



Making Mt. SAC's Current Facilities Master Plan A Reality

Stradling
Attorneys at Law

FM3
RESEARCH

FAIRBANK, MASLIN,
MAULLIN, METZ
& ASSOCIATES



220-5067

Subject Matter Experts

- Catherine Lew, Co-Founder, Lew Edwards Group (*Lead Consultant*)
- John Fairbank, Partner, FM3 Research (*Pollster*)
- David Casnocha, Managing Shareholder, Stradling Attorneys at Law (*Bond Counsel*)

Our team was privileged to represent the District in 2008 on the successful passage of Measure RR.

Project Objectives

- Share Best Practices since Measure RR on how other CCDs are funding their FMP visions
- Conduct current analysis of how public priorities and perspectives align or not, with your current FMP planning and priorities
- Determine the community's interest-- if any--in a possible November 2018 education bond to fund FMP priorities

Project Highlights

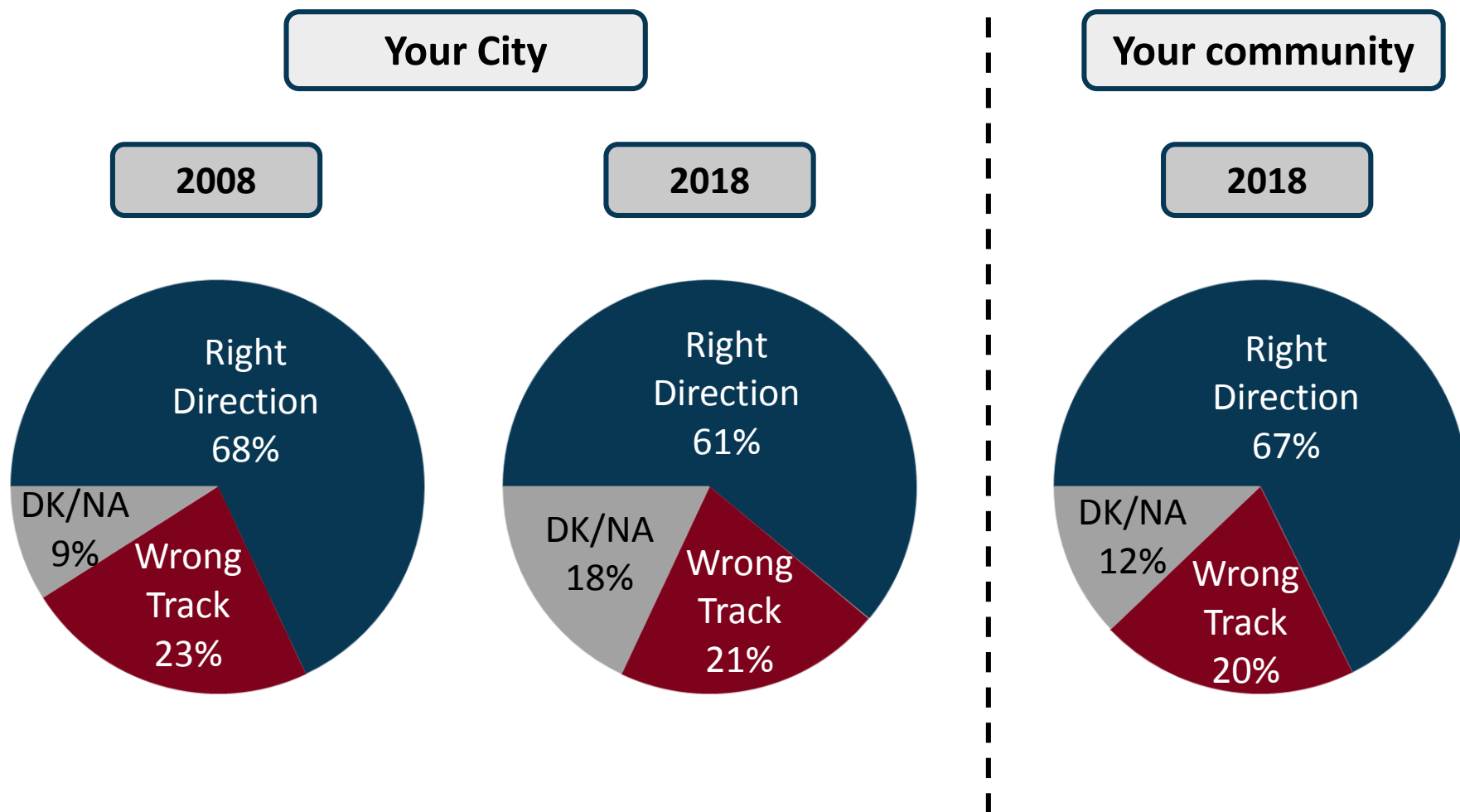
- A community survey conducted FM3 Research was fielded on May 21st-24th
- Among other findings, this survey shows that a Mt. SAC Bond of up to \$750 Million is viable 11/18
- Should the District opt to proceed, the statutory deadline to submit your adopted election materials to the ROV is Friday, August 10th
- The consulting team is recommending that the District proceed with placement of this bond

