



# LOOKING FORWARD: DEMOGRAPHIC CHANGE, ECONOMIC SHIFTS, AND THE NEXT CALIFORNIA

11.02.16

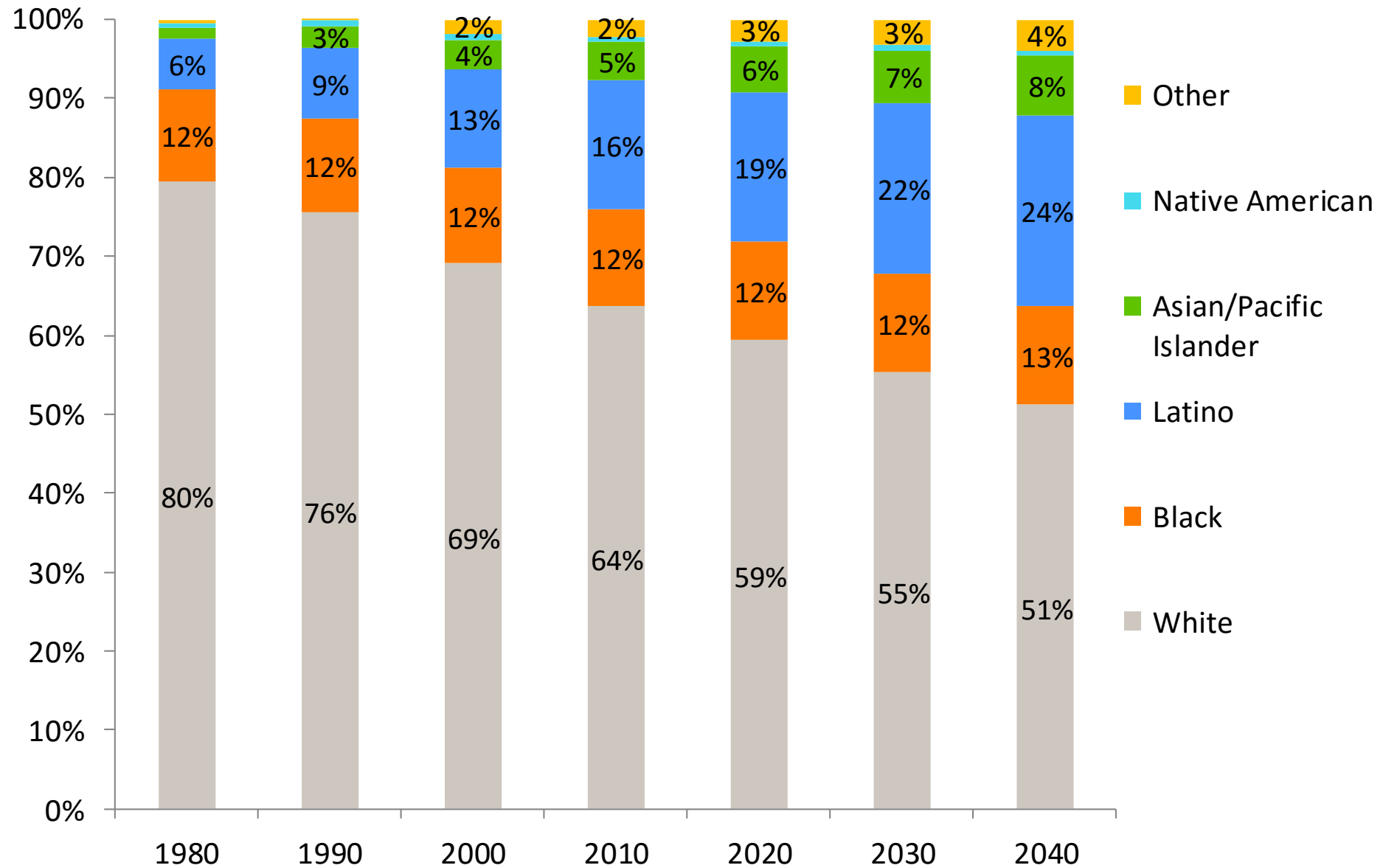
MANUEL PASTOR



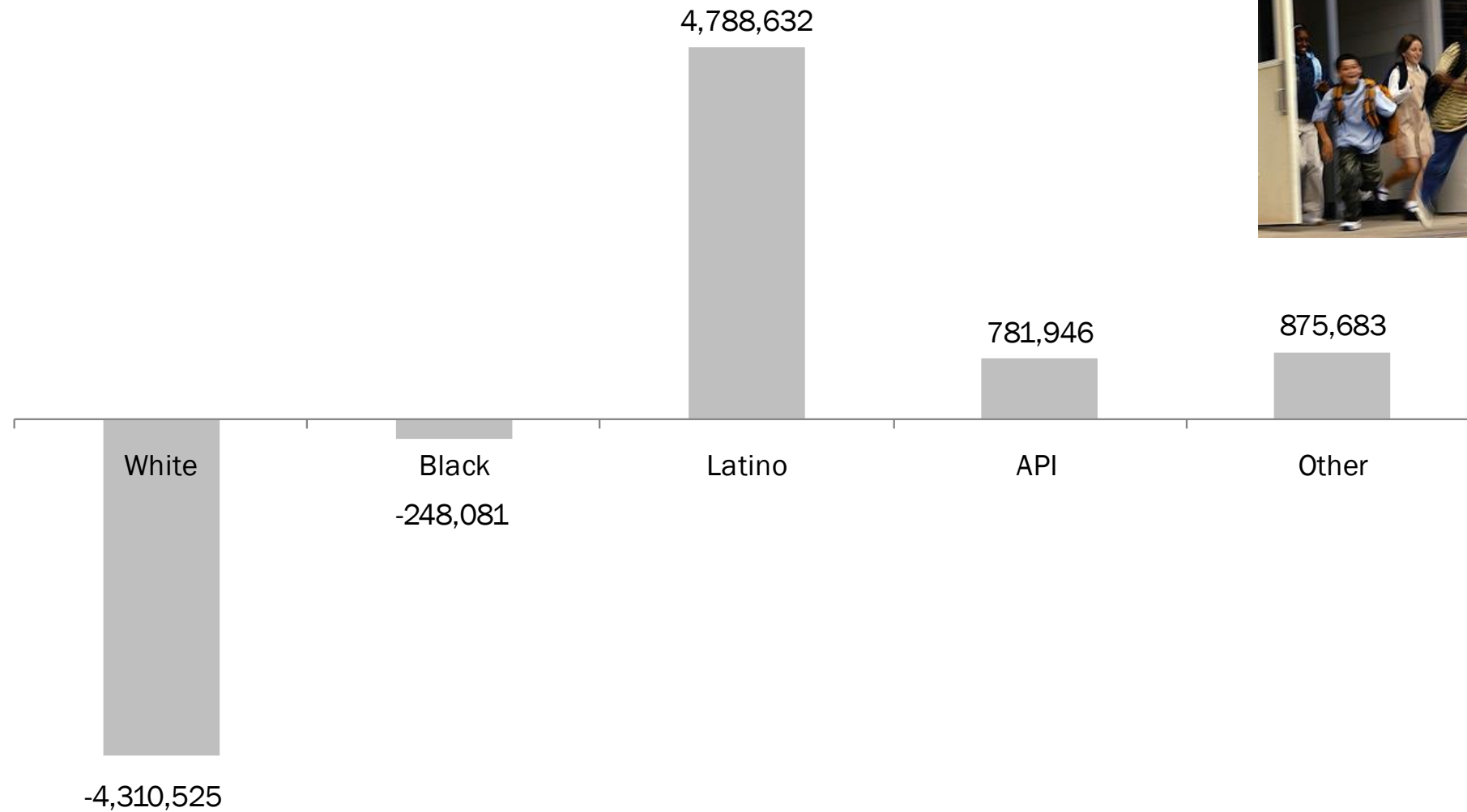
@Prof\_MPastor

# Changing Demographics

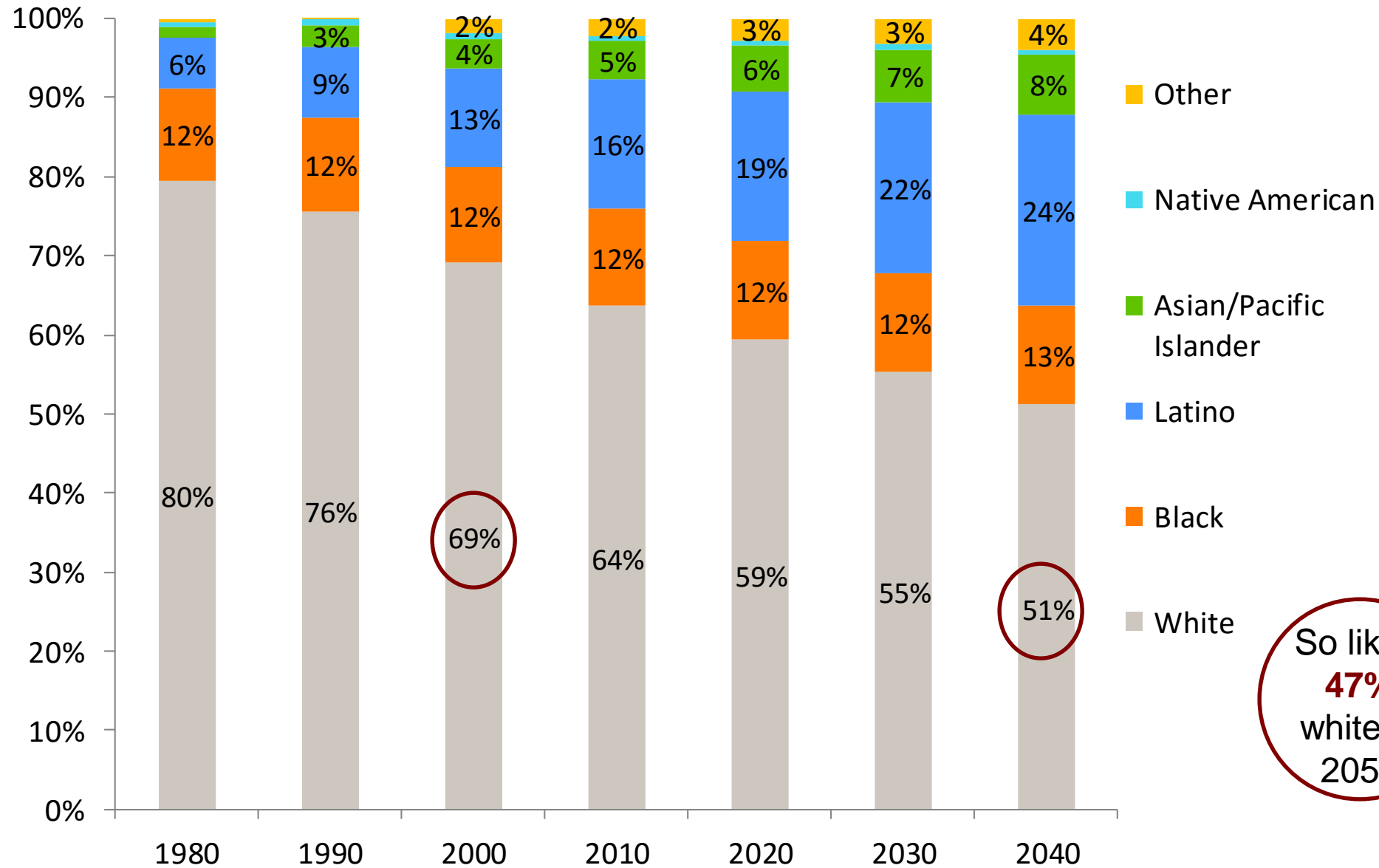
## United States, 1980-2040



## U.S. Change in Youth (<18) Population by Race/Ethnicity, 2000-2010

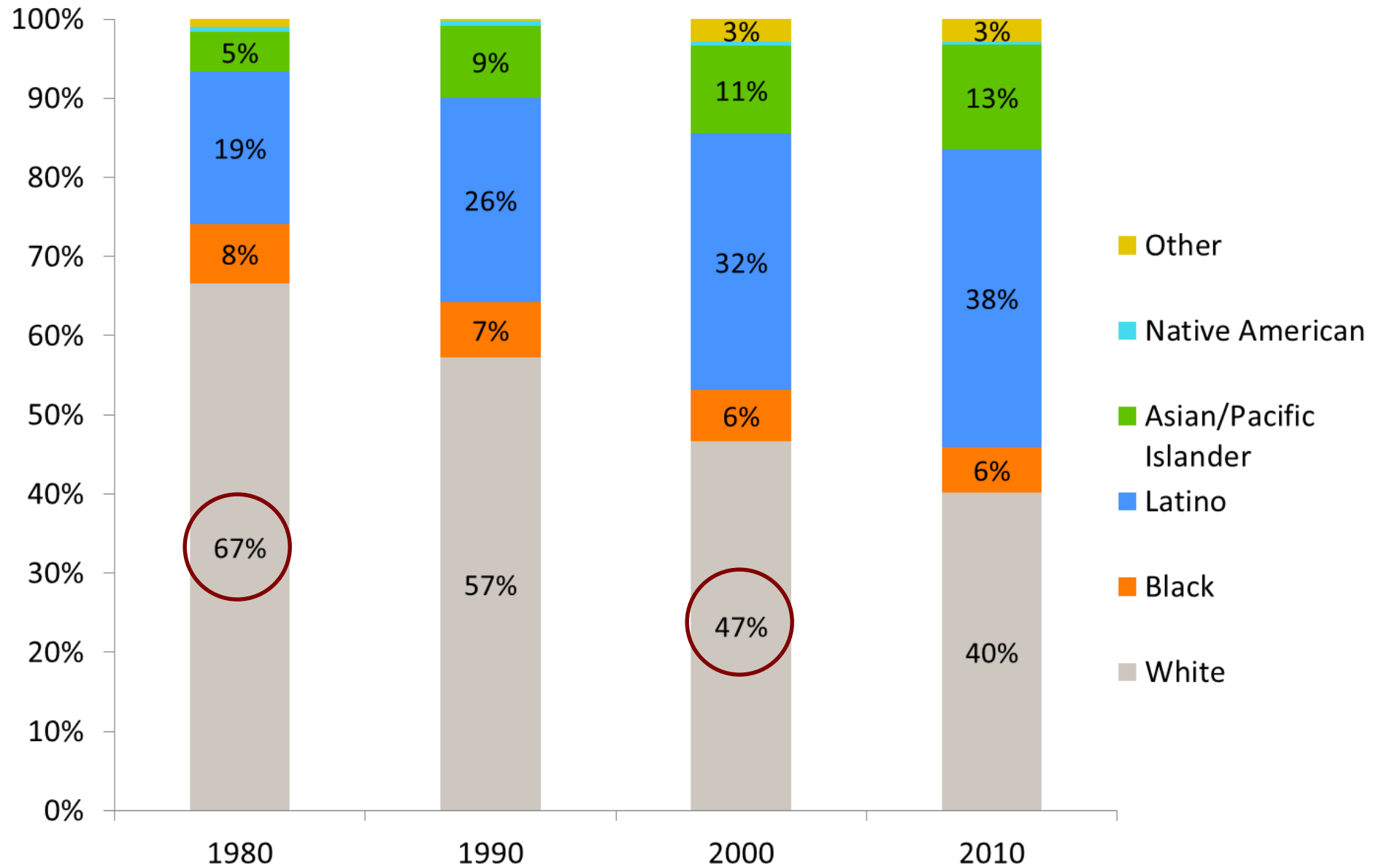


# Changing Demographics United States, 1980-2040

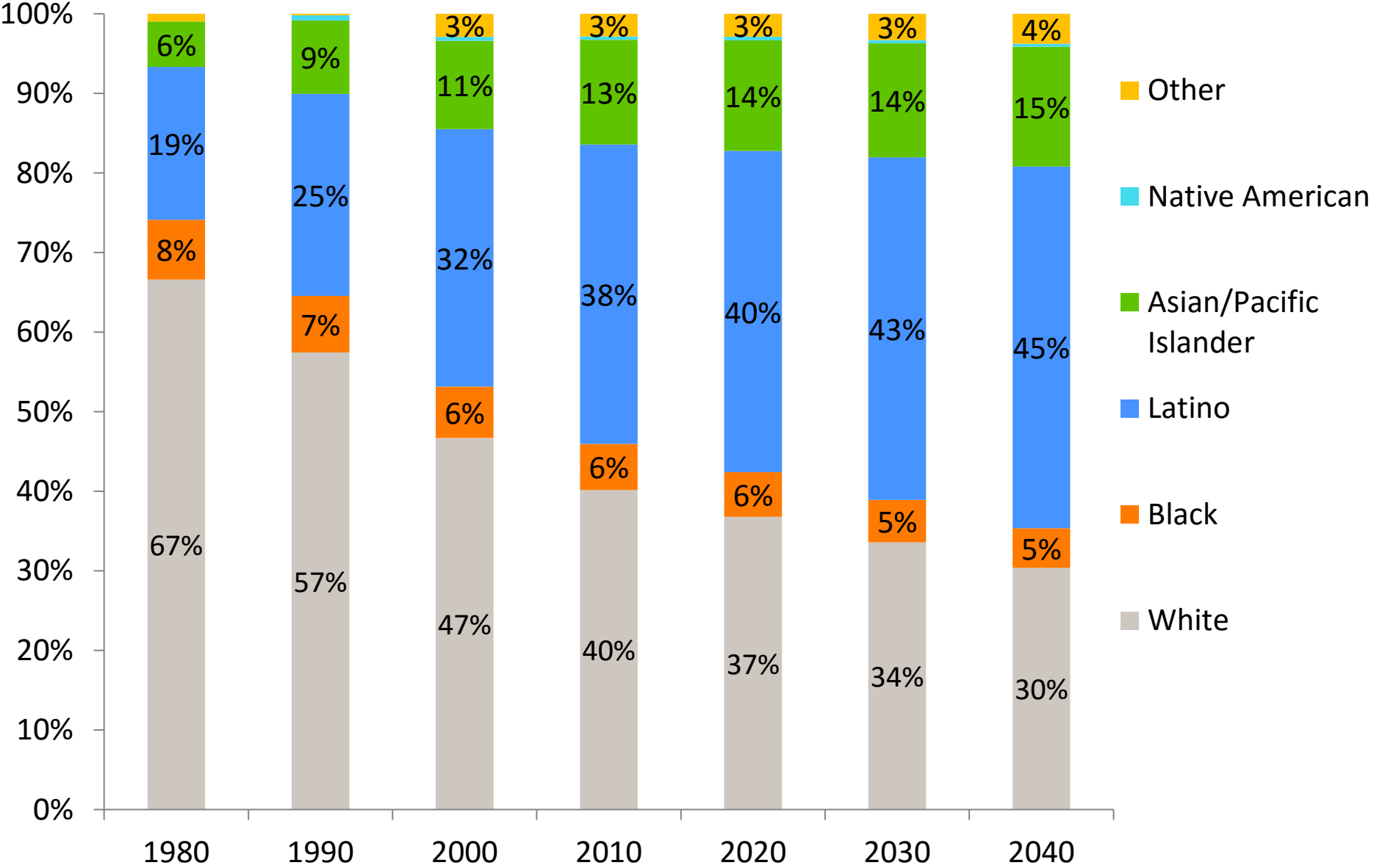


So likely  
**47%**  
white in  
2050

# Changing Demographics California, 1980-2010

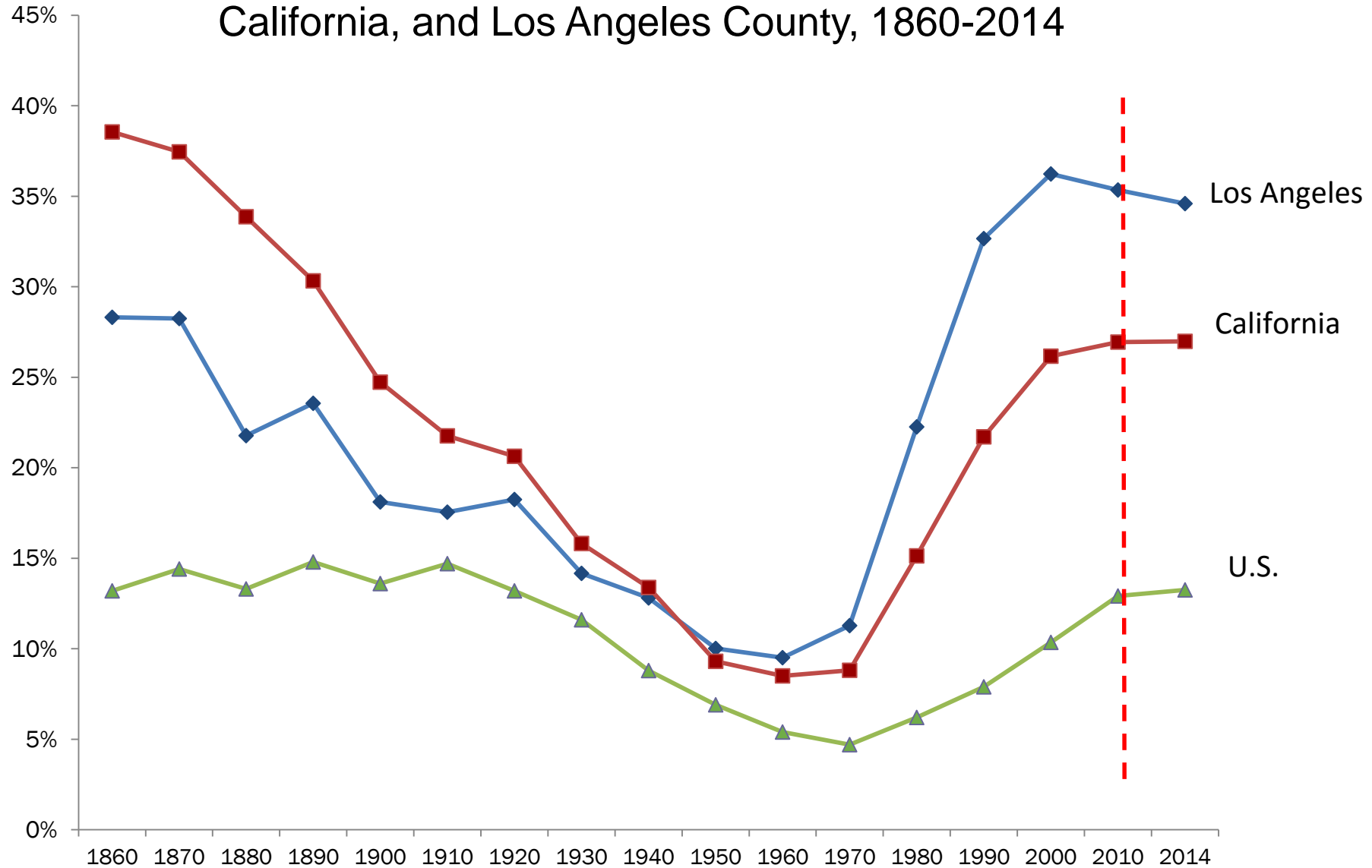


