



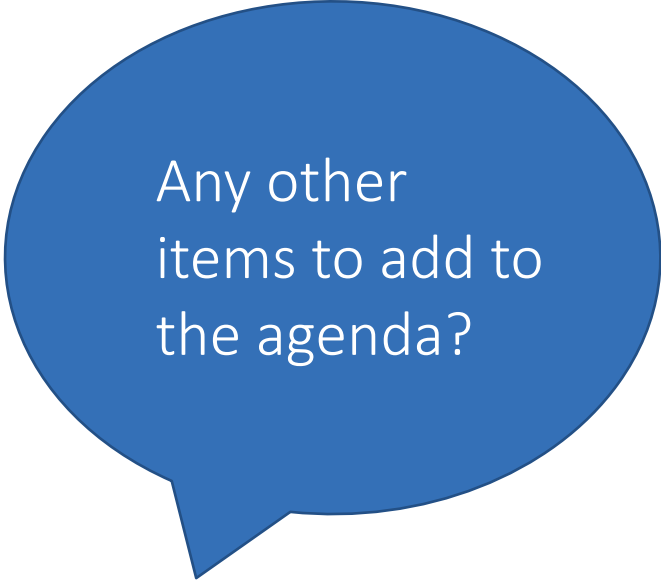
# Welcome

Mascot Development Workgroup

June 5, 2023 (Meeting 5)

# Agenda

1. Welcome
2. Finalize RFP
3. Procurement Team's Recommendations
4. Next Steps



Any other  
items to add to  
the agenda?

# Meeting Participants

- Italicized members were not able to attend.

- Marc Acuna
- Cesar Alvarado
- *Christian Alvarado*
- *Sandra Bollier*
- Jill Dolan
- Marisa Fierro
- Joe Jennum
- Lee Jones
- John Lewallen
- *Danielle Diaz*
- Marc Ruh
- *Lily Rzonca*
- *Andrea Sims*
- *April Tellez*
- **Special Guests:**  
Cynthia Orr, notes  
Angelic Davis, purchasing  
Ana Cisneros, purchasing  
Connie Madarang, purchasing  
*Tiffany Chen, purchasing*



# Expectations

- Share your honest opinions
- One person speaks at a time
  - Raise your hand via "Reactions" or use Chat
- Debate the idea, not the person
- Be informed and involved throughout the process

# Meeting Notes Review

These PPT notes are online at [www.mtsac.edu/mascot](http://www.mtsac.edu/mascot). Cynthia Orr sends her notes as well for additional detail.

This is not a formal committee, so we don't have to vote to approve, but please let us know if you spot any errors, etc.



# Purpose and Function

## PURPOSE

The PAC Mascot Development Task Force will oversee the process of researching, developing, designing, recommending to PAC, and implementing a Board of Trustees approved new college mascot.

## FUNCTION

- HIRE A BRANDING COMPANY
  - Develop a RFP to secure the services of a branding company specializing in mascot development
  - Identify and interview finalists
  - Recommend a company for the President and Board to hire
  - Oversee procurement of the services
- FACILITATE CAMPUS PROCESS
  - In partnership with the company, support campus processes in the research, development, design and implementation of the new mascot



# What is a Mascot?

- Person, thing or object that represents the organization (ex. Joe Mountie)
- Thought to bring good luck
- Often serves as a spokesperson
- Often related to the moniker (A moniker is the nickname, ex. Mounties or Dodgers or Bruins)



# The Request for Proposal (RFP) Finalization

- Review latest draft together in OPENGOV
  - Using online process with OpenGov
  - Provide feedback via OpenGov comments has been incorporated





# Discussion:

- Task Force discussed the RFP process with Purchasing Team.
- Edits were made together throughout the document.



# Next Steps

NEW REGULAR MEETING LINK: <https://mtsac-edu.zoom.us/j/9092745448>

Meeting ID: 909-274-5448 | Phone dial in at +1-669-444-9171

Committee agreed to:

- Make minor suggestions via email or comments in OpenGov.
- Finalize RFP at next meeting.
- Aim for September board meeting.