Survey Highlights

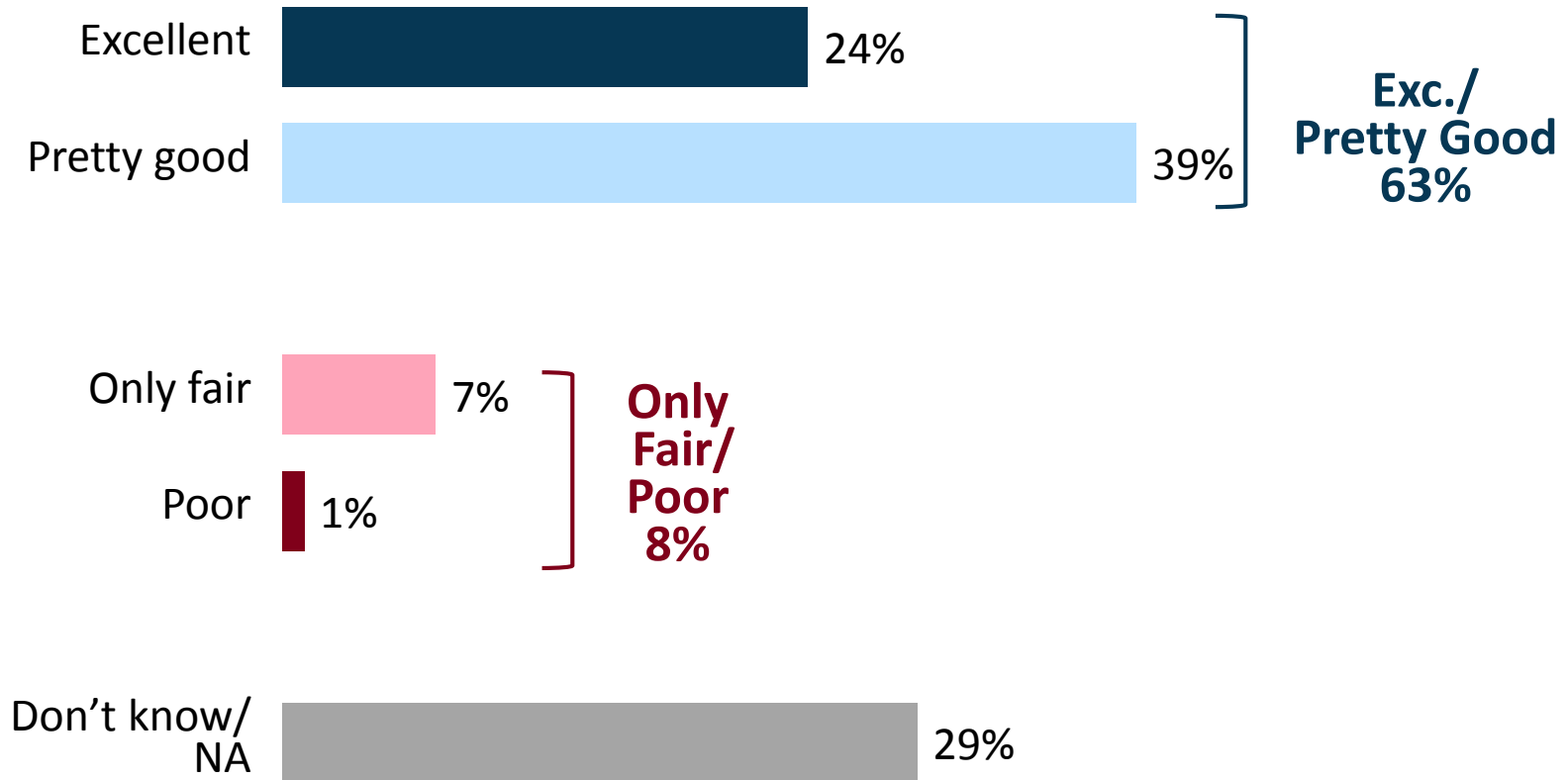
Survey Methodology

- Survey of 800 likely November 2018 voters in the Mt. San Antonio Community College District
- Interviews were conducted via landline and cell phones by live interviewers
- Interviews were conducted in English, Spanish and Mandarin
- Survey was conducted May 21-24, 2018
- The margin of sampling error is $\pm 3.5\%$ at the 95% confidence level
- Margins of error for population subgroups will be higher
- Some percentages do not sum to 100% due to rounding
- Results from 2008 Mt. SAC bond measure feasibility survey shown for comparison purposes

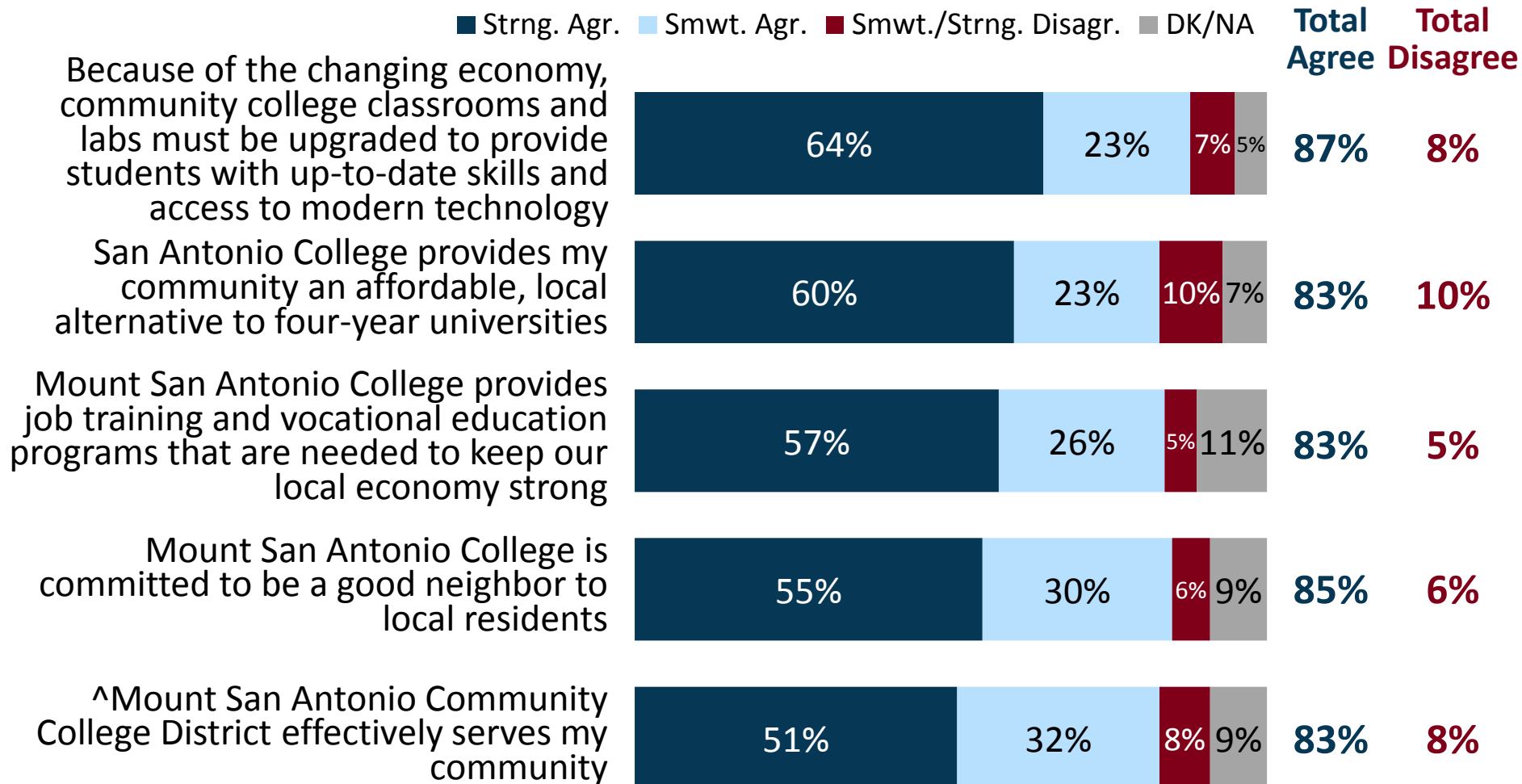
Most Mt. SAC voters hold a positive outlook towards their cities and communities.



More than six in ten think Mt. SAC provides an “excellent” or “pretty good” education and virtually nobody thinks it is performing poorly.



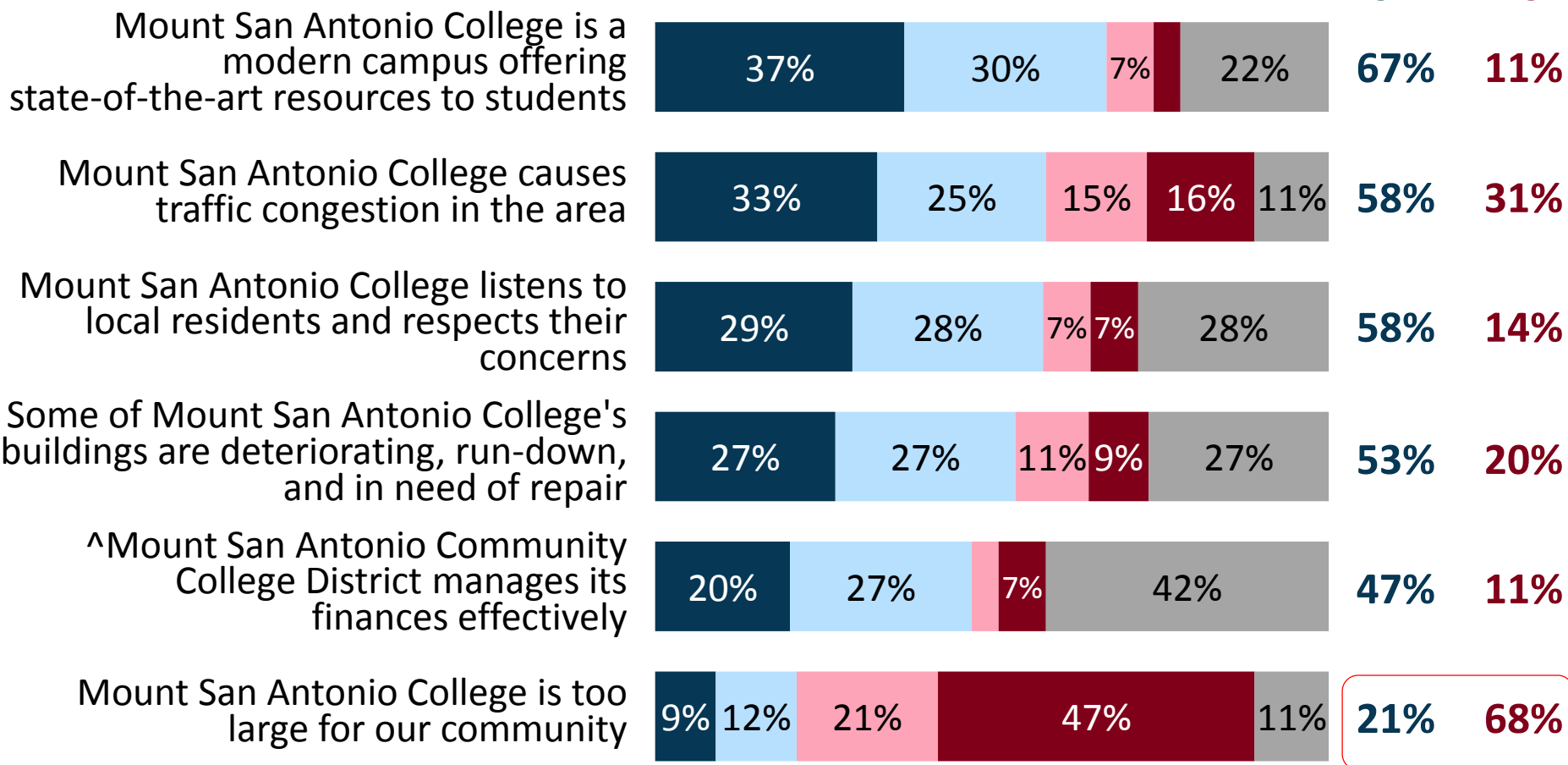
Respondents agree Mt. SAC provides an affordable education, is committed to being a good neighbor, and needs upgrades for the changing economy.