Changing Demographics,  
California, 1980-2040

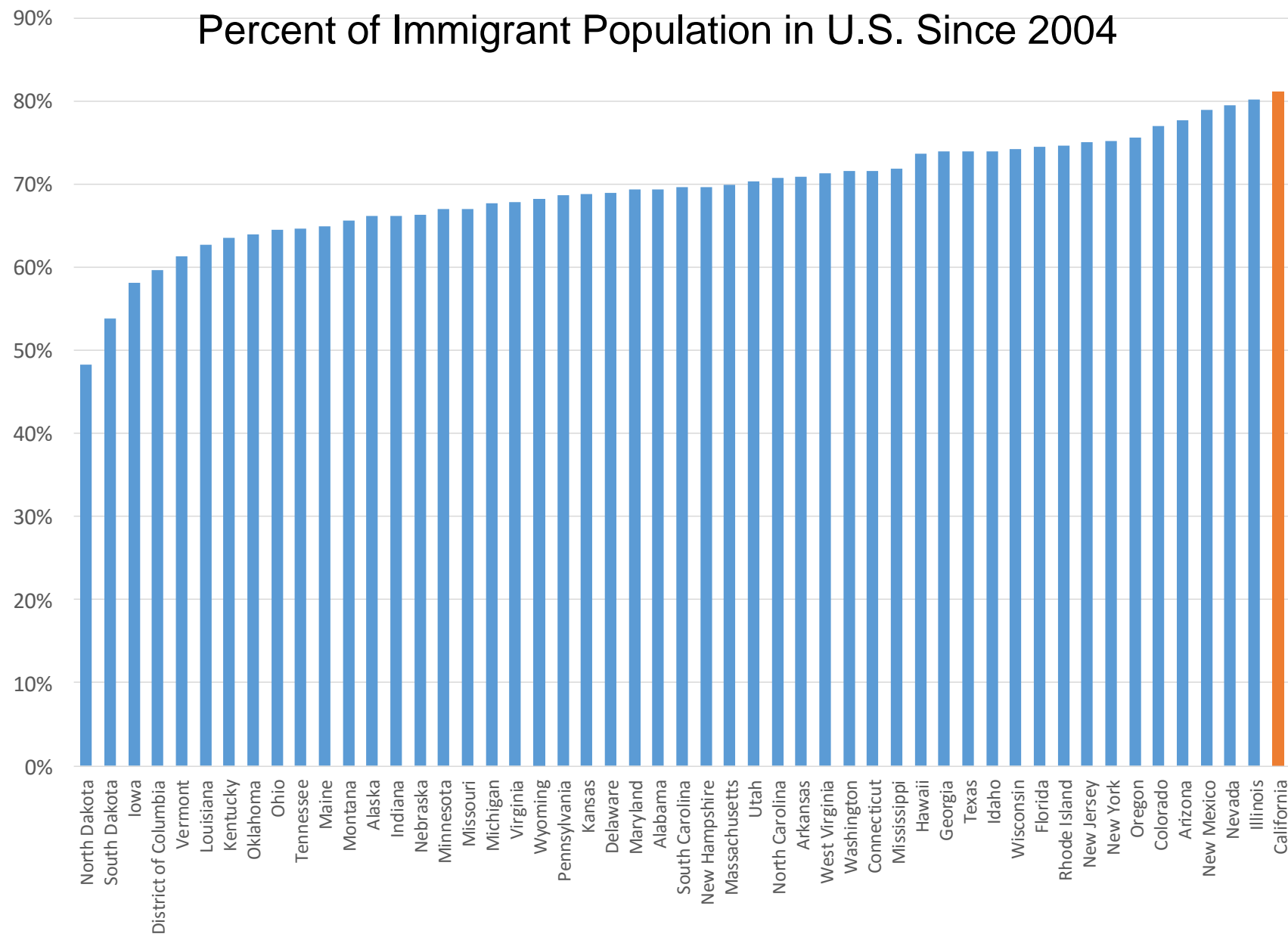


# IMMIGRATION AS NON-FACTOR

Immigrant Share of the Population, United States,  
California, and Los Angeles County, 1860-2014



# A MORE SETTLED IMMIGRANT POPULATION





# THE LEGACY OF THE PAST

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More than one-quarter of Californians are immigrants.  
Almost half of those are citizens.

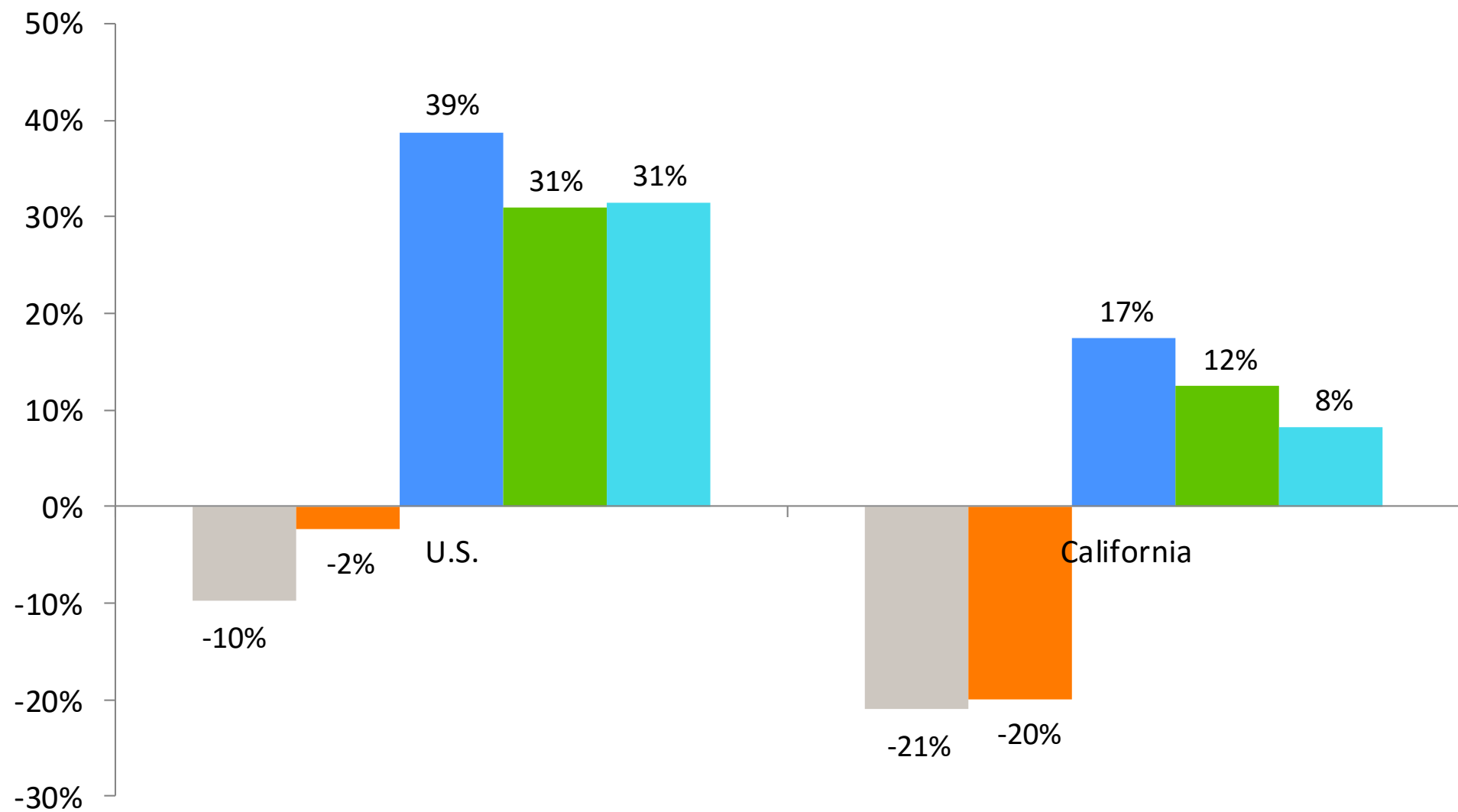
Nearly 50% of children in California have at least one immigrant parent.

Together, immigrants and their children make up more over forty percent of the California population.

