



California
COMMUNITY
Foundation

Promises that Count Convening

Oct 30, 2017
9:00am-1:30pm

- 9:00am** **Registration & Light Breakfast**
- 9:30am** **Welcome**
John Kobara, EVP/COO, California Community Foundation
- 9:40am** **Agenda Overview & Introductions**
John Garcia III, Program Officer, Education, California Community Foundation
- 10:00am** **The Current College Promise Landscape**
Mary Rauner, Senior Research Analyst, WestED
- 10:30am** **Creating Promises that Count: Dialogue**
Michele Siqueiros, President, The Campaign for College Opportunity
Sara Lundquist, Consultant, Lumina Foundation
- 11:00am** **Break**
- 11:10am** **Small Group Discussion**
- 12:10pm** **Break for Lunch**
- 12:30pm** **AB19 Discussion w/ Assemblymember Miguel Santiago**
- 12:50pm** **Group Report Outs/Takeaways**
Paola Santana, Senior Director, Education & Workforce, LA Chamber of Commerce, Unite-LA
- 1:25pm** **Thank You & End of Day**
John Garcia III, Program Officer, California Community Foundation

Defining College Promise



College Promise is an overarching framework that addresses the challenge of college affordability, persistence, and completion.

Program Goals

Although programs vary in size and structure, the common goal of College Promise programs is to increase college enrollment, persistence, and completion. Many programs also strive to create a "college-going culture" and to strengthen the local economy.

Program Elements

Financial Support

A central component of College Promise programs is financial support, which usually covers the cost of tuition and can also cover fees, books, transportation, and other college costs.

Other Program Elements

In addition to financial support, many College Promise programs include any or all of the following elements:

Clear Messaging

- » Clear and simple messages to students and their families, ideally early in the student's academic career, about student eligibility requirements and the financial and student support services offered to College Promise students

Academic support and student services

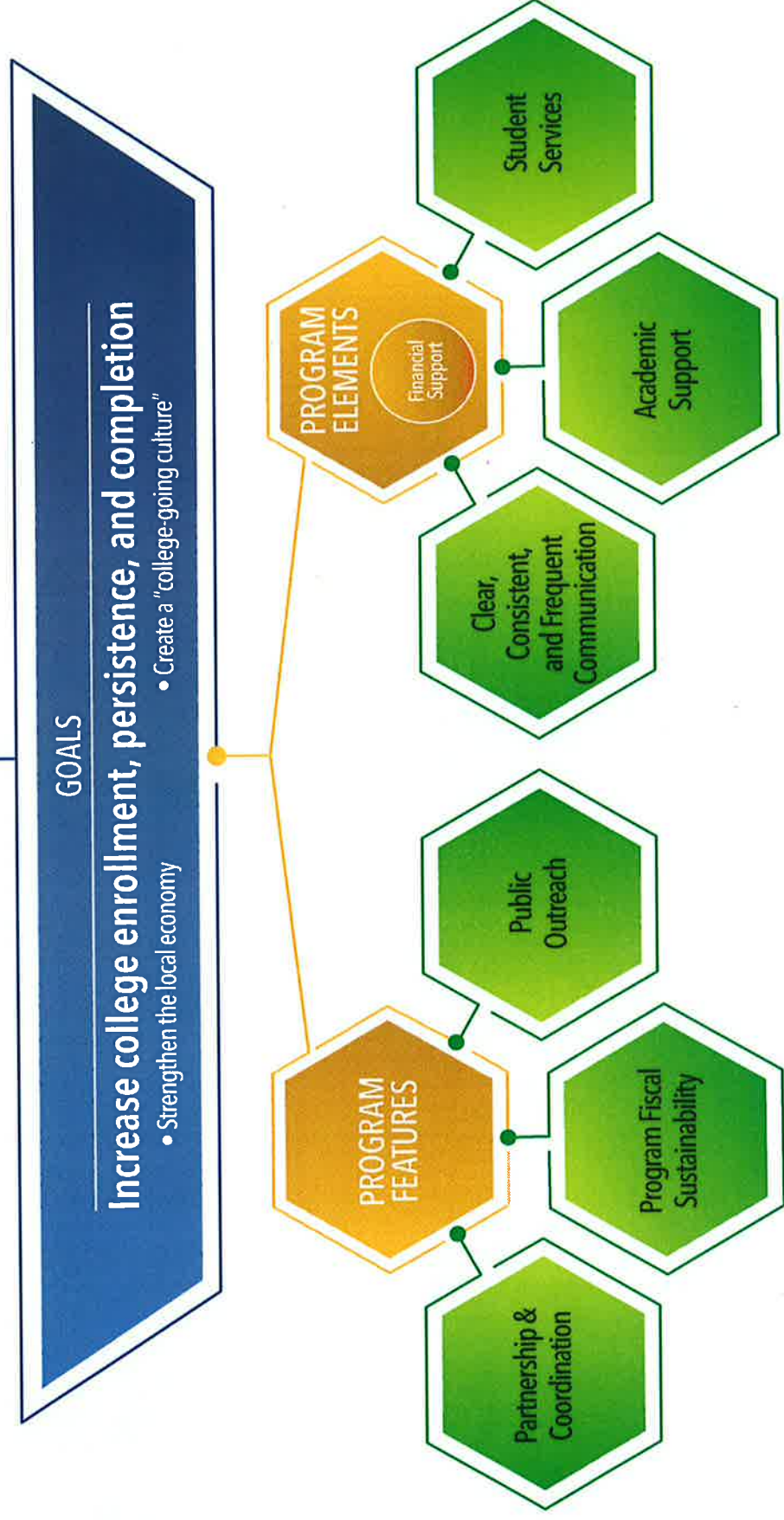
- » College preparatory activities at the early stages of a student's education, such as field trips to college campuses, support to complete college applications and Free Application for Federal Student Aid (FAFSA) forms, dual-enrollment programs, academic and personal counseling, mentoring, tutoring, and cohort models
- » Support and services at the postsecondary level, such as admission and transfer guarantees, guided pathways, priority registration, guaranteed course availability, academic counseling, and tutoring

