

Eclipse Public Response-WOW
8/23/17

Hi all.

Public response to the Solar Eclipse Viewing Party has been overwhelmingly positive! Only one person was upset he didn't get to see the Planetarium show because all the free tickets were given out by about 9. We estimate more than 4,000 people attended the event. Based on conversations with people from the information booth, they came from as far away as Highland and Pasadena.

SOCIAL MEDIA

- Here is the link to view the photo gallery with images by Mike Taylor:
<https://www.facebook.com/mtsac/posts/10154602648072447>
 - Sally Milano said "Fabulous pics... and party ... Thanks to Mt. SAC!"
 - Gloria Pineda said "An amazing experience"
 - Ema Burman said "It was a super cool event! Fabulous turn out!"
 - Maura Solano Vazquez said "Thank you so much for this Mt. SAC, <3 my alma mater"
- Here is the link to view the Facebook Event Page, which showed 547 marking they would attend and 2,600 showing interest. Marketing invested \$1,000 on online promotion:
<https://www.facebook.com/events/1478916938869323>

MEDIA

Our campus eclipse was covered before the event by

- KCET <https://www.kcet.org/socal-wanderer/where-to-see-the-solar-eclipse-near-you-in-socal>
- KOST Radio (no link available)
- KABC Radio (no link available)
- SGV Tribune, Pasadena Star News, Inland Valley Daily Bulletin:
<http://www.sgvtribune.com/science/20170810/8-places-where-you-can-watch-the-2017-solar-eclipse-in-the-san-gabriel-valley>

I'm looking forward to helping again with the next eclipse in 2024!

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