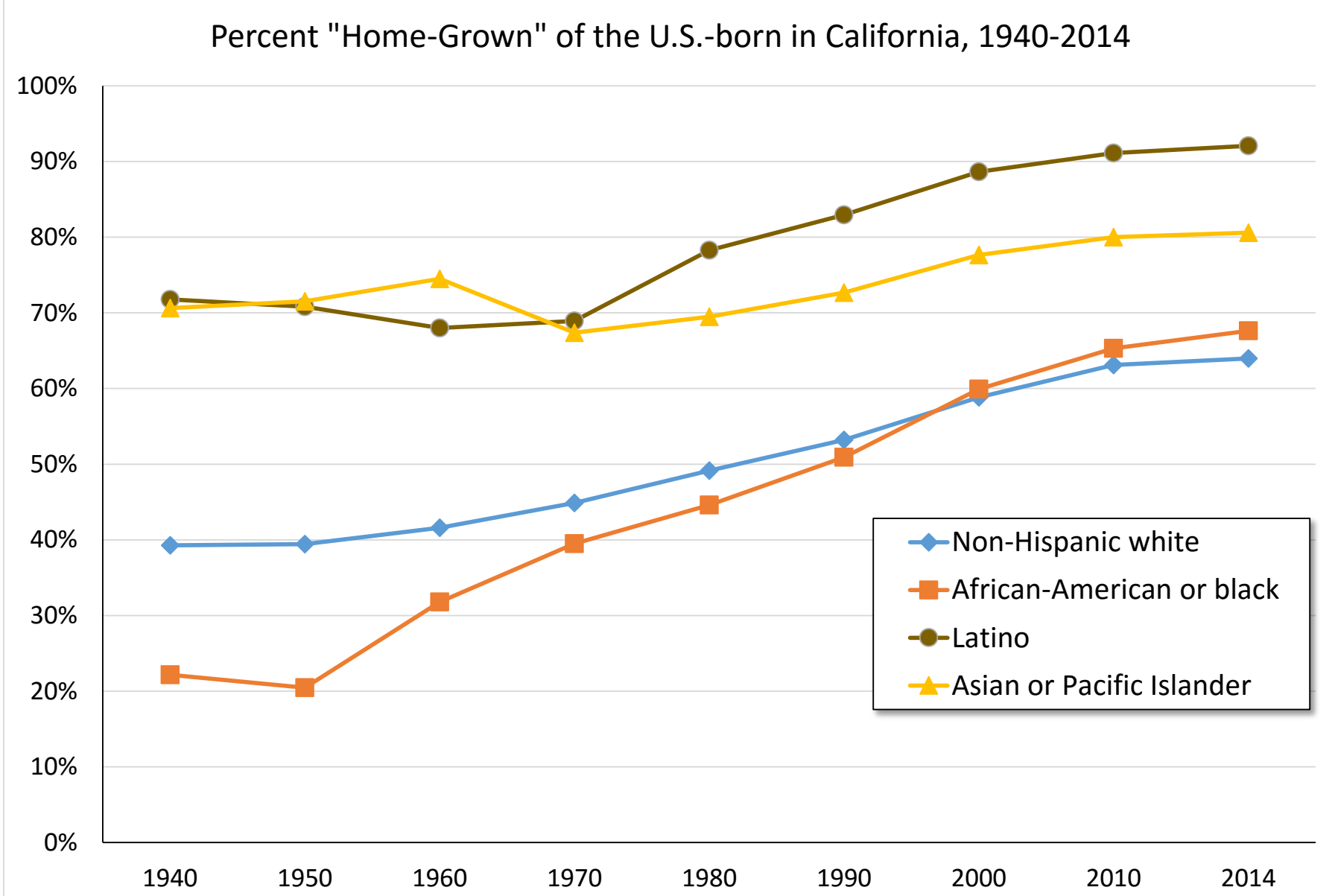


# Change in Youth Population by Race/Ethnicity U.S. and California, 2000-2010

White Black Latino API Other

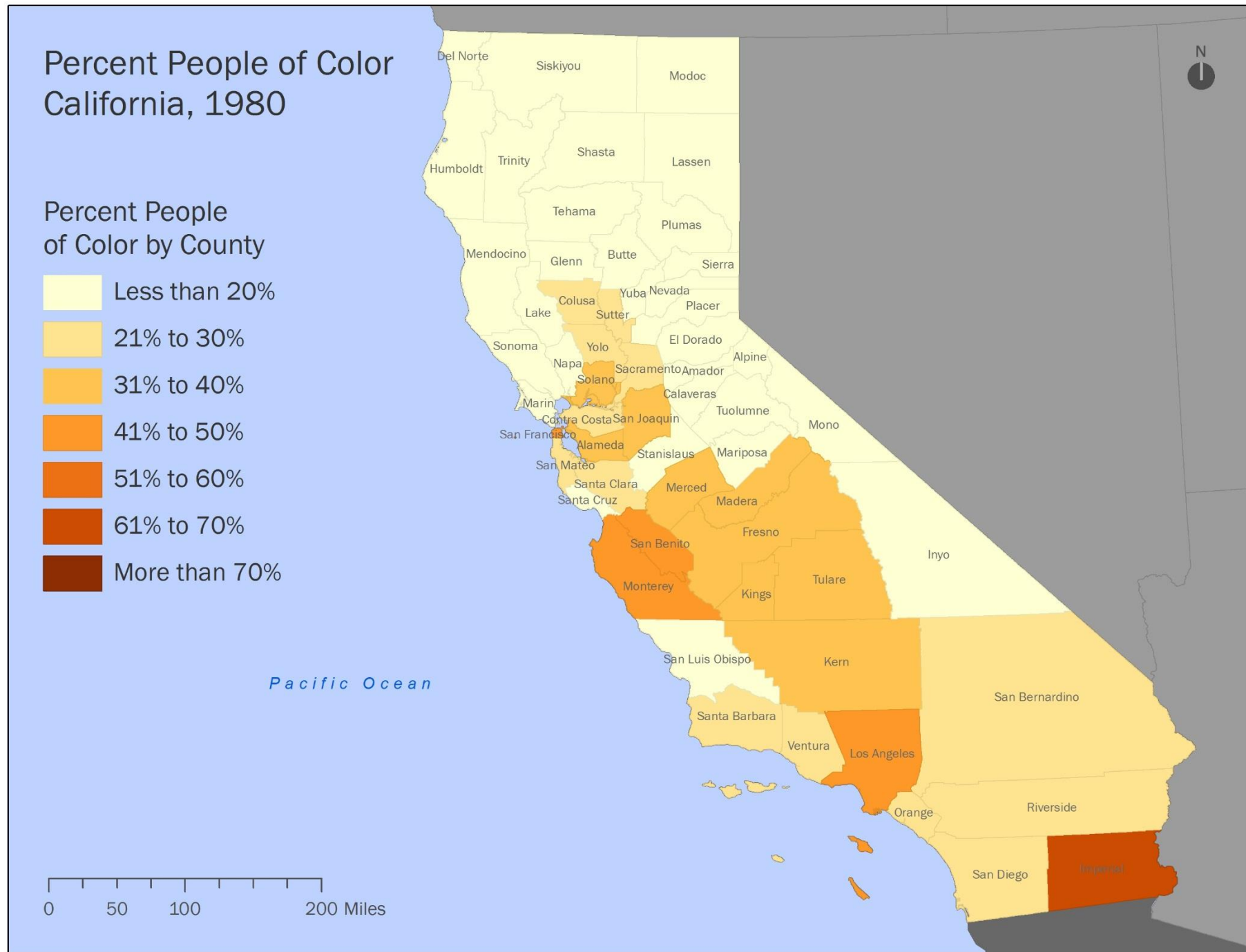


# SHOULD I STAY OR SHOULD I GO?



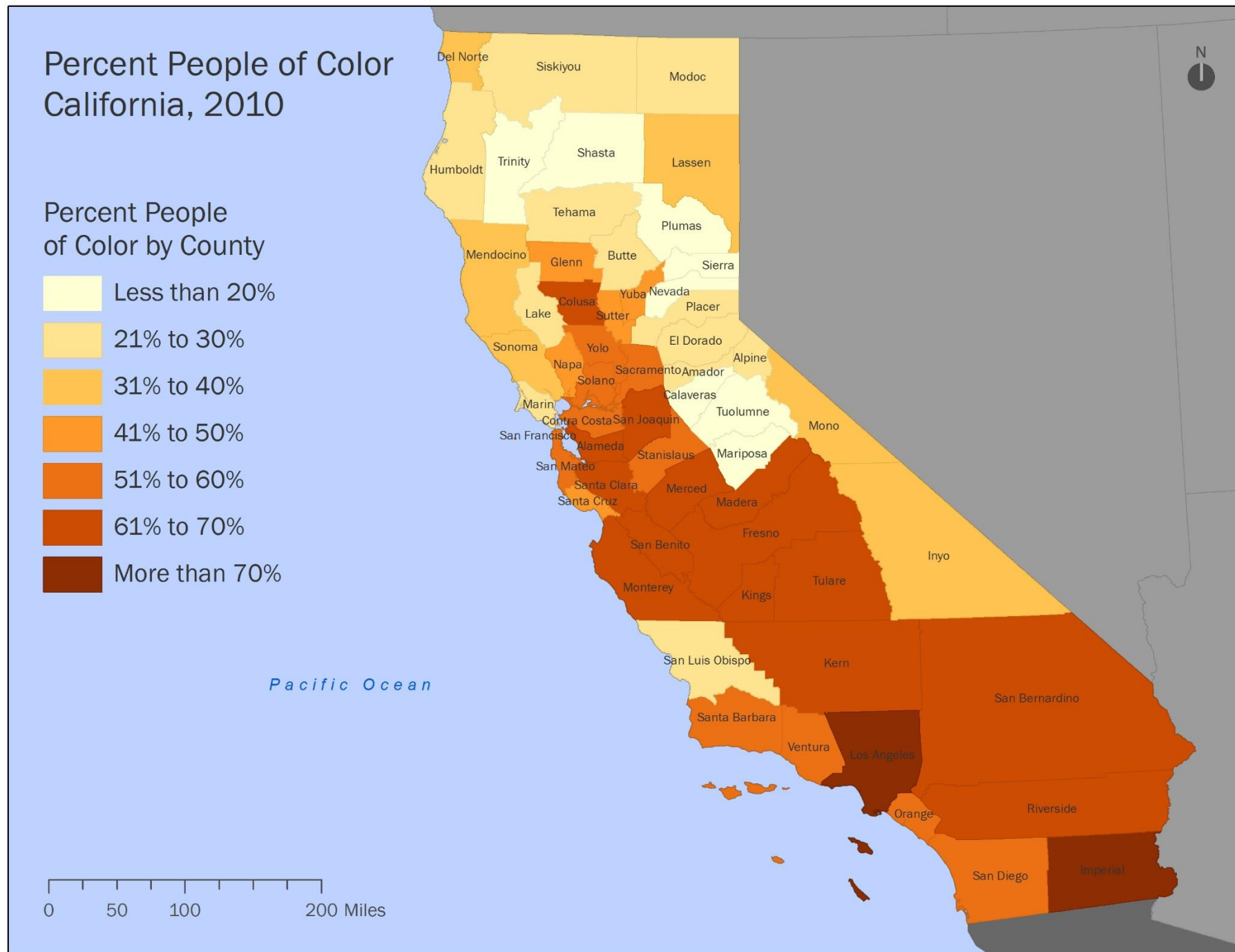
# Percent People of Color California, 1980

## Percent People of Color by County



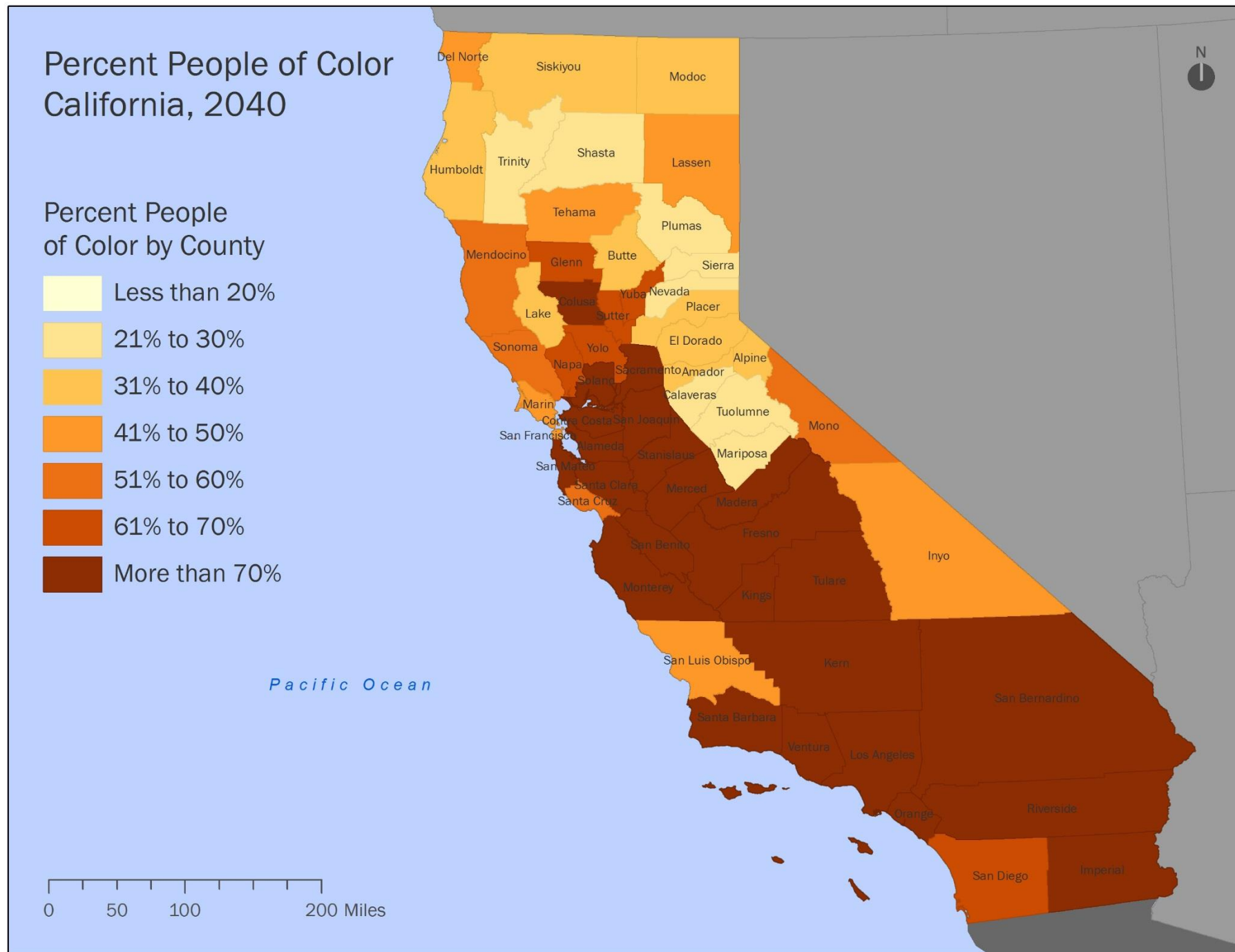
# Percent People of Color California, 2010

