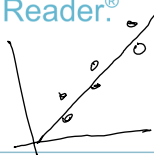


Section 3.1

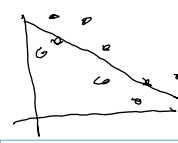
PART III

Linear Correlation



positive

$$r \approx 1$$



negative

$$r \approx -1$$

→ Meaning behind r .

→ Fact: In the numerator of the computational formula for r is the expression

$$\sum xy - \frac{1}{n}(\sum x)(\sum y).$$

This is actually algebraically equivalent to:

$$\sum xy - \frac{1}{n}(\sum x)(\sum y) = \sum (x - \bar{x})(y - \bar{y})$$

deviation of x
deviation of y

note also that the square roots in the denominator are closely related to the standard deviations, s_x & s_y , of x & y respectively.

$$s_x = \sqrt{\frac{\sum x^2 - \frac{1}{n}(\sum x)^2}{n-1}} \quad \text{and} \quad s_y = \sqrt{\frac{\sum y^2 - \frac{1}{n}(\sum y)^2}{n-1}}$$

So r can be rewritten as follows:

$$\begin{aligned} r &= \frac{\sum xy - \frac{1}{n}(\sum x)(\sum y)}{\sqrt{\sum x^2 - \frac{1}{n}(\sum x)^2} \cdot \sqrt{\sum y^2 - \frac{1}{n}(\sum y)^2}} = \frac{\sum (x - \bar{x})(y - \bar{y})}{(n-1) \underbrace{\sqrt{\frac{\sum x^2 - \frac{1}{n}(\sum x)^2}{n-1}}}_{s_x} \underbrace{\sqrt{\frac{\sum y^2 - \frac{1}{n}(\sum y)^2}{n-1}}}_{s_y}} \\ &= \frac{\sum (x - \bar{x})(y - \bar{y})}{(n-1)s_x \cdot s_y} = \underbrace{\sum \left(\frac{x - \bar{x}}{s_x} \right) \left(\frac{y - \bar{y}}{s_y} \right)}_{n-1} \end{aligned}$$

$$= \frac{\sum z_x \cdot z_y}{n-1}$$

average of $z_x \cdot z_y$ values.

$$r = \frac{\sum z_x \cdot z_y}{n-1}$$