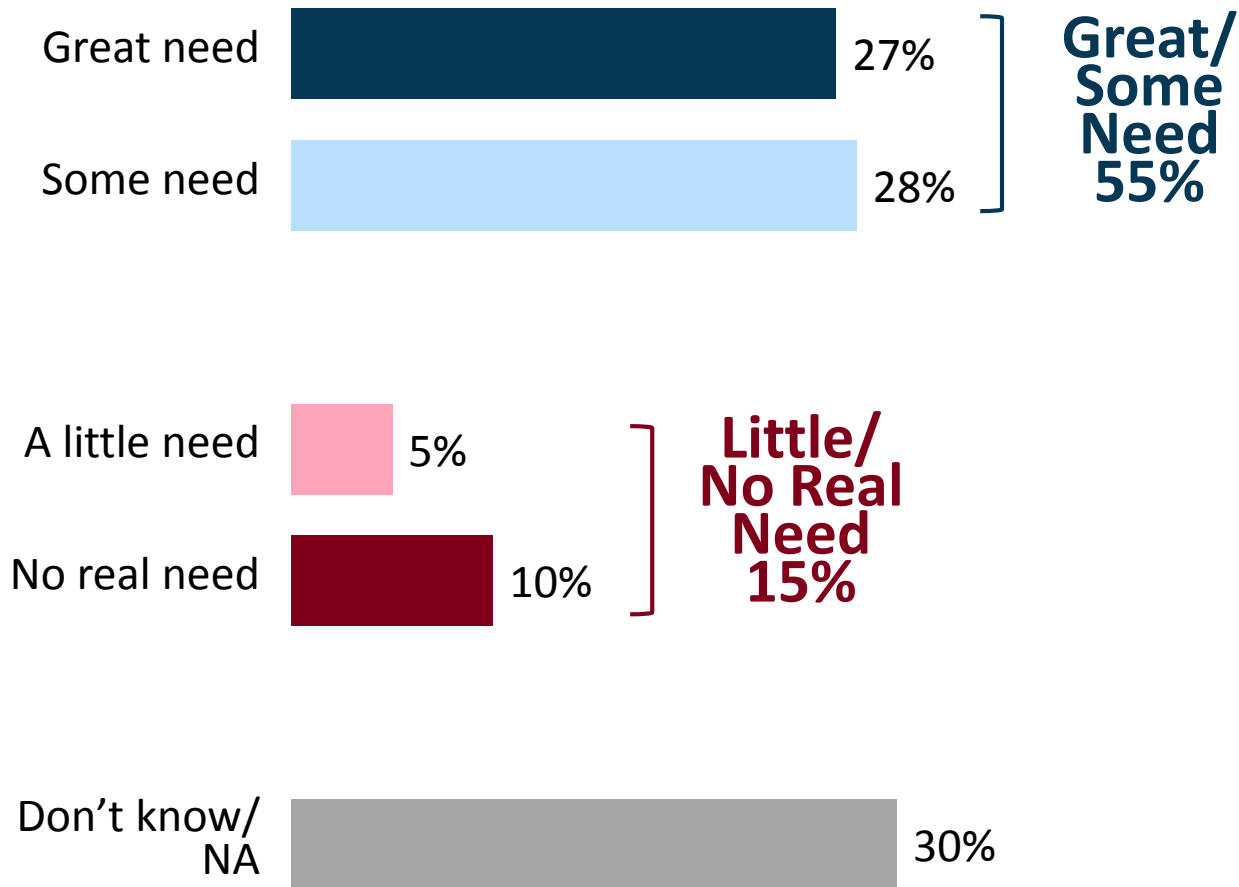
While traffic is a concern, respondents agree Mt. SAC listens to local residents.

■ Strng. Agr. ■ Smwt. Agr. ■ Smwt. Disagr. ■ Strng. Disagr. ■ DK/NA

Total Agree **Total Disagree**



A majority believes the college has a significant need for funding.



The survey tested several versions of a potential Mt. SAC Bond Measure.

AB195 Compliant

MOUNT SAN ANTONIO COMMUNITY COLLEGE CAREER EDUCATION, REPAIR AND STUDENT SAFETY MEASURE

- To upgrade job training/vocational classrooms, science, computer/technology labs
- Improve student safety, emergency communication systems/security door locks
- Improve career resources for veterans
- Remove asbestos/mold
- Acquire, construct, repair sites, facilities, equipment

Shall Mount San Antonio Community College District issue \$750 million in bonds at legal rates, levy on average **(SPLIT SAMPLE C: 2.5¢ per \$100; (SPLIT SAMPLE D: \$25 per \$100,000)** of assessed valuation, \$37 million annually while bonds are outstanding, requiring audits, citizens oversight, all funds for Mount San Antonio College?

Pre-AB195 Requirements

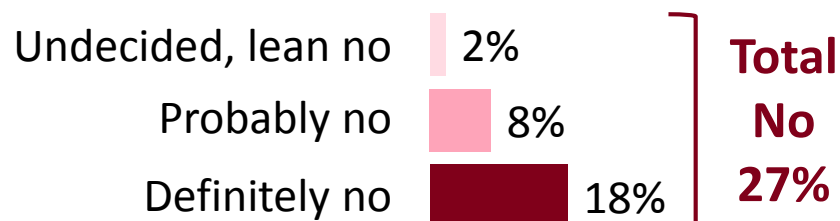
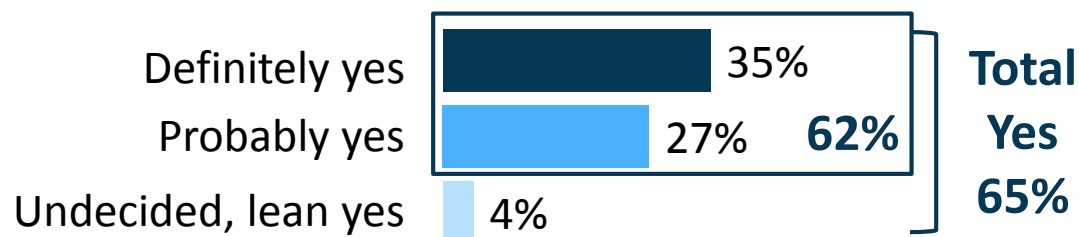
MOUNT SAN ANTONIO COMMUNITY COLLEGE CAREER EDUCATION, REPAIR AND STUDENT SAFETY MEASURE

- To upgrade job training/vocational classrooms, science, computer/technology labs
- Improve student safety, emergency communication systems/security door locks
- Improve career resources for veterans
- Remove asbestos/mold
- Acquire, construct, repair sites, facilities, equipment

Shall Mount San Antonio Community College District issue \$750 million in bonds at legal rates, requiring audits, citizens oversight, all funds for Mount San Antonio College?