## Percent People of Color by County



# Percent People of Color California, 2040

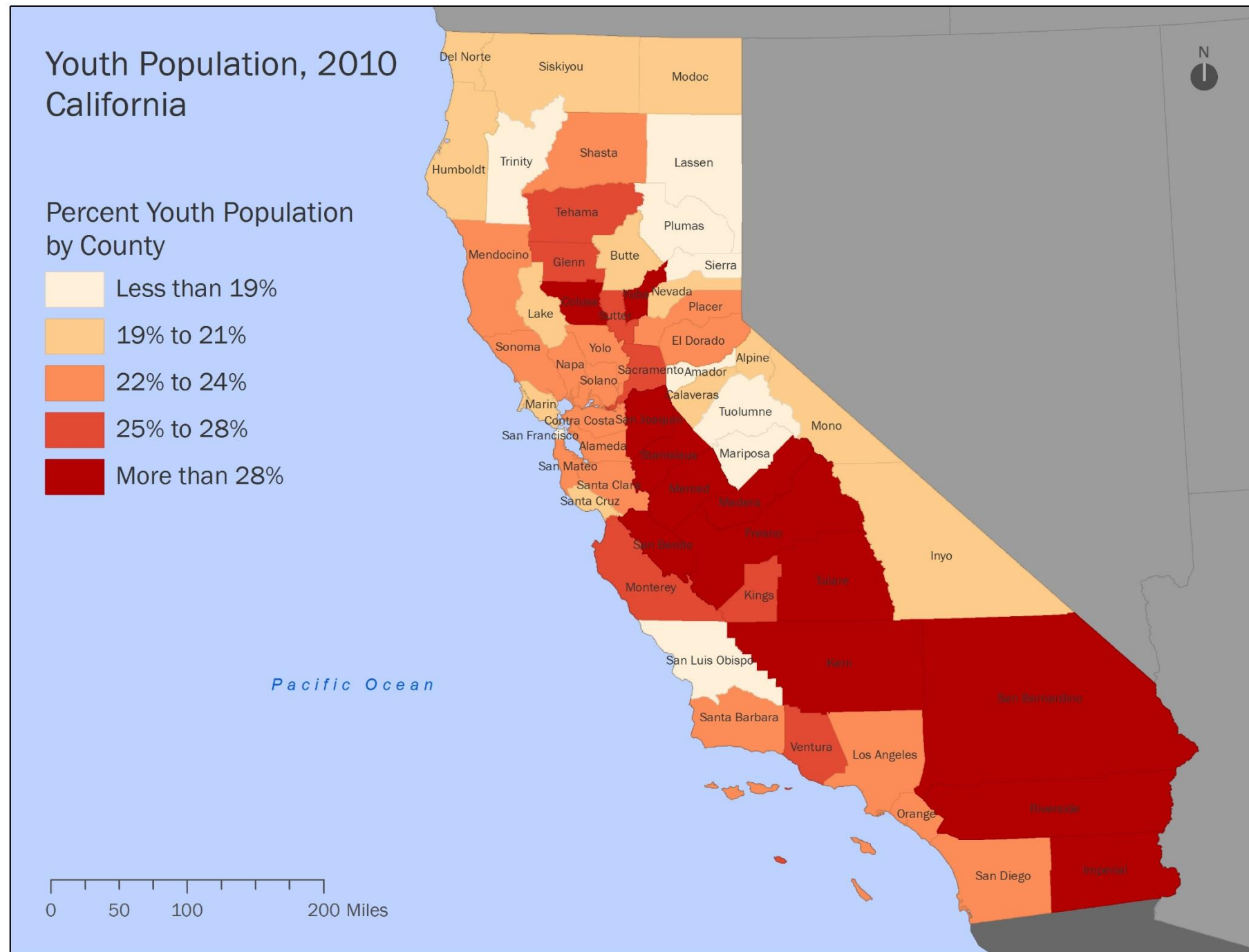
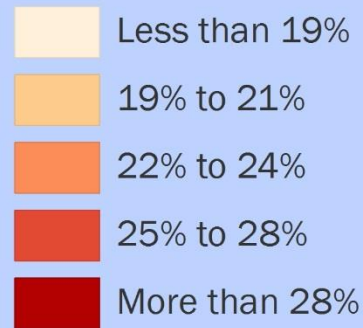
## Percent People of Color by County





# Youth Population, 2010 California

## Percent Youth Population by County



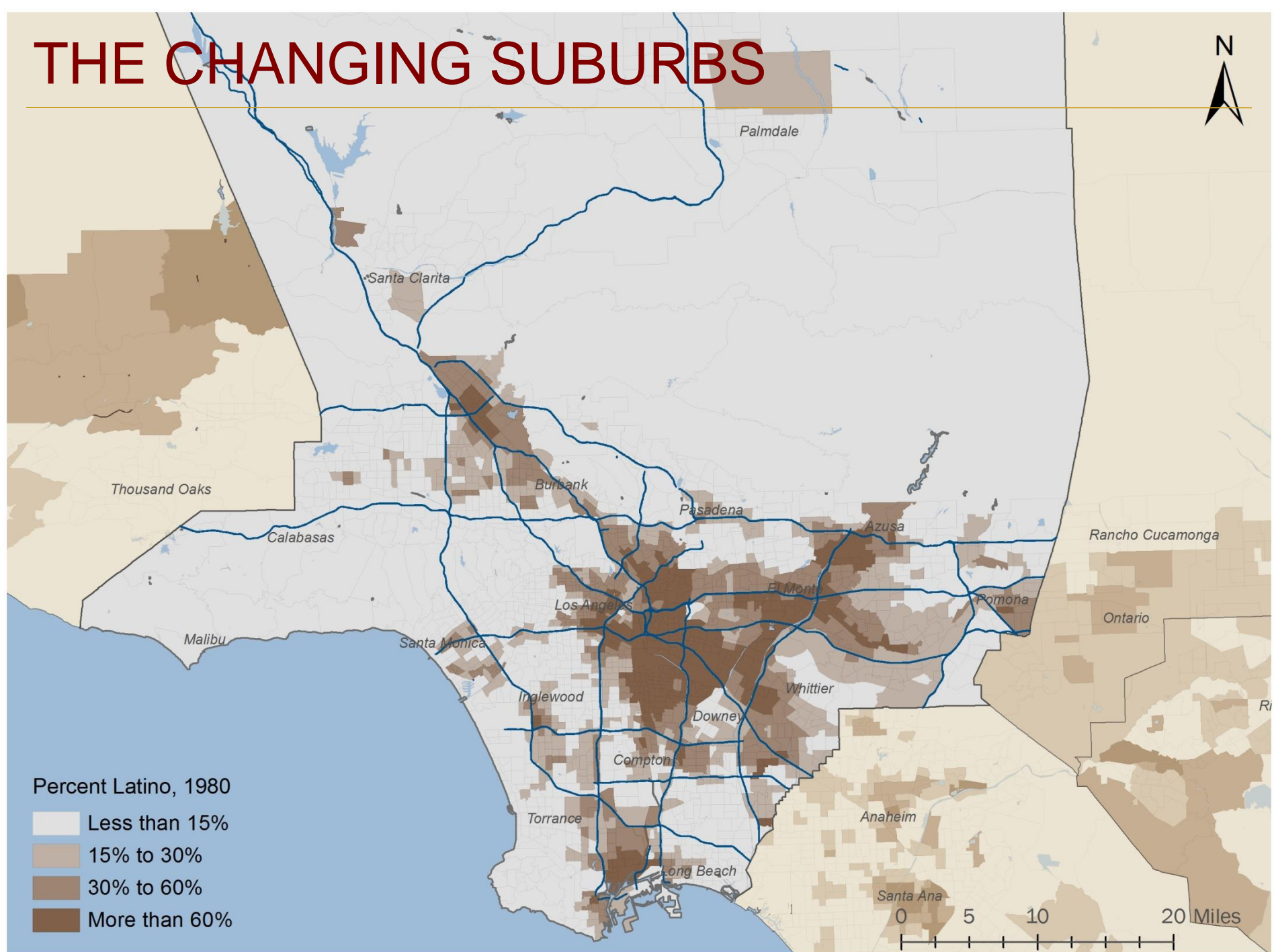
Source: U.S. Census Bureau; Natural Breaks (Jenks) classification

# THE CHANGING SUBURBS . . .

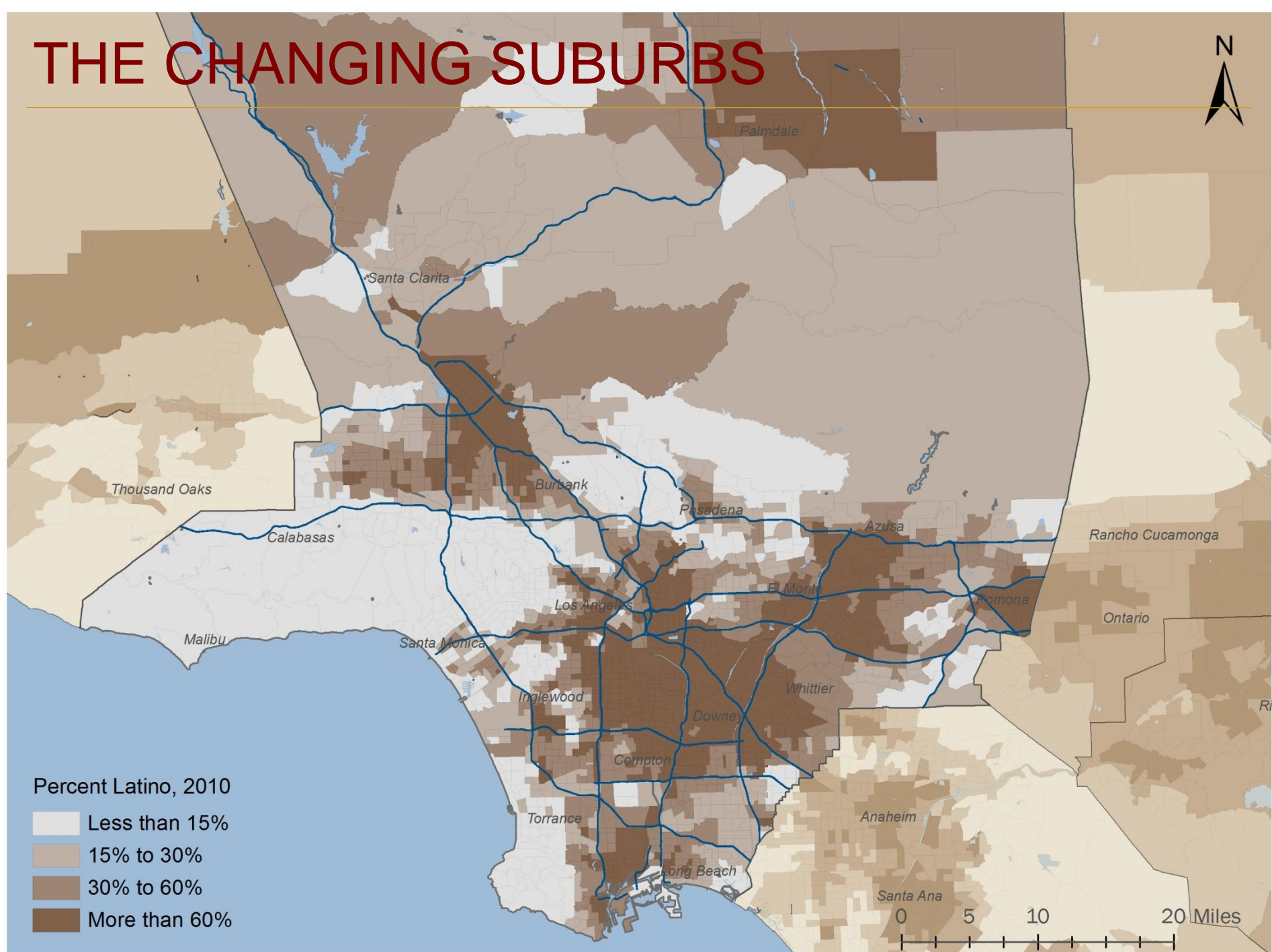




# THE CHANGING SUBURBS



# THE CHANGING SUBURBS



# BAY AREA BLOWOUT

Going, going, gone?

Percent People of Color by County, 1980 to 2040



Sources: U.S. Census Bureau; Woods & Poole Economics, Inc.



# CENTRAL CITY COMEBACK OR “PUSH-OUT”

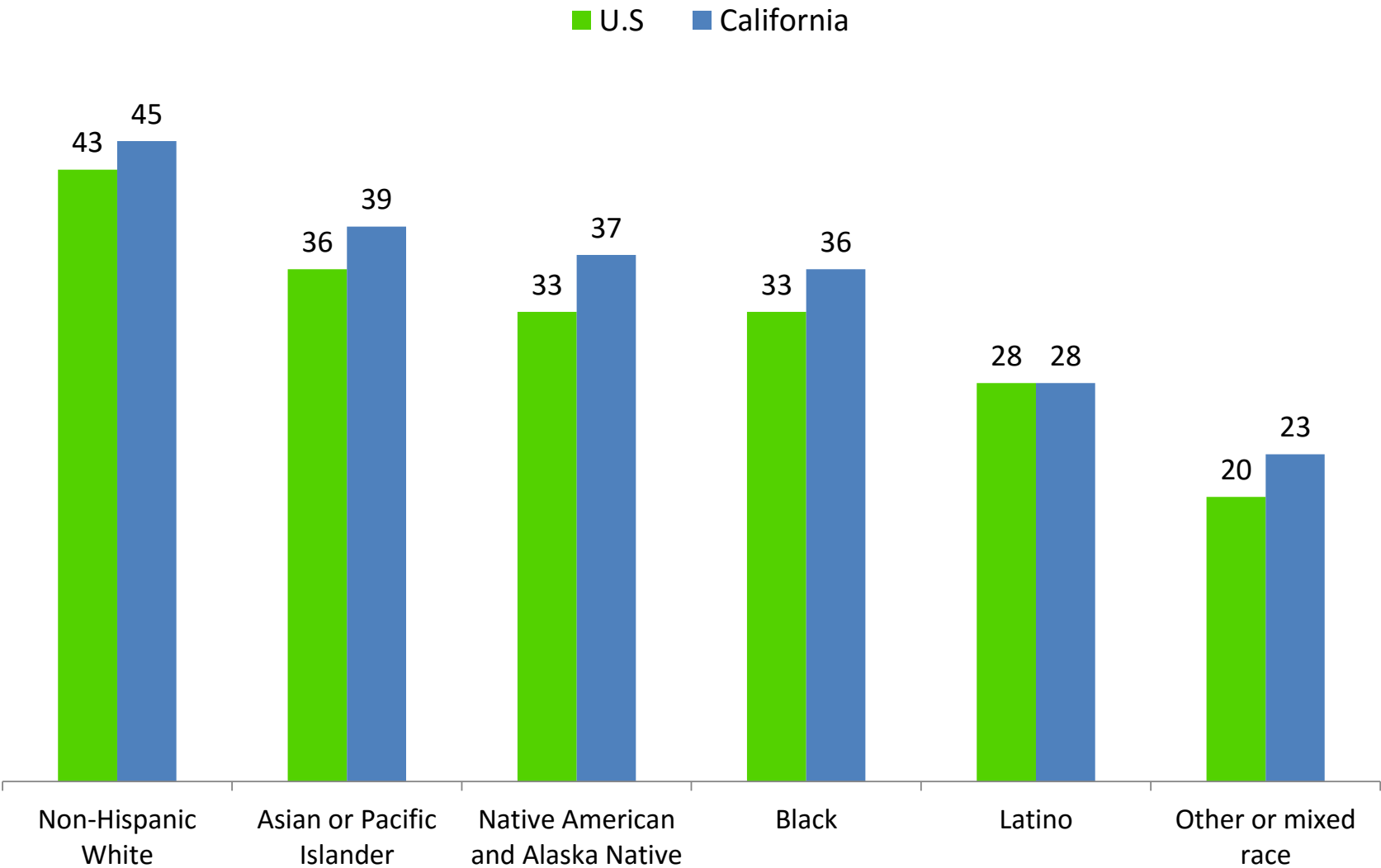
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## — — **COMEBACK** **CITY**



