

Selfie *with the* President

Get a chance to win **TWO**
Disneyland tickets!



RULES

- 1.) Selfies must be creative as possible and compliant with the Mt. SAC Student codes of conduct.
- 2.) Pictures must be posted to Instagram with **#SelfieWiththePresident** and tag **@mtsacas** on your photo.
- 3.) To claim the prize, the winner **must have paid their student activities fee**.
- 4.) Selfies taken inside Founders Hall or through appointments will be **disqualified**.

****Note: Founders Hall = OFF LIMITS**

Deadline: May 25th (Thursday)

Winner will be announced during Athletics Fair and will be posted on the AS Instagram account (**@mtsacas**)

Selfie with the President: Publicity Strategy

- Utilization of Instagram account of the Associated Students
- Post flyers around the campus
- Post on club pages for promotion
- Have A.S. Officers post on their private Facebook accounts
- Classroom presentations
- Mt. SAC Portal announcement section

Winner Announcement:

Deadline: May 25th (Thursday) Winner will be announced during Athletics Fair and will be posted on the AS Instagram account.

Prizes:

1st place - Disneyland tickets (2) with a selfie stick

2nd place - Deluxe A.S. Gear

3rd place - A.S. drawstring backpack with shirt

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