Sit Down With Arapahoe Faculty

# Few on Campus See Value in Long List of Elective Options

**75%** 

Percent of students enrolled in top 20 most popular courses



Faculty have idea of ideal courses to take for programs, but not systematized anywhere



Fight or Flight:
Behavioral
economics
research reveals
importance of
minimizing
number of options
to facilitate
difficult choices

#### Making It Real for Faculty

ACC ARAPAHOE COMMUNITY COLLEGE		100	ASSOCIATE OF ARTS – BUSINESS		Cata	
Student Name			Student ID Number <u>S</u>			
CI		COURSE INFORMATION	URSE INFORMATION		COURSE A	
Subject	No.	Title	Credits	Fall	5	
		GENERAL EDUCATION COURSES:				
ENG	121	English Composition I	3	X	П	
ENG	122	English Composition II	3	X		
MAT	121	College Algebra, or	4	X		
MAT	123	Finite Mathematics				
MAT	125	Survey of Calculus (or higher level Calculus course)	4	X		
		Arts/Humanities GT-AH1-AH4	6	X	П	
		History GT-HI1	3	Х	П	
ECO	201	Macro Economics	3	Х		
ECO	202	Micro Economics	3	X		
		Natural/Phys Science w/ lab GT-SC1	4	X		
		Natural/Phys Science GT-SC1-SC2	A	X		

- Ask faculty to write an ideal schedule for first two terms of an Associate of Arts degree program
- **Discuss as a group** why certain courses were chosen over others
- 3 Explain merits of streamlining academic plans to support on-time completion

# **Creating Clear Academic Pathways**

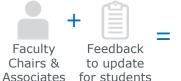


Different Stages of Curricular Redesign Helped Garner Faculty, Staff Buy-in

#### **How GSU Perimeter Created Pathways**



- ✓ Minimal faculty input in initial build phase
- √ Three advisors from centralized advising office mapping existing curriculum
- ✓ Each map contain many general electives



**G2** Second-gen curricular map

- ✓ Replaced general electives with **faculty** recommendations for success
- ✓ Trained frontline advisors with faculty and advising administration input

#### **Lessons Learned**



**Train key leaders** in project management and crucial conversations



**Have planned meetings** to review and enhance maps



**Host process mapping sessions** to explain how maps should be used



# Supporting Processes With Technology

#### Configuration and Workflow Decisions

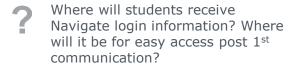
#### **Onboarding & Program Explorer**



What are the steps to enrollment & in what expected order?



◆ Navigate interaction by X step?





How will training staff to include Navigate and enrollment steps in conversations?

#### Communication



Market Navigate, so students have opportunities to use/know about it?



When will we include in Orientation or First Year Experience classes?

Sharing internal expectation and goals for adoption and use for reporting needs? Also process updates?



Creating campus culture for student success and Navigate?

# Western Wyoming Community College



#### Communication and Utilization to Date

- Western Wyoming Community College
  - Rock Springs, WY
  - · 3,200 Students
  - Joined Navigate in May 2015

#### **Directing Students to Navigate**



Acceptance Letter: Generated and sent every 2 hours directing students to Navigate



Email Campaign: Personalized emails sent on a weekly basis to students who have not logged into Navigate



Advising Support: Dedicated time in advising appt. to review the student path and assist with academic planning

#### **Navigate Utilization**

38%

Percent of first time applicants who logged into Navigate

**Western Enrollment** 

89%

Percent of those students who went on to enroll









#### Welcome to Pikes Peak Community College!

At Pikes Peak Community College, we believe becoming a student should be *simple*. That is why we are introducing <u>Navigate</u> - a personalized checklist to help with everything from completing financial aid, getting your student ID, and everything in between.

Even though the next semester seems like a long way away, log into Navigate today to make sure you are taking the necessary steps to ensure a successful start at PPCC.

Log into Navigatel

Have a Question? Email or call 719-502-2000.

#### **Onboarding Communication**

Peaks Peak Community College welcome email to applied students

#### Steps For Adoption

- Every applied student receives notification to login to Navigate
- If a student has not applied for FAFSA or has not registered they will receive weekly to their personal email

#### Early Results

- More than half of current enrolled students used Navigate to prepare for Day 1.
- Enrollment is up 2%+ across all populations

- Components of Navigate
- 2 Workflow Implications Review and Discussion
- 3 NOVA Implementation Timeline & Review
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# Overall Project Plan for Implementation – NOVA



#### Phases & Deliverables across Project Timeline

**Navigate Project Timeline** 

**June 2017 July 2017** January 2018 **March 2018** Designing Training and Testing **Planning** Launch and Building

#### Representative Activities:

- · Determine leadership team and commence bi-weekly leadership calls with EAB and VCCS
- Schedule and complete kickoff onsite to map institutional processes and surface workflow decisions

#### Representative Activities:

- · Review consultant opportunity assessment from kickoff findings
- · Begin onboarding and advising Navigate configurations aligned to NOVA's overall strategic priorities

#### Representative Activities:

- · Run student user experience sessions to ensure Navigate content provides the best student experience
- · NOVA-wide advisor and staff trainings on Navigate Student and Campus led by EAB and NOVA designated specialists on each campus