# A NEW GENERATION GAP?

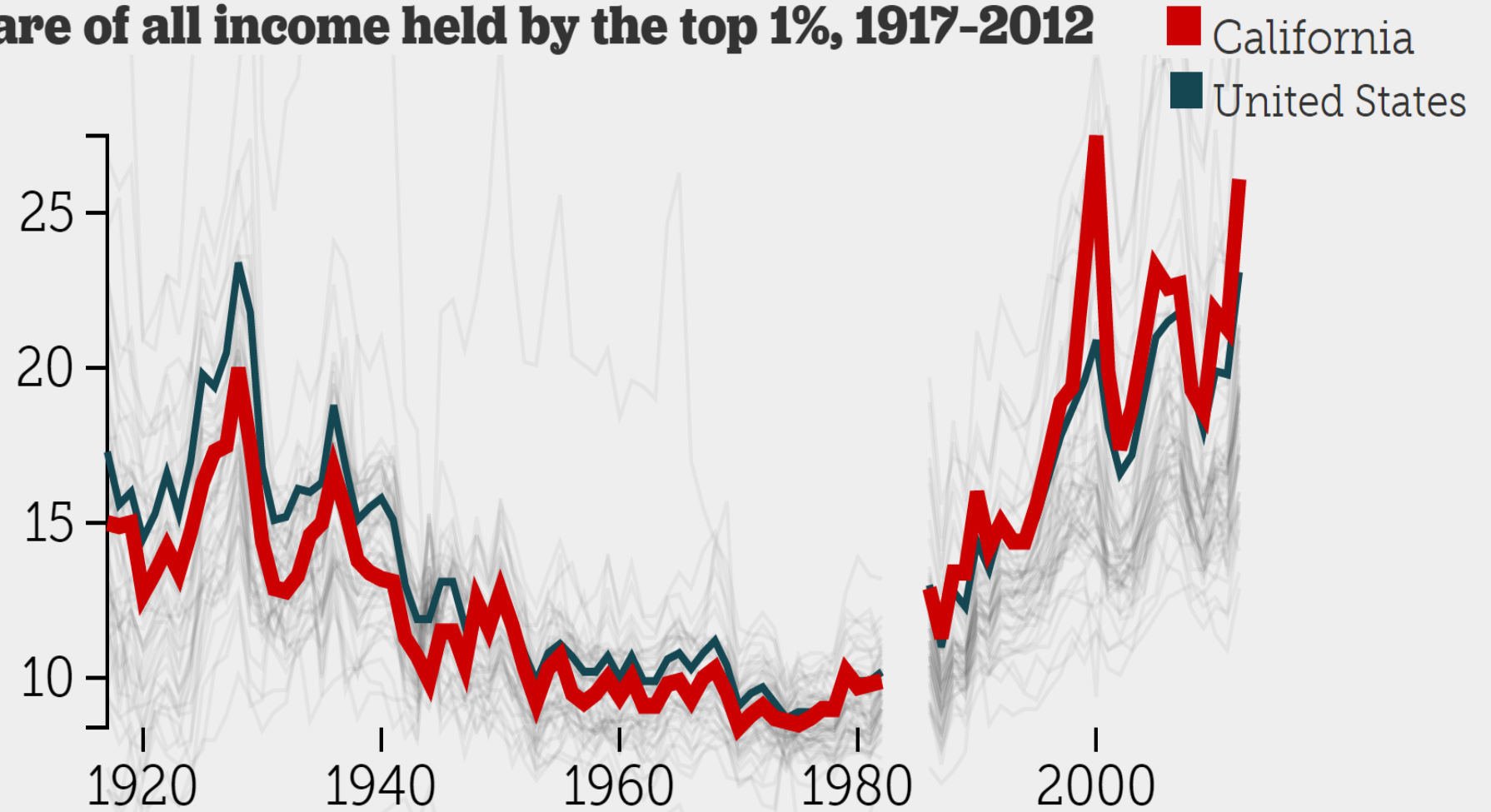
Median Age by Race/Ethnicity, 2014



# CHALLENGE OF INEQUALITY



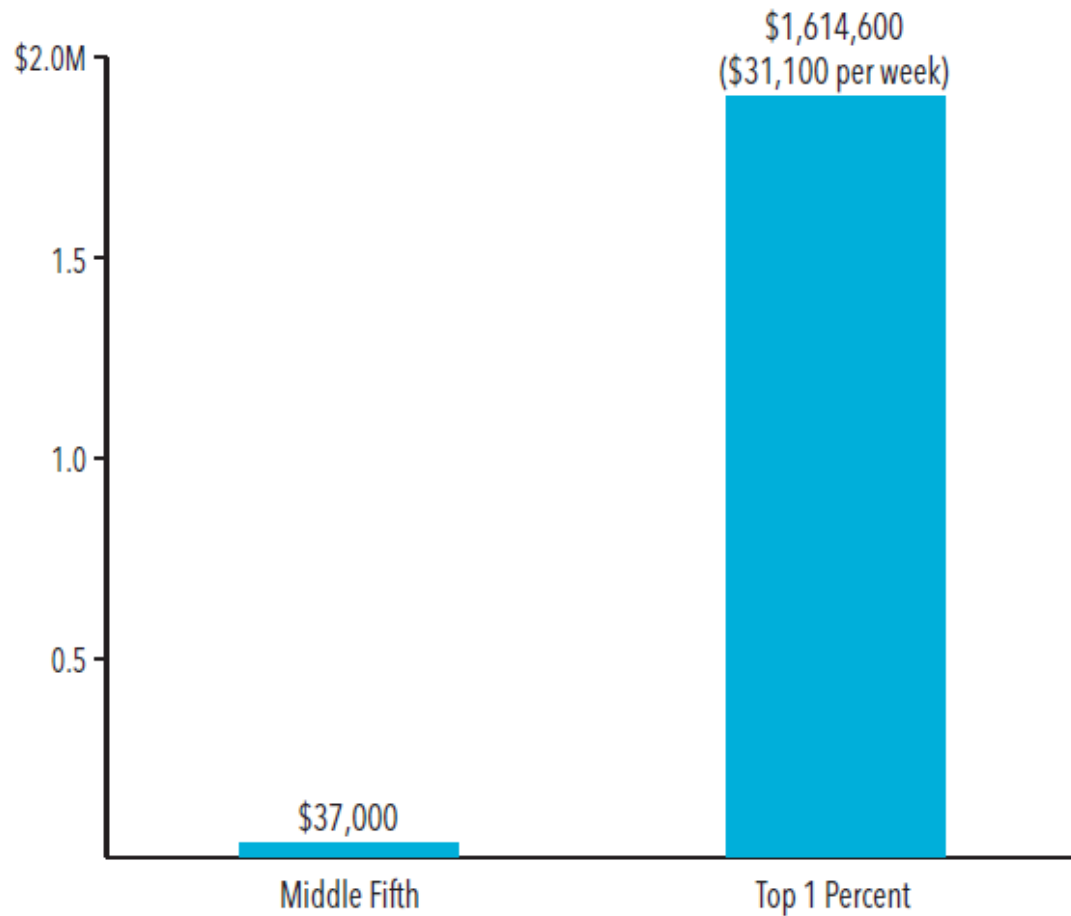
**Share of all income held by the top 1%, 1917-2012**



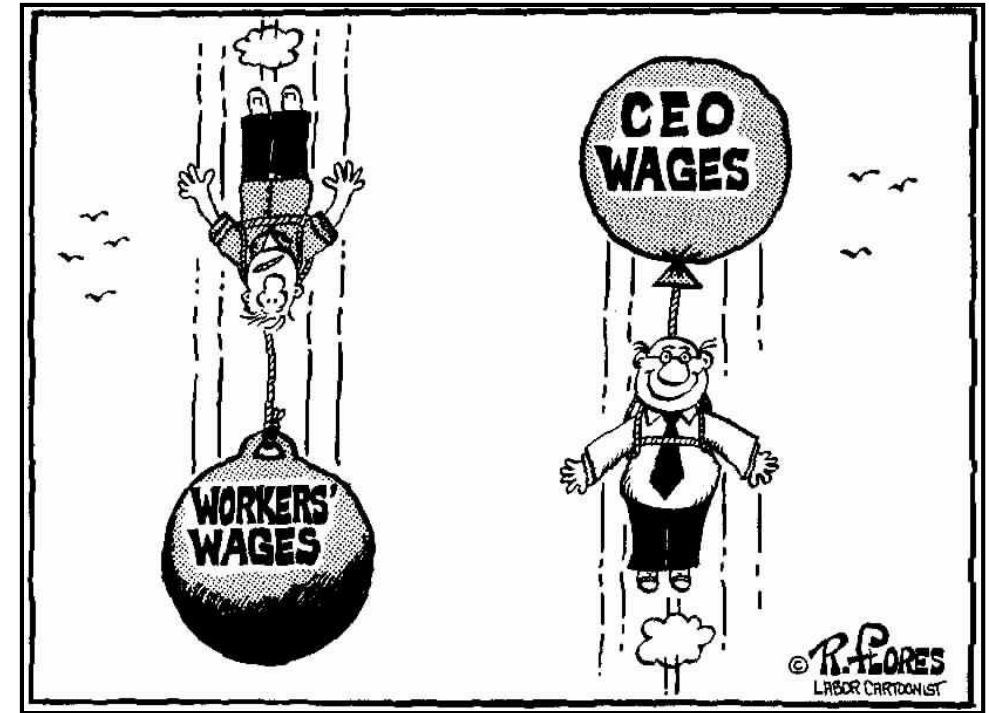
Source: Economic Policy Institute

# CHALLENGE OF INEQUALITY

Californians' Average Adjusted Gross Income, 2013



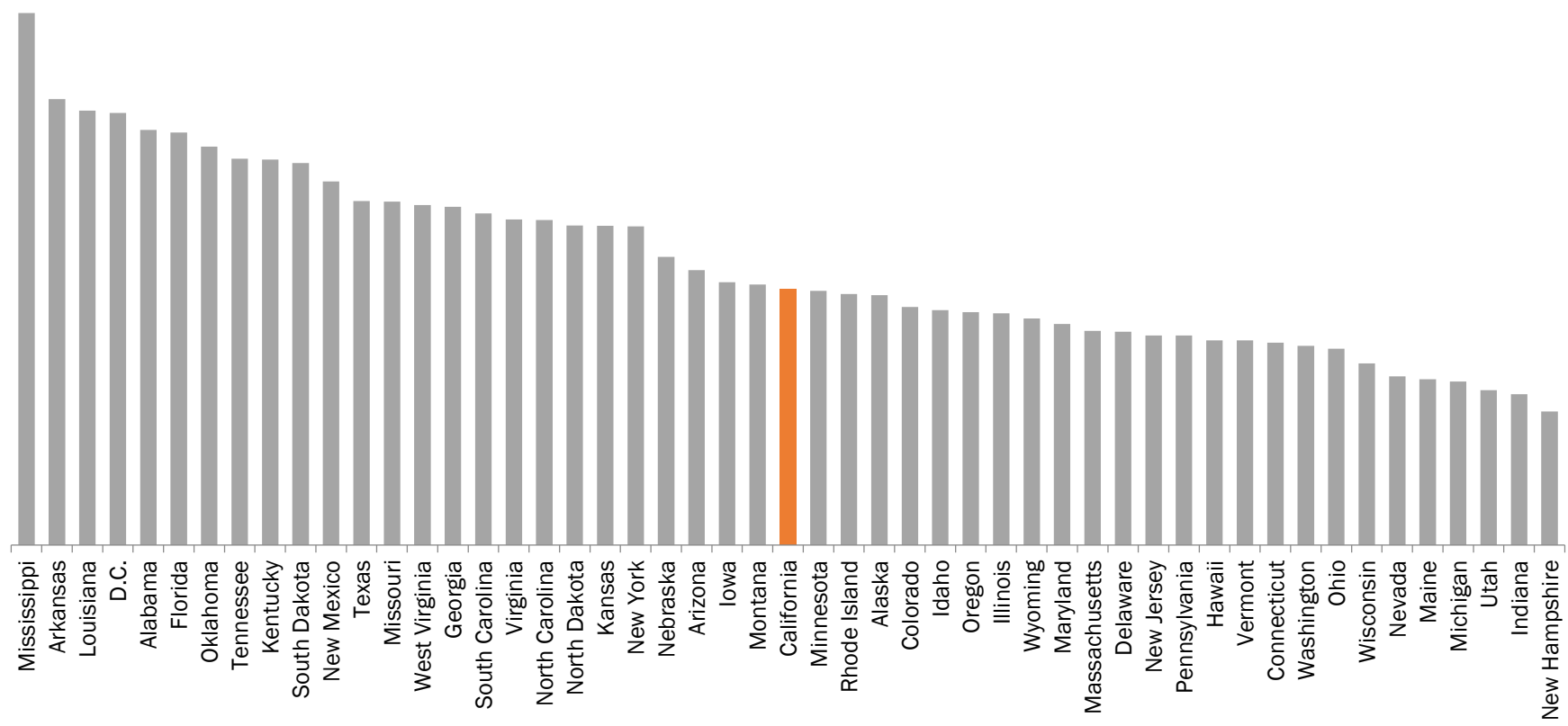
Note: Figures are in 2013 dollars and are rounded to the nearest hundred.  
Source: Franchise Tax Board



