



CALIFORNIA STATE UNIVERSITY, LONG BEACH

ALUMNI ASSOCIATION

January 5, 2018

Audrey Yamagata-Noji
1918 W. Meadowbrook Drive
Santa Ana, CA 92704

Dear Audrey:

On behalf of the CSULB Alumni Association, please accept our formal congratulations on being named the Distinguished Alumna from the College of Education for 2018. It is the highest alumni award bestowed by the Alumni Association and the University.

The Association presents this award each year to an alum from each college who is an outstanding example of accomplishment and distinction. The recipients are selected by committees comprised of representative leaders from alumni, faculty, staff, administration and students.

Per our earlier conversations, we thank you for your commitment to attend the Alumni Awards event and accept the award in person. It is **Thursday, May 3, 2018 from 5 to 9:30 p.m.** at the Hyatt Regency Long Beach. The annual gala honors the Best and Brightest of The Beach and is shared by nearly 500 guests, which includes families and friends of the honorees, alumni, university leaders, and our community friends.

You and six other Distinguished Alumni of 2018 – as well as eleven other recipients including students, faculty, staff, and community – will be honored at the annual banquet. We are honored that you and a guest will join us on this celebratory evening, compliments of the Alumni Association.

An exclusive honorees reception will be held at the hotel at 5 p.m. This will be an opportunity for you to meet the other honorees, previous Distinguished Alumni recipients, campus leaders, and the Alumni Association board of directors. At 5:45 p.m., you can join your family and friends at the general reception.

For your recognition, we request your assistance. The following information will be used for a presentation, the commemorative awards booklet, and possible press releases. Please provide:

- Complete the enclosed **"Distinguished Alumnus/a Questionnaire"**
- Your **abbreviated resume or biographical sketch**
- Between **20 and 25 digitized or print photos** of your life at work, home and play. They could feature significant times of your life, such as your CSULB years, a cute childhood hallmark, wedding, hobbies, family, vacation, career/community highlights, accolades, etc. These photos will be shown on large 10'x12' screens in a 90-second PowerPoint-type presentation with a recorded audio voice-over about your life.

Please provide photos of yourself with other people. You can include a few individual photos of yourself, and a few inanimate objects, drawings, scenery, etc.

- Digital photos should be in a jpeg format at a minimum 300 dpi that are sharp and focused. Preferred size is 4"x6" or larger.
- No photos from social media such as Facebook, Instagram, or many websites, please. These are typically low resolution and will be blurry and pixelated on the screens. Submit

photos taken with a cell phone or digital camera, or scanned 4x6 or larger prints at a minimum of 300 dpi.

- o Submit digital photos via Dropbox to gay.arakawa@csulb.edu, CD, or flash drive.
- o If prints are provided, please label each photo on the back to insure that they are returned to you.

- **Image and Visual Release Form**
- **Banquet Guest list** (due March 5)
- Optional tax-deductible **Sponsorship Opportunities form** that allows students to experience an evening of "Beach Pride" and supports the Alumni Association.

A copy of your printed bio, audio script, and other materials will be sent to you. In order to meet our various deadlines, we request your quick response with approval or corrections.

At the banquet, please prepare to speak briefly, not to exceed 2 minutes. Your remarks could be general acknowledgements, perhaps recognize a professor or a student experience that was most influential in your life today.

Deadline – January 29, 2018

In order to meet planning and publications deadlines, we would really appreciate it if you could submit your materials by Monday, January 29 (unless otherwise noted) to:

Gay Arakawa, Executive Director
CSULB Alumni Association
1250 Bellflower Blvd.
Long Beach, CA 90840-8101

In person delivery: Barrett Athletic Administration Center (BAAC), 2nd floor. Located south of the Walter Pyramid and east of the Pyramid Parking Structure (formerly Parking Structure 1).

Gay.Arakawa@csulb.edu; 562.985.7880

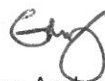
Printed materials can be e-mailed to Gay. You may request digital versions of the forms.

Congratulations! We are proud of your accomplishments and prestige that you bring to CSULB. We look forward to seeing you.

With Beach Pride,



Robert Irwin, '67, President
CSULB Alumni Association



Gay Arakawa, Executive Director
CSULB Alumni Association

C: Shireen Pavri, Dean, College of Education
Andrea Taylor, Vice President, University Relations & Development
Maryanne Horton, Development Director, College of Education

PHOTOGRAPHY, VISUAL IMAGE, & CONCEPT IDEAS RELEASE FORM

I, _____ ("Releasor") grant permission to The California State University, and each of its constituent campuses (including Cal State Long Beach), employees and agents ("CSU"), to use my visual/audio content, which includes, but is not limited to, any type of recording, photographs, digital images, drawings, renderings, voices, sounds, video recordings, audio clips, concept ideas and any accompanying written descriptions. I represent that I took or otherwise created the visual/audio content and/or concept ideas and they are not an impermissible or otherwise unlawful copy, duplication or reproduction of another person's work.

