

**Secretary of State Alex Padilla
Lieutenant Governor Gavin Newsom
[INSERT NAME] Community College District**

Memorandum of Understanding

Overview

This memorandum of understanding (MOU) sets forth commitments made by Secretary of State Alex Padilla, Lieutenant Governor Gavin Newsom, and [INSERT NAME] Community College District to increase voter engagement, democratic participation, and civic literacy among the student body.

Introduction: The State of Student Civic Engagement

The success of our state and nation depends on the active participation of educated and informed citizens and residents. However, we are not adequately providing access to the democratic process and we are failing to inspire and inform students about the importance of civic participation.

Today's college students are part of the largest generation in history, the Millennial Generation. This generation, which exceeds the Baby Boomer generation by 9 million, will have a major role to play in upcoming elections and in the vital decisions we make in an increasingly globalized world. It is essential to ensure that this generation – charged with such colossal responsibility – is engaged in our democracy. It is also essential that as educators and leaders we provide students the tools they need to take action and participate.

In that task, there is work to be done. A few sobering facts tell the story: the United States recently ranked the 139th in voter participation of 172 democracies around the world; only 52% of eligible California youth were registered to vote in California before the November 2014 election, more than 20% lower than any other age demographic; only 8% of eligible youth turned out to vote in that election. In the same year, only 0.3% of the total students served by California's public colleges and universities were registered to vote through an online voter registration opportunity provided by their campus administration.

The signatories to this MOU are dedicated to changing these dynamics in time for the 2018 elections and beyond. Accordingly, we commit to the following actions:

For CEO/President _____ on behalf of _____ :

I, the undersigned, am committed to the civic engagement of students on our campus(es). Our institution recognizes that voting is the cornerstone of our democracy and that student voter participation must be improved. Accordingly, we are committed to the following actions:

OUTREACH

1. We will collaborate with the Secretary of State's office and additional partners to **provide students with online voter registration opportunities on high-traffic campus web pages**, including during class registration and upon enrollment, starting by one month before the voter registration deadline for the June 2018 election (May 21, 2018) and on an ongoing basis from that point forward.
2. We will **send all-campus emails and post social media messages reminding students and employees to register to vote** prior to the voter registration deadlines associated with major primary and general elections and, when doing so, will provide a link to register to vote online and helpful information about voter registration, starting with the voter registration deadline for the June 2018 election and on an ongoing basis from that point forward.
3. We will **send all-campus emails and post social media messages before and on all Election Days to remind students and employees to vote**, to inform them of voting times and locations as appropriate, and to provide any other information that facilitates or maximizes their interest in voting, starting with the June 2018 election and on an ongoing basis from that point forward.

POLICIES AND PROCEDURES

1. We will **adopt, modify, and/or maintain policies that maximize the effectiveness of nonpartisan voter registration, voter education, and get-out-the-vote efforts** by student organizations. These policies will allow access to high traffic locations by student organizations to set up tables and/or clip-boarding events to actively reach out to the student body.
2. We, if we have not already, will **agree to participate in the National Study of Learning, Voting and Engagement**, so we can track our progress in bringing larger percentages of our student body into our democracy.
3. Within one month after each statewide general election, we will **send the Secretary of State's office a one-page report** describing our efforts to meet the five objectives described above.

For Secretary of State Alex Padilla

As the chief elections official for the State of California, I recognize the important role leaders can play in facilitating youth voter engagement. Accordingly, my office and I are committed to the following actions to help students become knowledgeable, responsible, and engaged voters:

OUTREACH

1. We will work directly with [INSERT DISTRICT/CAMPUS NAME] to, schedule permitting, host voter engagement events on a campus in the District at which Secretary of State Alex Padilla will personally be present.
2. We will promote [INSERT DISTRICT/CAMPUS NAME]'s activities and efforts through our office's communications and media team.
3. We will work to promote and support [INSERT DISTRICT/CAMPUS NAME]'s activities using other political and community leaders, when and where appropriate.
4. We will actively court and encourage other California Community College leaders to join this effort and become signatories to similar commitments.

TECHNOLOGY

1. We will direct the appropriate members of our staff to work with the District/Campus to help integrate online voter registration opportunities into high-traffic campus websites.

POLICIES AND PROCEDURES

1. We will provide and guide conversations on sample policies that can be adopted by your District/Campus to maximize the effectiveness of student organizations seeking to lead nonpartisan voter registration, voter education, and get-out-the-vote efforts.

For Lieutenant Governor Gavin Newsom

I am committed to supporting this effort to ensure that the voices of students are represented in our democracy. My office and I make the following commitments:

OUTREACH

1. We will promote [INSERT DISTRICT/CAMPUS NAME]'s activities and efforts through our office's communications and media team.
2. We will work to promote and support [INSERT DISTRICT/CAMPUS NAME]'s activities using other political and community leaders, when and where appropriate.
3. We will actively court and encourage other California Community College leaders to join this effort and become signatories to similar commitments.

The signatories recognize the vital role we all play in supporting youth civic engagement. By supporting nonpartisan voter registration, voter education, and voter turnout efforts on campuses, we will better serve the students of this state and help build a vibrant civil society in California, in America, and around the world.

In recognition of this mutual commitment, we do hereby enter into this Memorandum of Understanding and commit our organizations to taking these essential steps to increase youth civic engagement.

Signed,
Alex Padilla
Secretary of State of California
Date: _____

Gavin Newsom
Lieutenant Governor of California
Date: _____

INSERT NAME
President/Chancellor of _____
Date: _____

INSERT NAME(S)
Student Body President(s) of _____
Date: _____