Source: California Budget and Policy Center

# CHALLENGE OF INEQUALITY

Household\* Gini Coefficient, 1969

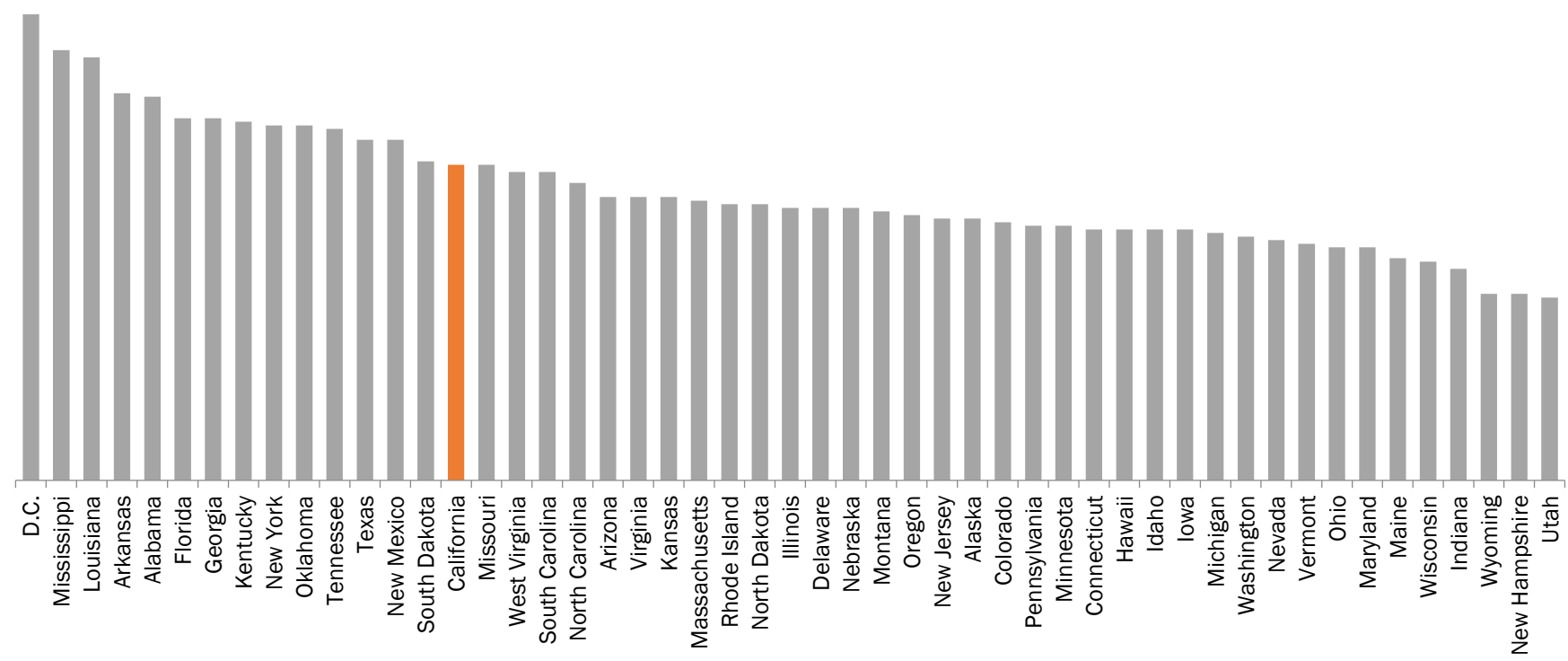


Source: US Census



# CHALLENGE OF INEQUALITY

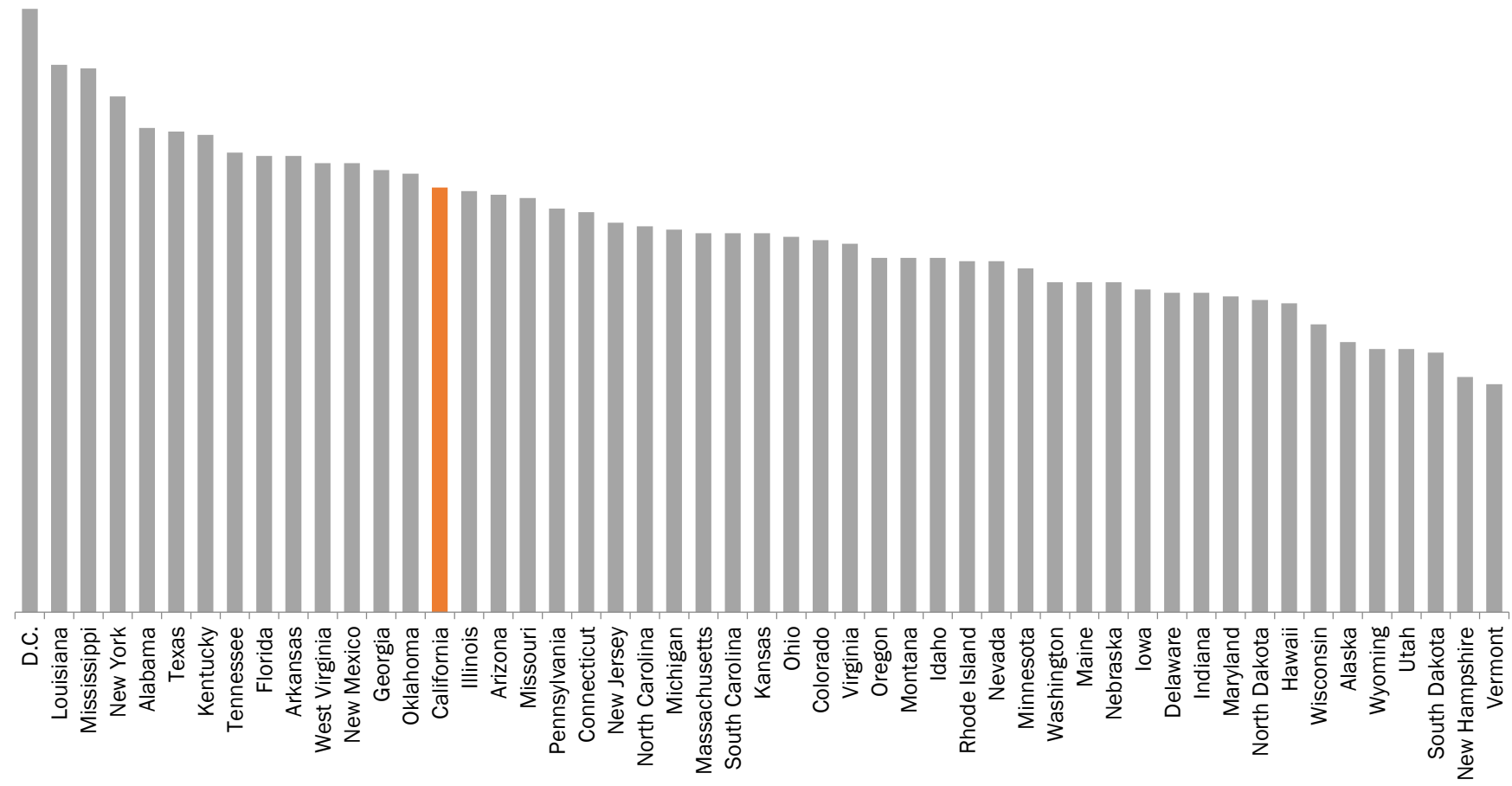
Household Gini Coefficient, 1979



Source: US Census

# CHALLENGE OF INEQUALITY

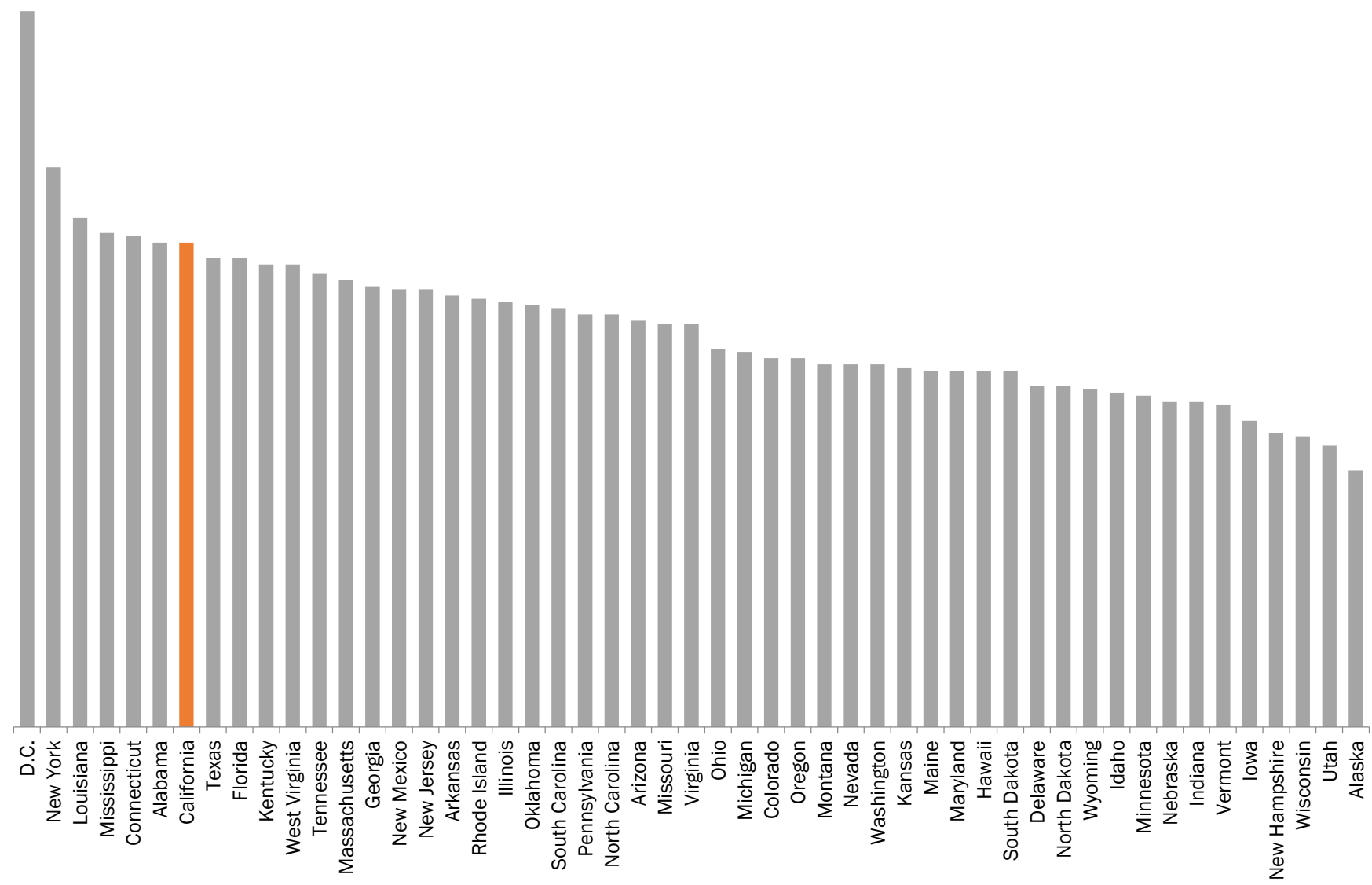
Household Gini Coefficient, 1989



Source: US Census

# CHALLENGE OF INEQUALITY

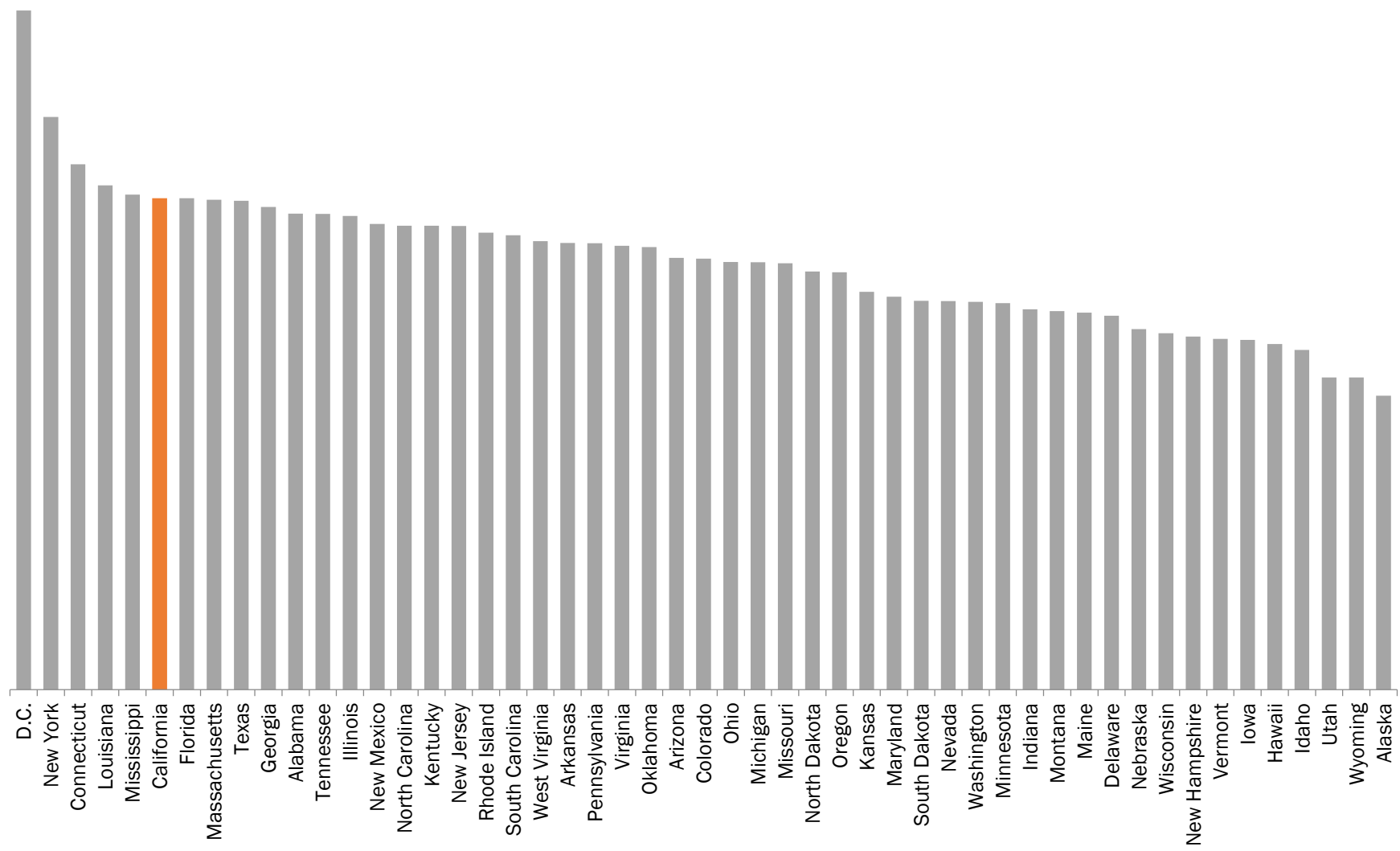
Household Gini Coefficient, 1999



Source: US Census

# CHALLENGE OF INEQUALITY

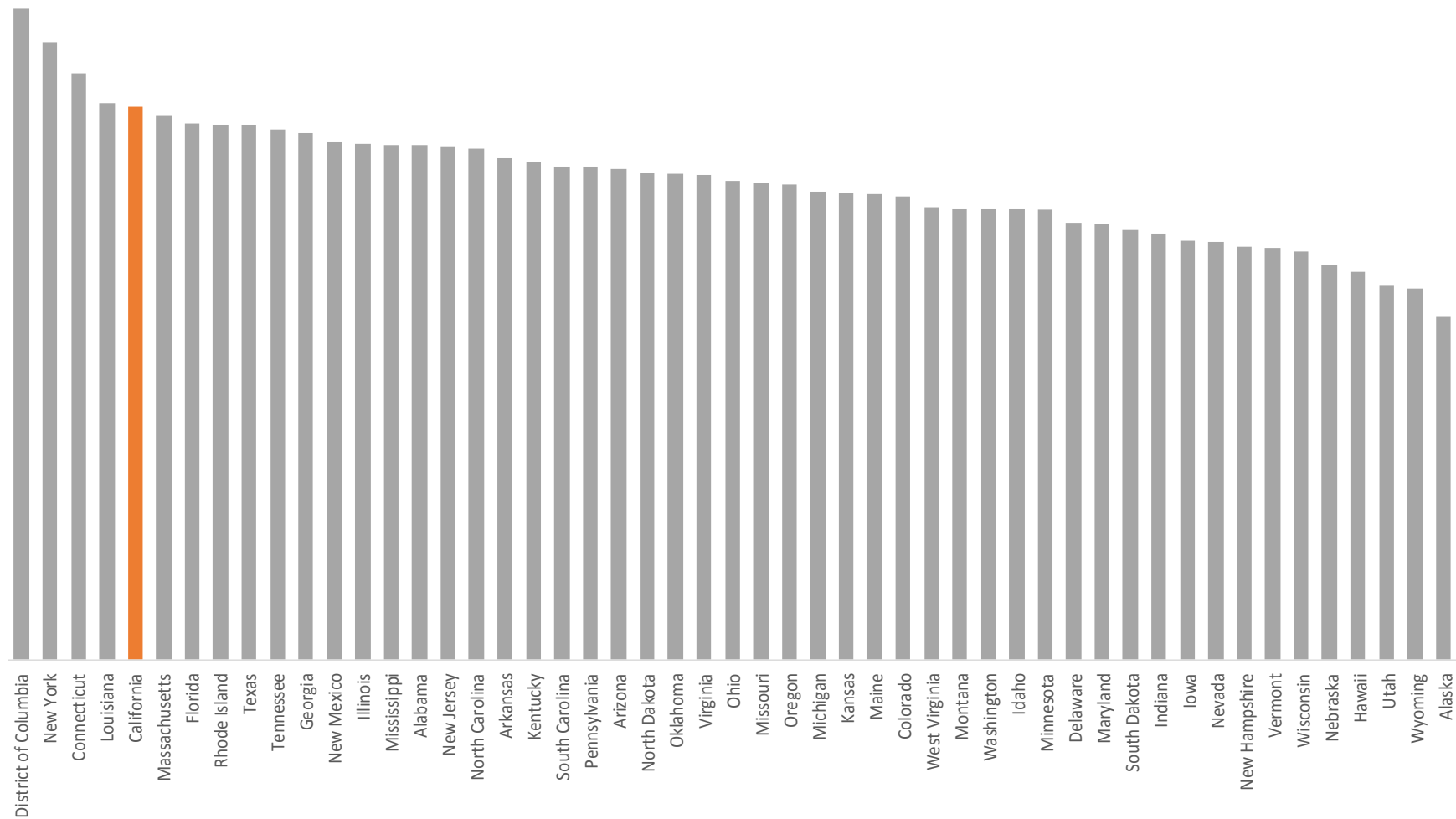
Household Gini Coefficient, 2010\*



Source: IPUMS

# CHALLENGE OF INEQUALITY

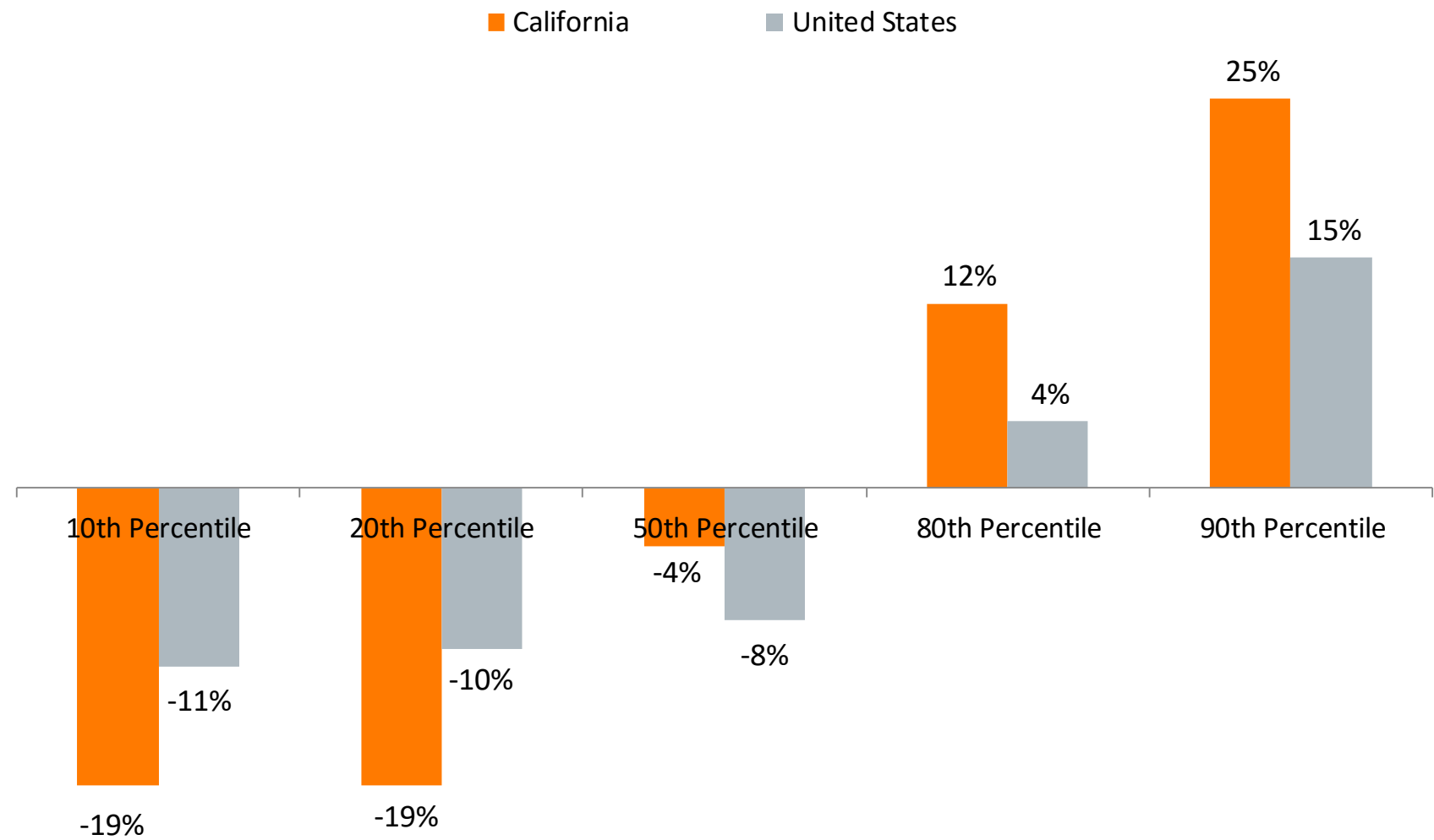
Household Gini Coefficient , 2014



Source: US Census

# CHALLENGE OF INEQUALITY

Income Percentiles, Earned Income for Full-Time Workers 25-64 (\$2010)  
U.S. and California, 1980-2010\*