Engaged cross-sector partnerships

- » Formal and active cross-sector partnerships that can include education, community, government, business, nonprofit, and foundation partners
- » Coordination, across education segments, regarding curricular prerequisites and assessments
- » Robust sharing of data across a college, and, optimally, across participating K-12 school districts, community colleges, and four-year universities

COLLEGE PROMISE

An overarching framework that addresses the challenge of college affordability, access, and completion.



California College Promise Project

Mary Rauner, WestEd • Laura Perna, University of Pennsylvania

IN PARTNERSHIP WITH THE COLLEGE PROMISE CAMPAIGN



The California College Promise Project (CCPP) mission is to provide professional development and technical assistance to College Promise program providers and produce and disseminate research on College Promise programs in the state.

In California, the state with the nation's largest community college system in terms of numbers of students (2.1 million) and institutions (114), College Promise programs are being developed at an especially rapid rate. In August 2016, California was home to 23 programs. Less than one year later, that number had more than doubled.

WestEd, the College Promise Campaign, and Penn AHEAD have been collaborating since 2015 on the CCPP to assist with the design, implementation, and evaluation of College Promise programs throughout the state. The CCPP team has hosted two statewide College Promise convenings; helped leaders design programs and develop research and evaluation plans; and researched, documented, and compiled data on program features to create resource guides and descriptive research reports.

Statewide Events

California Promise: Pathways to Student Success (summer 2017)

Participants included more than 400 representatives from California's community colleges, California State University, and community-based programs as well as program partners and funders. The event emphasized the importance of cross-sector collaboration for the structural and financial sustainability of College Promise programs and the ways that programs may align with student support structures and intersegmental transitions to ensure student persistence and completion.

College Promise in California: Strategies, Challenges, and Successes (summer 2016)

More than 350 California community college representatives and community partners were in attendance. They represented 57 of the state's 72 districts and included 55 college presidents, 10 trustees, and 6 members of the California Community Colleges Board of Governors. The goals were to share information about the College Promise movement; offer guidance for designing, implementing, and improving College Promise programs; and build a community of College Promise colleagues across California.

Projects

Promises that Count. In partnership with the California Community Foundation, CCPP is developing an initiative strategy and providing technical assistance to a Professional Learning Community (PLC) of teams from College Promise programs in Los Angeles County.

California College Promise database. With this searchable database that was developed in 2015, CCPP is maintaining and expanding information on California College Promise programs, including partnership characteristics, student eligibility requirements, and program elements and financing.

Consulting with individual College Promise programs on evidence-based program design and evaluation planning.

Products

Promises that Count: College Promise in Los Angeles County



The College Promise in California: A Collection of Program Profiles (1,200 copies were disseminated in California and across the nation)



Video on College Promise Programs in California (in production)

California College Promise Resource Website (in production)

Assembly Bill 19

Community Colleges: California College Promise

(SANTIAGO, CHIU, AND MCCARTY)



Signed by Governor Jerry Brown on September 13, 2017, Assembly Bill 19 establishes the California College Promise, to be administered by the California Community College Chancellor's Office.

The goals of the California College Promise include:

- » Increasing college enrollment directly after high school
- » Increasing the percentage of students in credit bearing math and English courses
- » Increasing the number of certificates, associate degrees, and university transfers
- » Reducing achievement gaps

Participating community colleges must:

- » Partner with a Local Education Agency (LEA) to establish an early commitment to college program (with one or more LEAs) and support academic preparation programs for college (small learning communities, dual enrollment, etc.)
- » Utilize multiple measures placement strategies
- » Participate in guided pathways program
- » Leverage the California Promise Grant (formerly known as the BOG Fee Waiver)

- » Ensure students complete FAFSA, Cal Grant, or Dream Act application, to maximize student access to need-based financial aid
- » Participate in a federal loan program authorized under Title IV of Federal higher education act of 1965

Eligible community colleges may use appropriated funding to:

- » Waive some or all fees for first-time community college students who are enrolled full-time and complete a financial aid application
- » Cover some or all fees for the summer session before the first academic year of study

Student eligibility requirements:

- » Full-time enrollment (12 or more semester units or the equivalent)
- » First-time student

THE CALIFORNIA COLLEGE PROMISE WILL DISTRIBUTE FUNDING "UPON APPROPRIATION BY THE LEGISLATURE" THROUGH A FUNDING FORMULA DEVELOPED BY THE COMMUNITY COLLEGE CHANCELLOR.

FUNDING FOR THE COLLEGE PROMISE IS EXPECTED IN THE 2018-2019 STATE BUDGET WHICH WILL BE FINALIZED JULY 1, 2018.



For more information about the California College Promise Project, contact Mary Rauner, WestEd, mrauner@WestEd.org