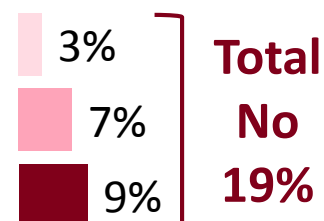
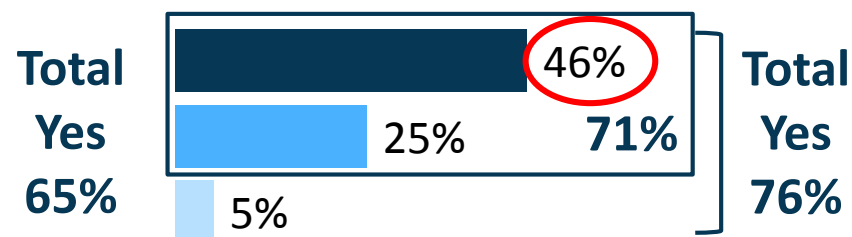
There is solid support for each version of the bond measure with the “traditional” manner of description (like RR) the most easy to understand.

AB195 Compliant



Undecided 8%

Pre-AB195 Requirements

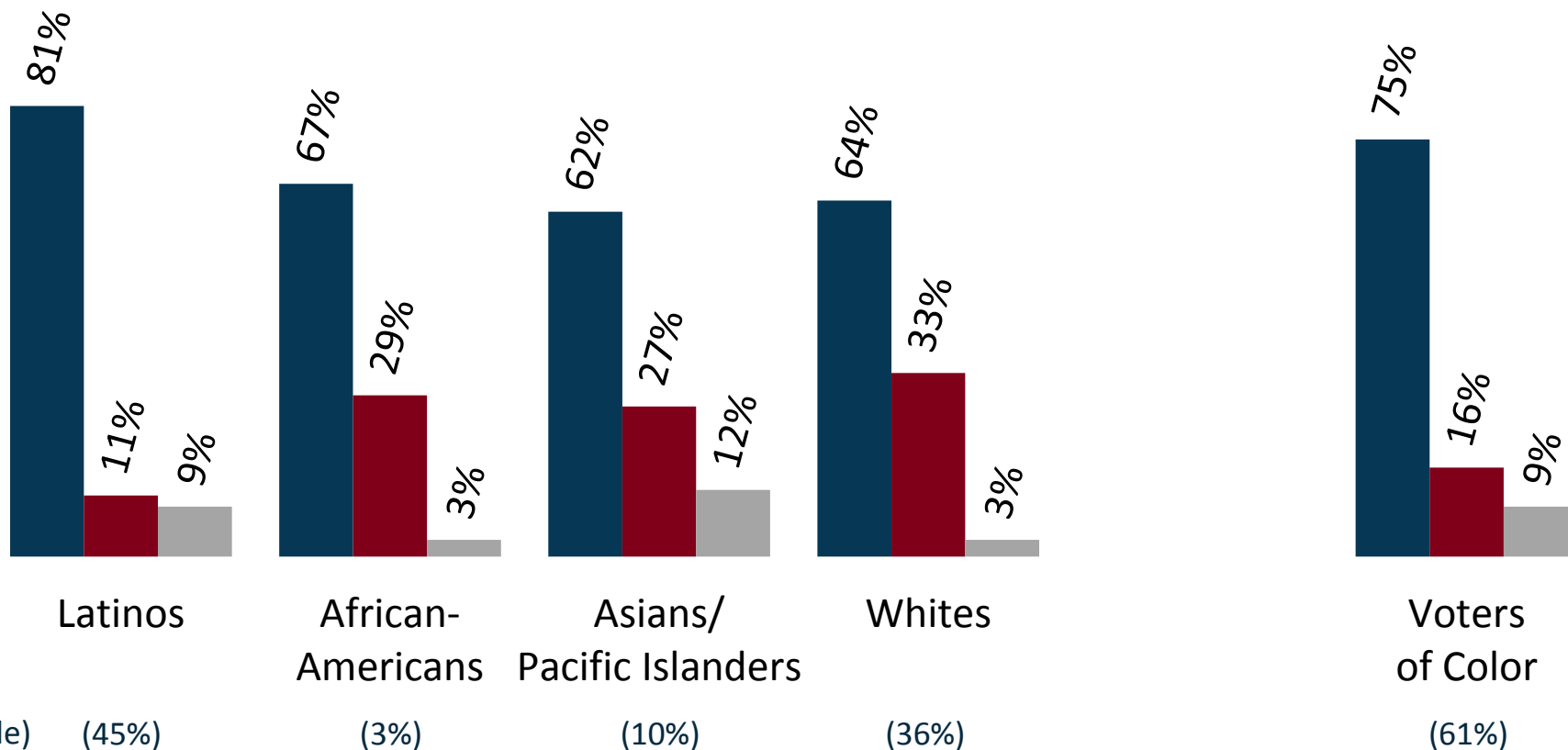


Undecided 5%

The bond carries across all ethnic groups.

Initial Vote by Ethnicity

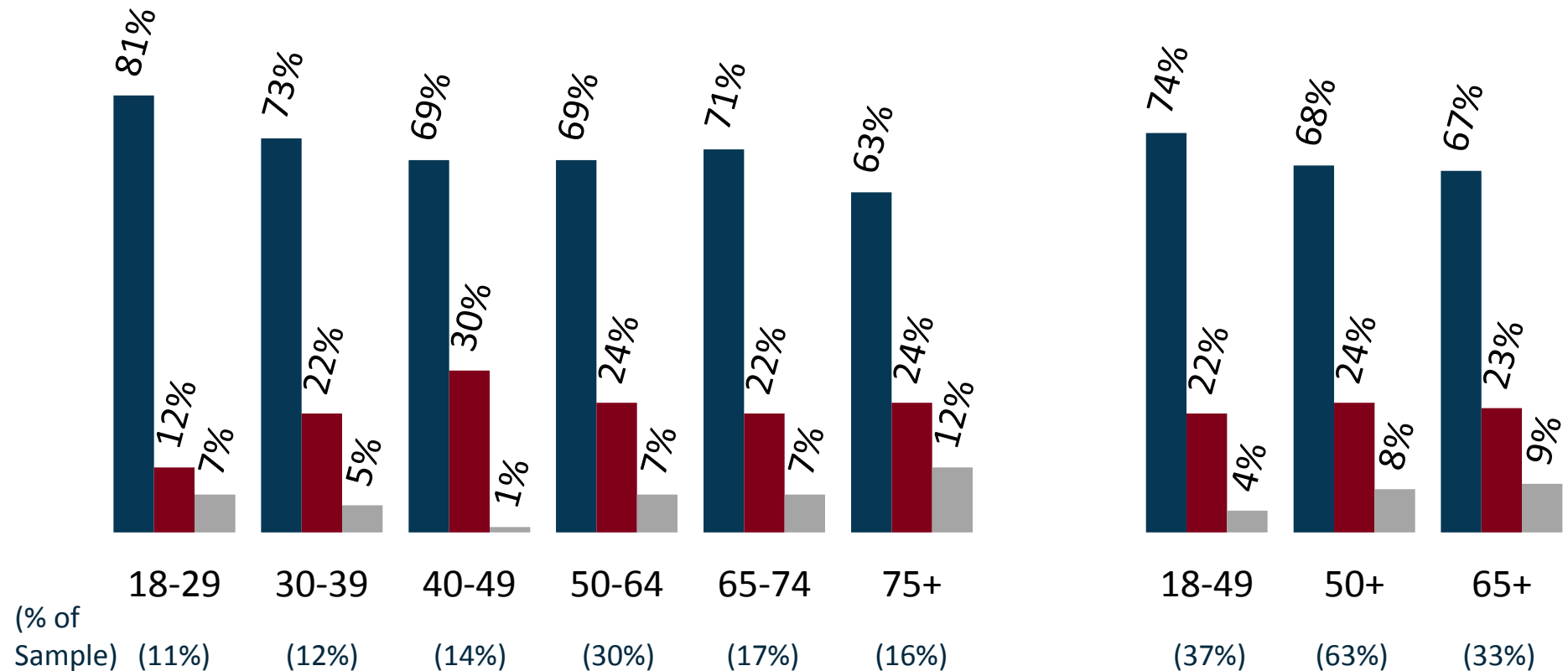
■ Total Yes ■ Total No ■ Undecided



The bond carries across all age groups.