I agree that the visual/audio content may be used in any print, electronic or other media or format selected by CSU at its sole discretion without notifying me. I further agree that the visual/audio content may be used by CSU for any purpose, including but not limited to educational, marketing, public relations, websites, social media, publications, promotions, broadcasts, advertisements, and posters, as well as for non-university uses. I waive any right to inspect or approve the finished visual/audio content or any printed or electronic matter that may be used with them.

I further acknowledge that I have voluntarily agreed to take and/or provide the visual/audio content to the CSU without the promise of compensation or remuneration in any form whatsoever, and I waive any claim for compensation or remuneration of any kind for CSU's use or publication of the visual/audio content.

I release CSU and any firm authorized to publish, broadcast and/or distribute a finished product containing the visual/audio content, from any claims, damages or liability, that I may ever have in connection with the taking or use of the visual/audio content or material used with the visual/audio content, including, but not limited to any and all claims for copyright infringement; invasion of privacy; defamation; false light or misappropriation of name, likeness or image.

IF RELEASOR IS 18 YEARS OF AGE OR OVER:

I am at least 18 years of age and competent to sign this release. I have read this release before signing, I understand the legal consequences of its contents, meaning and impact, and I freely accept the terms.

Printed Name

Date

Signature

Telephone

Email address

2018 CSULB DISTINGUISHED ALUMNUS/A QUESTIONNAIRE
Please return by January 29, 2018

You may e-mail to Gay Arakawa at Gay.Arakawa@csulb.edu or FAX to 562.985.5488. Please contact Gay if you want an electronic version of this form. Feel free to use additional space.

Your name: _____

- 1. In what city, state, and country were you born and raised?**

- 2. Please list other college degrees that you have earned. Please include institution's name and its location (city, state, or country), graduation year, major, and degree.**

- 3. Describe your current and former professional positions. Include company name, job title and major areas of responsibility.**

- 4. Describe your hobbies and special interests outside of work.**

- 5. Briefly tell us about your family. Please indicate if any family members graduated from CSULB, or work at CSULB. If yes, please list their full name, relationship (i.e.: spouse, sibling, parent, child, grandchild, in-law, etc.), major(s), grad year(s) or years attended; or departments or units employed with.**

- 6. Describe your involvement in the community and/or volunteer activities.**

YOUR NAME: _____

- 7. Describe the organizations or activities (campus and off-campus) you were involved with as a CSULB student.**

- 8. Describe the CSULB organizations or activities you are involved with as an alum. These could include mentoring CSULB students, volunteering, advocate, hiring graduates or interns, attending 49er athletic games or student performances, donor, etc.**

- 9. Since graduating from CSULB, what are your proudest accomplishments professionally and/or personally?**

- 10. Say something about the value and meaning of your CSULB experience.**

- 11. Name and describe a CSULB faculty or staff member (include his/her department name) who had the most influential impact on your collegiate or professional career.**

- 12. Please share your thoughts about CSULB today.**



CSULB ALUMNI AWARDS BANQUET INVITATION FORM
Thursday, May 3, 2018—Hyatt Regency Long Beach

Historically, many of our award recipients have purchased a table (10 per table) in his/her name for their friends, family and business associates to share in the evening's celebration. Tickets are \$200 per seat. As a recipient, you will receive two complimentary tickets for yourself and one guest. Please note if physically disabled accommodations or dietary restrictions are needed. Please submit your list by **March 5, 2018**.

Your name (comp ticket):

Guest's name (comp ticket):

Relationship:

Full address:

Yes, I will purchase _____ additional seat(s). Please send the following people an invitation with a special insert that states that I have invited them as my guest:

Name:

Relationship:

Street:

City/ST/ZIP:

Name:

Relationship:

Street:

City/ST/ZIP:

Name:

Relationship:

Street:

City/ST/ZIP:

Name:

Relationship:

Street:

City/ST/ZIP:

Name:

Relationship:

Street:

City/ST/ZIP:

Name:

Relationship:

Street:

City/ST/ZIP:

Name:

Relationship:

Street:

City/ST/ZIP:

Name:

Relationship:

Street:

City/ST/ZIP:

If you would like to purchase more tickets, please attach additional names to this sheet. Please see page 3 for reply and payment information.

Your name: _____

INVITATION LIST FOR ANNOUNCEMENT PURPOSES

Some recipients have requested that invitations are sent for **announcement purposes** only and allow the individual to respond on his/her own. I will **not** purchase extra tickets for the people listed below.

