

“Doing What Matters”
CEO Institute

Thursday, May 3, 2018
College of the Canyons

Description:

College of the Canyons is excited to host a ***“Doing What Matters” CEO Institute*** on **Thursday, May 3, 2018 from 9:30am – 3:00pm**, supported by Vice Chancellor for Workforce and Economic Development Van Ton-Quinlivan and Dr. Lynn Shaw, Visiting Dean of Sector Strategies (CCCCO). This one-day institute will be offered prior to the Community College League of California’s upcoming **2018 Annual Trustees Conference** in Valencia.

The purpose of the ***“Doing What Matters” CEO Institute*** is to provide an opportunity for CEOs to interact with business leaders, external partners and leaders in the workforce and economic development sectors in California, as well as with each other. The focus of the Institute is to provide an opportunity for candid conversations among the participants regarding the challenges of developing strong workforce alignments and partnerships between employers and the community colleges. In addition, this Institute will provide an opportunity to dialog and think together about how to lead change within our colleges.

The event will be held at College of the Canyons in the Dr. Dianne G. Van Hook University Center (**Room 258**), and will conclude with a special tour of the building, which is home to more than 40 bachelor’s, master’s, and doctoral programs offered by four partner universities in addition. The University Center is also the hub of our regional Economic Development activities, services and initiatives, including the Santa Clarita Valley Economic Development Corporation.

These structured conversations will enable CEOs and our business partners alike to:

- Share stories of successful workforce development initiatives;
- Speak candidly about challenges and limitations;
- Be inspired as to how they can lead change;
- Overcome barriers; and
- Work collaboratively with multiple entities to shape better futures and move forward in focused and meaningful ways.

By bringing together both education and business leaders in this up-close and personal way, we will identify practices that can help our businesses thrive and grow in California.

We are fortunate to have expert leaders from the field as partners in the Institute. These expert leaders will bring an additional perspectives that will assist CEOs in affirming their role in facilitating change while identifying opportunities that will enhance their success. By participating in these dialogs, CEOs will be provided with an opportunity to strategize about how to deal with internal resistance so that they can meaningfully engage employers. In the process, our CEOs will have an opportunity to validate and affirm their role in facilitating change as well as learning to work through issues to be successful.

Business partners who are participating in this conversation include:

- ✓ Mr. Jim Mayer, President/CEO (CA FWD)
- ✓ Mr. Bill Allen, CEO (LA County EDC)
- ✓ Mr. Kish Rajan, Principal, KRPA
- ✓ Mr. Paul Granillo, President & CEO (Inland Empire Economic Partnership)

In addition, two of our CEOs will be sharing their perspectives:

- ✓ Dr. Bill Scroggins, President/Superintendent (Mt. San Antonio College)
- ✓ Mr. Benjamin Duran, President/Superintendent (retired) of Merced College, WEDPAC Chair and current Executive Director (Central Valley Higher Education Consortium)

Join us for this unique opportunity to focus, dream and do as we move forward for the benefit of our students!

REGISTRATION INFORMATION:

In order to make the best use of our time together and design the day for maximum interaction, it is requested that you **register by April 27** at the following link:

[RSVP * DWM to CEO Symposium](#)

There is **no charge and no registration fee**. Once you have registered, a more specific plan for the day, maps, permits, etc., will be sent to you. If you are going to be arriving in Santa Clarita by 5:30 pm on May 2, we are putting together a social event that will be hosted at our Institute for Culinary Arts. Please contact the Hyatt Regency Valencia, the CCLC Trustees Conference Hotel, if you would like to extend your accommodations for an additional night.

We look forward to seeing you on May 3!