Initial Vote by Age

■ Total Yes ■ Total No ■ Undecided



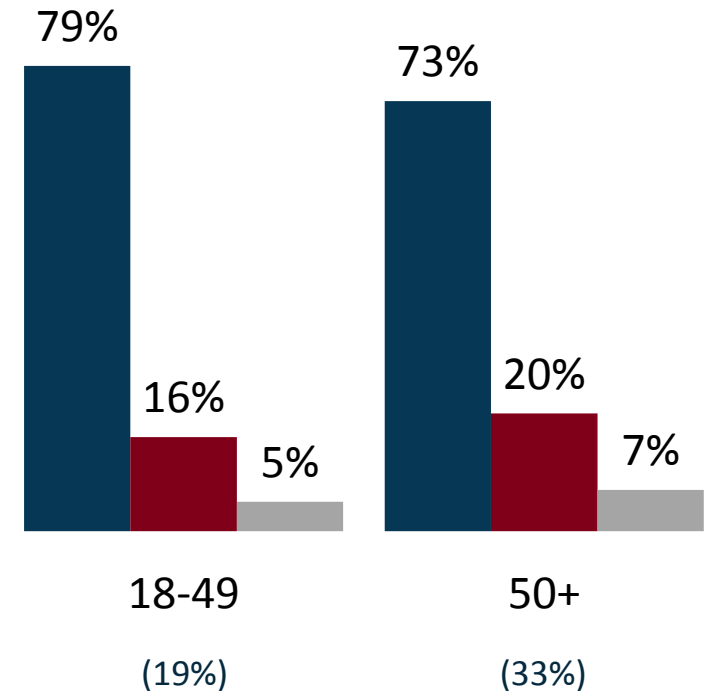
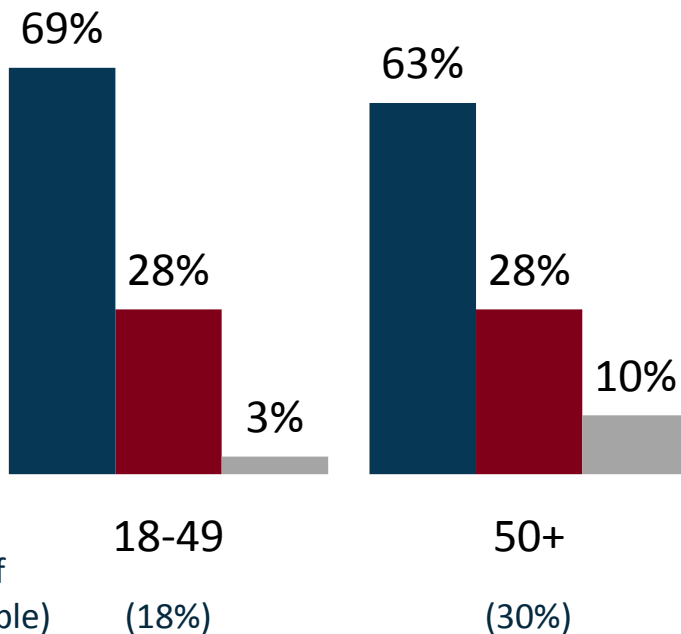
Support is strong across gender and age.

Initial Vote by Gender by Age

■ Total Yes ■ Total No ■ Undecided

Men

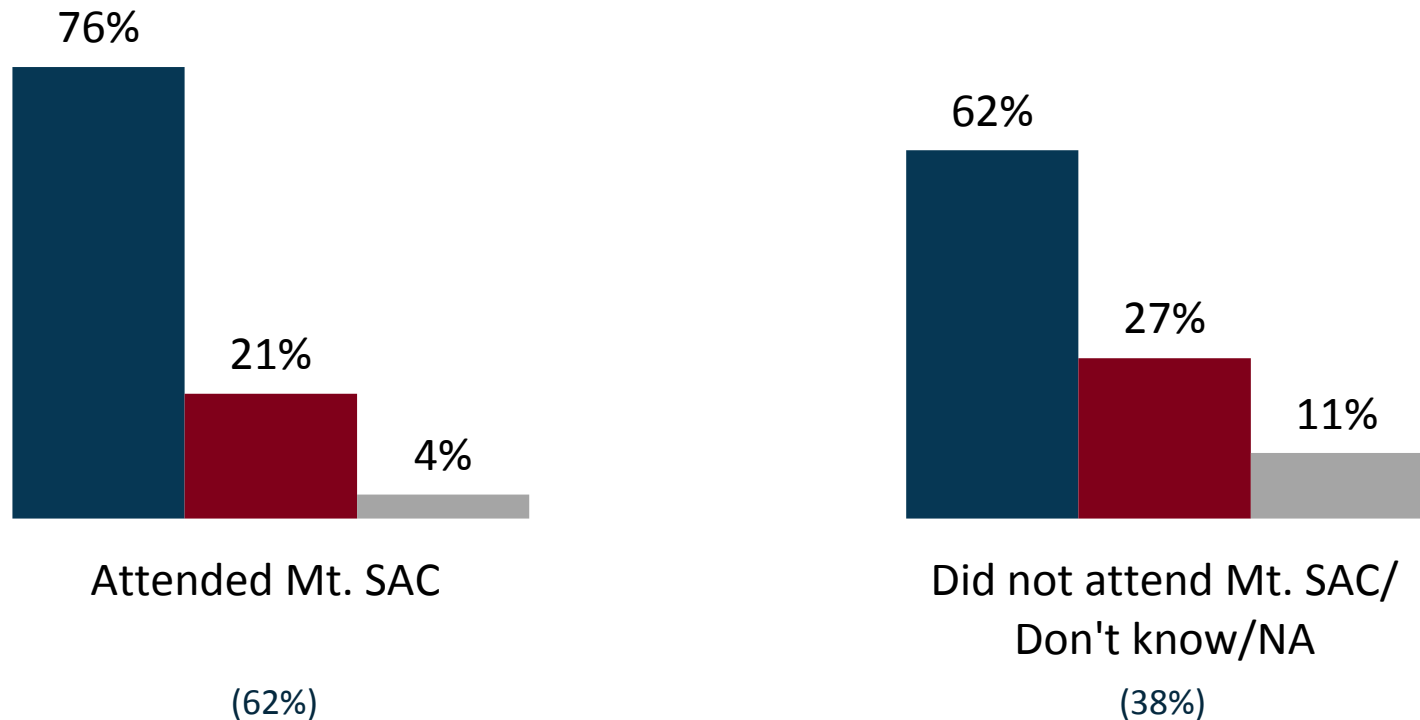
Women



Support for the measure is higher among respondents who have attended Mt. SAC.

