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FOR IMMEDIATE RELEASE

## **Elizabeth Zamora to Join Bright Prospect as Executive Director**

Pomona, CA. Elizabeth Zamora will join Bright Prospect on February 20, 2018 as its second Executive Director. She will succeed Stephanie Campbell, who announced in August that she planned to retire after 16 years as Bright Prospect's founding Executive Director.

Bright Prospect empowers low-income, first-generation students to get to and through college. They serve over 2,200 high school and college students from Pomona and Ontario, CA. Over 86% of Bright Prospect students complete at least a Bachelor's Degree, compared to just 11% of similar low-income, first-generation students nationally.

"I am excited for the opportunity to lead Bright Prospect into the future and build on the accomplishments it has already achieved," Zamora explained. "As a first generation college student myself, I look forward to working with Bright Prospect's remarkable students and our community partners, and to continue the development of the organization which serves such an important role."

Zamora previously worked in healthcare, as Executive Director of Women's and Children's Health Development at Cedars-Sinai Medical Center and as Executive Director of Development and Alumni Relations at the UCLA School of Nursing. In the field of education, she worked to improve academic achievement at public schools by raising funds for academic intervention programs, programs to increase parent capacity and the construction of new schools. She is presently a board trustee at the Westside Neighborhood School and a past board member of Bright Star Schools. An active civic and community leader, she was the elected Chair of the Planning and Land Use Committee for Council District 11 in the City of Los Angeles and served as the Legislative Officer for the Hispanas Organized for Political Equality Political Action Committee. Zamora grew up in Del Rey, is a graduate of Middlebury College, and went on to earn her Masters of Business Administration from Pepperdine University.

"We are thrilled for Elizabeth to join us," said Eric Garen, Founder and Board Chair of Bright Prospect. "After an executive recruitment process that was both extensive and intensive, Elizabeth stood head and shoulders above a very strong field of finalists. She has demonstrated a long-term commitment to the non-profit sector, proven leadership and fundraising experience, and a real passion for Bright Prospect's mission. We look forward to her leadership as we continue to grow locally and partner with other communities to replicate our highly successful, cost-effective program."

Ms. Campbell will remain available as a consultant to Bright Prospect, and will be the honoree at Bright Prospect's Annual Gala to be held April 20, 2018 at the historic Padua Hills Theatre in Claremont, CA.

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