



## **BALDWIN PARK NOW – Advertising**

### *Information and Rates*

The NOW is mailed to over 21,000 residents and businesses in Baldwin Park. Space in two (2) pages of the Baldwin Park NOW will be sold as ad space to businesses in the community. The City of Baldwin Park reserves the right to deny ad space. Listed below are the prices for advertising in the Baldwin Park NOW.

<b>Advertising Rates (Per Issue)</b>	<b><u>Quarterly</u></b>	<b><u>Annually (4 Issues)</u></b>
<b>1/8 Page</b> (Size of business card)	<b>\$185 per issue</b>	<b>\$145 per issue</b>
<b>1/4 Page</b> (4 inches wide x 4 ¾ inches Tall)	<b>\$280 per issue</b>	<b>\$240 per issue</b>
<b>1/2 Page</b> (8 inches wide x 4 ¾ inches Tall)	<b>\$400 per issue</b>	<b>\$370 per issue</b>
<b>Full Page</b> (8 inches wide x 9 ½ inches Tall)	<b>\$550 per issue</b>	<b>\$500 per issue</b>

### **Additional Information**

Payment in full is required to secure rate and space. All payments must be made prior to the release of the publication on a specified date and time provided by the City of Baldwin Park. ***Payments can be made through cash, check, Visa/MasterCard, money order or e-check (for online payments).***

Checks/Money Orders can be made payable to: *City of Baldwin Park*

Ready Ads should be mailed or delivered on a cd to:

Esther Snyder Community Center  
ATTN: BP NOW  
4100 Baldwin Park Boulevard  
Baldwin Park, CA 91706  
(626) 813-5245      Fax (626) 814-2998

or electronically via email to: [bpnow@baldwinpark.com](mailto:bpnow@baldwinpark.com).

For more information, please contact April M. Nava or Andrew Farias at (626) 813-5245, Ext. 313 or via e-mail at [bpnow@baldwinpark.com](mailto:bpnow@baldwinpark.com).