Mascot Research and Development RFP Compilation Meeting

8/7/2023 3:00pm-4:00pm

Attendees:

Yen Mai

Angelic Davis

Ana Cisneros

Adriana Jimenez

John Lewallen

Joe Jennum

Dr. Andi Sims

Jill Dolan

Marisa Fierro

Cesar Alvarado

Key Discussion Areas

Committee discussed on how to proceed with the remaining evaluators with no scores or move on with what is collected.

If they remove the missing individual scores, they would no longer be a voting member.

Loma Media has highest score with a difference of 37 pts, yet 6 individual scores have yet to be entered.

Student input from Lilly is completed.

John Lewallen is ready to complete by the end of the day, more time will be allotted for John and Cesar Alvarado to review.

The committee would like to schedule an interview with Loma and give time to those who need to submit scores to determine if the scores are close enough to proceed with scheduling Club Colors as well.

With Dr. Garcia's approval and request, the timeline for this project would be completed by March 2024.

Committee determines interview structure and how scoring will work.

Questions will be prepared and sent with the format of the interview to the media corporations. Interviewees may have their own questions for committee as well.

Interview invitation will be sent out to Loma Media, and a second invitation will be sent to Club Colors upon results of the additional remaining evaluations.

The interview questions and format will be sent out as soon as possible to prepare Lomas team.

Questions for Loma

- 1. Can you please discuss your previous experience with San Diego State, and other colleges, including other community colleges and what similarities that you see between that school and the Mt. SAC project?
- 2. What have you learned about Mt. SAC that impacts the way you approach this project?
- 3. Why do you believe your Project Management approach is right for Mt. SAC?
- 4. If the timeline was to be accelerated, how will you be able to meet the accelerated timeline?
- 5. How would you ensure that the new mascot and its design would meet or exceed the college's standards for DEISA+?
- 6. How would you handle a change in staffing/your key personnel during the term of the agreement?
- 7. What are critical steps a college must take to ensure that its mascot represents its college and community as well as possible?

Closing:

- 8. Is there any other project related information you would like to offer?
- 9. Do you have any questions of the committee?

Next Steps

John & Cesar: finish responses by 8/8 12pm

Angelic Davis will be sending an invite to Loma Media for a 50-minute interview.