Name: _____	Name: _____
Relationship: _____	Relationship: _____
Street: _____	Street: _____
City/ST/ZIP: _____	City/ST/ZIP: _____
Name: _____	Name: _____
Relationship: _____	Relationship: _____
Street: _____	Street: _____
City/ST/ZIP: _____	City/ST/ZIP: _____
Name: _____	Name: _____
Relationship: _____	Relationship: _____
Street: _____	Street: _____
City/ST/ZIP: _____	City/ST/ZIP: _____
Name: _____	Name: _____
Relationship: _____	Relationship: _____
Street: _____	Street: _____
City/ST/ZIP: _____	City/ST/ZIP: _____
Name: _____	Name: _____
Relationship: _____	Relationship: _____
Street: _____	Street: _____
City/ST/ZIP: _____	City/ST/ZIP: _____
Name: _____	Name: _____
Relationship: _____	Relationship: _____
Street: _____	Street: _____
City/ST/ZIP: _____	City/ST/ZIP: _____
Name: _____	Name: _____
Relationship: _____	Relationship: _____
Street: _____	Street: _____
City/ST/ZIP: _____	City/ST/ZIP: _____

If you would like more invitations mailed for announcement purposes only, please attach additional names and addresses to this sheet.

CSULB ALUMNI AWARDS BANQUET
Thursday, May 3, 2018
GUEST LIST REPLY and PAYMENT INFORMATION

Please return your invitation lists by **Monday, March 5, 2018** so your guests can receive the invitation with the appropriate inserts (i.e. your compliments or announcement only).

Your name: _____

Enclosed is my check for \$_____ (payable to "CSULB Alumni Association") (\$200 per seat)

Please charge my credit card \$_____ ☐ MasterCard ☐ VISA ☐ AMEX

Card Number: _____ Expiration Date: _____

Print name as it appears on credit card: _____

Full address where credit card bills are mailed:

Your e-mail address: _____

Signature as it appears on credit card: _____

☐ I am not purchasing additional tickets.

☐ I am not submitting an invitation list for "announcement purposes only."

Please mail to:

CSULB Alumni Association
ATTN: Gay M. Arakawa
1250 Bellflower Blvd., BAAC 2nd floor
Long Beach, CA 90840-8101
FAX: 562.985.5488
E-mail: Gay.Arakawa@csulb.edu
Phone: 562.985.7880 or 562.985.5252

*****Please do NOT send credit card information via e-mail because it is not a secured site.***

Thank you for your support in celebrating
"The Best of The Beach"



CALIFORNIA STATE UNIVERSITY, LONG BEACH

ALUMNI ASSOCIATION

2018 ALUMNI AWARDS

Sponsorship Opportunities

Sponsorship opportunities allow individuals or companies to publicly congratulate or recognize a recipient(s) in the commemorative awards booklet that will be available at the Alumni Awards Banquet on May 3 and throughout 2018. Your tax-deductible donation also supports the CSULB Alumni Association and its programs to enhance student success thru garnering alumni support.

- **Sponsorship:** Purchase space in the commemorative banquet booklet to congratulate the recipients. **Sponsorship/Ad camera-ready art deadline is April 13, 2018,** but early commitments are appreciated so our designers can allocate the space.
 - \$1,500: Full page ad (dimensions TBD)
 - \$1,000: Half Page ad (dimensions TBD)
 - \$600: Quarter Page ad (dimensions TBD)

Ad specifications: Please submit a one-color or two-color (black and/or Pantone 874 gold ink), 300-dpi, print-ready ad in Adobe Illustrator or Adobe Photoshop in tif, EPS or PSD format. Fonts must be outlined in Illustrator files. One-color PDF formatted ads accepted. **No CMYK or RGB files, please.**

- **Banquet Friends:** Contributions of \$200 or more will be acknowledged as a "Banquet Friend" in the Alumni Awards booklet as an insert. Deadline is **Friday, April 27, 2018.**

For questions regarding sponsorship opportunities, please contact:

Gay Arakawa at 562.985.7880 or Gay.Arakawa@csulb.edu

Thank you in advance for your support!

CSULB Alumni Association
2018 Alumni Awards Sponsorship Form

Name: _____
Company name: _____
Address: _____
City/State/Zip: _____
Phone (____) _____ FAX: (____) _____
E-mail: _____

Please check all that apply.

☐ Tax-deductible sponsorship in the commemorative awards program to congratulate honorees. Deadline for camera-ready art is *Friday, April 13, 2018*.

Sponsorship/Commemorative Program Ad Space:

- ☐ \$1,500: Full page ad
☐ \$1,000: Half Page ad
☐ \$600: Quarter Page ad

☐ "Banquet Friend" tax-deductible contribution of \$200 or more
Deadline for Banquet Friends is *Friday, April 27, 2018*. Amount \$ _____
Name to be printed as a Banquet Friend: _____

PAYMENT INFORMATION

☐ Check Enclosed (payable to: CSULB Alumni Association).

☐ Please invoice me at (if address is different from above):

Contact Name: _____
Company name: _____
Address: _____
City/State/Zip: _____
Phone (____) _____ FAX: (____) _____
E-mail: _____

☐ Please charge my credit card: ☐ MasterCard ☐ VISA ☐ AMEX

Print Name as it appears on card: _____

Card Number: _____ Exp. Date: _____

Billing address, if different from above: _____

Signature as appears on card: _____

Please send this Sponsorship Form to: CSULB Alumni Association, ATTN: Gay Arakawa
1250 Bellflower Blvd., Long Beach, CA 90840-8101; FAX 562.985.5488