

Building an Effective Board/CEO Relationship: The Secret to Community College Leadership Stability and Success

Sunday, January 28, 2018

Gardenia Ballroom, Sheraton Grand Hotel, Sacramento

8:00 am – 10:15 am

Session Description: Two recent studies by the *Wheelhouse: The Center for Community College Leadership and Research* one of community college CEOs and one of members of Boards of Trustees has underscored the challenging environment that has created historically short CEO tenure in California community colleges. This session will look at those issues and discuss strategies for elongating CEO tenure and strengthening the relationship between community college Boards and their CEOs. Prior to the session participants will be encouraged to review the Wheelhouse studies and a recent article by long-serving California community college President Bill Scroggins. The workshop will include advice and counsel from successful Board members and CEOs and ample time for in-depth dialogue about success strategies.

Session Outline

8:00 am – 8:15 am	<u>Session Overview and Background</u> <i>Brice Harris will summarize the two Wheelhouse surveys of CEOs and Trustees.</i>	Brice Harris
8:15 am – 8:55 am	<u>Panel I – CEO Tenure</u> <i>A distinguished panel of Trustees and CEOs will discuss the challenges of Institutional stability and CEO tenure.</i>	Manuel Baca (pending) Cheryl Marshall Jacqueline Rodarte Fred Wood Brice Harris, Moderator
8:55 am – 9:05 am	<u>CEO Success Strategies</u> <i>Bill Scroggins will highlight his recent article on effective CEO strategies (link).</i>	Bill Scroggins
9:05 am – 9:55 am	<u>Panel II – Board/CEO Relations</u> <i>A distinguished panel of Trustees and CEOs will discuss the delicate relationship between the members of the Board and their only employee.</i>	Frank Chong Judy Chen Haggarty Marlon Hall Linda Wah Bill Scroggins, Moderator
9:55 am – 10:15 am	<u>Successful Trustee & CEO Relationships</u> <i>Brice Harris will conclude the workshop with some candid advice for Boards and CEOs designed to enhance institutional effectiveness and successful relationships.</i>	Brice Harris