#### Representative Activities:

- · Launch Navigate Student and Campus with all students and staff
- Monitor key utilization and value metrics aligned with NOVA's strategic goals
- · Identify best practices and areas for improvement

#### **Key Onsites: Kickoff**

#### **Opportunity Assessment**

#### **User Experience Testing: Advisor Training**

#### To Be Determined

#### **Major Member Deliverables**



#### Enrollment **Pain Point Audit**

- · Onboarding performance Assessment
- · Identify major barriers to enrollment for focus during change management



#### Guided **Implementation** Blueprint

- Step-by-step work plan outlines key tasks, owners, and due dates for timely platform configuration
- · Real-time updates on Box



#### Advising **Training Guide**

· Advising manual outlining expectations and staff and student workflows in Navigate



#### Campus Communication **Toolkit**

- Mass marketing toolkit includes email templates, promotional posters, etc.
- All materials customizable to each member campus



# Designing and Building: Onboarding

#### Configuration and Workflow Decisions

# **Onboarding & Program Explorer Functional Decisions & Requirements:**

- NOVA Leadership Team to confirm MyPath Events
- NOVA Build Teams to edit VCCS MyPath content and create new content tied to NOVA onboarding processes
- NOVA Build Teams to identify and configure Navigate Topics
- NOVA Build Teams to confirm MyPath Notifications
- NOVA Build Teams to update all active Program Descriptions
- NOVA Build Teams to map Navigate Interest Areas to active NOVA programs

# Onboarding & Program Explorer Workflow Decisions & Requirements:

What are the steps to enrollment & in what expected order?

Will the student experience expect Navigate interaction by X step?

Where will students receive Navigate login information? Where will it be for easy access post 1<sup>st</sup> communication?

How will training staff to include Navigate and enrollment steps in conversations?



# Designing and Building: Academic Planning

#### Configuration and Workflow Decisions

# Academic Planning Functional Decisions and Requirements:

- NOVA to update and confirm all academic plans in PeopleSoft
- NOVA to ensure that course groups do not have more than 7 courses
- NOVA to update all course prerequisites and co-requisites
- NOVA to update all course descriptions

# Academic Planning Workflow Decisions and Requirements:

Program course electives, build with Guided Pathways in mind or full choice?

Corequisites and Prerequisites, process for updating and keeping current?

Academic Curriculum Changes, timeframe and review for new students?

Timing and review of section updates?



# Designing and Building: Advising

#### Configuration and Workflow Decisions

# Advising Functional Decisions and Requirements:

- NOVA to map student services and locations for appointment scheduling
- NOVA to review VCCS case management recommendations configure alert and case management workflow
- NOVA to review VCCS progress report recommendations and configure the reports in Navigate
- NOVA to define and configure user roles and permissions

# Advising Workflow Decisions and Requirements:

Where will Advisors take notes or provide reports?

What tools are expected to be used during an advising session?

How are students and Advisors scheduling appointments, both can schedule or only advisors?

How are advisors currently assigned to students? Update?

Responsibility for pro-active outreach stays with professional or faculty or mix model?

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# Process Mapping: Advising

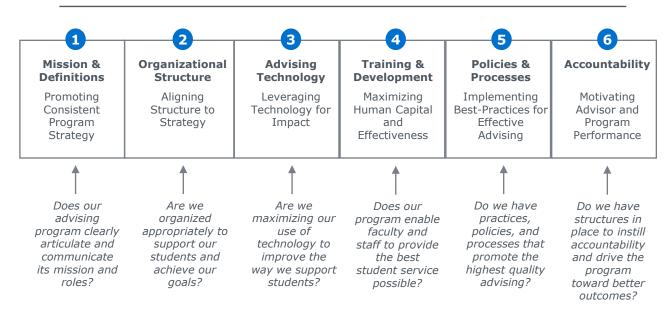
Review of Current and Ideal Advising Organization



# Reflecting On Your Advising Program Strategy

#### Understanding the Advising Operations & Structure

#### Six Areas of Evaluation

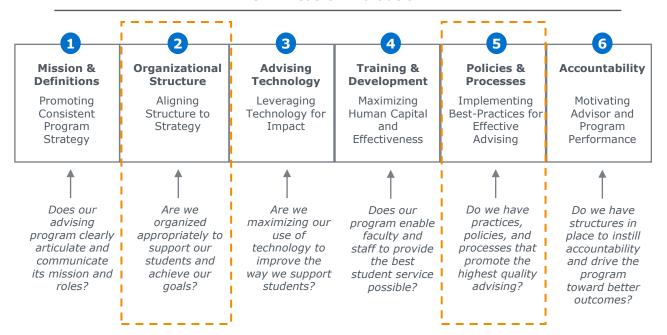




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# **Next Steps**



1

2

3

#### Coordinate Structure

Continued learning & Implementation structure

Determine which processes need decisions with priority. Work with NOVA for additional build team and leadership learnings.

#### Opportunity Assessment

Function specific needs & workflow definitions

Begin clear workflow definitions and processes. Create training and implementation timelines for roll-out strategies.

### Build & Implement

Integrating Technology

Build and execute on process changes and support structures. Work against priority of updates and needs for NOVA strategy.