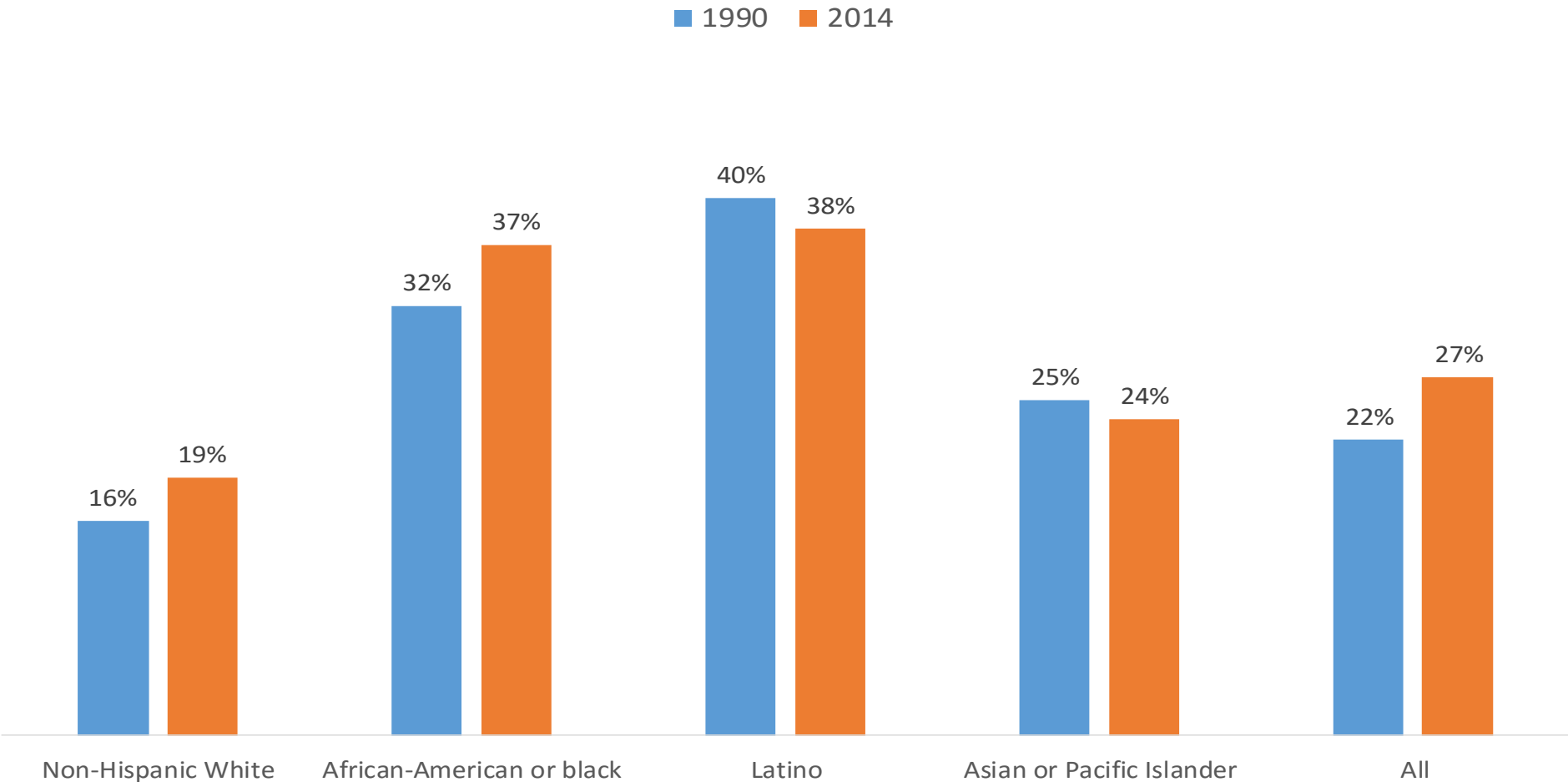


Source: IPUMS

# RACIAL DISPARITIES PERSISTENT



Percent of Families Living Below 150 Percent of the Federal Poverty Line by Race/Ethnicity, California

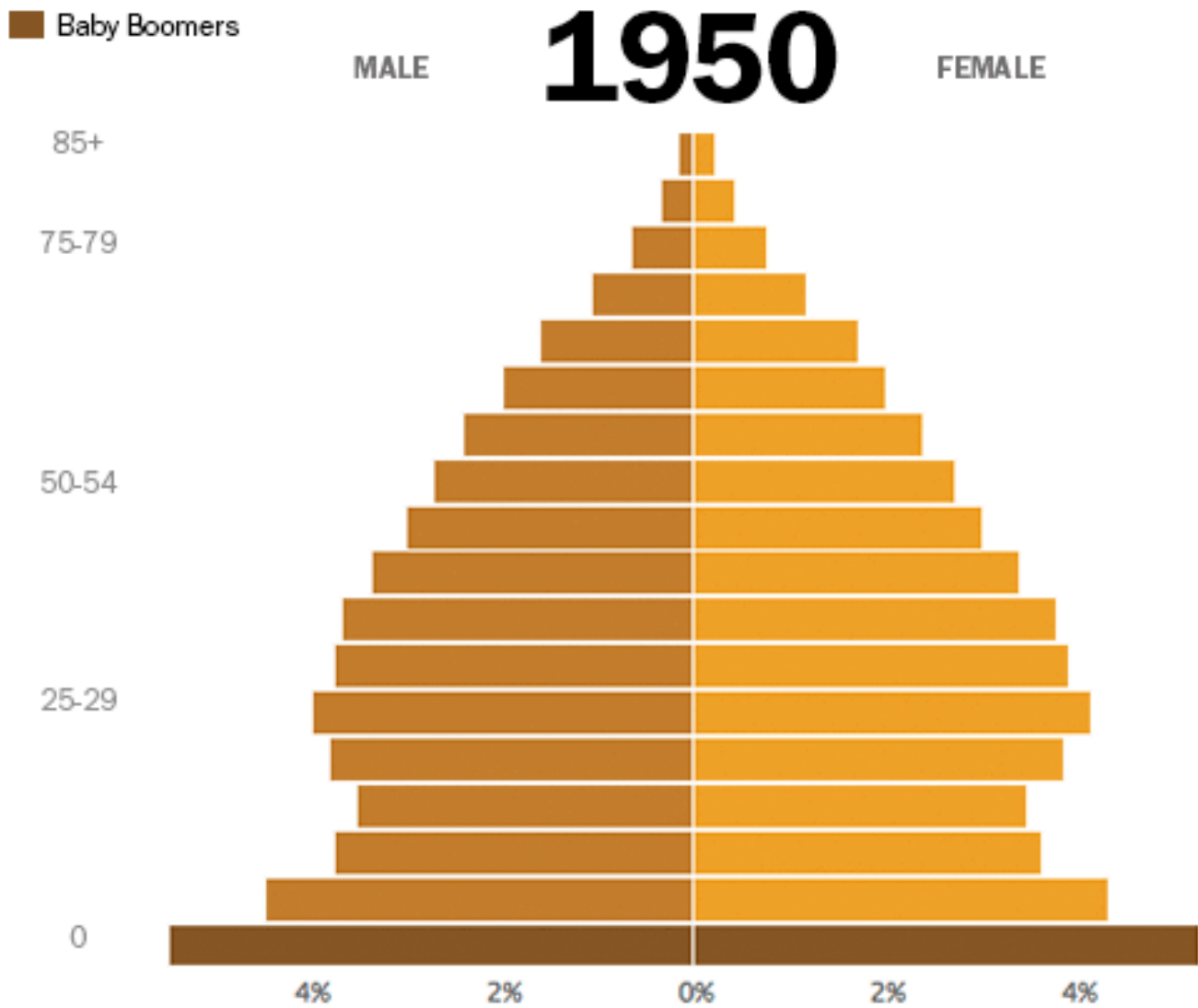


# CRITICAL TO ADDRESS



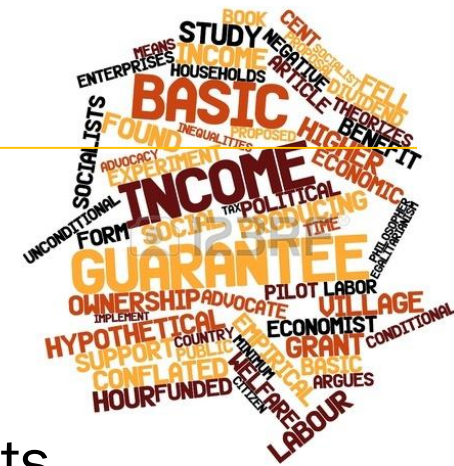
## NEXT AMERICA

Percent of U.S. Population by Age Group, 1950-2060





# CHANGING NATURE OF WORK



Work is increasingly **precarious** – temporary, part-time, changing

Work is increasingly **creative** – innovative, talent-driven, teamed

Work is increasingly **caring** – not in treatment of workers but object of efforts

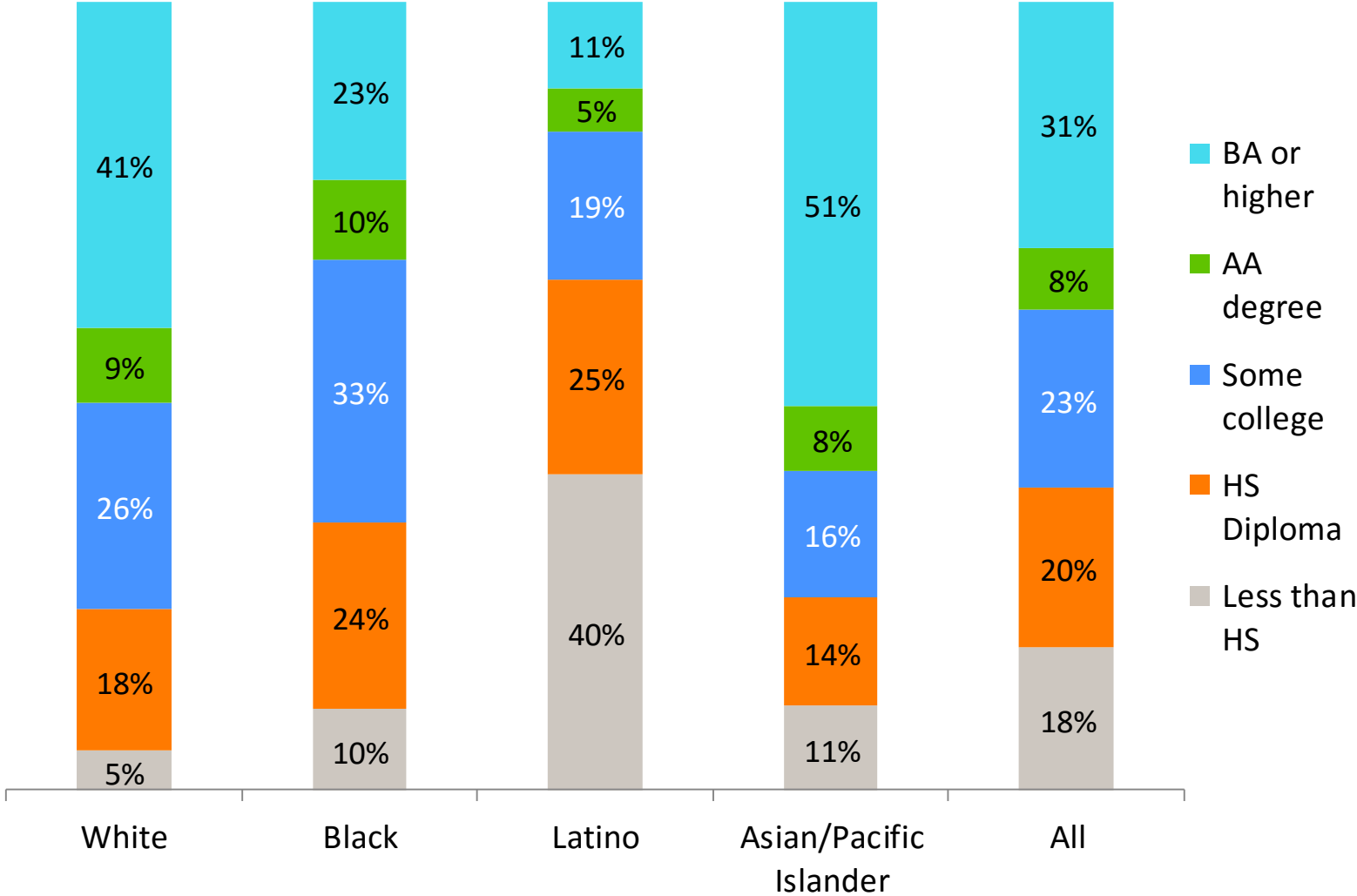


And we will need to reconsider links between:

- Work and **income**
- Work and **meaning**
- Work and **security**

# EDUCATION MATTERS

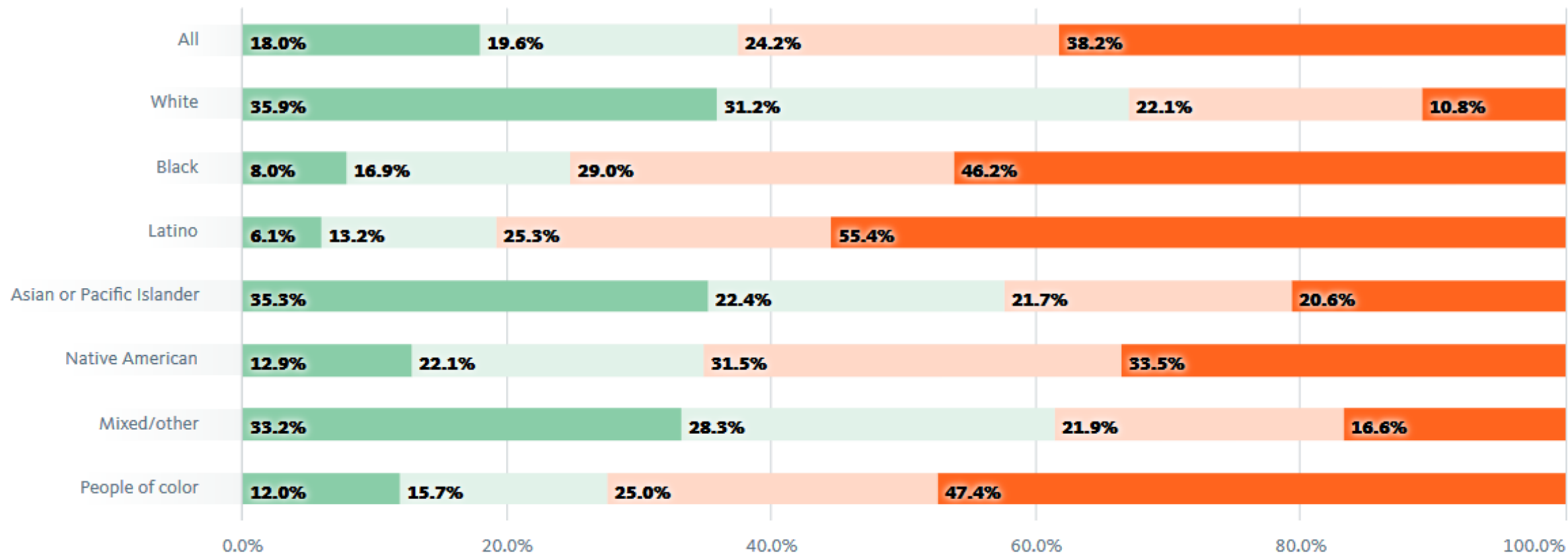
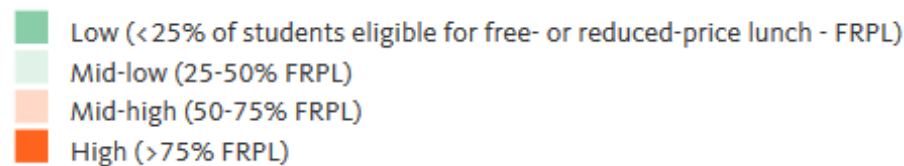
Educational Attainment (of Adults 25-64) by Race/Ethnicity  
California, 2008-2012



Breakdown:

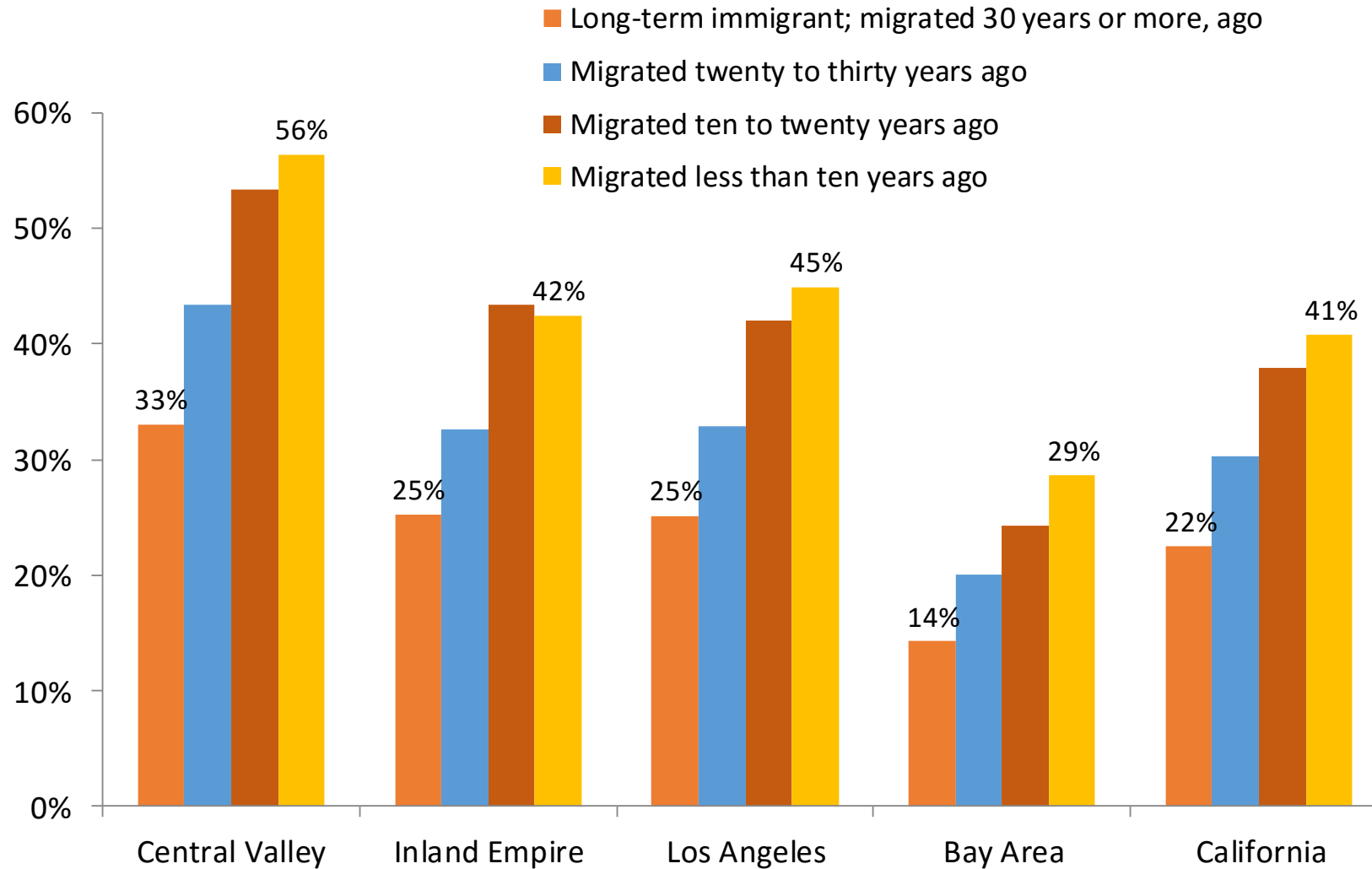
## Percent of students by school poverty level: California, All public schools, 2014

# California kids of color concentrated in high- poverty schools

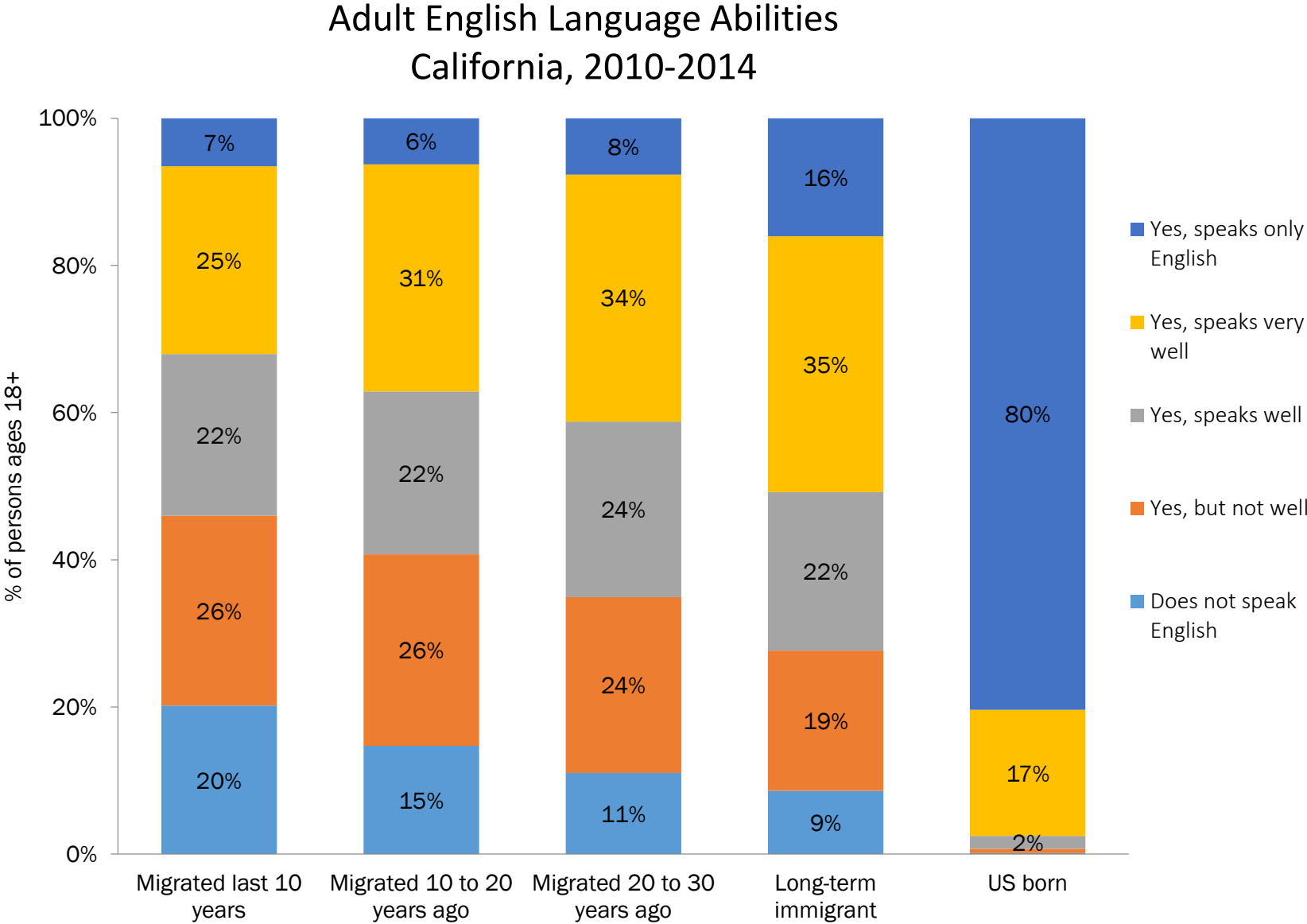


# PROGRESS OVER TIME: POVERTY

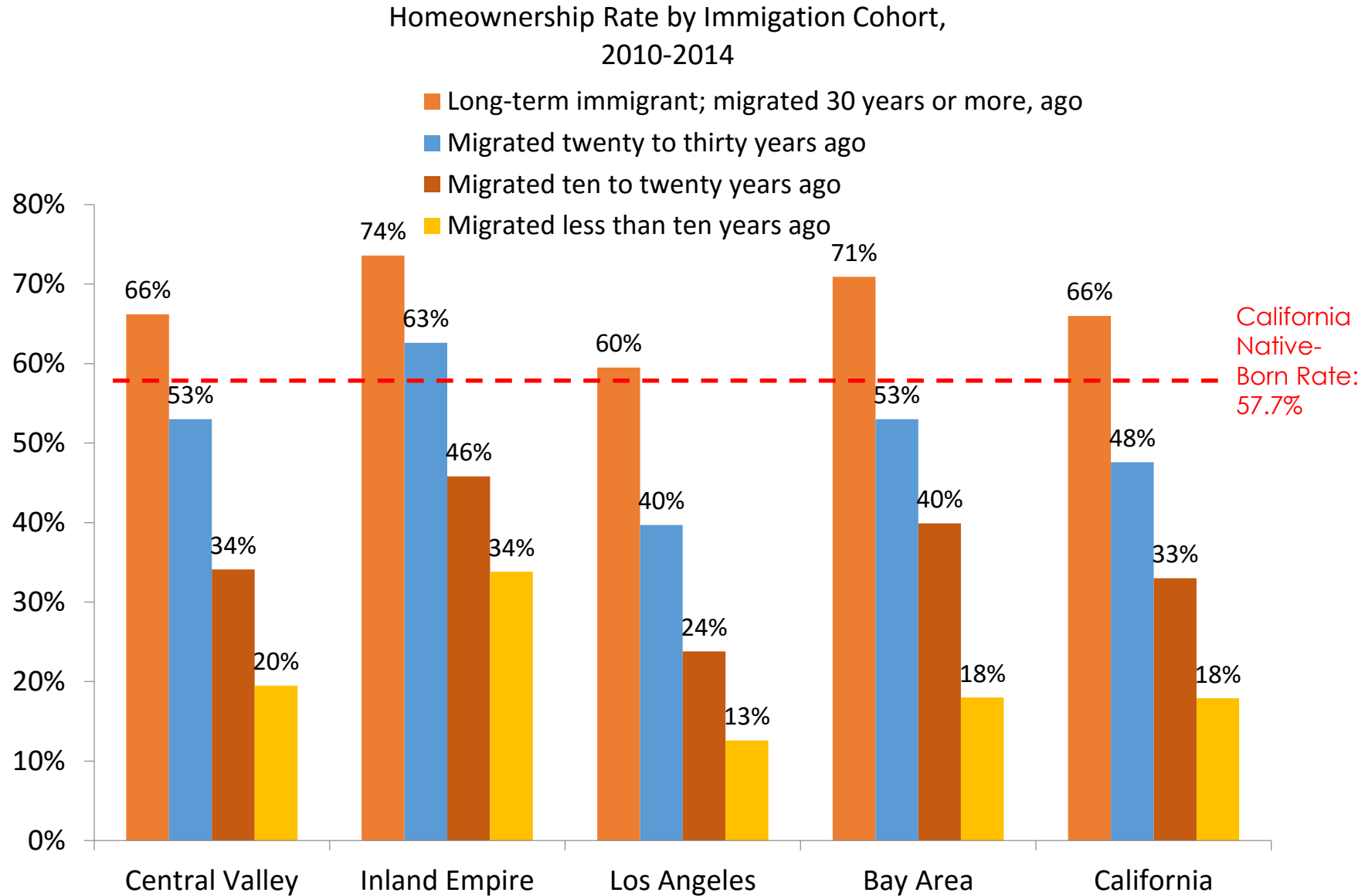
Poverty Rate (150%) by Immigration Cohort,  
2010-2014



# PROGRESS OVER TIME: LANGUAGE



# PROGRESS OVER TIME: HOME OWNERSHIP



# LEADING FORWARD



- So it's a **challenge** for all of us: business leaders must rethink the **role of equity** and **security** and all leaders must know **new demography**



- But equity proponents need to consider **economic realities**, propose **growth-enhancing** approaches, blend **inclusion** with **innovation**



- And one of the **sweet spots** for doing this is adult education which can also promote **immigrant integration** at statewide level



# DEFINING IMMIGRANT INTEGRATION

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Immigrant integration is

- improved economic mobility for,
- enhanced civic participation by, and
- receiving society openness to immigrants.

Integration requires an **intentional process** that addresses needs of immigrant populations into policies governing cities, regions, & states.

It is a **dynamic, two way process** in which newcomers and the receiving society can both benefit.



# WHY SO CRUCIAL NOW?

- Economy has changed
- Assimilation no longer the goal
- Geography has shifted
- Government has a different role



# LEADING FORWARD: DATA MATTERS

Data to Build an Equitable Economy

Contact Press +

**National Equity Atlas**

PERE **PolicyLink**

About the Atlas Data Summaries Indicators Reports Data in Action

Welcome to the National Equity Atlas, a comprehensive data resource to track, measure, and make the case for inclusive growth.

**Data in Action:** [Data Drives Economic Opportunity in New Orleans >](#)  
Data revealing that 52 percent of black men in New Orleans are jobless led Mayor Landrieu to launch an ambitious new jobs plan.



**The Face of America is Changing**

Begin with the U.S. Summary

SEPTEMBER 2012

**CALIFORNIA**

**IMMIGRANT**

**INTEGRATION**

SCORECARD

MANUEL PASTOR  
RHONDA ORTIZ  
VANESSA CARTER  
JUSTIN SCOGGINS  
ANTHONY PEREZ



# LEADING FORWARD

- Make **equity central**: baked-in, not added on
- Understand **new geography** of need and opportunity
- Stress **gains** to the whole state from **empowered workforce**
- **Tell** why this matters for restoring the **California Dream**

INCLUSIVE GROWTH



# FOR MORE . . .



@Prof\_MPastor

**USC Dornsife**  
*Program for Environmental  
and Regional Equity*

**USC Dornsife**  
*Center for the Study of  
Immigrant Integration*

Also follow: @PERE\_USC & @CSII\_USC

## EQUITY, GROWTH, and COMMUNITY

What the Nation Can Learn  
From America's Metro Areas



CHRIS BENNER | MANUEL PASTOR