Initial Vote by Attended Mt. SAC

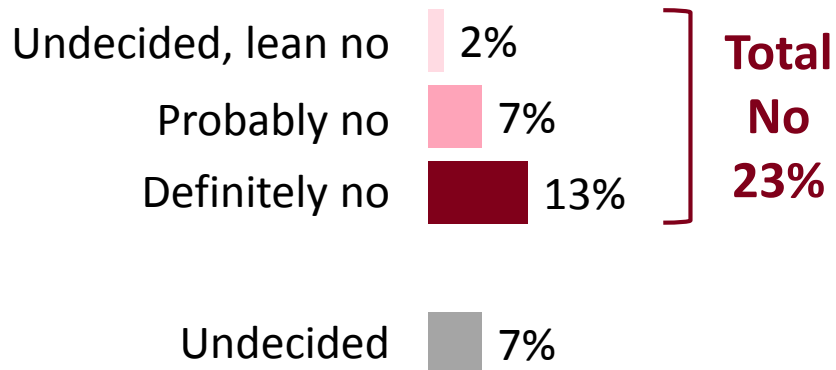
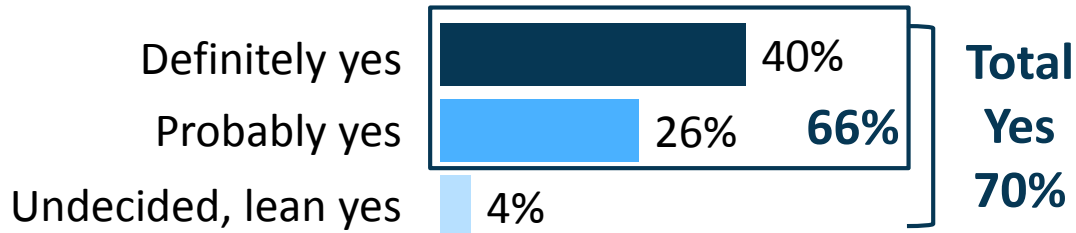
■ Total Yes ■ Total No ■ Undecided



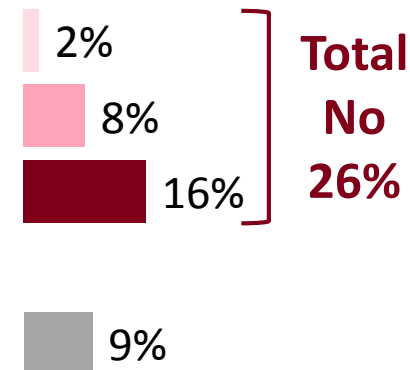
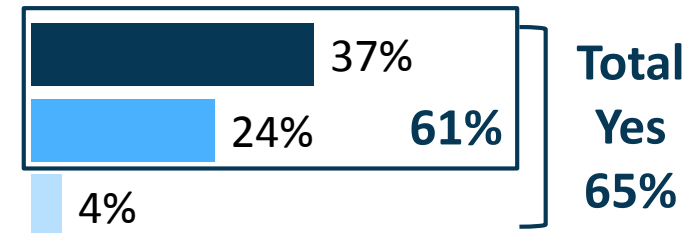
(% of
Sample)

Fewer voters support the bond measure if it were reduced to \$600 million.

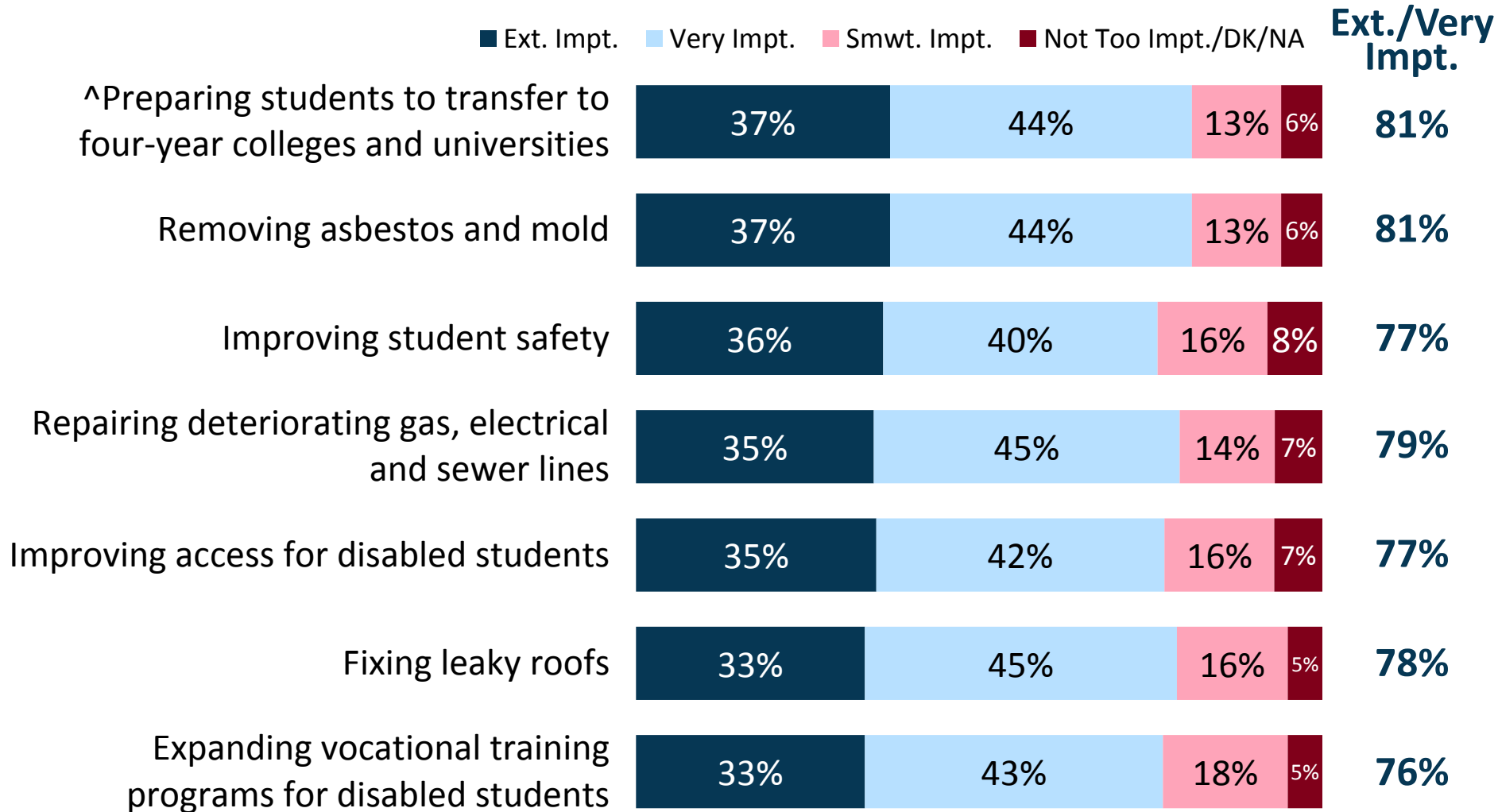
\$75,000,000
(Initial Vote)



\$600,000,000



Respondents say priorities are projects that focus on student outcomes and repairs.



I'd like to return to the Mt. San Antonio College ballot measure we were discussing earlier. I am going to read you a list of the types of projects that could be funded, or provisions that could be included in this measure. Regardless of whether you would vote for this measure, as I read each one, please tell me how important it is to you that each project be included in the measure: extremely important, very important, somewhat important, or not too important.

