Equity Demystified: Corporate Social Responsibility, Cross Dressing & Cross-Cultural

Episode 10

Lisa Rodriguez:

Hi, this is Lisa Rodriguez, your host of the Magic Mountie bonus series we're calling Equity Demystified. I am the Assistant Director of Professional and Organizational Development, as well as the project lead for the Title V grant, Creating an Equity Minded Campus Culture to improve student outcomes here at Mount SAC. I will introduce three terms alphabetically in each mini episode, to keep you equipped with an up-to-date vocabulary to better navigate the diverse intersections of our students and each other.

Lisa Rodriguez:

Hi. This is Lisa Rodriguez, your host of the Magic Mountie bonus series we're calling Equity Demystified. We will be sharing terms from the equity fluent leaders glossary that the UC Berkeley Haas School of Business has shared as an open resource. Today I'm sharing three definitions with you. They are corporate social responsibility, cross-dressing, and cross-cultural. Let's begin.

Lisa Rodriguez:

Corporate social responsibility is a self-regulating business model that helps a company be socially accountable to itself, to its stakeholders, and to the public. By practicing corporate social responsibility, also called corporate citizenship, companies can be conscious of the kind of impact they're having on all aspects of society, including economic, social, and environmental. To engage in corporate social responsibility means that in the normal course of business, a company is operating in ways that enhance society and the environment, instead of contributing negatively to them. Through CSR programs, philanthropy, and volunteer efforts, businesses can benefit society while boosting their own brands.

Lisa Rodriguez:

Cross-dressing. When someone wears clothing traditionally worn by the other gender. People who identify as cross-dressers typically do not want to transition their bodies or live full time as the other gender.

Lisa Rodriguez:

Cross-cultural. The interaction, communication, and other processes between people or entities from two or more different cultures.

Lisa Rodriguez:

Thank you for listening, and we hope you feel a little more informed and connected today.

Speaker 2:

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