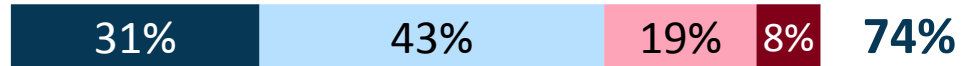
Continued

■ Ext. Impt. ■ Very Impt. ■ Smwt. Impt. ■ Not Too Impt./DK/NA **Ext./Very Impt.**

Expanding partnerships with local schools to allow more high school students to take college level courses and earn college credit

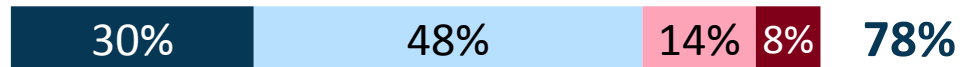


^Improving career resources for veterans

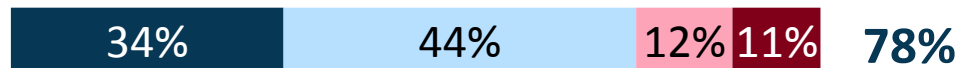


Repairing decaying walls, drainage systems and leaking roofs

2018



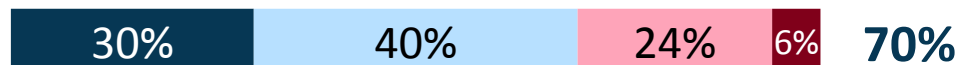
2008



Improving earthquake safety



Expanding career and academic counseling resources for students



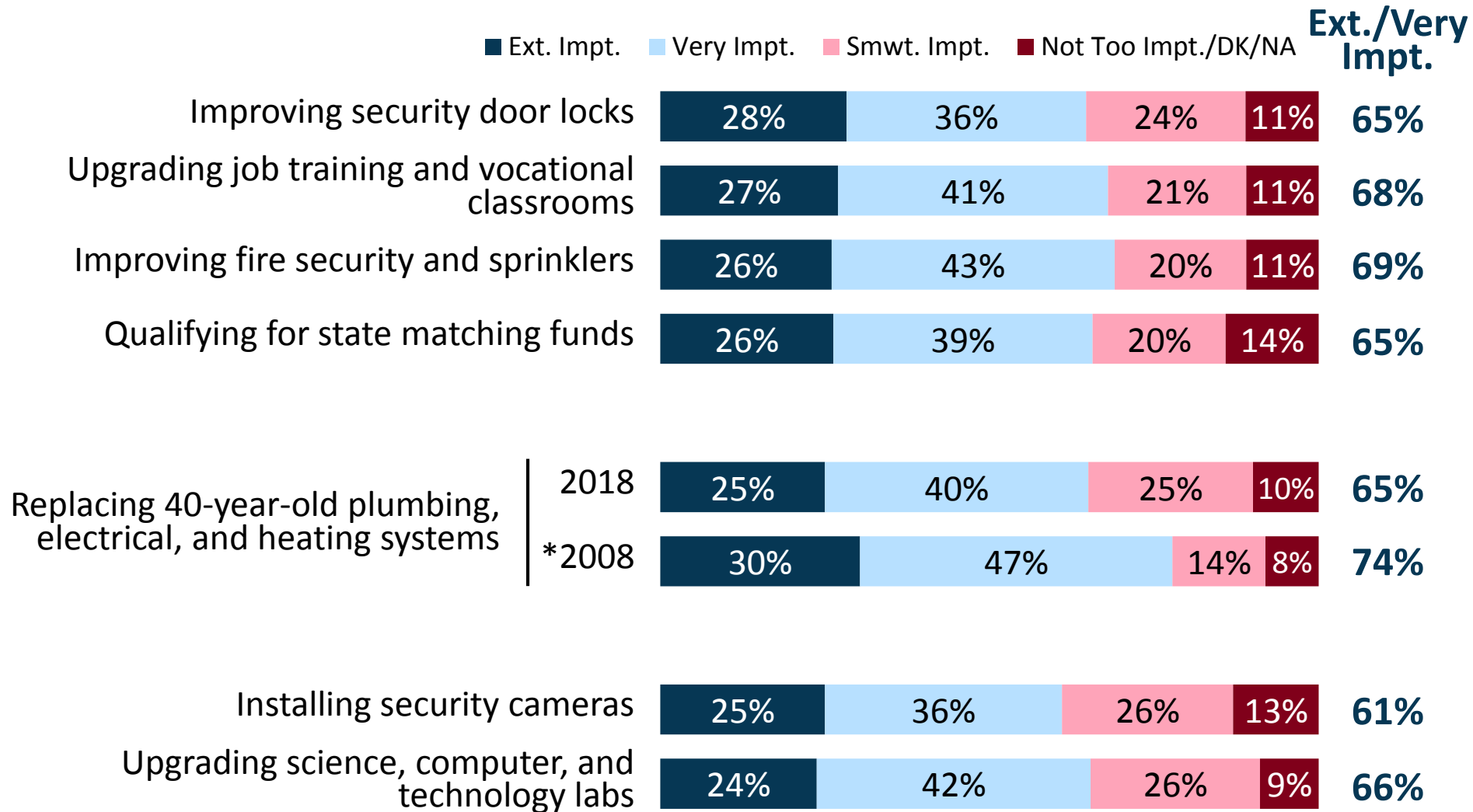
Improving emergency communication systems



Repairing deteriorating classrooms

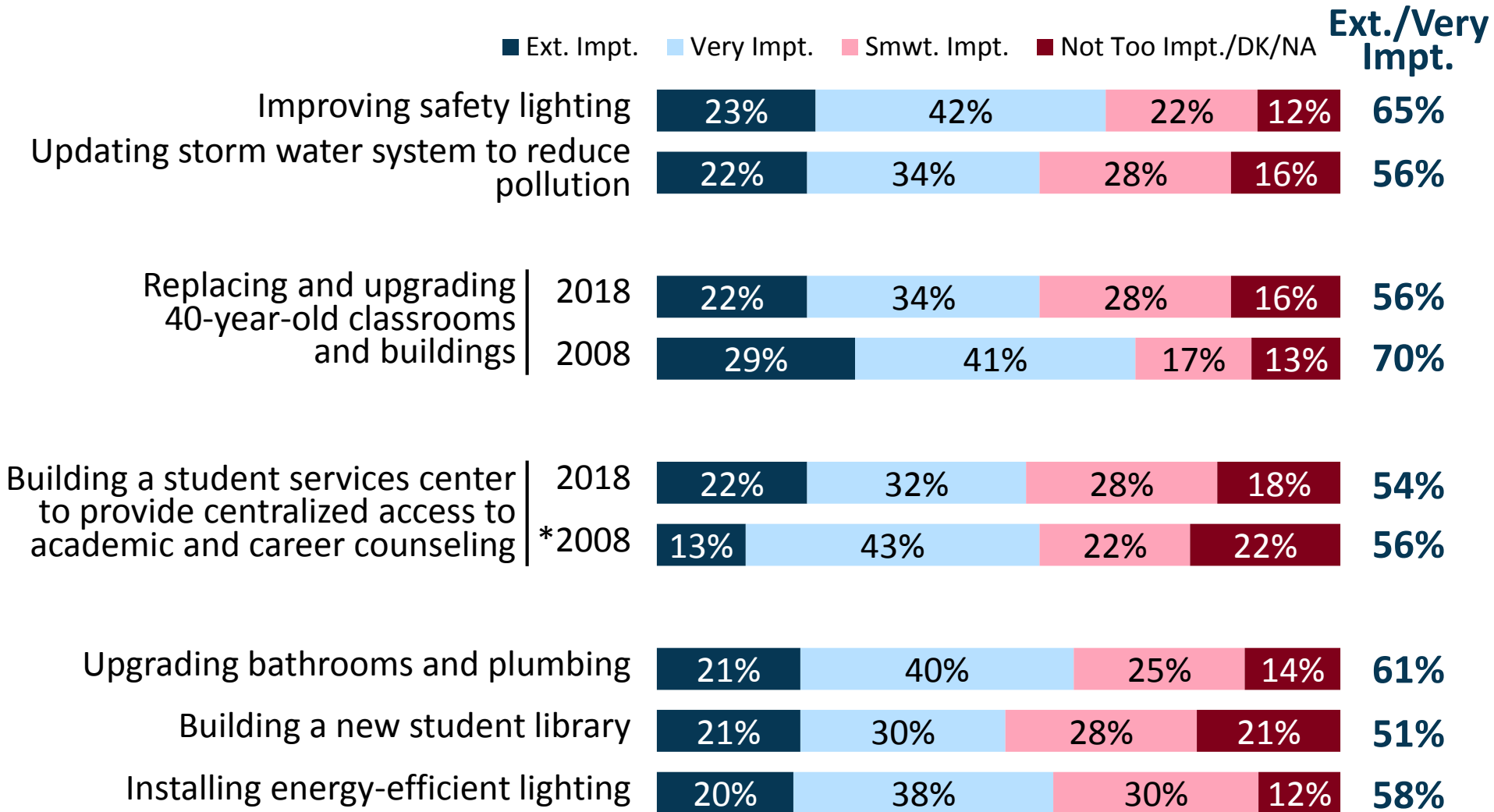


Continued



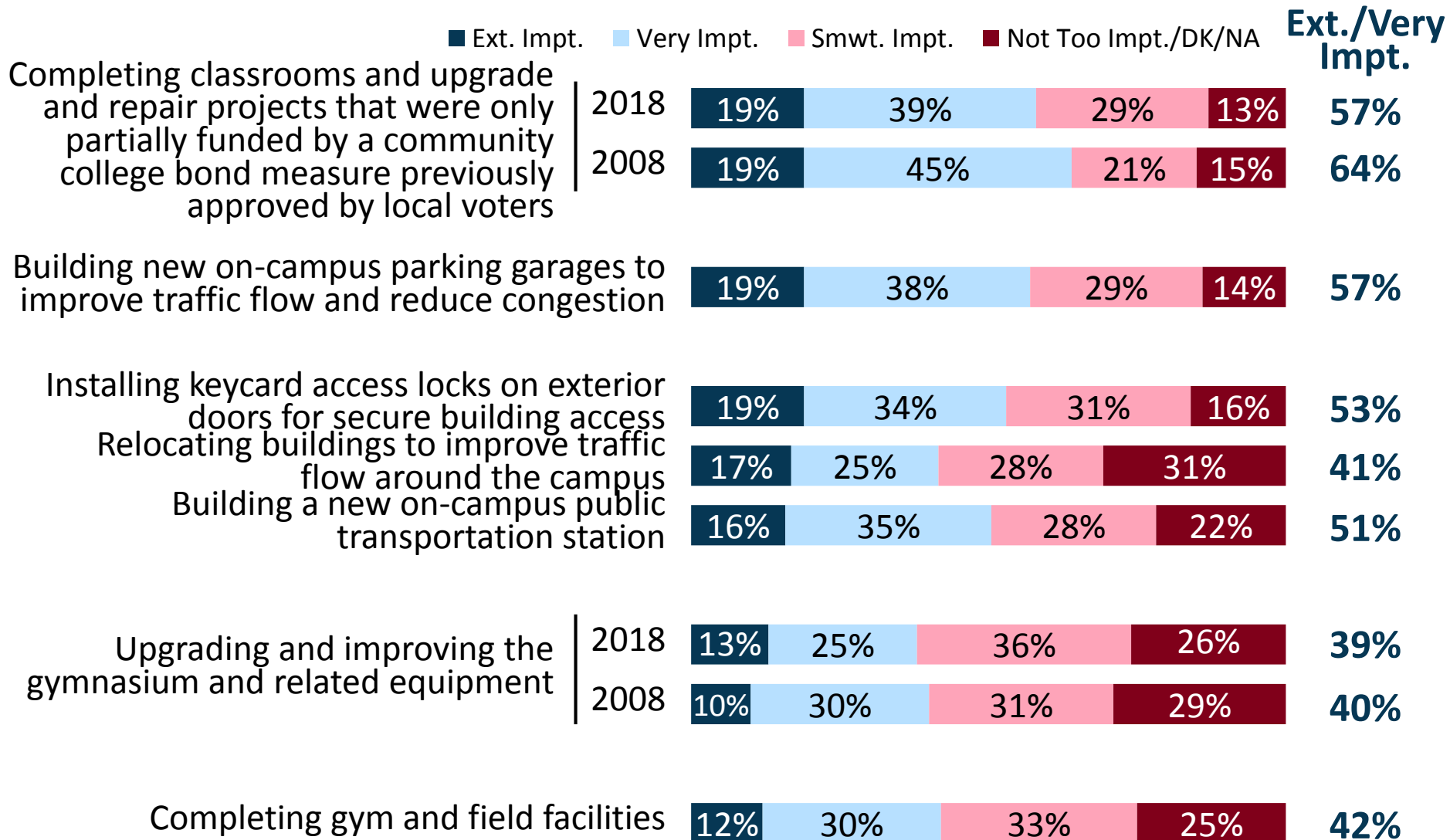
*I'd like to return to the Mt. San Antonio College ballot measure we were discussing earlier. I am going to read you a list of the types of projects that could be funded, or provisions that could be included in this measure. Regardless of whether you would vote for this measure, as I read each one, please tell me how important it is to you that each project be included in the measure: extremely important, very important, somewhat important, or not too important. Split Sample, *Wording was slightly different in 2008*

Continued



*I'd like to return to the Mount San Antonio College ballot measure we were discussing earlier. I am going to read you a list of the types of projects that could be funded, or provisions that could be included in this measure. Regardless of whether you would vote for this measure, as I read each one, please tell me how important it is to you that each project be included in the measure: extremely important, very important, somewhat important, or not too important. Split Sample, *Wording was slightly different in 2008*

Continued



Informational Statements

(TRANSFER) Mount San Antonio College's high-quality and affordable education programs help students to transfer to four-year universities and allow high school students to get a jumpstart on earning college credit by taking college courses. This measure will ensure that Mount SAC can expand access so more students can attend college.

(UPGRADES) Several buildings in Mount San Antonio are over 75 years old and need basic improvements. Funds will be used to remove asbestos, repair leaky roofs and deteriorating restrooms and plumbing, improve handicapped accessibility, update the storm water system to prevent water pollution, replace outdated electrical and air-conditioning systems and upgrade security and fire safety systems.

^(VETERANS) Mount San Antonio College serves over a thousand military veterans, many of whom have recently returned from war zones. This measure will upgrade and expand facilities for veteran services and job training so returning Service Members receive the academic and career counseling and support they need to complete their education and enter the civilian workforce.

(VOCATIONAL) Mount San Antonio College is an essential resource for students seeking a vocational education that provides the job training, technical knowledge, and specialized skills to compete for good-paying, modern careers. This bond measure will upgrade workforce development programs to train and prepare students for today's in-demand jobs and a competitive global economy.

(SAFETY) Mount San Antonio College wants to upgrade school security to keep students safe. This measure will fund the installation of cameras, lighting, and up-to-date security measures including improved security and emergency communication systems.

^(ACCOUNTABILITY) This bond measure includes strict fiscal safeguards including citizen oversight, and annual financial and performance audits. Furthermore, no money from this measure will go to administrators' salaries or pensions, and all money will be spent locally and cannot be taken by Sacramento.

Legal Considerations and Bond Ballot Measure Components

Bond Counsel Update

- AB 195 Issues
- Tax Rate Statement
- Bond Project List Considerations and other drafting issues

*Mr. David Casnocha will take questions
from the Trustees*

Consultant Recommendations

Consultant Recommendation

- A bond of up to \$750 Million is viable for the November 2018 election, and our team recommends proceeding.
- Preparing students for transfer to 4-years colleges and basic repairs are the top priorities voters want to see addressed in the bond.
- Respondents also place a high value on vocational training programs that allow students to compete for good-paying, modern careers.

Next Steps

- Consistent with current Best Practices in other CCDs and our successful RR experience, the District Executive team will engage selected key influentials from every corner of the district over the next two weeks
- An informational piece on needs and these results will also be posted on the District website and disseminated
- The bond language will be refined and finalized

Questions & Discussion

For more information, contact:



John Fairbank

John@FM3research.com

Rick Sklarz

Sklarz@FM3research.com

Laura Covarrubias

Laura@FM3research.com



The Lew Edwards Group

info@lewedwardsgroup.com